Better Homes and Gardens

Read by more than 3,000,000 families
November 1949 • 25c In Canada 35c

An under-$10,000 Five Star home planned and furnished for big-house living

Two different personalities are reflected in this beautiful bedroom. A colorful drapery divides it into two sections—one styled for a girl who likes frills, the other for a girl with a taste for the tailored. Yet a pleasing decorative unity is achieved with a lovely floor of Armstrong's Embossed Inlaid Linoleum, No. 6420, that's appropriate to both decorative schemes. Easy to clean and comfortable underfoot, Armstrong's Linoleum is the ideal bedroom flooring. If you would like to have a free room plan and list of furnishings, just write.

One of my twins likes tailored things, the other wants frills and ruffles

YOU'VE never seen two girls more different than my supposedly "identical" twins. Joan was always the cuddly one, a little feminine charmer from the moment she opened her eyes. Jane was always little Miss Sobet-ides.

Years ago I gave up trying to make them dress alike. I let Joan go her own sweet ruffly way, even though my tastes were a little more like Jane's. That solved most of my problem until last spring.

One day I announced I was going to redecorate their room. That brought on a small civil war. "It just has to be lush!" Joan demanded, and Jane was equally set on what she calls "sensible modern."

I finally took them shopping, hoping they'd agree on something. It was the same old story. Joan wanted a canopied four-poster, Jane a trimly tailored daybed. Joan picked marquisette curtains, Jane held out for plain silk gauze. So imagine my surprise when they both made a beeline for the same pattern of Armstrong's Embossed Linoleum.

"It's absolutely right for decorating a modern room," Jane said.

"It's nothing of the kind," Joan countered. "That floor is positively romantic, just what I want."

The salesman came to my rescue. "Both these young ladies are right. This Armstrong Floor fits a modern setting just as well as it goes with traditional decoration. No reason why you can't use it in both rooms."

Both rooms? But there was only one. Then the idea struck. "Put a sold tag on that roll of Armstrong's Linoleum," I told him. Then I dragged my two startled twins back to the furniture department and bought each what she wanted.

You can see what we did—a partition of Joan's flowered chintz, backed with Jane's silk gauze, divides one room into two. Joan's and Jane's decorating ideas live together in perfect peace, thanks to the harmonizing influence of the Armstrong's Linoleum Floor.

Of course, my twins still argue about whose "room" is prettier, but I never show any favoritism. "That's the most beautiful floor I've ever seen," I tell each of them. Raising twins you learn a thing or two.

Send for the new "Decorator's Answer Book"—Yes, it's brand-new . . . and it's filled with fresh home decorating ideas created by the noted decorator, Hazel Dell Brown. Whether you have a new home or old, you'll be inspired by its 32 pages of full-color illustrations. For your copy, slip 10c in an envelope right now (outside U.S.A., 40c) and address it to Armstrong Cork Company, Floor Division, 4911 Elm Street, Lancaster, Pennsylvania.

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No longer need today's high labor costs keep you from having the kind of home you'll be proud of—attractive, smooth-running, free from hazards and equipped with every comfort! This Complete Guide makes even the most unfamiliar job easy to do—and *fun* to do! You not only save time and money . . . you also enjoy the thrill of watching your home acquire new luxury, new brightness, comfort and value . . . the envy of all your friends.

Make a New Kitchen, Game Room or Bathroom! Build an Extra Apartment and Live Rent-Free!

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Want to convert your basement or attic into an extra apartment and give yourself a rent income that may well offset a good part or all of your taxes, mortgage payments and other expenses? You can make all these improvements yourself at surprisingly little cost, with the help of this book.

Save Today's Sky-High Labor Costs!

"In Detroit, a painter quoted $55 for painting a householder's door! Near Philadelphia, a bricklayer's bill was $97 for 2 days' work. In Los Angeles, a 35-minute plastering job cost $25!—N. Y. News.

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Polishes and Polishing, etc.

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(Above) A simple little trick like knotting the wire inside extension plugs can save you severe burns, blown-out fuses and fire hazards.

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Better Homes and Gardens

NOVEMBER, 1949 Vol. 28, No. 3

Cover photograph by Ezra Stoller, Pictorial Services, Inc., is a fall harvest scene at the Dean home, more about which you will find on page 48. See page 237 for the names of other photographers whose pictures appear in this issue.

FURNISHINGS AND DECORATION

Two tables in one
Marion Hanson 18
Small-sized chest can do big jobs 27
Extra storage space 29
Dressing-table skirts
Florence Byerly 58
Mirrors are magic
Helen Aves and Harry Richardson 115
Stitch a spread—spark a bedroom 123
Are you style-wise? 125, 140
Handsome chairs at low cost
Carl W. Bertsch 129
You can find storage where you need it
Josephine Barnes 142
Bedroom comfort 148
Sectional slipcovers suit an occasional chair 154
Your piano can steal the scene
David Flather 170
Piano: Handle with care
Otto Travers 173
Looking for storage space? 174
Dressing-table skirts
Gerry Stoner 204

BUILDING, REMODELING, AND MAINTENANCE

How-to for the handy man 21
It's not the space you have, it's how you use it
John Normile, A.I.A. 41
November Five Star home 42
It's the planning that saves you money
Carl Koch 48
Ideas to make your home more livable 60
An accident-proof house
Robert Stein 62
More comfort, more heat, less cost
Harold A. Holbrook 126
New rooms cost less than a new house
Richard C. Boss 150
Easier, safer way to hang storm windows 163
Safe power tools—for kids 8 to 80
Bob Gilmore 176
See how to get a better home
Groff Conklin 182
A lower night setting will save you fuel 223

HOME MANAGEMENT

Make your own Christmas cards
Christel Hopkins 54
Clever new aprons simple to make 70
You can sew like an expert
Mary Brooks Picken 88
How to sharpen your carving knife 132
Books 179
How-to helps 189
Where to get it 211

FOODS AND EQUIPMENT

The Thanksgiving dinner
Myrna Johnston 64
Sugar 'n' spice 'n' everything nice 66
Do your pans work for or against you?
Frances Meyer 68
Pork, veal, lamb chops
Frances O'Connor 72
Try for a prize 74
Cooks' round table of endorsed recipes
Holiday pies 77
Fall vegetables 78
Good cutlery will trim your kitchen jobs
Betsy Nichols 80
The trick's a roll mix
Mary E. Carrick 85
Frankly fancy—Thanksgiving with all the trimmings
Jessie Prather 92
Old-fashioned cranberry sauce in 10 minutes 97
Hot tips for the gravy bowl 98
Recipes for Thanksgiving dinner 121
Perfect mashed potatoes 187
Pick a harvest salad for Thanksgiving dinner
Flo Lyle 194

GARDENING

Have you heard?
Dr. R. Milton Carleton 33
Use spring bulbs for winter color
Walter Pinyon 38
Why not use your house plants?
Ralph Andrist and Larry Grove 50
Winterize your garden
Kermit Andrews 216
November garden guide 224
A park comes to life in Amarillo 226
Garden clinic:
Fruit and vegetable storage 228
The diary of a plain dirt gardener
Harry R. O'Brien 230
Trees planted right=satisfaction for life 238

FAMILY LIFE

Gifts for every budget *Chris Hutten* 6
Someone in your family may be starving!
Donald G. Cooley 10
It's news to me! 14
Is your wife too civilized?
Walter Adams 46
For the Christmas gift she will use
Fae Huttenlocher 52
How to live an extra lifetime *Ray Giles* 56
Crystal for Christmas and a sparkling table 158
Vanishing American (poem) 181
Your dog and mine
Russell K. Lowry 209
Through the shops ..... 244 to 261
The man next door 262

CHILDREN AND PARENTS

You, too, can be a storyteller
Joyce Edgar 24
Does your child mind?
N. E. Cutts and Nicholas Moseley 101
Don't make a tough job out of talking
Ann Usher 212

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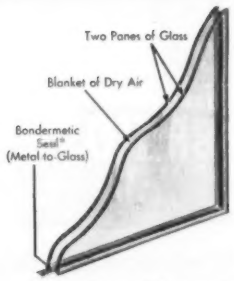

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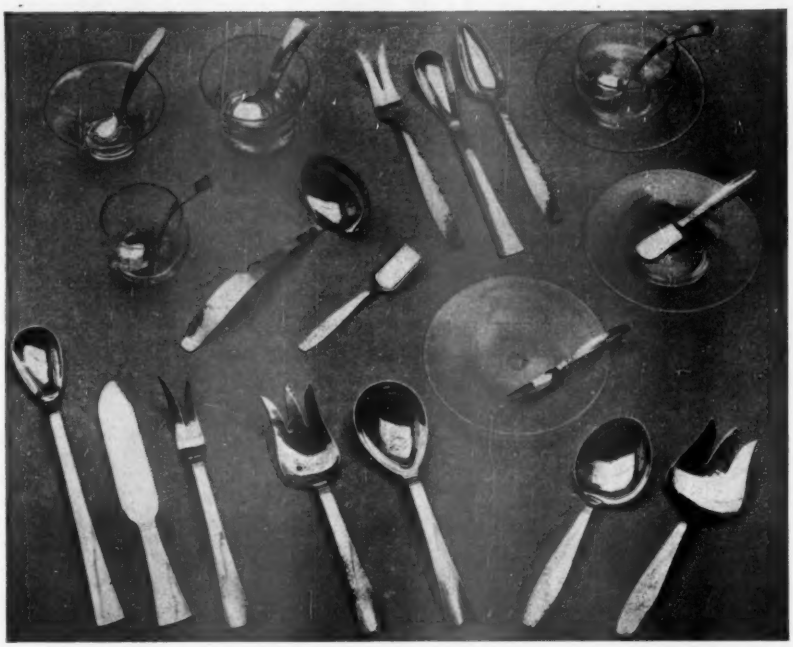
By Chris Hutten



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More on page 9

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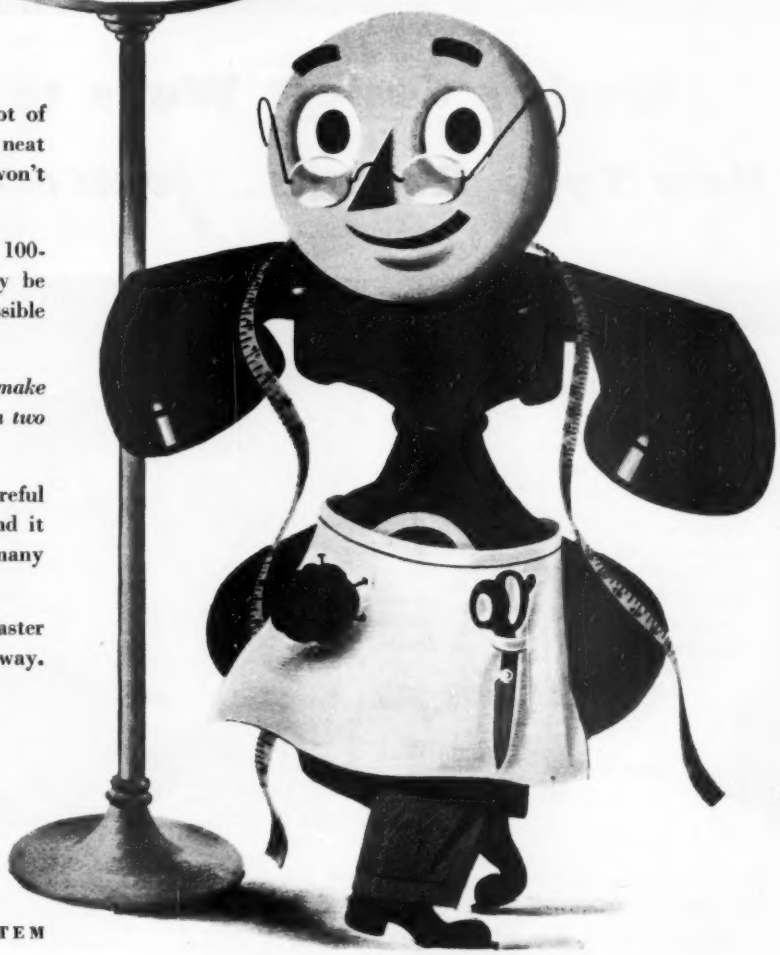

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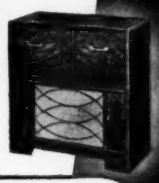

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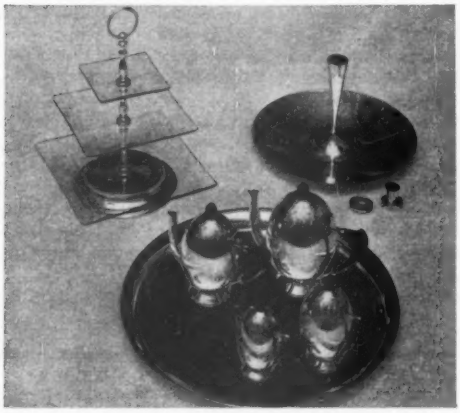
Begins on page 6

Cast-aluminum chafing dish stays hot over alcohol burner. Lobster server, center, cast-aluminum pineapple and shell dishes may be used on buffet and coffee table. Ice bucket has tongs and bottle opener in lid. Heavy oak tray will hold hot casserole, or may be used for cheese service. Chrome steak platters slip into insulated ebony plastic holders



Three-tiered sweetmeat holder is beautifully monogrammed crystal and brass. Combination brass cake plate and flower vase can also be used as candlestick. Large brass tray holds smartly designed brass tea set with brown wood handles and knobs

Brass candelabra is ideal for small tables. Brass peacock pot has black wood handle, sits on tray which is available in either copper or brass. Comport and plate with bowl are bronze, which doesn't show finger marks and needs little or no polishing

More on page 134

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Putting on a muffler

Compare the motions it takes! The unretouched "guide-light" photos show it's less trouble to put up a storm window—than to put on a muffler! You change Eagle-Picher Storm Windows and Screens from *inside*, no sticking, no tools needed. Durable, all-aluminum construction gives years of trouble-free service—new freedom from repainting, repairing, replacement!

Putting on a storm window

Streamlined for beauty-

Eagle-Picher Combination Windows have trim, narrow aluminum frames, a soft gray finish that *beautifies* your home. Permanent weather-tight fit, eliminates drafts around windows, *adds* to your comfort, *subtracts* as much as 30% from fuel bills!

Engineered for fuel savings-

There's no down payment—36 months to pay. Why not get a free estimate from your local distributor?

There are Eagle-Picher Storm Enclosures for regular windows, metal casement windows, picture windows, porch enclosures, and doors—of beautiful, durable aluminum.

Some franchised territories still available—write today!

THE EAGLE-PICHER COMPANY

Makers of Eagle-Picher Insulation for Homes

EAGLE EP PICHER

THE EAGLE-PICHER COMPANY, Dept. BH-119
Cincinnati (1), Ohio

Gentlemen: Without obligating me, please send particulars about Eagle-Picher Storm Windows and Screens. (Please check only one.)

☐ For present home ☐ Students: check for special information
☐ For future home

Name _____

Address _____ *Zone* _____

City _____ *County* _____ *State* _____

Someone in your family may be

You don't believe it? Neither did the members of 64 average, "well-fed" households in Pennsylvania when nutrition experts measured their health against their eating habits. The findings shocked the experts. But their amazement was even greater when they saw the difference a few square meals could make

There's a prevailing idea that Americans, counting you, are the best-fed people in the world. Well, don't bet on it. It's a bad gamble.

What nutrition experts of Pennsylvania State College, working under a grant from Westinghouse Electric Corporation, found out last year about the eating habits of 64 "well-fed" American families jolted some of the experts so hard that they called it "shocking." Apply their revelations to your own family, if you're within shooting distance of being typical, and you're in for something of a shock, too.

At the beginning of the study, the average health

How to rate your wife's cooking

Vegetables

Does she:	Yes	No
1. Bring them to a quick boil in a covered utensil, with very little water, then turn heat down to temperature that will maintain steaming without stirring, overcooking?	___	___
2. Cook frozen vegetables without letting them thaw?	___	___
3. Use leftover liquid (shouldn't be more than ¼ cup) for mashing potatoes, cream sauce, soups, etc.?	___	___
4. Store vegetables, washed and cleaned, in crisper of refrigerator as soon as possible after purchase?	___	___
5. Prepare raw foods and salads at last possible minute?	___	___
6. Avoid having leftovers? (Food values diminish with each reheating.)	___	___

STARVING!

By Donald G. Cooley

ratings of the 64 families were just under par all along the line. There weren't many major complaints but a whole army of minor ones: fatigue, jitters, nervous habits, digestive upsets, borderline health, subpar resistance. Medical tests showed these complaints were due to plain, unadorned malnutrition. The victims didn't know it, but they were starving.

How can you eat yourself into an underpar status when you think you're living off the fat of the land? That's what the researchers wanted to know. They finally pinned down the answers with these brass tacks. Poor selection of foods. Pet aversions. Bungling in the kitchen. Beat-up utensils that do to cauliflower what shouldn't happen to a parsnip. Hit-or-miss lunches. Grab-and-run breakfasts. Most surprising of all, *insufficient intake of just plain food.* That fits any man's definition of starvation.

Let's get it straight at the start. These families weren't destitute or illiterate. Not by a long shot! One-third of them had incomes above $5,000, none under $2,500. All appeared to be in good health. Their education was above average. They were solid, backbone-of-the-country people who could be you or your next-door neighbors.

The sad part of it is that so many of us have to be shown by elaborate medical tests what [*Turn to next page*

What happens to those 90-cents-a-pound roasts, the fancy vegetables you pay good money for? If you want to poke your nose into the kitchen (at your own risk) and see what the little woman's doing to the stuff you buy, here's a check list to measure her culinary performance:

Meats

Does she:	**Yes**	**No**
1. *Roast* slowly at a moderately low temperature (300 to 350 degrees) in uncovered pan, fat side up, without basting and searing?	___	___
2. *Oven-broil* at moderate temperature?	___	___
3. *Pan-broil* in a heavy skillet, without adding water?	___	___
4. *Stew* slowly at simmering temperature, with tight-fitting lid?	___	___
5. *Store* meat promptly in very cold part of refrigerator?	___	___
6. Keep milk in refrigerator at all times?	___	___

If you can't give your wife a "Yes" on every question, some of the vitamins you've been paying good money for are going up in smoke or down the drain.

So easy to clean

Neighbors envy my new Caloric

A joy to cook with

Gives more for my money!

Glowing comments like these come from thousands of enthusiastic Caloric owners. And no wonder! Never did a range offer so much convenience—such dependable cooking results.

1 **CALORIC IS EASIER TO CLEAN**—thanks to its porcelain enamel finish, inside and out, completely removable broiler and other quick-clean features.

2 **EASIER TO COOK WITH**—Flavor-Saver Dual Burners speed cooking. Hold-Heat Oven—Veri-Clean Broiler with Hi-Lo Rack and Pan—insure finer baking, roasting, broiling. Removable griddle fits over 2 top burners, for breakfasts, snacks or "sizzling" steaks.

3 **EASIER ON YOUR BUDGET.** Compare Caloric with any other range. You'll agree it gives much more for your money.

There's a Caloric model to suit your needs and pocketbook. For list of dealers see "Caloric" in classified phone book. Or write Caloric Stove Corporation, 1234 Widener Bldg., Phila. 7, Pa.

THE TALK OF THE NEIGHBORHOOD

CP

You may have any Caloric model especially engineered for use with "Pyrofax" Gas and other LP-Gases (often called "bottled" or "tank" gas). "CP" features (optional on all models) give automatic cooking.

Guaranteed by Good Housekeeping

Ultramatic

Caloric Automatic Gas Ranges

REG. U. S. PAT. OFF.

America's Easiest Ranges to Clean and Keep Clean

Something New
IN OAK FLOORS

Bruce Ranch Plank Floor gives style and distinction at moderate cost

With alternate widths and walnut pegs, the new Ranch Plank Floor has the informal charm of an expensive random-width floor. Yet it costs about the same as an ordinary floor. It is a beautiful, durable, solid oak floor with an inviting, luxurious appearance.

Ranch Plank Floor is completely finished, requires no sanding or finishing in the home. The finish is the famous Bruce "Scratch Test" Finish in a new, mellow "Decorator" shade (medium dark). Everyone likes it!

Interior Decorators Praise New Floor

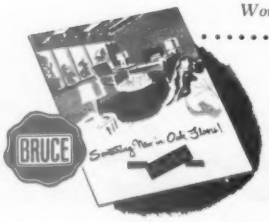
Elizabeth Whitney of Chicago says: "Decoratively speaking, the Bruce Ranch Plank Floor is a real 'find.' It goes with both traditional and modern interiors. The random widths are ideal for Colonial and Provincial styles. In modern rooms, the oak grain and walnut pegs contrast delightfully with plain-textured fabrics and contemporary furniture."

Ask your architect, contractor or lumber dealer about this beautiful new oak floor for your home. Mail the coupon below for colorful literature on Bruce Ranch Plank Floor.

BRUCE

Ranch Plank Floor

Product of E. L. Bruce Co., Memphis, Tenn.
World's Largest in Hardwood Floors



Free booklet with color photos
E. L. Bruce Co.,
Box 397-Q, Memphis 1, Tenn.
Send me literature on Ranch Plank Floor.
Name.....
Address.....
City & State.....

Someone in your family may be starving!

Begins on page 10

poor eating habits may be doing to our families before we'll climb out of our dining-room ruts.

You can do something about it. Your family can be healthier if it will just use more horse sense at the market, in the kitchen, and at the table. You don't need to down exotic health foods or wrinkle your brow over a chart every time you lift a fork. Just see that every member takes in, every day, an adequate amount of energizing foods that it's a pleasure to surround. Is it worth the effort? Judge by what happened to the 64 families in Pennsylvania after one year of good eating:

They had fewer colds. Growth and weight status improved. Acne disappeared; skins became clearer. That tired feeling, jitters, and nervous habits were routed. The over-all health boost was astonishing, especially since most of the subjects thought they were models of what the well-stuffed human ought to eat.

Which members of your family eat the worst? Mother, father, sister, brother, and the baby—chances are, you're all guilty. Babies make the best relative showing, perhaps because they're too young to eat on their own judgment. Anyway, you can run down the list of faults uncovered in the Pennsylvania study. Some of them may fit you or members of your family.

First, who's too skinny around your house? Doctors have rung so many warnings about the dangers of overweight that every other adult seems to be dieting off a surplus chin. There's no doubt that excess fat is dangerous, or that a well-balanced reducing diet is the basic means of control. But in a stunning upset of popular belief, the Pennsylvania study says flatly that "*under*weight is one of the most common and serious of family health hazards." More than *two-thirds* of the family members in the study *weren't getting enough calories!*

Three women out of five were underweight. Among teen-agers, half the girls and 60 percent of their brothers weighed less than they were supposed to. A lesser, but still alarming, percentage of young children were skimping along, eating less than they should.

You can fall into the habit of undereating either because your appetite is poor, or because you feel guilty about having a good appetite. Appetite is in surprisingly poor standing, particularly among [*Turn to page 139*

How much more should you eat?

Assuming that you are not too far from average, every week—

You now eat:		*You should eat:*
4.2 quarts	Milk, including cheese	5.2 quarts
1.9 pounds	Lean meat, including poultry and fish	2.8 pounds
5.6	Eggs (number)	6.5
0.5 pound	Dried beans and nuts	0.5 pound (no change)
2.6 pounds	Citrus fruits and tomatoes	3.0 pounds
1.7 pounds	Leafy green and yellow vegetables	2.1 pounds
1.4 pounds	Potatoes	1.6 pounds
3.2 pounds	Other fruits and vegetables	3.5 pounds
1.9 pounds	Flour and other cereals	2.3 pounds
1.0 pound	Fats	1.3 pounds
0.7 pound	Sugar	0.7 pound (no change)

Figures in left-hand column are the average weekly food consumption per person at start of family nutrition study conducted by Pennsylvania State College and the Westinghouse Electric Corporation. Right-hand column shows what average person in study was eating at end of test period. Note what a little more you have to eat of most foods to make a big improvement in health.

YES, the "champ" of all heating controls is Chronotherm—the greatest thermostat ever made by Honeywell. It is completely automatic. It switches to lower fuel-saving temperature at night. In the morning it restores daytime comfort before the family awakes. And, it maintains a beautifully even temperature from morning to night. With Chronotherm on the job, you'll never have to give your temperature regulation a thought. And, with its handsome electric clock, it is just as beautiful as it is useful.

Best of all, Chronotherm will soon pay for itself in fuel saved—and then keep on saving money for you year after year. The PLUG-IN model sells for only $39.50. You can install it yourself in just a few minutes to replace your present thermostat. Or, your dealer will install it at a slight additional cost.

For real fuel economy plus the greatest heating comfort and convenience you have ever known, make sure that your heating plant is controlled by Chronotherm.

MODERNIZE YOUR HEATING PLANT, TOO

If your heating system is not automatic, or if it has seen long service, it will pay you to have a heating contractor or dealer look it over and bring it up to date. It will give you far greater comfort and convenience– and may save you money, too!

Order Chronotherm today from your heating, service or appliance dealer. Or call any of the 73 Minneapolis-Honeywell branch offices for dealer information.

*Trade mark

FREE Booklet, *"Ali Baba and the 20 Thieves"*—tells 20 ways you may be robbed of fuel and what you can do about it.

MINNEAPOLIS
Honeywell
CONTROL SYSTEMS

MAIL COUPON TODAY!

MINNEAPOLIS-HONEYWELL REGULATOR COMPANY
2722 Fourth Avenue South • Minneapolis 8, Minn.

Please send my free copy of "Ali Baba and the 20 Thieves"

Name_____

Address_____

City_____ State_____

MINNEAPOLIS-HONEYWELL REGULATOR COMPANY • MINNEAPOLIS 8, MINNESOTA • IN CANADA • LEASIDE, TORONTO 17, ONTARIO

A GOOD SCHOOL-DAY BREAKFAST

you don't have to cook

The amazing protein value of one ounce (2/3 cup) of Kellogg's Corn-Soya with 4 ounces of milk equals that of one egg with three slices of bacon. This crispy, delicious ready-to-eat cereal gives your children real nourishment, and you don't have any cooking or muss.

The wonderful stays-by-you nourishment of Corn-Soya gives your children zip to go on all morning long. A substantial, filling food, it helps keep them from getting hungry before the lunch bell rings. Get your family into the good-eating habit of Corn-Soya for breakfast.

NO OTHER CEREAL GIVES YOUR CHILDREN ALL THIS

CORN for flavor and food energy — with SOYA for more proteins than in any cereal . . . plus vitamins and minerals, too.

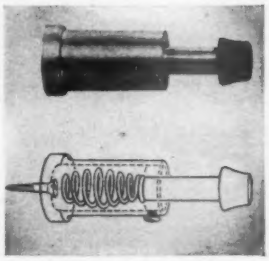
YOUR OWN INITIAL
ON LOVELY
"Signature" Silverware

4 TEASPOONS with a top from regular size box of Kellogg's Corn-Soya. **75¢**

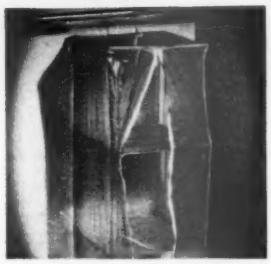
Extra-heavy quality, by Wm. Rogers Silversmiths. Worth at least double. See the details on Corn-Soya package.

It's NEWS to Me!

Blanket in a rubberized zipper bag sees you through football games, travels neatly in the car. Plaid carrying bag is waterproof, useful as a duffel bag for all sorts of errands. Blanket comes in solid colors: Kelly green, scarlet, navy blue, and brown; whipped ends; size 62"x 84". *"Dorm" blanket with carrying bag*, in stores, $16.50. Bag alone, $3.50. North Star Woolen Mill Co., 218 South Second St., Minneapolis 1, Minn.



Internal-spring doorstop takes the bump when doors are slammed open. Rubber bumper catches door; spring cushions impact. Reduces noise and wear on woodwork and door. Stop is 2⅞" long with one screw for mounting on baseboard. *Spring-Cushioned Doorstop*, brass finish, 49c, nickel finish, 69c, in stores. Wesco Electric Co., 5310 Milwaukee Ave., Chicago 30, Ill.



Four-decker hat bag hangs your hats up in the closet with the rest of your clothes. Hat shelves are built into transparent bag that takes up little more room than an ordinary garment bag. Shelves are of the same plastic material as the rest of the bag, but are double thickness, reinforced along the edges by metal. Zipper front closing. Collapsible bag measures 12"x 12"x48", full 47" zipper. *Hang-It-All*, available in stores, $4.95. Colors: green, blue, peach, maize. Shelf Bag Co., 127 E. 9th, Los Angeles, Calif.

Sewing-machine cabinet is a handsome and doubly useful piece of furniture for any home. Cabinet front pulls out for use as a sewing chair. Seat is padded; chair puts you at right height. Side drawers hold supplies. Cabinet fits Singer, White Rotary, and Pfaff sewing machines. Plywood; finished in walnut, mahogany, lime oak, or black silver fox. Size: 21"x 17"x 31". *Hollywood No. 44 Sewing-Machine Cabinet*, in stores, $77.50, or by mail plus freight for 90 lbs. A. C. Weber & Co., 216 N. Canal St., Chicago, Ill.

Child's dish is scientifically designed to help your youngster learn to feed himself. Dish contours fill the spoon every time he scoops at his dinner. Spoon has "clenched-fist" grip natural for a child, lets him get the food to his mouth without spilling. Undercut bowls keep the food from splashing out of the dish, make even the last spoonful easy for child to dip out. Dish holds heat, is chipproof, can be boiled. *Scoop*, in stores, $3.95. Givens and Co., One-Two-Three Lullabye Lane, Clarendon Hills, Ill.

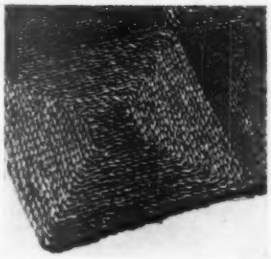
Better than sweeping crumbs under the rug, but just as handy, is this dust and waste box which you can set in the kitchen floor with the top of the sweep-in box flush with the floor. Box lifts out to empty. Larger style *Sweep-In* has chute to carry waste to a basement container. Safety cover opens, closes, with pressure of foot or broom. *Sweep-In* with 10" lift-out container, $8.95. *Sweep-In* with basement chute and collector, $14.95, *Sweep-In* cover only, $5.95, ppd. Alson Products, 2116 Dayton Ave., St. Paul 4, Minn.

Reel leash keeps pets and children within bounds. Hook the cable to your dog's collar and he has plenty of play space without tangling in the line. Reel takes up and pays out leash automatically, revolves on roller bearings to follow the dog's movements. *Benjamin ReeLeash*, $9.95 for unit with 12 ft. of cable; $14.95 for unit with 18 ft. of cable; in stores. Benjamin Reel Products, Inc., 10712 Broadway, Cleveland 25, Ohio.

Tired pillows can be rejuvenated at home by stoking them with extra feathers out of a can. Slit the end seam of your pillow, open the can of *Fluffit*, and insert the top into the opening. Push the feathers in by pressure on the movable bottom seal of the can. The new feathers make an old pillow bouncy again. *Fluffit*, in stores; 90c to $2.98 per package for duck down, duck feathers, goose down, or goose feathers. Wellmade Feather Products Co., 168 N. Aberdeen Street, Chicago 7, Ill.

The most glamorous packages you ever wrapped can be done with a new plastic lace, delicately patterned and durable enough to withstand moisture, pressure, and ungentle handling. Or the material may be used for place mats, doilies, lamp-shade trim, even hat veiling that sudden showers won't harm at all. When the lace becomes soiled or wrinkled, it can be washed, pressed, and re-used. *Lacelon*, in varied colors, 10c and 15c a yard, in stores. Minnesota Mining & Manufacturing Co., St. Paul, Minn.

Rush rug, hand-woven in the Far East, is exotic Modern but practical as today's other worksaving devices. Rug is reversible and moisture resistant; vacuum cleaner easily extracts all dust. Twelve-inch woven squares, 3/8" thick, are bound together by fiber cord. All-natural color or checkerboard patterns of natural combined with brown or green. *Tonkin-Rush Rugs*, 25c to 30c per square ft. in stores. Calif-Asia Rattan Co., 6818 Avalon Blvd., Los Angeles, Calif.

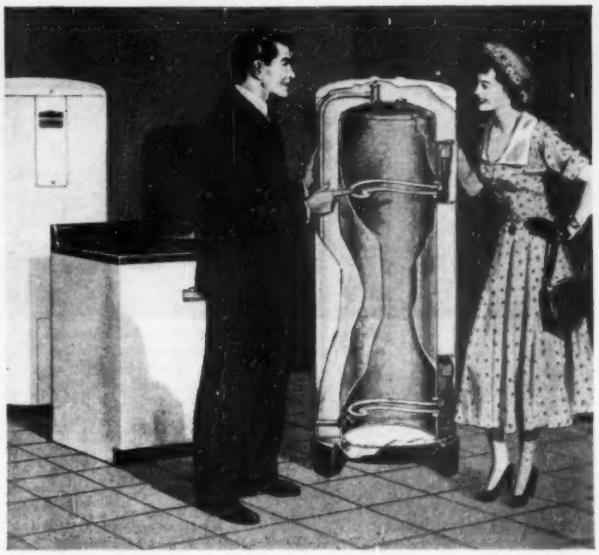


Vacu-Brac swings out from ledge or window sill over sink to hold the top of your vacuum coffee maker safe from breakage. When not in use, the device folds back out of the way. Of polished aluminum, *Vacu-Brac* is in stores or ppd., 50c. National Marketing Company, Box 3612, Portland 8, Oreg.

More on page 17

Want the water heater you can forget about?

Ask your Frigidaire Dealer to show you the cleaner, safer, completely automatic new Frigidaire Electric Water Heaters!



Hot water's always on tap when you have a Frigidaire Electric Water Heater. You just set the automatic temperature control—and forget it for years on end. There's no flame to tend and the water's just as hot as you like—all day, every day. You don't even have to worry about turning it off when you go away—it's perfectly safe!

You can install a Frigidaire Electric Water Heater wherever it's most convenient — in kitchen, laundry, utility room. These smartly designed heaters need no flue—and there's no soot problem.

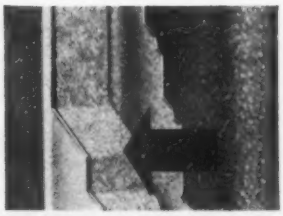
Visit your Frigidaire Dealer today—see all the other features that make Frigidaire Electric Water Heaters the cleanest, coolest, safest heaters that money can buy. Choose from round, upright models or smart, new table-top models with porcelain or Vitalast working surface; 30 to 80 gallon sizes. All models can be secured with magnesium rods for corrosive water areas.

Find dealer's name in Classified Phone Directory under "Water Heaters"; or write, Frigidaire Division of General Motors, Dayton 1, Ohio. In Canada, Leaside 12, Ont.

FRIGIDAIRE

Electric Water Heaters

All the heat you pay for goes into the water—because Frigidaire's Radiantube Heating Unit is completely immersed. Exclusive sickle-shape makes unit last longer.



Built like a giant vacuum bottle! Frigidaire Electric Water Heaters are so heavily insulated that they will keep water hot for two days without using current.

Choose a Concrete House for
A Lifetime of Comfort and Security

AN INSULATED CONCRETE house is easy to heat, making it snug and warm in winter. In summer it is cool and dry. That means comfortable living the year around. And housewives like the way a weathertight concrete house stays clean and saves them hours of tedious housework.

A concrete house protects you, your loved ones and your prized possessions from the destructive forces of fire, decay, storms, termites and vermin. Concrete can't burn or decay or be penetrated by rats or termites. Yes, a firesafe, durable concrete house assures you a lifetime of security.

Yet a concrete house costs less to live in over the years. The reason, in simple arithmetic, is: Moderate first cost + low maintenance cost ÷ long years of service = ***low annual cost***, the real cost yardstick of ownership.

Investigate the many advantages of owning and living in a concrete house. Write for a free, illustrated booklet, distributed only in the U.S. and Canada.

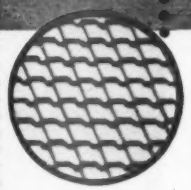
HOW TO GET A CONCRETE HOUSE
. . . and what will it cost?

Phone a local concrete masonry manufacturer for names of architects and builders experienced in concrete house design and construction. They know conditions existing in your community and can tell you about plans and costs.

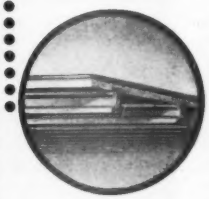
Take any plans or sketches you have to an architect. Have him show you how your home—of any size, style or floor plan—can be built economically with concrete foundations, walls, subfloors and a firesafe roof for lifetime service.

Architect-Designed Houses Stay Young Longer

PORTLAND CEMENT ASSOCIATION
Dept. A11-9, 33 W. Grand Avenue, Chicago 10, Illinois
A national organization to improve and extend the uses of portland cement and concrete through scientific research and engineering field work



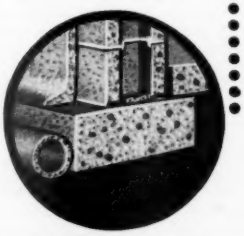
A FIRESAFE CONCRETE TILE ROOF (or one of asbestos-cement shingles) affords protection against sparks and flames, resists weathering of sun, rain and snow.



A CONCRETE SUBFLOOR keeps fire from spreading within the house. It is rigid and won't warp, creak, sag or vibrate. It makes a perfect base for any floor covering—terrazzo, hardwood, rugs, linoleum or tile.

CONCRETE WALLS are durable and firesafe. They can be finished beautifully many ways: in patterned masonry, in textured portland cement stucco or painted with white or colored portland cement paint.

CONCRETE FOOTINGS AND FOUNDATIONS placed on firm earth below the frost line help prevent uneven settling and cracking of walls and plaster. And you'll derive real pleasure and utility from a basement that provides space for a laundry, workshop, storeroom, playroom or darkroom.

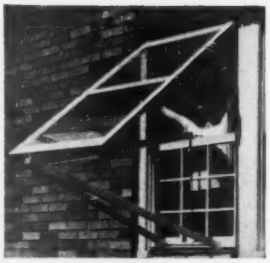


You can build a charming concrete house in any architectural style or size on any floor plan

It's NEWS to me!

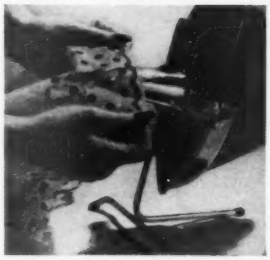
Begins on page 14

Left-handed iron is made especially for southpaws. Cord is out of your way; grip is adjusted to left-handed ironing; there's a thumb rest at the right place. Control lever is marked for fabric temperatures. Iron weighs 4 lbs. *Adjust-O-Matic Iron*, AC only, $11.95 in stores. Westinghouse Electric Corp., 246 East 4th St., Mansfield, Ohio.



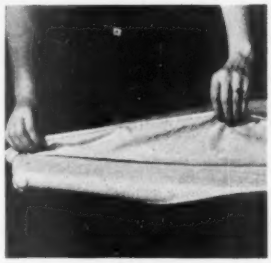
Easy way to get your storm windows up from inside the room is to use this lightweight wooden support as an extra pair of hands. Two legs of the support are braced against the window sill, and a center bar hooks between upper and lower sash. Guide the storm window into position with the weight balanced on supporting bar. After window is attached at the top, fold the support, and the storm window drops into position. *Storm-Window Mounting Support*, $3.98, ppd. Han-D Products Co., P. O. Box 5632, Washington 16, D. C.

Repair household gadgets and jewelry with a new ribbon solder that welds metal together with just the heat of a match. Tear off a small strip of solder, wrap around the joint, hold a match under it, and it's mended! No tools, no additional flux. *DeLuxe Ribbon Solder*, 25c or $1 size in stores or ppd. from manufacturer. Proved Products Mfg. Co., San Fernando, Calif.



Every woman likes ruffles, but who likes to iron them? Here's an attachment, to slip on any regular iron, that simplifies and speeds up your work on ruffles, shirring, puffed sleeves. Just smooth the ruffles over the pressing horn, which is heated by contact with iron. Ruffle ironing horn is aluminum; legs are steel with rubber feet. *Easy-Way Ruffle Iron*, $3.95, ppd. Rayco Mfg. Co., 4230 S. Emerald Ave., Chicago 9, Ill.

Rechargeable dehydrating unit keeps dry foods crisp, discourages mold and insects. Lasts for years, can be recharged by heating the heavy, polished aluminum case on your stove. Color window lets you know when it has absorbed about a pint of water and should be recharged. Will keep a large cupboard dry if air leaks are closed off. Two-quart container, 7½" in diameter, weighs 5½ lbs. *Crisp Air*, $9.95, plus postage. Patented Products Corp., Danville, Ohio.



Ironing pad has perforations for ventilation that keep the ironing surface always dry. Steam from ironing escapes through the perforations instead of coming back up through the covering cloth. Coated pad surface reflects heat, makes ironing faster and easier. *Ventilated Ironing Table Pad and Cover Set*, $3.95 in stores. Welmaid Products, Inc., Merchandise Mart, Chicago 54, Ill.

More on page 112

Meet the RUSCO COMBINATION

. . . designed to make your life more enjoyable the year 'round!

RUSCO all-metal, self-storing ***Combination Screen and Storm Sash***

Rusco Windows provide screens, storm sash and weather stripping in one permanently installed unit with nothing to change . . . nothing to store. Rusco's famous exclusive Magic Panel Ventilation, with its positive automatic locking, provides year 'round, rainproof, draft-free, filtered-screen ventilation . . . keeps your home warmer in winter, 8 to 15 degrees cooler in summer . . . saves up to ⅓ in fuel . . . actually pay for themselves within a few seasons.

RUSCO all-metal ***Combination Screen and Storm Door***

Here is the combination door you've been waiting for—will not warp, stick or bind. Designed to withstand the worst in weather and abuse.

RUSCO ***Porch Enclosures***

For about ⅓ the usual cost of adding a room, a Rusco Porch Enclosure will convert the ordinary porch into a charming room that can be lived in the year 'round. Rusco offers a wide choice of interior finishes.

The Rusco Combination will give you far greater convenience, comfort, safety and economy than you now enjoy. Every Rusco product is made of hot-dipped galvanized Armco Ingot Iron Zincgrip . . . finished with durable baked-on, outdoor enamel to insure years of trouble-free service. Rusco, with over 4,000,000 installations is backed by more than 12 years of consumer satisfaction. *Send for illustrated literature, or see the Rusco distributor nearest you.*

THERE IS NO SUBSTITUTE FOR EXPERIENCE . . .
FOR GUARANTEED SATISFACTION . . . BUY RUSCO

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THE F. C. RUSSELL COMPANY
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Gentlemen: Please send me illustrated literature on Rusco Combination Windows_____ Combination Doors_____ Porch Enclosures_____ and name of nearest distributor.
Name_____
Address_____
City_____ Zone_____ State_____

NOW! PROOF THAT BRUSHING TEETH RIGHT AFTER EATING WITH

COLGATE DENTAL CREAM HELPS STOP TOOTH DECAY!

NOW dental science offers *proof* that always using Colgate Dental Cream right after eating helps stop tooth decay before it starts!

Continuous research—hundreds of case histories—makes this the most important news in dental history!

Eminent dental authorities supervised 2 groups of college men and women for over a year. One group always brushed their teeth with Colgate Dental Cream right after eating. The other followed their usual dental care.

The average of the group using Colgate's as directed was a startling reduction in number of cavities—*far less tooth decay!* The other group developed new cavities at a much higher rate.

NO OTHER DENTIFRICE OFFERS PROOF OF THESE RESULTS

Colgate's has been proved to contain all the necessary ingredients, including an exclusive *patented* ingredient, for effective daily dental care. No claim is made that using Colgate's can stop *all* tooth decay, or help cavities already started. But brushing teeth right after eating is the *proved* way to help stop tooth decay with Colgate Dental Cream. The Colgate Dental Cream now at your dealer's is the same formula used in the tests.

Always Use Colgate's* to Clean Your Breath While You Clean Your Teeth —and HELP STOP TOOTH DECAY!

**Right after eating*

COLGATE RIBBON DENTAL CREAM

NO CHANGE IN FLAVOR, FOAM, OR CLEANSING ACTION!

You can stretch your space and your budget with

Two tables in one

By Marion Hanson

For better living and more gracious entertaining, choose a two-height table. The table stretches space because it uses space economically; the table stretches your budget because it does two jobs.

You won't need to bring in a special table for bridge or late snacks any more. Your bridge table will be within easy reach, serving as a coffee table. A slight lift will raise the top to game-table height; a pull of a knob will lower the table again.

Fashioned in mahogany, this two-height table has no gimcrack look. It's a fine piece of furniture you'll always be proud to display in your living room. See for yourself how the table works.

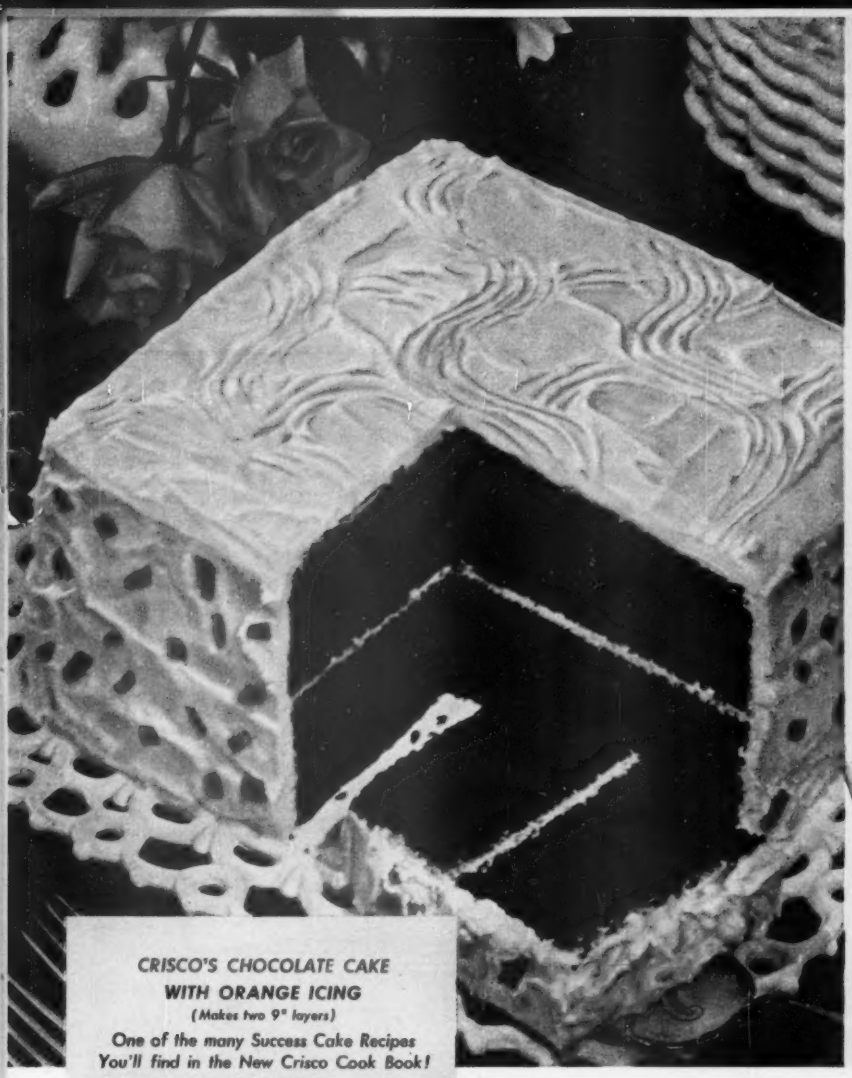
When it's at low height, you have a coffee table—and a handsome one at that. Good classic lines blend smoothly with nearly any furniture style. With the drop leaves down, the table surface is a whopping 36x20 inches. That's plenty of room for your coffee cups, magazines, ash trays, or plants

Lift the top of the table gently

Stretchers fold as the top rises

And legs automatically move in

When it's at full height, you have a regulation 30-inch game table. You'll find the two-height table is also your answer when you want a desk or an intimate breakfast table. With leaves up, the top is 36x36 inches—standard bridge-table size. (To lower table, pull knob at end) ***Where to get it, page 242***



SPECIAL OFFER!

NEW Crisco Cook Book

For a limited time

Yours for ONLY 15¢

with yellow certificate on this Special 3-lb. Crisco Label

161 Exciting New Recipes

Full Color Illustrations

It's the greatest Crisco Cook Book ever! 112 pages of mouth-watering recipes, tested tips for beginners and lots of pictures showing "how to make it." See below how to get it—while this wonderful offer lasts!

CRISCO'S CHOCOLATE CAKE WITH ORANGE ICING

(Makes two 9" layers)

One of the many Success Cake Recipes You'll find in the New Crisco Cook Book!

Follow directions carefully, be sure to use Crisco, and we promise you a lighter, richer, moister, more tender cake. The Crisco Success Cake Method is different—that's why it's easy and sure-fire!

Measure into bowl: (All Measurements Level)

2 cups cake flour (sifted before measuring)	**3 squares melted chocolate**
2 cups sugar	**1½ tsps. soda**
½ cup Crisco • 1 tsp. salt	**¾ cup milk**

Fluffy Crisco needs no creaming! Beat vigorously by hand or with mixer (medium speed) 2 mins. Now stir in (yes, all by itself):

¾ teaspoon double-acting baking powder

Add: **½ cup milk • 3 eggs (unbeaten) • 1 tsp. vanilla**

Blend by hand or in mixer (medium speed) for 2 mins. (*See? Total mixing time's a mere 4 minutes! And only one bowl to wash.*) The batter will be smooth and thin. Pour into 2 square layer pans (9" x 1½" deep), rubbed with Crisco, lined with waxed paper. (With smaller pans, fill half full; bake cup cakes with remaining batter.) Bake in moderate oven (350°F.) about 40 minutes. Cool cake in pan on rack for 15 mins. before removing. Loosen edges from pan with spatula. Place rack over cake and pan; invert together. Cool and frost with orange icing—see recipe in the new Crisco Cook Book.

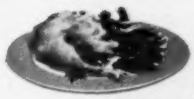
It's lighter! It's richer! It's made with Crisco!

Here's a chocolate-lover's dream cake—yummy-rich, feather-light, moist to the last sweet crumb! And even a *beginner* can bake it the Crisco way!

For pure, all-vegetable Crisco has a baking secret you find in no other type of shortening. And Crisco's quick, easy Success Cake Method (given here and on every Crisco label) is built around that secret. Result? A lighter, richer, moister, more tender cake than you'll get with any other type of shortening or ordinary recipe!

The new Crisco Cook Book gives you lots of Success Cake recipes! *Plus* recipes for famous Crisco pies, tasty fried dishes, main dishes, cookies and hotbreads, too! Don't miss it!

Here's how to get your copy. For a limited time only, you will find the 3-lb. size of Crisco dressed up in a *special label* with a yellow certificate. This certificate entitles you to your new Crisco Cook Book for only 15¢—gives you full details for mailing. *Watch for this special offer at your dealer's!*

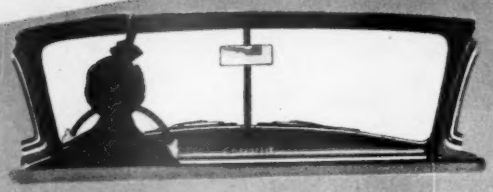


For Cakes and Pies and Tasty Fries **use CRISCO**

IT'S DIGESTIBLE!

Here's why you're so much *safer* in this exciting new Chevrolet

The Styleline De Luxe 4-Door Sedan



...because you see so much more

Chevrolet gives you Panoramic Visibility—a wide, sweeping view in all directions that makes driving safer and more fun. That big, smartly curved windshield is exclusive to Chevrolet in its field!

...because the brakes are even better

No other car has brakes like Chevrolet brakes! Stops are swift and easy, safe and sure. And new Dubl-Life rivetless brake linings last up to *twice* as long.

...because driving is so much easier

From the way you sit, to the controls you use, everything's designed for safety and convenience. And it's such a spirited but obedient car—so easy to start, steer, park and stop—that you're master of *any* situation!

CHEVROLET

BODY by FISHER

...because that beautiful body is by Fisher

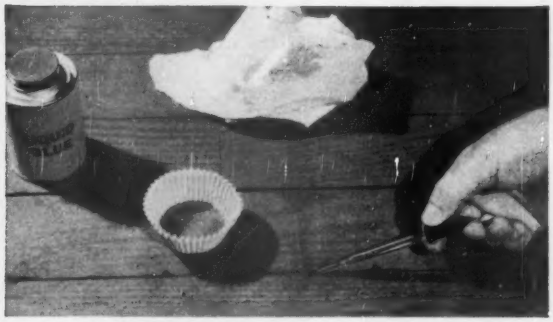
There's rugged strength beneath that exclusive Fisher styling. You're surrounded by steel welded to steel . . . and by safety *plate* glass in windshield and *all* windows. Only Chevrolet, in its field, brings you the important safety advantages of Body by Fisher.

CHEVROLET MOTOR DIVISION, *General Motors Corp.*, DETROIT 2, MICHIGAN

CHEVROLET

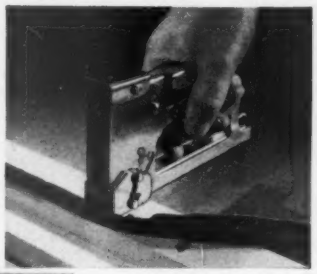
The most beautiful BUY *of all!*

How-to for the handy man

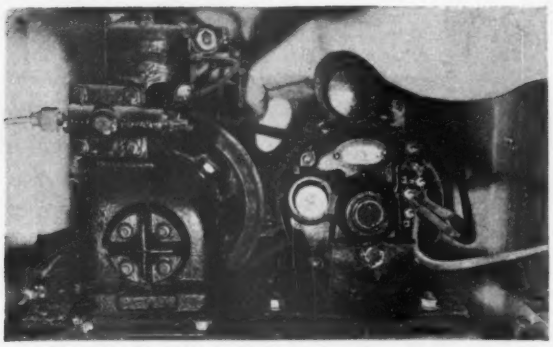


Squealer healer. Wood floors may start to creak soon after you start your heating plant. If you can't reach the underside of the floor for repairs, fill cracks in offending area with glue thinned with an equal portion of water. Let glue dry completely before walking on the floor

Weatherstrip tip. The next time you attach felt or gasket-type weatherstripping to a window to block out winter winds, try a gun-type wire stapler suitable for tacking. It will do the job quickly and neatly. You'll find many other uses for a stapler, such as upholstering, tacking carpet, or fixing window shades



Neater heater meter. Accumulated dust between the contact points of your wall thermostat impairs its efficiency, may eventually keep it from working at all. To clean points, slide a strip of bond typewriter paper between them carefully, as shown. Don't touch other parts

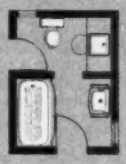


Soap dope. V-belts on refrigerators, washing machines, other electric motors, becoming glazed from use, may set up an annoying squeal. If that's all that's wrong—pulleys in line and belt not frayed—quiet squeal by rubbing belt with a cake of soap, slightly moistened. Don't reach near machinery without first disconnecting machine at electric outlet!

More on next page

Two rooms in one: sliding panel separates the bath and powder room! Notice Briggs exclusive Safety-Bottom bathtub.

News! Colored fixtures for only 10% more!



Now—for the first time—you can get the extra smartness of plumbing fixtures *in color* without paying a big premium in price! Now—for a mere 10% more than white—you can get a complete set of famous quality Briggs Beautyware in the colors you usually see only in the most expensive baths. This lovely SANDSTONE is just one of the exclusive decorator colors available at progressive plumbing dealers. But—whether you choose SANDSTONE, BLUE, GREEN, IVORY or WHITE—you're sure of getting the *best!* The best in stainproof porcelain enamel. The best in chromium-plated fittings. The best in lasting beauty. Send for your free copy of the Briggs Beautyware decorating book, today! Briggs Manufacturing Company, 3007-k Miller Ave., Detroit 11, Mich.

BRIGGS
Beautyware
PLUMBING FIXTURES

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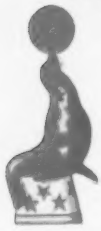
Only One has that Toastmaster "Touch"

The Popular "Touch"
First choice—America's most-wanted toaster—the one you'll gladly say is yours.

The Value "Touch"
Freedom from repairs for a long, long time makes this toaster your one best buy.

"Touch" of Experience
27 years of craftsmanship by the *inventors* of automatic toasting guarantee top performance.

$21.50
Fair Trade Price



"Touch" of Beauty
Modern design in sparkling chromium; has the quiet elegance you admire.

"Touch" of Perfection
Expertly built, pops up perfect toast every time—light, dark, or in-between.

The Dependable "Touch"
"Toastmaster"* Toasters are serving their users faithfully after 20 years . . . and more!

Look for the TOASTMASTER Name on Your Toaster... Others Will!

TOASTMASTER
Automatic Pop-Up Toaster

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How-to for the handy man

Begins on preceding page

Neatest yet for fire-tool set. Why not hang your fireplace tools, instead of leaning them where they'll topple or racking them in a rattly holder? Use a star drill, or a cemented-carbide tip in a power drill, to make holes spaced the right distance apart for the size of your tools. Then fit hanger pegs of iron, brass, or whatever material you wish. Pictured are lead anchor shields and screws, with lengths of copper tubing

Store more gear here. If you'll coil your lawn hose inside a bushel basket, it will be neatly stored away for the winter. You can use the space in the center for storing sprinkling devices, trimming shears, and your other equipment, thus keeping all of your lawn-care tools together

Sight it upright. You can set a post or tall stake in a nearly perfect vertical position by lining it up visually with some other known vertical line, such as a building corner. Sight it twice, from positions about 45 degrees apart, for two vertical check lines, to be sure post is vertical in all directions. The same sighting method works for horizontal leveling, except that only one sighting is necessary

Blot rot. If you store your awnings during the winter in a cold place, sprinkle them with tobacco clippings or salt as you're rolling them up. Either salt or tobacco will absorb condensed moisture, thus curbing rot and damaging mildew during the months while the canvas is in storage

Now...Famous Williamsburg Colors Are Reproduced In Pittsburgh Paints

● White walls and ceiling with Colonial Blue trim contribute an inviting atmosphere of hospitality and spaciousness in the lovely living room of Craft House, at restored Williamsburg.

Authentic period colors, approved by Williamsburg Restoration, Incorporated, bring new charm and beauty to homes decorated the COLOR DYNAMICS way!

● In your own home today, you can enjoy the beauty of Pittsburgh Paints made to reproduce those glorious, mellow colors which contributed so much to gracious living in the cavalier homes of early Virginia.

Just as careful research paved the way to the faithful restoration of Colonial Williamsburg, so the painstaking work of Pittsburgh scientists and technicians makes it possible to offer you the soft, satin-like lustre of Williamsburg finishes in a wide range of lovely shades, adapted to modern usage and priced well within the range of ordinary paints.

As practical as they are lovely, Pittsburgh's exclusive Historic Wall Paints bear the hallmark of the Williamsburg Restoration, Incorporated. They give you a double bonus of value—COLOR DYNAMICS to insure the right choice of colors and Live Paint Protection to make your home decorations look better longer!

By scientific use of the *energy in color*, Pittsburgh's COLOR DYNAMICS helps you bring out the best in every room. Used with Williamsburg colors, it enables you to harmonize these lovely colonial hues to best advantage in modern surroundings. The beautiful results you obtain are made more enduring by the Live Paint Protection of Pittsburgh Paints. Enriched with "*Vitolized Oils*", these quality wall paints afford a smoother, richer finish that far outlasts ordinary paints.

Next time you plan to redecorate your home, let your Pittsburgh dealer explain how much more satisfaction you enjoy when you paint *right* with COLOR DYNAMICS—paint *best* with Pittsburgh *Live Paints!*

● Reminiscent of colonial days is the lovely St. George Tucker House which adjoins the Williamsburg site of the first theatre built in America • • • Painstaking work by Pittsburgh scientists makes possible reproduction of famous Williamsburg colors now exclusively available in Pittsburgh Wallhide wall paints—famous for easy spreading and long life.

New Folder Describes Williamsburg Colors

● Ask your Pittsburgh dealer to obtain for you a copy of folder showing Pittsburgh's Historic Wall Paints. Or send 25c with this coupon.

Pittsburgh Plate Glass Co., Paint Div., Department BH-119, Pittsburgh 22, Pa.

Name _____

Street _____

City _____

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PITTSBURGH PAINTS

PAINTS • GLASS • CHEMICALS • BRUSHES • PLASTICS

PITTSBURGH PLATE GLASS COMPANY

CHRISTMAS IS FOR KIDS!

make it merry with

TOYS

Delighted shouts of pleasure on Christmas morn . . . when you choose Toys made of Styron (Dow polystyrene). For small children adore toys galore . . . in bright colors . . . with variety . . . lots of action! Styron Toys are lightweight . . . safe . . . ingeniously designed to appeal to children . . . and they're inexpensive, too! You'll find Styron Toys at leading department stores and variety stores everywhere.

Blue Willow Tea Set by Ideal Novelty & Toy Company. Sewing Machine, Stroller, Rocking Chair and Step-on Can by Renwal Manufacturing Co., Inc. Wobbly Choo-Choo by Banner Plastics Corp. "Auto-Mites" by Nosco Plastics. Ferris Wheel by Thomas Manufacturing Corp.

BUY AMERICAN MADE TOYS

DOW plastics

Plastics Division TN-4 • THE DOW CHEMICAL COMPANY • MIDLAND, MICHIGAN

You, too, can be a storyteller

Storytime fun can be a highlight in your youngster's memories . . . especially if the tales are ones you've made up just for him

By Joyce Edgar

When your small son or daughter clamors for a story, you don't have to take a back seat to any storyteller on the radio. Not if you're prepared with a story of your own making. Small fry don't expect literary masterpieces. You'll be surprised how easily they're satisfied.

Stories about animals and people that your child knows will delight him. Tales continued from night to night are good if each part or chapter has a satisfying ending.

Try weaving your stories around one or two favorite characters. Chances are your listener may come to insist on having his own dog or cat in the tale.

Give the animals names, such as Sammy Skunk or Gilda the Goldfish. Children like to feel that animals are like people. They expect the animals to act and talk just as humans do.

If you are at a loss for ideas, just look around you. A picture on the wall or a magazine illustration may furnish the start you need. A simple plot covering a short space of time is the best interest holder for a very young child.

The test of a good story is in the telling. Match your voice to the part. A low growling for a bear and a high-pitched squeak for a mouse will make small listeners scream with delight. However, don't overdo it; or your child may become too stimulated and frightened.

Use picture words when you can. If your characters are trekking across an Arctic ice patch, make your listeners feel the cold. If you talk about rustling leaves, your youthful followers will imagine themselves kicking through crisp leaves.

Actions will add excitement. When your story characters are knocking on a door, pound the nearest table or ask your audience to help you out.

Stories are a wonderful way to tell your children all about other countries and peoples. Take their favorite characters to other lands, explaining the costumes, habits, and food they eat as they travel on their way. You can portray other nationalities and races as wonderful and interesting people, not strange foreigners.

A tale about school in which story people are having a wonderful time may increase your child's eagerness to go to school and enjoy the same things.

If his ideals like to eat their vegetables and other foods, you may find his eating habits improving.

If you live in town, tell your young listeners all about the farm animals and machinery. If you live in the country, weave your tales about big city life.

For a new twist, try drawing pictures of the animals or people you're talking about. Furnish everybody with paper and pencil or crayons and go to it.

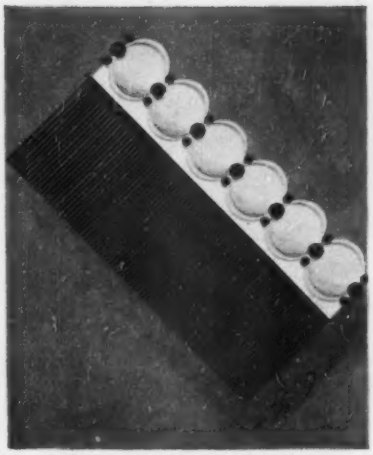
The story hour will be your children's favorite time of day if you enter into the fun with original ideas. Don't forget to act the part; your children will love it and so will you.

A Better Homes & Gardens child care and training feature

For starlit dreams and an earth-bound budget

Your CANNON GIRL says: "Don't envy a slumbering princess! Sleep in luxury like hers with the new Cannon Percale Sheets!"

Though today these dreamy sheets cost less than before...they're even smoother...soft as a KITTEN'S EAR.



For now Cannon Percales are COMBSPUN...made of fine cotton, combed and combed till only the long, smooth fibers remain.

So sweet to sleep on! So PETAL-LIGHT (for easier bedmaking and laundering)! So DIAMOND-STRONG (for long, long wear)!

And new joy! You can also get Combspun Cannon Percales in heavenly pastel WATER COLORS. (These cost a little more.)

You'll love 'em in white! You'll love 'em in pastels! Just be sure to ask for COMBSPUN CANNON PERCALE SHEETS!

Cannon Percale Sheets—Now They're Combspun

TRADE MARK CANNON

CANNON TOWELS . . . STOCKINGS . . . BLANKETS ★ CANNON MILLS, INC., NEW YORK 13, N. Y.

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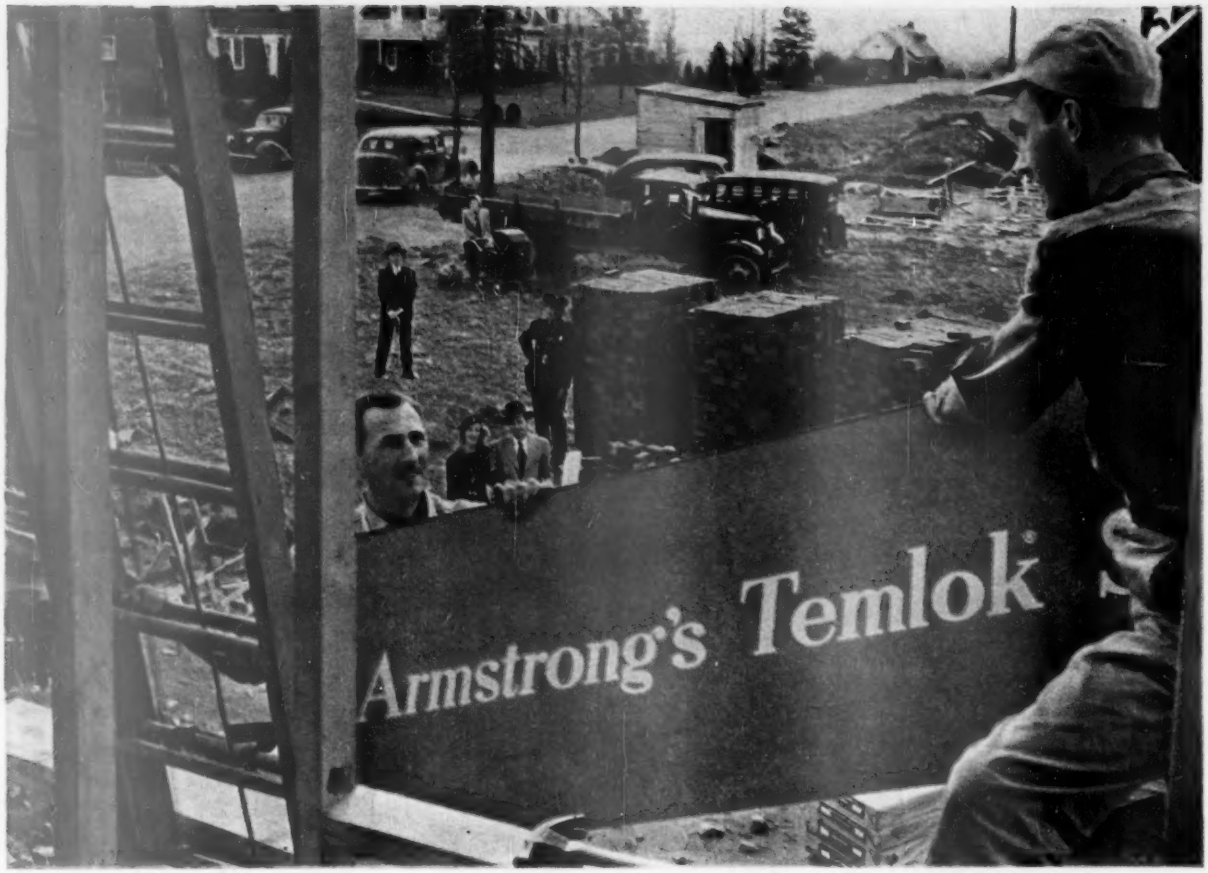

"Sam, do you always have an audience like this?"

"YES, Joe, you won't be a carpenter very long before you discover you've always got people watching you. Lot of 'em are folks who are thinking of building houses themselves. You can't blame them for looking because that's the way to learn about building."

These days people are learning a lot about new methods and materials for home building. One of the new materials that's getting a lot of attention is Armstrong's Temlok® Sheathing. This new insulating sheathing is made from strong wood fibers, each coated with a film of protective asphalt and formed into large boards. When Temlok Sheathing is nailed to the frame of a house, the whole building becomes firm and solid, better protected against wind and vibration. Under any kind of exterior—brick, stone, wood, shingles, or stucco—Armstrong's Temlok Sheathing adds extra bracing strength, and gives a house longer life.

Temlok does more than that. Without costing any more than ordinary sheathing, it also provides efficient insulation for the walls. This means your fuel bills will be lower, your house easier to keep evenly heated and free of drafts all winter. The extra insulation means greater comfort in summer, too, because it helps to keep heat outside.

Building a house with Armstrong's Temlok Sheathing saves money by saving time. Carpenters find it faster to cut out and nail in place. In addition, there's very little waste of material in cutting and fitting.

Before you build or remodel, be sure to ask your lumber dealer for all the facts about Armstrong's Temlok Sheathing and the other Armstrong's building materials. They will save you money and give you better value.

Send for free booklet, *"How to Build a More Comfortable New Home." It's full of good ideas illustrated in color. Just write Armstrong Cork Company, 4911 Farnum St., Lancaster, Pennsylvania.*

ARMSTRONG'S TEMLOK

One of the building materials made by the makers of Armstrong's Linoleum

As a bedside table. The chest is small enough to fit between twin beds, but big enough to hold your lamp, phone, and clock. Cleansing tissue and phone book slip into one of the three top drawers

Small-sized chest can do big jobs

Small your bedroom might be—but you'll find space and use for this mahogany chest. The chest is sized to fit tight quarters. Yet it can serve as a bedside table, a dressing table, and/or a desk. And it holds extra linen in its lower drawers. That's quite an order for one piece of furniture. See for yourself how this small chest works.

As a dressing table or desk. Here again the top seems to grow inches bigger to hold lamps and a mirror. Shelf is the right height for writing

Where to get it, page 211

You get all these advantages

ONLY IN THE FAMOUS

Sunbeam AUTOMATIC MIXMASTER

REG. U. S. PAT. OFF.

New **AUTOMATIC JUICE EXTRACTOR**

Now—a complete juice extractor that juices oranges and lemons in a jiffy—and automatically *jiggles* the screened strainer to shake the juice out of the pulp. You don't attach this juicer—just turn down the Mixmaster handle and set it on the cone. *Completely automatic.* Fast. Easy-to-use. Easy-to-clean. Another Sunbeam Mixmaster *exclusive* advantage.

Famous **MIX-FINDER DIAL**

You have the correct mixing speed right at your fingertips. All the everyday mixing speeds are plainly indicated. Easy-to-see, easy-to-set and never tiring right.

New **AUTOMATIC BOWL-SPEED CONTROL**

Now—you never have to turn the mixing bowl by hand, even when beating eggs. Nor do you ever have to slow it down by hand with the heaviest batters. With the New Sunbeam Mixmaster, bowl-speed as well as beater-speed are BOTH *automatically controlled!* One of the beaters on the New Sunbeam has a special button that contacts the inside bottom surface of the bowl, keeping beater-speed and bowl-speed *uniform*—automatically. This great new feature for easier, more EVEN food mixing is another reason why there is no substitute for Sunbeam Mixmaster.

Enjoy new freedom from the tiring arm-work of mixing, mashing, whipping, beating, juicing, creaming, blending—and 101 other everyday meal-getting tasks. Only the new Sunbeam Mixmaster gives you all the special advantages you want and deserve when you buy a food mixer. So be sure the mixer you get (or the one you receive as a gift) is the original and the ONLY Mixmaster. There's only *one* by that name. Mixmaster puts that EXTRA deliciousness, EXTRA success into every recipe. Nearly six million enthusiastic owners are its best advertisements. It is also the mixer for which you can obtain such marvelous attachments as the combination Food Chopper-Meat Grinder, Hi-Speed Drink Mixer, Butter Churn, and others. On sale wherever good electric appliances are sold. See your dealer.

© SUNBEAM CORPORATION, Dept. 11, Chicago 50, Ill. • Canada: 321 Weston Rd., So., Toronto 9
Famous for Sunbeam Toaster, Ironmaster, Coffeemaster, Waffle Baker, etc.

PERFECT PARTNER FOR FAMILY FUN!

"fresh up" with Seven-Up!

BE A "FRESH UP" FAMILY!

It's a mighty gay evening when Gramps tunes up his fiddle and calls the turns. There's wholesome fun a-plenty *for every age!* And between dances, there's *added* pleasure as they *all* "fresh up" with cheerful 7-Up—the crystal-clear, *all-family* drink. So pure, so good, so wholesome for *everyone*, 7-Up quenches thirst completely as it tempts the taste with its fresh, clean flavor and lively good cheer.

Invite sparkling 7-Up to join *your* family fun soon. But order enough! You'll all be 7-Up "Steadies." Ask for a case wherever you see those bright 7-Up signs.

You like it ... it likes you!

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by The Seven-Up Company

Shelves around a door give you

Extra storage space

If your home is small, if your home is big—space counts. Let bookshelves put the idle space around your doors to work.

Even narrow shelves help take the clutter out of your rooms. You don't need much space to store odd books, games, and bric-a-brac. Often, though, you'll find there's space for wide bookshelves that make a study corner out of one end of the room. Either way, shelves around a door are a good-looking, spacemaking addition to your home.

Look over these bookshelves pictured and see what simple shelves—the kind you can build for yourself—might do for a doorway in your home.

Around a door, shelves make use of limited space. Even these narrow shelves hold their share of knick-knacks and books. Cupboards below the shelves serve as catchall for pencils, ash trays, and card games

Between doors, you may find space for bookshelves even if there isn't space for other furniture. These built-in shelves are sized to hold books, records, radio, and phonograph. Shelves are made of knotty pine to blend with paneled walls

More on next page

Heisey Rose

...romance etched in crystal

Sparkling conversation...flickering candlelight...the romantic beauty of Heisey Rose Etching blend into a setting to mark you as the perfect hostess. Choose exquisite Heisey Rose hand-blown stemware with matching table accessories for yourself...or for lovely gifts to be long remembered. To help you select, send for new Heisey Rose folder. A. H. Heisey & Co., Dept. A9, Newark, Ohio.

Heisey
HAND-WROUGHT CRYSTAL

THE FINEST IN GLASSWARE, MADE IN AMERICA BY HAND

HEYWOOD-WAKEFIELD
EST. 1826

Old Colony furniture . . .

"Home-Planned" for lifetime enjoyment

YOU just *know* mellow "Winthrop Maple" finish of Old Colony has the friendly charm and inviting comfort which make—and keep—a home so *livable!* Every piece carries the emblem of Heywood-Wakefield quality materials and craftsmanship which have been famous for generations. What's more, the exclusive "Home Planned" designs mean you are always sure of carrying out the harmony of your home as you add new pieces to living room, dining rooms or bedrooms from time to time. Ask for Heywood-Wakefield Old Colony at your favorite department or furniture store.

Livable comfort and practical usefulness are yours to enjoy when you select Heywood-Wakefield Old Colony for living room and bedrooms as well as your dining room!

Practical Ideas for Your Home!

Here's a treasury of practical, smart ideas to make your home the perfect setting for *you!* 16 colorful pages of expert guidance by Gladys Miller, decorating consultant, to help you plan for now—with a sensible eye on the future! Mail coupon with 25¢ for your copy today.

Heywood-Wakefield Company,
Dept. BH11, Gardner, Mass.

I enclose 25¢ for my copy of your new decorating book, "Old Colony Furniture," by Gladys Miller.

Name .....

Address .....

City .....

State .....

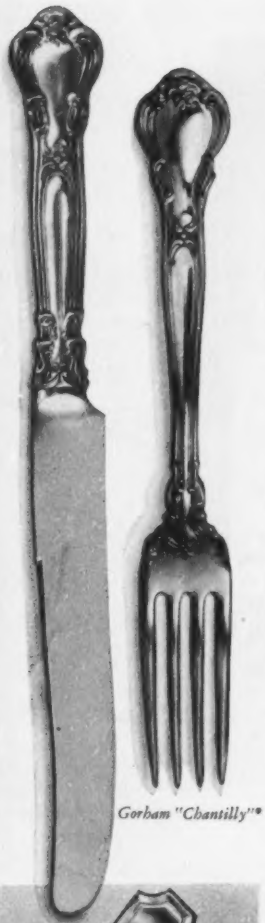
Extra storage space with shelves

Begins on preceding page

Beside a door, shelves create a hall effect. Low shelves (like those at center) don't block view into the room beyond. Counter makes a perfect spot for flowers. Notice how shelves open at end that faces into room

At one side of a door, there may be wall space for a big shelf unit like this. Shelves, and the desk beside them, make a study corner. Notice that the bottom shelves are extra deep—a good trick if you have tall books

"...an 'open house' for family and friends..."



*Gorham "Chantilly"**

Happy Holidays

BELLS RING...carolers sing...shouts of "Merry Christmas" and "Happy New Year" warm the crisp, cold air. Now, more than ever, home is filled with love and laughter...with good food and drink. Candlelight dances upon your cherished Gorham Sterling. Now, home becomes an "open house" for family and friends, the people you love in a warm and wonderful way that knows no season...

Gorham Sterling adds a touch of elegance to holiday celebrations...growing ever more beautiful with the years...taking on a soft, mellowing patina as it is used every day at every meal. Each Gorham pattern, like ever-popular Chantilly* above, is created and fashioned by master craftsmen. Each is an authentic expression of a great moment in design, caught forever for you and your heirs in silver.

Gorham* six-piece place-settings cost around $26.00, depending on the design.†

Among the sterling silver Service Pieces shown above are: Gravy, Mayonnaise or Sauce Bowl, $32.50, and Tray, $17.50; Vegetable Dish, $55.00; Candlesticks (pair), $18.50; Meat Dish, $125.00; Punch Bowl, 12 cups, and Tray, $950.00.†

Send 10¢ for "Entertaining...the Sterling Way," including a copy of "New Ideas for Christmas Gifts." The Gorham Company, BHG-119, Providence, R.I.

† Prices include Fed. tax and are subject to change.

Gorham
STERLING

AMERICA'S LEADING SILVERSMITHS SINCE 1831

What keeps a model kitchen "Model"?

IT'S GREAT to have a model kitchen—but how long will it stay that way?

That depends on the finishes—the paints, varnishes, lacquers, enamels on walls, woodwork, floors and appliances. For it's the finishes that keep your kitchen bright, attractive, and easy to clean—keep it looking new. That's why we urge you to consider the finish when you buy for that dream kitchen of yours.

Take your refrigerator, for example—make sure that it has the durable, stay-white-for-life finish perfected by scientists in America's paint and finish laboratories. Make sure that all of your kitchen equipment has the wonderful, new-quality clean-with-a-swipe, chip-resistant coatings.

You'll save money, if you do. For a better finish means longer life for your possessions. That's why you should always remember—*The better the finish, the better the buy!*

Incidentally, if your kitchen, or bathroom, or

any room needs painting, why not paint it? Costs only a few dollars for enough paint to brighten the average room. Such thrilling new colors and easy-to-use finishes to choose from, too. Paints to freshen your walls, sparkling varnishes, lacquers and wax to brighten your linoleum and other floor surfaces and to keep them bright and make them easier to clean.

Ask your paint dealer or painter about the low cost of the improved new paints which make it truer than ever: *It always costs more not to paint!*

National Paint, Varnish and Lacquer Association, Inc., Washington, D. C.

Save the surface and you save all

Paint & Varnish

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HAVE YOU HEARD?

the latest in garden news
reported by Dr. R. Milton Carleton

New form of 2,4-D is safer

A new form of 2,4-D tested this summer promises to make this valuable weed killer even more useful by making it safer to use. In the past, it has been impossible to spray close to tomatoes and many other plants because just the fumes from 2,4-D would injure them. The new 2,4-D is a nonvolatile ester which gives off no fumes. This summer I placed cans of it directly under tomato plants without a trace of injury. The same plants later distorted in a matter of hours with cans of the old-type ester 2,4-D beneath them. The new 2,4-D will be available to home gardeners next season.

New ivy isn't hurt by bitter cold

A new ivy, recently discovered, promises to be a real boon to people who garden in colder climates. It was discovered growing on a 100-year-old iron fence, where it had survived subzero temperatures which would kill even Baltic ivy, hardiest form of English ivy. The new hardy ivy hasn't been named yet. It has a heart-shaped leaf, and is similar to English ivy. It probably won't be available in quantity much before 1951 or 1952. I grew plants of it in my own garden this past summer. They made excellent growth, indicating that it is vigorous enough to be a first-rate groundcover as well as wall climber.

New verbena doesn't sprawl

One of the most interesting developments in flowers is the upright verbenas introduced by a California seed house this year. Instead of sprawling, these have strong, erect stems that hold the flowers above the foliage. They form broad mats of color in the garden, much more effective than the thin effect of the older types of verbenas.

Chemical holds back plant growth

Plant scientists have a powerful new tool since discovery that a chemical called maleic hydrazide will keep plants from making any growth for several weeks without injuring them. The chemical has big possibilities in plant breeding, and may lead to many new varieties, since earlier varieties can be held back and crossed with those that mature later. Possibilities for the home garden are many. For instance, a chemical spray could make grass remain short without mowing for several weeks. Or growth of some plants might be checked to make them resistant to frost. Or seeding of ornamental plants could be prevented, to make them bloom longer. **More on page 35**

It's Here! TODAY'S GREATEST ADVANCE IN HOME LAUNDERING

The beautiful new work-saving

Whirlpool

AUTOMATIC ***DRYER***

DRIES A BIG WASH IN MINUTES
LEAVES CLOTHES FLUFFY AND SUN-FRESH!

A great new *automatic dryer* now completes the famous Whirlpool family of fine home laundry equipment! Designed for lifetime use, the beautiful Whirlpool Dryer banishes washday weather worries—frees basement, and yard of unsightly clotheslines.

Hours of lifting, lugging, back-bending are ended when the matchless Whirlpool goes to work. Convection heating, with Circle-Flow Action dries faster, safer . . . Satin-Smooth Tumbler handles daintiest garments gently. There's an automatic safety control, an ultra-violet lamp for outdoor freshness . . . all enclosed in a gleaming white, lifetime cabinet. At your dealer's—NOW!

MADE BY THE FAMOUS
NINETEEN HUNDRED CORPORATION
St. Joseph, Michigan

Hate scrubbing dirty pots and pans ?

Use S.O.S every day (it works so fast - you work less !)

"PYREX" WARE — *easier to clean!* S.O.S. quickly scrubs off food that's crusted on, wipes away "boiled-over" streaks. Soap in each S.O.S. pad cuts grease—lightens daily sink drudgery—hustles you through the job!

STOVES — *easier to clean!* S.O.S. quickly removes crusted grease from grills, stove tops and burners. Cleans broilers, oven racks. Handy oval S.O.S. gets into corners — makes light work of stove-cleaning.

WHITE-WALL TIRES — *easier to clean!* Amazing S.O.S. easily removes curb marks and dirt from white-wall tires. Car owners, auto dealers, tire dealers agree S.O.S. is best. Try it on *your* white-wall tires. It's wonderful!

© The S.O.S. Company, Chicago, Illinois, U.S.A. S.O.S. Manufacturing Company of Canada, Limited, Toronto, Ontario

New mulch made from forest wastes

Now people who garden have still another material for mulching and adding humus to the soil. It's made from Douglas fir tree bark, and has excellent qualities. Tests show that it lasts longer than peatmoss when used to loosen soil, and does a better job of loosening. As a mulch, it is excellent, and blows less than most materials. It has the advantage of not absorbing water so readily that it robs the soil under it of moisture, which is the big defect of peatmoss as a mulch. The material is already on the market.

Don't use old rotenone bug poisons

Last summer, as usual, many people learned that it isn't always good economy to use leftover insect killers. Dozens of complaints of failure with rotenone were checked. Invariably it turned out that kept-over dust had been used. Rotenone dust loses its strength very quickly, so you should throw out any left over from the summer; you'll just be wasting your time if you use it next year. Liquid rotenone sprays keep better, but any opened bottle two years old or older should be junked. But don't quit using rotenone; it's still the one material you can use safely on vegetables close to the time you harvest and eat them. Other bug killers are poisonous to some degree to humans, and there is always the possibility that some of the poison will remain on vegetables sprayed near harvest. Rotenone, on the other hand, is harmful only to insects.

Sure death for redspider-mites

At last we have a real kill for red spiders. These mites are to blame for most summer browning of evergreens, phlox, and dahlias, and cause severe injury to roses and beans. Azobenzene dust cleans the mites out in a hurry. When used where air temperatures are above 70 degrees, it doesn't injure plants; and unlike sulfur, it can be used during hot weather when red-spider trouble is worst. It is apparently nonpoisonous to humans, since I have worked for an hour in a greenhouse fumigated with azobenzene without any bad effects. The dust is sold under several trade names. Follow directions on the container carefully.

New garden bean is tops

Tests on the new Topcrop bean, which will be offered for the first time in 1950, convinces me that this is the No. 1 bean for home gardens. Plants in good soil produce about 25 pods each at a picking, and the flavor is absolute tops, even when pods are allowed to grow seven or eight inches long. Yet even this bean will be superseded in a year or two by one that has all the same good points, plus early maturity. Both beans are highly resistant to disease.

Time to reclassify tulips?

People have had their annual autumn struggle with confusing tulip varieties, and right now is a good time to consider a reclassification of Breeder, Cottage, and Darwin tulips. Once these divisions told something about the form and color of the flower, but those differences are fast becoming nonexistent. I propose that all three be grouped into a single class of large-flowered tulips. Ignore the artificial groupings and you'll have a much wider choice of tulips.

Can you do these Betty Crocker ironing tricks with your iron?

Can you back into tucks and gathers?

You *can* with the tapered heel of the Tru-Heat Iron. It lets you iron backward as smoothly and easily as forward; saves twisting and turning your iron. That's the *modern* Betty Crocker way!

Can you take the "work" out of flatwork?

You *can* with the longer, larger soleplate of the Tru-Heat Iron, that covers a greater ironing surface with every stroke you take. More and more women are discovering they save time and effort on every piece they do.

Can you iron rayon lingerie without sprinkling?

You *can* with the Steam Attachment for the Tru-Heat Iron, most versatile and easy-to-use steam iron imaginable. Slips on and off in a second; steams up to 45 minutes on a single filling of tap water.

Can you remove the sag from a skirt?

By steam pressing with the Steam Ironing Attachment, it's easy. No damp pressing cloths needed! Don't handicap yourself with an old-fashioned iron. See the modern General Mills Tru-Heat Iron and its "Steam-Mate" today!

General Mills Tru-Heat Iron and **Steam Ironing Attachment**

Sponsored by Betty Crocker

Betty Crocker is a trade name of General Mills

NOW GET... Queen Bess PATTERN SILVERWARE IN TUDOR PLATE BY ONEIDA COMMUNITY SILVERSMITHS with all General Mills Appliances

BIG COUPONS GIVEN for the same exquisite silverplate you get with General Mills food products.

Tru-Heat Iron 40 COUPONS

Steam Ironing Attachment 25 COUPONS

New Automatic Toaster 75 COUPONS

TO GET SILVERWARE COUPONS: Send dated sales slip showing name of appliance, store name, your name and address, within 30 days of purchase to General Mills, Inc., Box 800H, Minneapolis, Minnesota.

Listen to Betty Crocker Magazine of the Air—See your local radio schedule.

All furniture from the open-stock American Traditional Collection by Drexel

AMERICAN TRADITIONAL

. . . answers your wishes for informal living

Come in and rest awhile. The furniture is all from the new American Traditional Collection by Drexel. Its mood is as informal as a hayride, as friendly as a puppy. Captured for you in truthful detail is the warmth that made American hospitality famous. It makes your hospitality famous all over again.

Here's furniture for your living room, your dining room, and your bedrooms—each piece with a proud historical background. Here's furniture that gives your settings the cordiality of pine and native hardwoods, the gaiety of early-American colors and patterns. Here's furniture that offers you every bit of the quality that makes Drexel famous, yet at a price so modest you'll never believe it, unless you've bought Drexel furniture before. . . . See the open-stock American Traditional Collection for yourself, at one of the leading stores listed at the end of this announcement.

Step into the dining room, where there's a swing-leg table under the window. Its forthright lines and its Dutch feet blend simplicity with sophistication for informality. The vase back chairs reflect an authentic, friendly colonial design. The American Traditional sideboard is inspired by an old Pennsylvania water-bench. Hand-forged wrought-iron hardware adds a refreshing touch, and the open gallery is a wonderful place for showing off your best china. All pieces are knotty pine and hardwood.

Up under the eaves is the Deerfield Bedroom from the American Traditional Collection. The informal pine dresser and chest reflect for you the best Connecticut Valley designs. Drawers are dust-proofed and center-guided. The scroll-top mirror and the poster-headboard bed provide a final perfect touch. . . . Yet you can have all this for only $249.00 (slightly higher in the West). The night table is extra.

Write today for your copy of the booklet, "American Traditional." See colorful paintings of settings using this new, informal furniture — and choose the pieces you want most. Send 10c in coin only to: Drexel Furniture Company, 372 Huffman Rd., Drexel, North Carolina.

by Drexel

Drexel

FURNITURE COMPANY

DREXEL, NORTH CAROLINA

WORLD'S LARGEST MANUFACTURER OF QUALITY BEDROOM AND DINING ROOM FURNITURE

AMERICAN TRADITIONAL

. . . is waiting for your inspection at these fine stores from coast to coast . . .

ALABAMA

Auburn	Frederick Williams & McGinty
Dothan	Bauman's
Florence	Roger's, Inc.
Mobile	Adam Glass & Co.

CALIFORNIA

Beverly Hills	W & J Sloane
El Cajon	Benbough's of El Cajon
Fresno	Slater Furniture Co.
Long Beach	Davis Furniture Co.
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Oakland & Sacramento	Jacksons
Pasadena	J. H. Biggar Furniture
San Diego	H. L. Benbough Co.
San Francisco	W & J Sloane
San Jose	Robinson & Sons Co.
Santa Ana	Ira Chandler & Son
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CANADA

Toronto	The Robert Simpson Co., Ltd.

COLORADO

Colorado Springs	Home Furniture Co.
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CONNECTICUT

Bridgeport	Howland Dry Goods Co.
Manchester	Watkins Brothers, Inc.
New Haven	Chamberlain's
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Wilmington	H. Feinberg Furniture Co.

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Washington	Mayer & Co.

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Jacksonville	Sterchi's
Orlando	Lloyd's Home Furnishings
Panama City	Danley Furniture Co.
Pensacola	Marston & Quina, Inc.
Tallahassee	Shaw's, Inc.
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Augusta	Richard's Furniture Co.

IDAHO

Idaho Falls	Petersen Furniture Co.

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Chicago	Carson Pirie Scott & Co.
Jacksonville	Gustine Furniture Co.
Joliet	Fitzgerald Furniture Co.
Quincy	Roy Bennett, Ltd.
Rockford	Henry Lindberg Furniture Co.
Springfield	Madison Furniture Co.

INDIANA

Evansville	The Hoffman Mart
Fort Wayne	Wolf & Dessauer
Indianapolis	L. S. Ayres & Co.
Lafayette	Loeb's, Inc.
Muncie	C. Cree Gable
Richmond	Weiss Furniture Co.
South Bend	Robertson's of South Bend
Vincennes	Schultheis & Son

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Cedar Rapids	The Luberger Co.

KANSAS

Wichita	Howse Co.

KENTUCKY

Louisville	The Stewart Dry Goods Co.

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New Orleans	D. H. Holmes Co., Ltd.

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Portland	Lancaster Furniture Co.

MARYLAND

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Hagerstown	Shuckey's

MASSACHUSETTS

Boston	Paine's of Boston
Fall River & New Bedford	Mason Furniture Co.
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Worcester	Joseph Grace, Inc.

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Detroit	Pringle Furniture Co.
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MINNESOTA

Minneapolis	Boutell's

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Springfield	Martin Brothers Piano Co.
St. Louis	Scruggs-Vandervoort-Barney, Inc.

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Omaha	Orchard & Wilhelm

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Reno	Sierra Furniture Co.

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Jersey City—North Bergen	Castle Furniture Co.
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Binghamton	Ellis Brothers & Joseph
Brooklyn	Frederick Loeser & Co.
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Elmira	J. P. & M. Sullivan
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Philadelphia	John Wanamaker
Pittsburgh	Kaufmann's
Pottstown	Wilke Furniture House
Scranton	Stoehr & Fister
Sunbury	W. C. Dunkelberger
Tamaqua	Seligman & Co.
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Austin	H. M. Oetting Furniture Co.
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Dallas	Anderson Furniture Studio
Dumas	Boswell Brothers Furniture Co.
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Houston	G. A. Stowers Furniture Co.
Midland	Hardwick-Stewart Furniture Co.
Perryton	Perryton Furniture Co.
Port Arthur	Hampton Furniture Co.
San Angelo	Robert Massie
San Antonio	G. A. Stowers Furniture Co.
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UTAH

Salt Lake City	Dinwoodey's

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Danville	Belk-Leggett Co.
Newport News	J. H. Bell Furniture Co.
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WASHINGTON

Seattle	Frederick & Nelson

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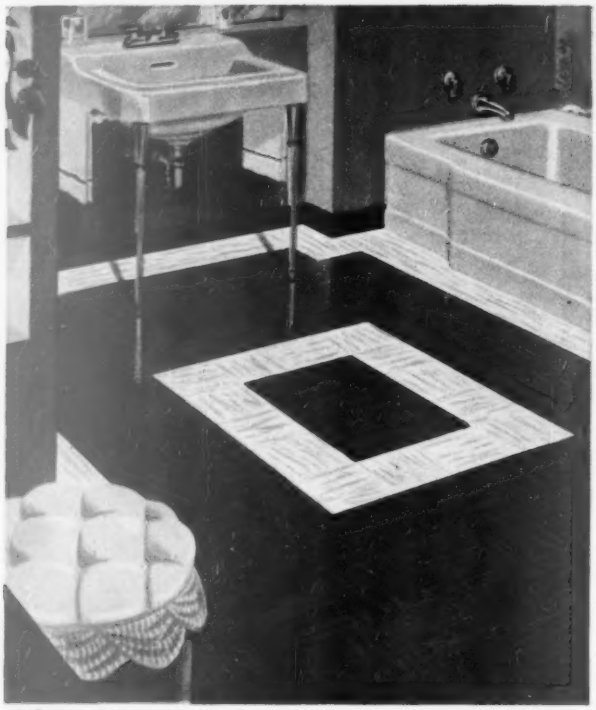
Your bath can have a floor like this with WRIGHT RUBBER TILE



But remember... **the only way to get all the beauty, comfort, ease of cleaning and long life of the floor illustrated here is to specify**

WRIGHT RUBBER TILE

WRIGHT RUBBER TILE brings a glow of lasting beauty to any room in the house. No other floor covering has the clarity of color, beauty of marbleization and satin-smooth surface of WRIGHT RUBBER TILE.

No other floor covering material gives such a combination of comfort and ease of cleaning. WRIGHT RUBBER TILE cushions your every footstep, yet its dense, non-porous surface repels dirt.

And your floor of WRIGHT RUBBER TILE lasts much longer. It will still be fresh and new-looking long after other materials have been replaced many times.

27 years have proved the superiority of WRIGHT RUBBER TILE

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Use spring bulbs for winter color

Flowering bulbs will brighten a sunny window during winter—when you most need their beauty

By Walter Pingon

Bulbs, grown indoors, never lose their popularity as house plants. You can have a sunny window filled with spring flowers from January until spring if you plant a good supply of bulbs now.

It takes only a reasonable amount of care to make most spring bulbs produce their flowers indoors. You can use crocuses, tulips, daffodils, hyacinths, grape-hyacinths, scillas, and other less well-known bulbs.

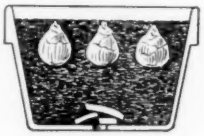
Buy good bulbs. Inferior ones will prove a disappointment. Your seed or bulb dealer will recommend varieties that are especially good for growing indoors. Get them started right now, the sooner the better.

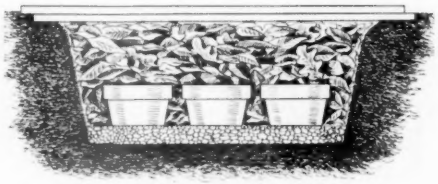
Don't plant different varieties in the same pot. Some will be done blooming and unsightly while others will just be coming into flower. But put several bulbs of the same variety in one pot for the best effect, although hyacinths will usually give a good show with a single bulb.

It will take some bulbs a little longer than others to develop a good root system. But once they are ready, you can take them in whenever you wish. That way you can space them out so as always to have some in bloom.

The bulbs can be thrown away after forcing, or you can keep them growing until the foliage withers down naturally. Then plant them outside in the spring. They will gather strength and will usually bloom outdoors after a couple of years. But don't try to use the same bulbs indoors again next year—it won't work.

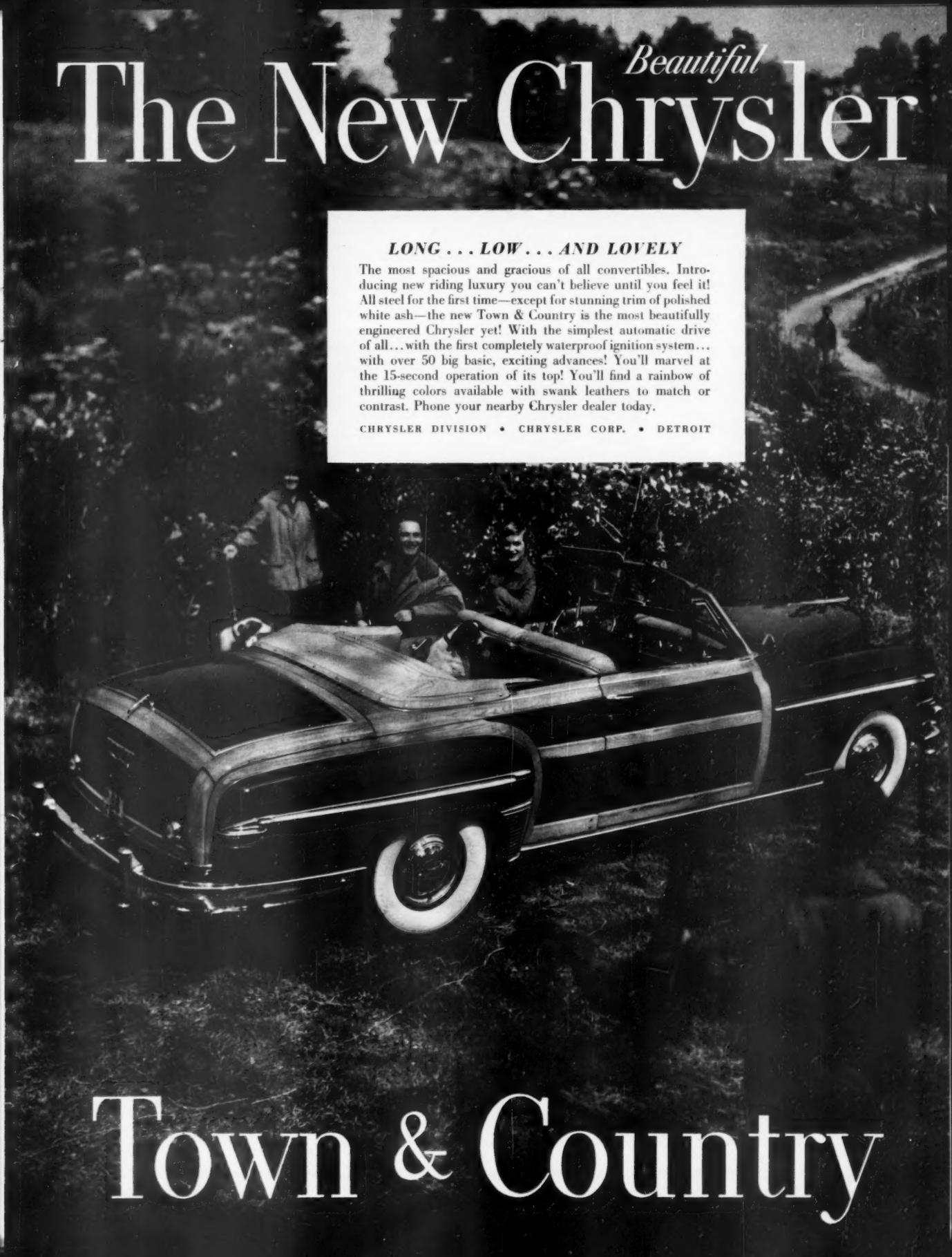
Pot your bulbs in good soil, made porous, if necessary, by adding sand. It's best to use a low, broad pot, called a bulb pan. Keep drainage hole from clogging with pieces of broken pot as shown. Allow an inch or so between bulbs, with tips just below soil surface. Water well





Now move pots to a dark place where temperature is about 40 degrees. A cool basement corner will do, or dig a pit about a foot deep outside as shown. Use gravel for drainage, and protect pots against freezing with a covering of leaves, excelsior, or similar material. A cover will keep out rain. Bulbs in basement may need extra water

More on page 225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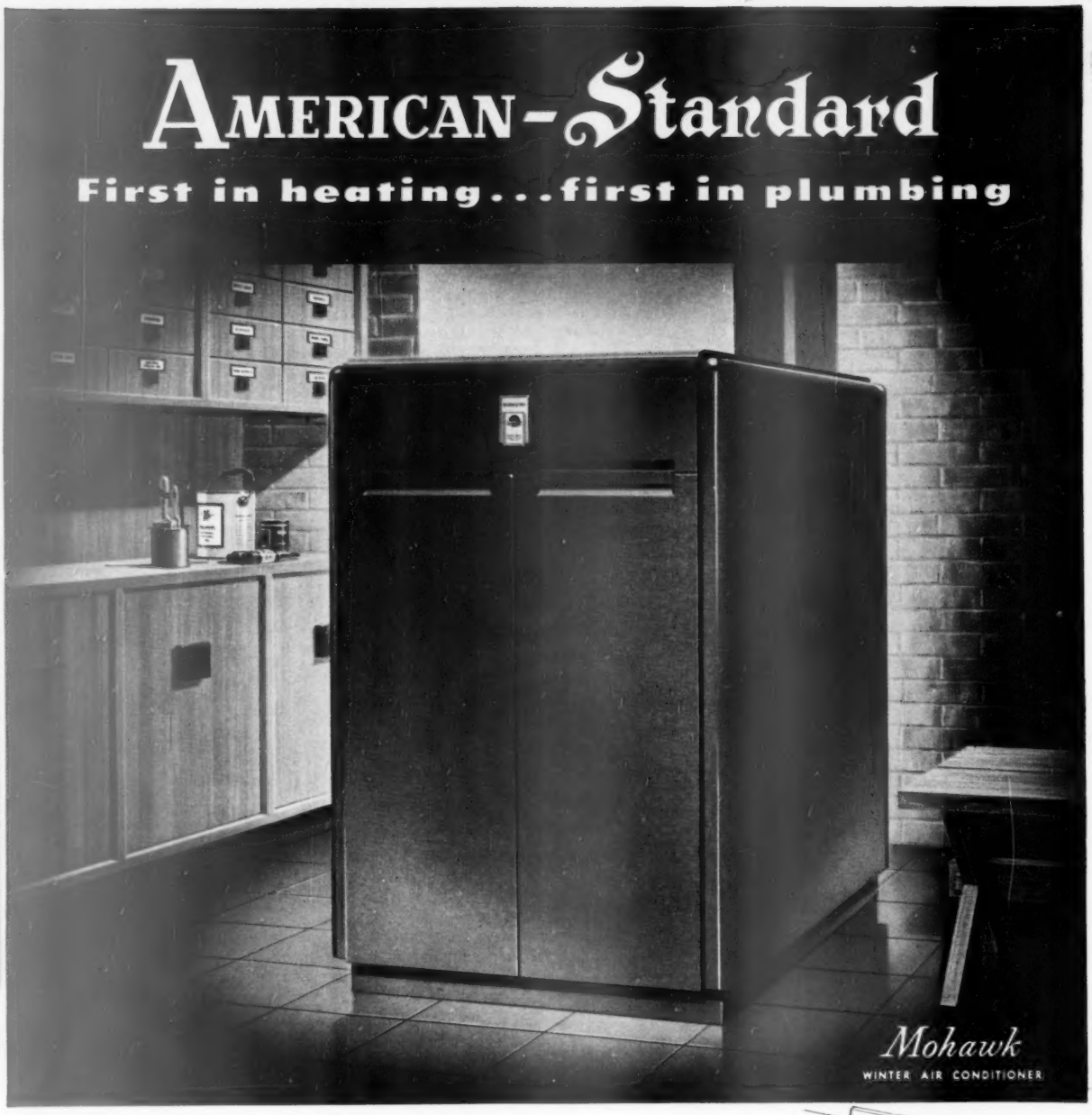

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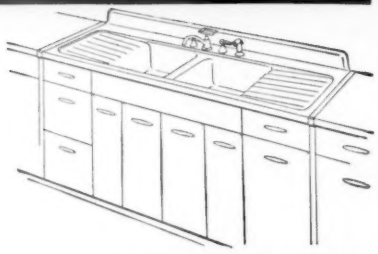

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It's not the SPACE you have—

It's how you USE IT

By John Normile
American Institute of Architects

Where will your overnight guests sleep?
Where can you seat eight for dinner?
Where can your children study in quiet?

Those are questions more and more of you are asking, as high wages and expensive materials force you to buy or build homes smaller than you like. They are questions that become acute when you try to overcome high building costs by merely adapting a conventional house plan to smaller over-all house dimensions.

Such an adaptation—as many of you are finding—results in a house made of tiny rooms, none large enough for its intended use. So you are asking "where?"

The answer to your question is making every inch of your allotted space useful; making your rooms do more than one job; and giving your home the appearance of being larger than it is. You can do this by open planning, color, and furniture that has more than one use.

Open planning means arranging living space in your home so it forms a continuous flow of unbroken areas, rather than a series of completely separated rooms. To accomplish this, you can use low partitions—perhaps only built-in storage units—to separate areas.

In open planning, high partitions are eliminated except where complete privacy is necessary. Where possible, right-angled interior partitions are avoided; by flaring or angling a partition you can create a sense of distance, rather than confinement.

Open planning also means bringing the outdoors into the house visually by using large glass areas instead of cramped windows.

Open planning means, too, avoiding broken wall surfaces, except where a decorative accent is wanted—such as well-placed bookshelves. It means avoiding heavy contrasting wood trim around doors or windows, for instance, and using instead every sensible device to eliminate cramped effects. It strives for a restful sense of space.

That space must be useful, too. High windows, as an example, give you more wall space for furniture arrangement. Built-ins take little floor space. Recessed, focusing wall and ceiling lighting fixtures keep rooms from being cluttered with floor lamps. Doors have to be positioned so they don't take up needed wall area.

In decorating a small home, the use of cool colors—blues and greens—makes rooms appear larger. Light tones have a similar effect, as does painting all woodwork and moldings the same color as the walls.

Ceilings should be lighter than the walls to make them appear higher. You can also stretch the apparent size of a room by painting one or two walls a different, lighter color. Save bright colors for small areas, such as lamps.

To make the most of your open planning, paint or paper adjoining rooms the same color, or closely related colors. And if you use wallpaper, be cautious about its pattern—small over-all patterns or papers using various tones of the same color are best.

The same theory applies to rugs. Blues, greens, and neutral colors give spaciousness, as does wall-to-wall carpeting. Many small scatter rugs chop up space. To give a feeling of greater space, carpet the living room, dining room, hall—even the bedrooms—alike.

In furnishing your small home, buy small-scale furniture, and buy pieces that will do more than one job. Too-large furniture takes needed floor space, and dwarfs a room. On the other hand, undersized furniture gives a room a spotty, unfinished look.

You can find much furniture with more than one use. There are sofa beds, desks that can be used as dining-room servers or bedroom vanities, chairs with matching hassocks that become lounges. There are breakfronts that also are dining tables, desks that become tables.

To give your home greater flexibility, there are sectional sofas that can be used as separate chairs or as love seats, dining chairs that fit together like a love seat, dining tables that form two game tables.

Spacesaving furniture and furniture with more than one use, the right color scheme, open planning: those are the tools you can use to get a home that appears spacious, and does the jobs required of a larger house.

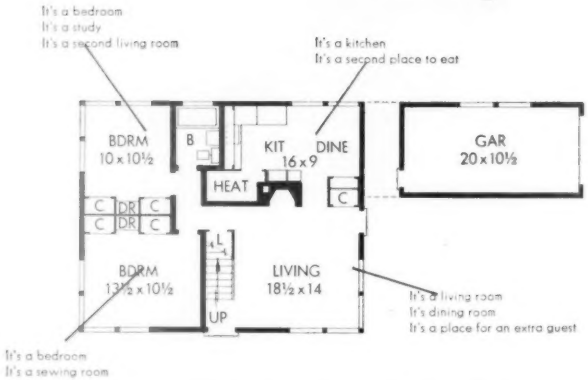
To see—in wood and masonry, in fabric and pigment—how those tools make a small home look and work like a bigger home, turn the page. You'll find there *Better Homes & Gardens* Five Star Home No. 1911—a small home built and furnished to meet the needs of your family. To get plans for this home, turn to page 223.

On the next page: a small home with every inch designed for living →

Five Star No. 1911: A small house with big-house convenience. It's planned so garage can be placed to fit your lot. Note contrasting color and pattern of wood walls

Better Homes & Gardens Five Star Home No. 1911 has space for a family:

Every room works two ways



Over-all dimensions: 32x26 exclusive of garage; 57x26, or 47x26, with garage

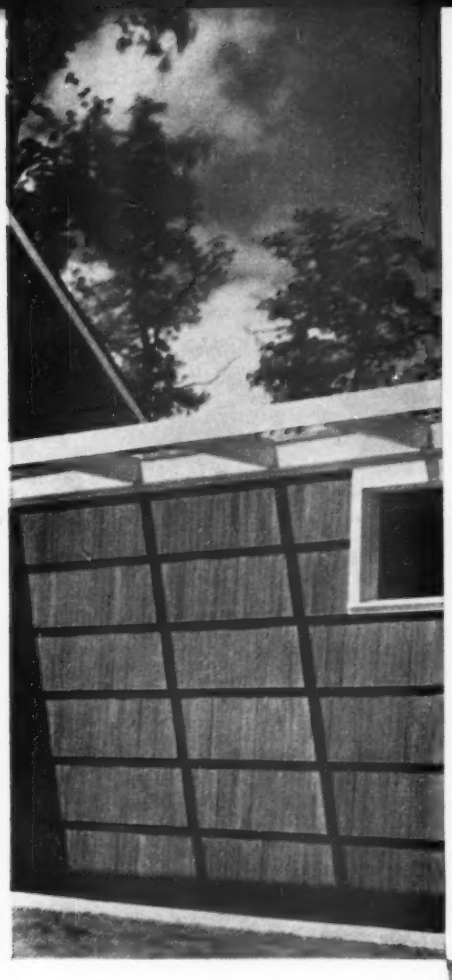
Every first-floor room of *Better Homes & Gardens* Five Star Home No. 1911 does at least two jobs. And each of those rooms, except the kitchen, is furnished and planned for 24-hours-a-day use.

As a result, you get the equivalent of twice the home's actual 32x26-foot floor space.

Carefully planned and built of top-grade materials by Cy Williams, homes like this in his Port Washington, Long Island, development are selling for less than $10,000.

The price is the result of carefully analyzing family needs, and planning the home to meet them.

The same careful planning has gone into selection of furnishings for the home. A house with [*Turn to page 44*



Here's an under-$10,000 home that's planned and furnished to give the convenience of a much larger house

Corner of living room is filled by 16 2x4-foot panes of glass that flood the room with light. Two sections of window (top row) open out for ventilation. Double tier curtains regulate light and give privacy

Kitchen, use No. 1. You'll like eating in the kitchen, when it has a colorful corner like this. Cabinet puts china within reach, is a convenient serving counter. For other use, see page 218

Living room is planned for use day, evening, and night. From entrance door you see: stair grill at left; fireplace wall; dining area of kitchen behind partial storage wall; coat-and-bag storage; door to terrace and garage

Where to get it, page 243

Only two rooms are shown here, but they're doing the work of six

Living room, use No. 2. In the evening, end table beside couch opens up to seat six comfortably or serve as many as you wish for a buffet supper. Kitchen door is only a few steps away. Breakfront (left) stores linens and china. Chairs are comfortable enough for either dining- or living-room use

Living room, use No. 3. At night, the table that was used for dinner goes back in place, and a double bed unfolds out of cabinet. The space at back stores bedding. Furniture is well scaled for the room. Smart note is the black plastic upholstery (pictured, oposite page) contrasting with blonde furniture

Every room works two ways

continued

double-purpose rooms will work best if you put double-purpose furniture in it. Pictures on these pages show how the furniture selected by Abraham & Straus, Inc., of Brooklyn makes the most of the house's possibilities. If you live in a small house, either you or the house and furnishings must be flexible. It's easier for you to stay the way you are.

Look at the *planning* of the living room, for instance. It isn't large—floor dimensions are 14x15½ feet. But an open stairway to the second floor, a huge window area in the outside corner, and a brick fireplace wall that extends down the bedroom hall give the room a feeling of space in all directions.

Look at the *furnishing* of the living room. The living room contains a sofa that becomes a double bed. A folded table beside the sofa can be opened into a dining table for six. The sofa itself serves as seating for dining, and living-room chairs can seat four more. The back of the sofa is finished with a frame that is at a convenient height for books and a lamp. The combination lets the living room serve for entertaining, eating, and for sleeping.

Similarly, both downstairs bedrooms—and there is room for two more upstairs, plus a second bath—are planned and furnished for more uses than sleeping.

The small bedroom at the back is planned and furnished for many uses. It can serve as a den, an extra bedroom, or as a hobby and recreation room. A television set may go in one corner.

The owners' bedroom serves two uses. There's a built-in storage wall with a dressing table in the center that becomes a compact sewing center. [*Turn to page 218*

Living room: Its most important use →

During the day, living room is a pleasant, well-lighted, well-furnished room to relax or entertain in. Continuation of fireplace wall fireproofs heating plant behind wall. Shelf behind sofa holds a lamp and accessories

Rear bedroom, use No. 1. Though small, it serves as a den, especially convenient when children flood the living room. Couch and a pair of occasional chairs provide seating space for five. Pictures fill gap between high windows and couch

Rear bedroom, use No. 2. The room, on short notice, can become another bedroom by simply turning the couch into a bed. Covers can be tucked in tight under the mattress seat. The quilted plastic on the back and bottom cleans easily

Rear bedroom, use No. 3. This table top and storage unit which occupies a third wall (the fourth wall is closet space) converts the room into a study and hobby room. It's ideal for a child who needs a quiet work and study space

You can buy complete plans for any Better Homes & Gardens 5 star home

Is your wife too *Civilized?*

By Walter Adams

Could your family take war like the Okinawans? Here's startling evidence from the war experience of a Navy psychiatrist that our hope for emotional peace may be a return to the primitive mothering of this island half around the world

In Detroit they tell you strange and interesting things about doctors and psychiatrists and pregnant women there. They tell you about the wife of a famous architect who is going to pack her infant on her back, like an Eskimo, wherever she goes, and swing him around to her breast when he is frightened or hungry.

And about the doctors who have organized what they call the Cornelian Corner to do away with schedules and bottles and hospital nurseries and bring back the instinctive mothering our great-great-grandmothers gave a century ago.

And they tell about the stocky, tousled, sandy-haired psychiatrist, Dr. James Clark Moloney. He came back from the Navy and Okinawa after the war so convinced that the Okinawa way of rearing children is superior to ours that he has stumped medical meetings from Boston to San Francisco to explain why, and to urge the substance of the Okinawa method upon us.

It is a simple method. For two years the Okinawan mother is very close to her baby. When she works in the fields she straps him to her back, and he slumbers, rocked by her movements. At the first sign of hunger, on no schedule at all, he is switched to the front, where he sucks until his little belly is round and full. He is permitted the breast from his first hour, and until he is 2. He is never left to cry it out, never coerced. Toilet training is postponed until he is old enough to cooperate. His mother dedicates herself to mothering him, to seeing that he has what he wants when he wants it and is not frustrated, to letting him grow like a tumbling puppy, at his own pace.

And what's in it for us?

In Detroit, if you ask, the light of the missionary comes into their eyes, and they point to a marked paragraph in a recent number of the scholarly *Psychiatric Quarterly*. "It is not fantastic, when one examines the physiological and psychological situation of infancy, to trace the terrible insecurity in the soul of man today to the fact that his mother, having something else to do, didn't stay at home and love him."

But Doctor Moloney, who has studied and doctored neurotics and psychotics in institutions and in his private practice ever since he took his degree at Georgetown 25 years ago, is more reserved: "My critics say I advocate breast feeding as a solution to world problems. Bosh. Mexicans are breast-fed and there's plenty of trouble there. Breast feeding is only a part of good mothering, and I only say there is a correlation between good mothering and emotionally stable adults."

Maybe you remember Okinawa and that sunny Easter morning, April 1, 1945. The Japanese had held the island for 70 years, a secret base, barred to foreigners. Its people were basically white, mixed with Chinese, Japanese, and Polynesian strains. The men averaged only 5 feet in height, wore kimonos, tilled their soil by hand, and sat under umbrellas drinking sweet-potato [*Turn to page 197*

It's the planning that saves you money

By Carl Koch, Architect

Planning can make or break your house-building budget.

Take, for example, the home of Mr. and Mrs. Clinton V. Dean, Jr., in Weston, Massachusetts, who brought me a well-considered list of requirements: a house they could be proud of, a house that would take advantage of the light, air, and roominess of their lot.

Specifically, they wanted a covered entry, big living room, separate dining area, abundant storage space, and a paneled study.

The amount of money the Deans had to spend was the bare minimum required to build a house to meet their needs. Yet because of careful planning, they got for their money—roughly $10 a square foot—all they asked for and these added features:

Radiant heat

A huge stone fireplace

One hundred ten square feet of storage space, not including the kitchen.

Three bedrooms.

The result is a house that is comfortable, bright, easy and inexpensive [*Turn to page 166*

"A house that fits its site." On this south side, the trees furnish shade during the warm months, but don't shut out the light of the winter sun

"*A house to be proud of!*" Product of its setting, the house slopes gently with the land, is anchored to it by a rock retaining wall needed to provide a terrace

"*Well-defined dining area.*" Retaining wall continues into house to form fireplace between living and dining areas. Hole makes stone seem less bulky

For a spot that needs something unusual, grow plants on a mossy, weather-beaten piece of wood. The log costs only a trip to the woods, and gives you a place for those small plants that never look quite right in a pot

Old wood for plant containers, page 241

Why not use your

By Ralph K. Andrist and Larry Grove

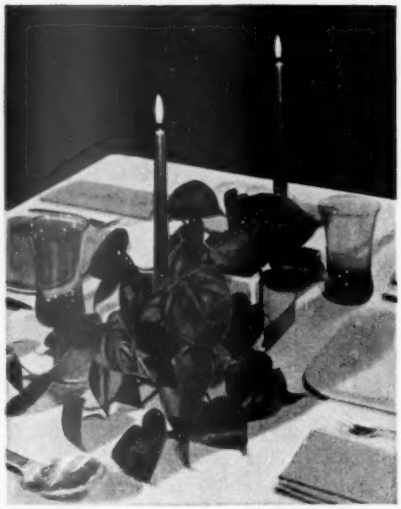
Your house plants will mean a lot more to you if you put them to use. Instead of growing them just as a hobby, take some of your choice plants and use them to decorate your home.

Four of the plants shown on this page are long-standing favorites—in fact, *Better Homes & Gardens* families name them *the* favorites next only after African-violets. Those four—philodendron, English ivy, geranium, and begonia—are shown here in new containers and settings to suggest that there are unexpected possibilities in the plants you have been taking for granted.

For something different, try a terrarium or a planted piece of old wood. Both are conversation starters. By the

A terrarium gives you a miniature garden where plants stay green and dust-free in the driest house. The container can be whatever you wish; this one is the globe from an old gas street light

How to make and care for a terrarium, page 240



Use your plants with table settings. This philodendron shows the charm you get with simple plants. Having the right container is important; this one is made to match dishes and has a bottom section to hold excess water

house plants?

way, a terrarium is the ideal place for the most popular of all house plants, the African-violet. You'll find that it is the answer to the problem of dusty leaves and dry air.

The first requirement for getting more from your plants is to have them healthy. None of those shown here are difficult to keep in good condition; you'll find the important details of care on another page.

The second requirement is to grow your plants in containers you can be proud of. Suit the container both to the plant and to the setting in which you want to use it. For instance, you won't want to put a modest plant like English ivy in an ornate pot. The containers and ideas shown are only to start you thinking. Don't follow them slavishly. Look at your own plants and your own house—and then let your own good taste be your guide.

Geraniums need lots of light, so grow them in a sunny south window. They need no coddling to make them grow and bloom—in fact, they do poorly with too much feeding and watering. They come in white, all shades of pink and red, and even an orange tinge. Geraniums look best in simple pots

For care of begonias, ivy, geraniums, and philodendron, see page 242

Don't be afraid to move your plants to wherever you need a special spot of color. These everblooming begonias in an unusual two-compartment container are versatile. They brighten an end table at night, but should move to a window by day since they need sunlight

English ivy is a quiet plant, suitable for a quiet corner. Because it doesn't need direct sunlight, you can use it where flowering plants won't work. You have a choice of a number of varieties, some with white-streaked leaves. Grow ivy in a cool spot, if possible

For the Christmas gift she will use

By Fae Huttenlocher

Leaf plate, top left, comes in green or turquoise pottery. It's not only handsome, it's inexpensive. Use it for salads, for desserts, relishes, snacks, or for a whole hot meal. The *crowing rooster* in the center, and to right, the *rooster and the hen*, are smart decorators for buffet, mantel, or table. Little and big *hens-on-a-nest* serve egg dishes at breakfast or lunch. Use the big biddy for a serving dish.

The little biddy can come in right on the plate if you're serving from the kitchen. The *prickly fish* and the *prickly hen* are prickly with picks for appetizers. Put them on the buffet or the coffee table and let guests pluck their own choice of olives, tiny sausages, shrimp, and other choice tidbits you like to serve.

Fish-net place mat is starched crisp. It and the *hurricane candleholder* come in a variety of colors. The *large serving plate* has a seaweed motif, the *paper napkin* a fish from the briny deep. With these smart dishes and decorators, you can have a seafood dinner to rival famous eating places on the Coast. The *lobster-topped casserole*, top right, comes all the way from Portugal.

Second row: *Small and large fish plates* are for buffet service. *Clam dish* is for tartare sauce. The *four little fish plates* can be used for tartare sauce, coleslaw, or other fish accompaniment salads, relishes, or for the good old-fashioned "bone dish." For a practical platter, see lower right. The *big fish* has a lid and it keeps everything hot on the trip to the table. You lift the lid by the fin.

Buffet server, top left, is a joy to the hostess who prides herself on getting the food to the plates hot. And this one's a beauty; it is copper, holds three dishes. The dishes on it in the picture are two copper pie plates and a red pottery casserole. *Cauliflower leaf*, just below buffet server, serves five salads with dressing in the center dish, or five desserts and the accompanying sauce.

Copper chafing dish in center uses same fuel as buffet server: canned heat or wood alcohol. The *wooden salad bowls* are hand-painted in handsome, unusual designs. The large and small *bakeware casseroles, covered marmalade jars* were designed by a famous ceramic artist. Silver-lined *copper tea or coffee set*, on tray, gleams beautifully on the buffet and makes serving ten o'clock coffee easy.

and remember

Both place mats are made of spot- and water-resistant material. *Napkin matching top mat* has unique shape. The *double-deck server*, top left, gives you extra serving space; you can carry it in on one finger. *Green glass service plate and goblet* to the right are sturdy and inexpensive. *Box with bow* is for cigarettes, has matching ash tray.

Bronze service plate, butter plate, goblet and, to its left, the *cigarette holder* never show finger marks and are ideal with gold-colored alloy flatware. *Candle snuffer* is bronze, too. Green and red dishes on service plates are semiporcelain. *Pottery pineapple bowls* have hole for straw; use them for individual desserts.

Candelabra is simply modern, comes in chrome or brass. Inexpensive *cloth* under it is monogrammed, washes and irons easily; comes in variety of colors shown in *napkins*. You have to allow one month for monogramming. Top right, see what a pretty Christmas table you can have with *red or green glass, tablecloth*, and *Christmas-tree wood plate*.

Below, exquisite *china plate* is enhanced with harmonizing round linen mat and napkin. To its left, a *pig place mat* made of hand-blocked sailcloth; rope tail holds napkin; tumblers match. Above the pig place mat is one in linen you can make. On it are napkin, plate, and glass of co-ordinated design.

Flower bowls were selected in a variety of useful shapes and colors. They'll suit the mantel, the dining table, the buffet, coffee table, and console. *Black lacquer plaquewoods* shown below the two *small green vases* protect the table and heighten the beauty of a flower arrangement. The little *ABC box* has in it a marked needlepoint holder which shows how to arrange flowers for best effect; a printed chart comes with it, too.

The *watering can*, lower left, comes in brass or copper, is decorative when it's not being useful. The *waterproof tool kit* is for the flower arranger. It has clippers, small hammer, florist's wire, small saw for branches, modeling clay, and florist's tape. And it all folds up neatly and slips in a drawer when the flower arranger finishes her job. *Ducks* are table decorations.

Better Homes & Gardens shopped coast to coast. And here, their Christmas wrappings off, are new and unusual gifts for the table. You'll find something here for every taste and budget. Gifts for the salad maker, for the hostess who likes to serve buffet style, gifts for the flower arranger—for any woman who likes to make her table beautiful. See more gifts on page 158.

Where to get it, page 211

Make your own Christmas cards

By Christel Hopkins

With dime store paper doilies, bright stickers, and tinsel, you can make handsome cards your friends will cherish

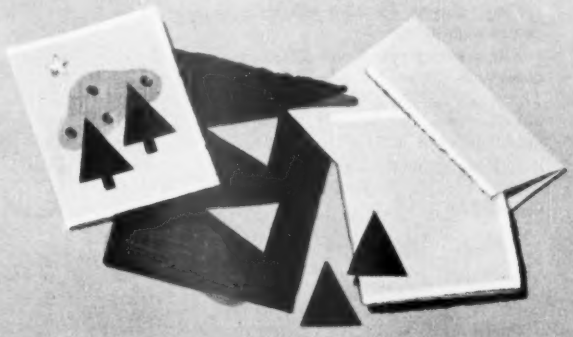
When the Christmas mail brings a handmade Christmas card, you know that extra thought and time are behind its message. There's a personal touch to the holiday spirit it carries.

All you'll need to give your Christmas cards individuality are a pair of scissors, a tube of transparent glue, and inexpensive materials from the dime store, stationery store, or around the house.

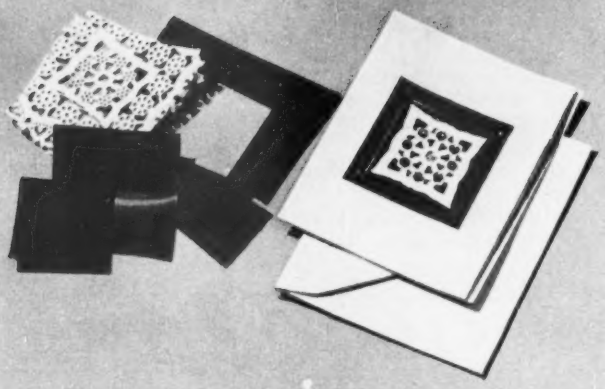
For a smart card, start with a simple design. Choose materials with interesting textures—smooth metallic papers, sequins, rough felt papers, bits of evergreen, paper lace doilies, sparkling tinsel, heavy yarn. Use colors boldly—bright magentas and green, gold and silver, pale greens and pinks.

Carolers card, above, has white snowflakes daubed onto a background of blue construction paper. Carolers' heads are pasted over a white net cloud. Their halos are big round seals in red, blue, and gold. Detailed directions for how to make this card and the others in these photographs are on page 180.

White stylized snowflake is trimmed from a paper doily backed with a gold seal. Center's a sequin. Card is red construction paper banded with silver ribbon. Greeting is snipped from a last year's card

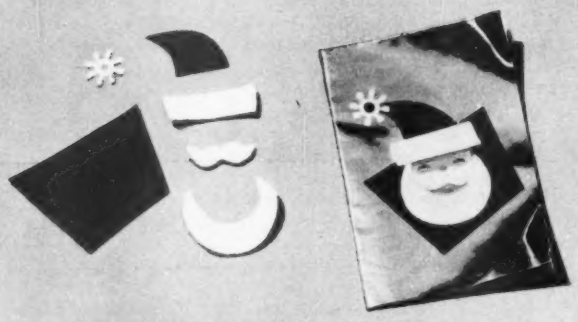


Modern Christmas-tree card is smart because it's simple. Pale green net cloud softens the severe dark green triangles of trees. The gold star of Bethlehem repeats the gold of the tree trunks

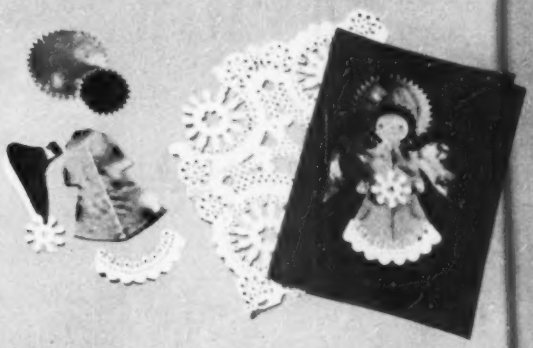


Lace pattern card has rich-toned colors against a gray notepaper background. Center's a cutout from a lace paper doily. Background's green felt paper on square of magenta metallic paper

Sparkling tinsel-wreath card is easy to make. Red center block is pasted on blue construction paper. The greeting's a gold Merry Christmas sticker. Silver tinsel encircles greeting at rakish angle



Jaunty Santa Claus beams holiday greetings from this gold metallic card. Santa's face is cut from pink construction paper, his hat from red felt paper, whiskers and hat trim from thin powder puff



Shiny Christmas angel has a lavender metallic paper dress trimmed with a paper lace doily. Halo and hands are gold seals; wings are shiny gold paper. The angel is glued to the card at a slight angle

Christmas-tree ball is silhouetted against a blue construction-paper card. Gold-sticker Merry Christmas splashes across magenta ball. Glittery snowflakes, magenta and gold sequins dot background

Holiday-bouquet card has real evergreen sprigs with gold, green, and magenta sequin flowers in basket of magenta metallic paper. Pink yarn strips and small gold seal are pasted to base of bouquet

Toss away the idea that you have to work till you're worn out. You'll do more of the things you've dreamed of doing if you retire early enough to enjoy an Indian summer before the autumn of life

How to live an extra lifetime

By Ray Giles
Author of "How to Retire—and Enjoy It"

In my portrait gallery of retired business and professional men the happiest faces belong to those who quit work well before the usual retirement age of 65. Looking at notables: there's Ben Franklin. Do you realize that even this advocate of diligent labor retired from his printing business at 54 because he simply had to find more time for all his hobbies and avocations?

Among today's high successes, there's Bernard Baruch. Quitting finance in his 40's, this elder statesman has been the honored, unpaid adviser to presidents since he was 48. Then there are two advertising men I used to see on 42nd Street. One, William Benton, retired at the tender age of 36 to enjoy one exciting new career after another; you'll remember him as assistant secretary of state. Benton's business partner, Chester Bowles, retired at 40; after serving as head of the O.P.A., he was elected governor of Connecticut.

Of course, most of us have no great talents or high abilities. We're the more prosaic fellows who find ourselves haunted by that saying of Thoreau: "The mass of men lead lives of quiet desperation." As we enter our 50's, the zest for making a living begins to evaporate. In its place, we get visions of making a brand new *life!* A life with nice large chunks of freedom and spare time! Why? Because we suddenly discover that we haven't enough time any more for old friends or the making of new ones. We'd like to see more of our grandchildren, listen to more music, read more good books, develop that hobby, and do things with the missus that, somehow, we never find time to do. Why, we can't even go to a ball game or take a few days out for fishing without feeling guilty about it for a whole week!

A friend who was the sales executive of a baking company put it this way: "One day in my early 40's I was hit with the idea that retiring 10 years before the compulsory deadline of 65 would about double the years I'd have for catching up with the many things I'd always wanted to do. Better still, I'd be in such good physical condition that I'd enjoy doing new things more than if I waited until 65. I'd be readier for that trip across the continent which my wife and I always wanted to take. I'd be up to making new friends, doing a bit of community service, taking up studies I've been interested in. But best of all, I'd be building myself up for a lot more enjoyable old age than if I was plunged suddenly into idleness at 65."

Jim Tully, the novelist, hit the bull's-eye when he said, "As we go along in life, little bits of us get lost!" Though your mental energy sags only a little as you grow older, your physical energy drops faster. In your 50's you begin to feel more and more tired at the end of a hard day's work. When the wife suggests having the neighbors in for bridge, you make excuses. You neglect your rose bed, cut down, little by little, your recreational pleasures. You're conserving all your strength for the day's work ahead. Right then and there is the time to ask yourself, "Why wait until I'm 65?"

All through life it's fun to be an early bird. If you married younger than most, had children before your cousins did, and tasted early success in your work, you know what I mean. Well, here's another one for the book: There's an equal glow to *retiring* early to begin living all over again. Right now you may think you want to die in harness, but the census figures are against you. For where, in 1890, three out of every four men were still at their regular full-time jobs at 65, less than half were so employed in 1940. Besides, it's plain common sense to think about what you'd do if you *had* to retire at 55. You never know when changes within an industry, waning national prosperity, business mergers or other upheavals, or unforeseen illness may lay the [*Turn to page 233*

Make it plastic for the bathroom. Shirred-top skirt is easy enough for a schoolgirl to sew—when the machine is set for the long, loose stitches plastic requires. You'll find that plastic looks crisp despite bathroom dampness, wipes clean when you spill lotion over it

Make it tailored. If your bedroom's sophisticated, choose a skirt with wide box pleats instead of dainty shirring. Cocoa is a smart color—and faille mades up into smooth pleats. That gold cord design across the top band looks impressive, but it's easy to stitch to the finished skirt

Make it Chinese. Get lots of style at little cost by picking cottons in Chinese colors like these. Then cover a wood bench with foam-rubber padding for comfort and vivid cotton for style

Make it dainty—and budget-wise. Top a full skirt of inexpensive organdy with a perky matching tier; trim both with cotton loops. Curtains repeat the organdy and more loops are tacked to the window

Dressing-table skirts

you'll want to make

By Florence Byerly

Can you run a sewing machine? Can you hand-stitch a fine seam? Then you can glamorize your bedroom with sewed-at-home dressing-table skirts.

Each of these six dressing-table skirts is simply styled so it will be easy for you to duplicate. Color and fabric, though, put the skirts into the glamour class. Perk up your bedrooms with these same Chinese reds, gay yellows, or dramatic blues. Look for fabrics with an interesting texture, too—like crinkled nylon seersucker or glossy quilted chintz.

Wolf & Dessauer Department Store, Fort Wayne, Indiana, designed these tables—then added smart accessories to show them off to best advantage. Follow their lead and choose tall lamps, good-sized mirrors, and comfortable chairs or benches. Protect the table tops, as they did, with mirror, fabric and glass, or plastic covers.

See for yourself what stitching can do to a few yards of material. You'll find step-by-step directions for each of the skirts on page 204.

Turn to page 204 for sewing directions

Make it easy to care for. Nylon seersucker skirt washes as easily as nylon hose—and needs no ironing. Be sure the skirt's style is laborsaving, too. Avoid padding, pleating, or fancy trim that will demand special attention. (In the background you see how well the same seersucker makes up into a bedspread)

Make it quilted. When it's quilted, a circular-cut chintz skirt stands out in neat flounces. Get ready-quilted chintz like this to save yourself work. Here you see plain, striped, and patterned materials in related colors—a good choice for smart color scheming. The dominant purple, of course, is a high-style color

Where to get it, page 243

Ideas to make your home more livable

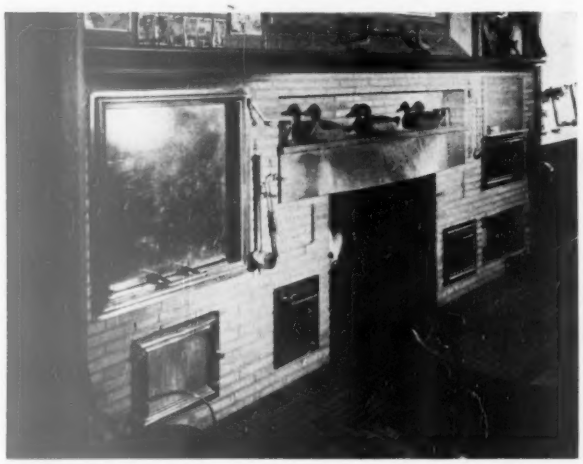
If you're building a new home, if you're remodeling your home, or if you're just collecting tips for that dream house—get out your scissors.

The ideas presented on these pages are fresh off drawing boards and cabinetmakers' benches scattered halfway across the United States. They were chosen because they are ways you can get better living for your family without revising your entire house. Most of them are simple built-ins; one or two are more complex. But they're all tricks that can easily be drawn into the plans for your new home, or hammered into the walls of your present house.

And they all solve problems you've been acutely conscious of, in your own home, at one time or another.

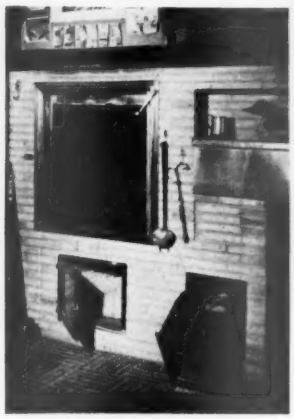
Have a nude corner that needs dressing up? A built-in will help, and this corner desk makes good sense. There's enough room so you can stretch your legs full length while you think, enough room so your knees won't be bruised from hitting the desk top. You can keep your immediate work space uncluttered, yet have shelf space, cabinets, and drawers for paper and other supplies within your seated reach

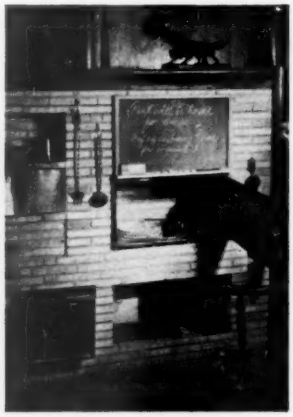
More pictures on page 117



How does an indoor barbecue sound? You can use it year-round, and build it in living or recreation room, or even your kitchen. This one is in a playroom, has an oven and adjustable grill, door for draft and charcoal bin below, small warming oven, and a second charcoal bin with a niche below for firewood

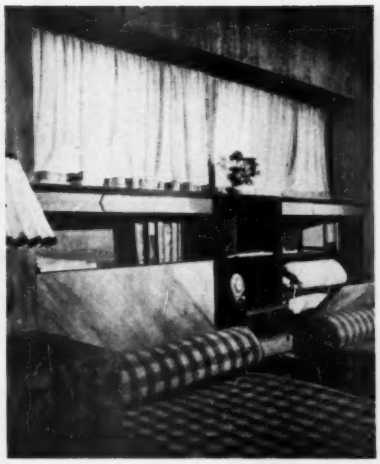
Here's one side of the grill at the left. A turn of the crank handle at upper right of the brass door adjusts grill to necessary height. Draft door and charcoal bin are below grill





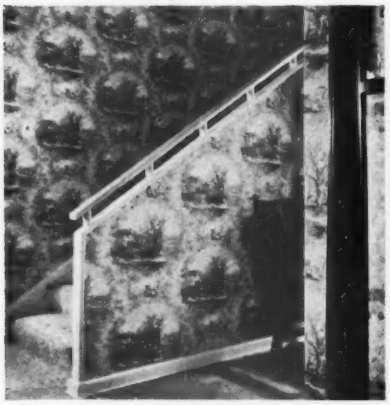
Warming oven is heated by an electric plate. Small slate above is used for latest news, messages for family members

Short of living room storage? A built-in like this is as efficient as it is attractive. Stationery, stamps, and supplies fill small drawers above desk, while files are kept in cabinet below, and books are within easy reach on adjustable shelves. Wood is primavera



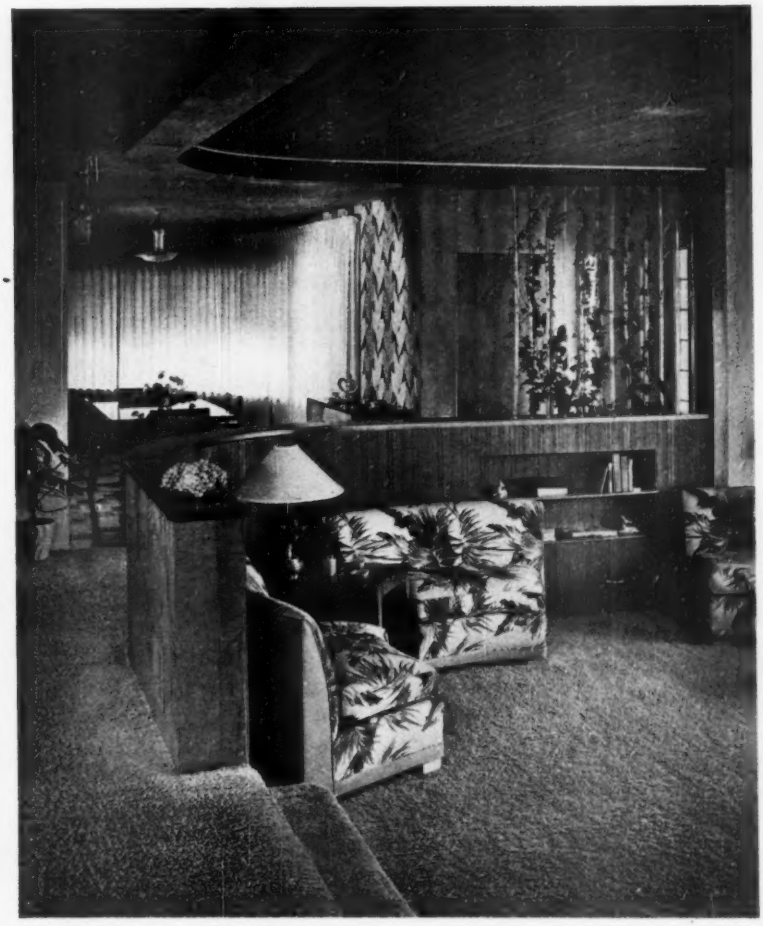
Bedroom need more odds-and-ends storage space? Headboards of these beds, built of sand-blasted spruce, are hinged so blankets and pillows can be kept behind them. The shelves are a continuation of the bookshelves that connect the twin beds

Need a guest room? Here's one that materializes out of a living-room closet. Just large enough for a single bed, closet has rod for clothes, shelves for luggage, serves as a dressing room. Lavatory (left) connects with closet. Doors are flush with the walls



Is yours a drafty, dust-catching stairway? Balustrade, solid almost to rail height, keeps air currents under control. Railing is a 2x4 set on three-inch dowels

No place to sit when you talk on the phone? This telephone stand has top space for instrument, Ming tree, and note-taking. Shelf beneath hides telephone book, paper, and pencil. Cabinet door swings out on piano hinges, and strongly supported shelf serves as a seat that will hold anyone but the circus fat lady



Troubled by a dark hallway? A low partition can give you the space separation you need without cutting light and air as would an inside hallway. Here a four-foot-high wall keeps hall traffic out of a sunken living room, and at the same time partly doubles as a storage wall for books and magazines. Plastic rods for ivy to climb up and a furred-down ceiling strip complete the separation of the areas

Short flights of stairs. Falling down a full flight of stairs is impossible; floor levels are only six steps apart. Living room and kitchen are half a flight above basement, bedrooms half a flight above that. Carpet makes stairs slipproof. Handrail is on left

A safety engineer designs

An accident-proof house

By Robert Stein

When Alfred Lateiner began building his new home last summer, there was one unusual specification in the plans. The house was to be accident-proof. The idea of a home *stripped of hazards to safety* had long been in his mind.

Mr. Lateiner is an industrial safety engineer. During the war, the Navy presented him with a Meritorious Service Award for a safety method he devised. After the war, he joined the staff of New York's City College, and set up accident-control programs for 40 industries. Within two years, injury rates in those industries fell by almost 50 percent.

It was the National Safety Council's report of 4½ million home accidents a year that set Mr. Lateiner wondering. Could he design an accident-proof house? He drafted plans for such a house, it was built in Larchmont, New York, and last October the Lateiners moved in.

The photographs show ways Mr. Lateiner eliminated the common accident hazards you'll find in the average home.

Glass planned not to break. Donnie rams into window wall, but glass doesn't shatter. Base was designed for such an emergency. Even if he throws a ball through, glass won't fly far due to sections

No steps to trip on. Outside kitchen and other doors, ground is graded up to door level. Nor will the dog spread garbage to attract flies. A buried garbage can, with a foot-controlled lid, takes care of that

Place for poisons. Although Mrs. Lateiner can easily reach the top shelf of this cabinet, it is well beyond both the reach and the curiosity range of 5-year-old Donnie. It is where poison cleaners are kept

More on page 190

Gift of Summer!

You enjoy the flavor of the world's finest tomatoes in "the soup most folks like best"! Serve it often!

It would do your heart good to see these Campbell tomatoes as they come in from the fields . . . glowing red beauties with the fragrance of summer on them . . . sun-ripened on the vine . . . picked at the very peak of luscious perfection!

These are the "cream of the crop" tomatoes that go into Campbell's Tomato Soup. They are made into a smooth purée . . . blended with creamery butter . . . delicately seasoned . . . all to Campbell's own matchless recipe. No wonder this is America's favorite soup!

For an extra-nourishing cream of tomato, add milk instead of water. Children, especially, love it this way. Either way, it's delicious! Keep a good supply always on hand . . . and serve it often!

Campbell's TOMATO SOUP

IT'S TOMATO TIME at your grocer's

Time to stock up on Campbell's Tomato Soup . . . for weeks ahead!

The Thanksgiving dinner

By Myrna Johnston

Everything in the big dinner should have *old-fashioned* flavor—the turkey, its stuffing and gravy, the cranberry sauce. Everything.

Remember Grandma's pan rolls baked in a big black pan in the old wood range? They were crusty top and bottom, soft on the sides, light, and *hot as the oven.*

Remember Grandma always had two kinds of potatoes? Mashed potatoes with lots of butter melting over the top; then a dish of candied sweets.

The celery was cold and crunchy from the pantry, sprouted from its own special glass holder.

Grandma rarely had a centerpiece for her table. She had no time to fuss with it; the food left no room for it.

In the picture we kept our centerpiece simple—with fruits and vegetables and fresh clippings of geranium. We kept the platter garnish simple, too—pickled peaches and celery leaves. Easy to fix in the kitchen, no problem to the carver.

The mashed potatoes, the gravy, the cranberry sauce, the old-fashioned buns are in step-by-step picture recipes you'll find in this issue. For how to stuff and roast the turkey, make the frills for its drumsticks, and fix the vegetable, see the features farther back in this issue. Then turn this page, and you'll find dessert ideas.

Sugar 'N Spice
'N everything Nice

Sugar 'n' spice 'n' everything nice

By Ida Ruth Younkin

. . . like homemade cinnamon buns, oven-hot and sugar-topped. Like little pumpkin pies capped with cream. Like snappy ginger men. Like caramel apples, old-fashioned frosted molasses drop cookies, upside-down cakes.

Spice makes things taste so good, fills your kitchen with the wonderful, fragrant smells of fresh baking.

Here are tips you'll want to remember about spices: Buy them in small sizes; and use them before they have time to lose flavor. Keep them away from heat and bright sun. Keep sifter tops closed to prevent the escape of the volatile oils which are the source of flavor.

Fill the cooky jar, the dessert plate, the breadbasket with these spicy treats:

Light-As-a-Feather Cake

¼ cup butter or fortified margarine
¼ cup shortening
1½ cups sugar
3 beaten eggs
2 cups enriched flour
¼ teaspoon salt
1 teaspoon baking powder
1 teaspoon soda
2 teaspoons nutmeg
1 cup buttermilk
½ teaspoon vanilla

Cream shortenings and sugar; add eggs and beat well. Add sifted dry ingredients alternately with buttermilk and vanilla. Bake in 2 waxed-paper-lined 9-inch layer-cake pans in moderate oven (350°) 25 minutes. Top with **Broiled Coconut Frosting:** Thoroughly combine 6 tablespoons melted butter or fortified margarine, ⅔ cup brown sugar, ¼ cup cream, 1 cup moist, shredded coconut, and ½ teaspoon vanilla. Spread over warm cake. Brown lightly in broiler.

Spicy Doughnuts

Buy or make your favorite doughnuts. Shake them in a paper bag with ½ cup granulated sugar and 1 teaspoon cinnamon.

Sugar-Crusted Cinnamon Rolls

Roll Basic Sweet Dough on lightly floured surface to oblong shape ¼ inch thick. Brush with 2 tablespoons melted butter or fortified margarine; sprinkle with ¼ cup sugar mixed with 2 teaspoons cinnamon and ¾ cup of seedless raisins. Roll and cut in 1-inch slices. Place, cut side down, in shallow pan of sugar; let stand 5 minutes. Arrange rolls, sugared side up, in 2 greased 9-inch round pans. Cover. Let rise until double. Bake in moderately hot oven (375°) 25 minutes. One recipe Basic Sweet Dough makes 18 rolls.

Basic Sweet Dough

1 cup milk, scalded
¼ cup shortening
¼ cup sugar
1 teaspoon salt
1 cake fresh or 1 package granulated yeast
¼ cup lukewarm water
2 well-beaten eggs
3½ cups enriched flour

Combine milk, shortening, sugar, and salt; cool to lukewarm. Add yeast softened in lukewarm water; add eggs. Gradually stir in flour to form soft dough. Beat vigorously. Cover with damp cloth. Let rise in warm place (82°) until double, about 2 hours. Turn out onto lightly floured surface; knead dough slightly. Let dough rest 10 minutes (covered).

Individual Pumpkin Pies

1½ cups cooked or canned pumpkin
¾ cup sugar
½ teaspoon salt
½ to 1* teaspoon ginger
¼ to ½* teaspoon nutmeg
¼ to ½* teaspoon cloves
1 to 1¼* teaspoons cinnamon
3 slightly beaten eggs
1 6-ounce can (¾ cup) evaporated milk
1 cup milk
Plain Pastry, page 125

Combine pumpkin, sugar, salt, and spices; blend. Add eggs and milk. Mix thoroughly. Pour into 7 pastry-lined tart pans. Bake in hot oven (450°) 10 minutes, then in moderate oven (325°) about 50 minutes, or until mixture does not adhere to a knife. *Note variation in spice. With the first measure (½ teaspoon ginger, ¼ teaspoon nutmeg, etc.), you get a golden, mildly spiced pumpkin pie. With the starred measure (1 teaspoon ginger, ½ teaspoon nutmeg, etc.), you get a more richly spiced pumpkin pie. Either is delicious. Top with sweetened whipped cream. Sprinkle with cinnamon or nutmeg.

Ginger Men

⅔ cup shortening
1 cup sugar
1 beaten egg
¼ cup light molasses
2 cups enriched flour
1 teaspoon salt
1 teaspoon soda
1 teaspoon cinnamon
1 teaspoon ginger
1 teaspoon cloves

Thoroughly cream shortening and sugar; add egg and molasses and beat well. Add sifted dry ingredients; mix thoroughly. Roll ⅛ inch thick on lightly floured surface. Cut with floured cooky cutter. Bake on greased cooky sheet in moderate oven (350°) about 10 minutes. Makes 6 dozen cookies. They're thin, crisp, and spicy —the kind that calls for a glass of cold milk.

More recipes on page 125

43 Taste-Tested Recipes

Turkey 'n' Trimmings
Roast Turkey 121
Savory Stuffing 122
Celery-Almond Stuffing 122
Good Gravy 98

Meats
Barbecued Pork Chops 87
Breaded Veal Chops . . . 87
Broiled Lamb Chops . . . 87
Double-Deck Chops . . . 87
Corn-Stuffed Pork Chops 87
Pork Chops With Mushroom Gravy . . . 87

Rolls
Sugar-Crusted Cinnamon Rolls 67
Basic Sweet Dough 67
Easy Hot Rolls 85

Vegetables
Marmalade Beets 77
Rutabaga Apple Whip . 77
Stuffed Onions 77
Cabbage With Golden Sauce 78
Corn and Pimiento 122
Orange-Glazed Sweet Potatoes 122
Perfect Mashed Potatoes 187

Salads
Fruit Salad Cornucopias 92
Waldorf Salad 237
Cranberry Salad 194
Jellied Vegetable Salad 194
Cabbage-Pineapple Salad 237

Extras
Cranberry Sauce 97
Acorn Cheese 'n' Crackers Tray 94
Wheel-of-Plenty Relish Platter 92

Cakes, Cookies
Light-As-a-Feather Cake 67
Broiled Coconut Frosting 67
Ginger Men 67
Gingerbread-Pear Cake 125
Ginger Cream Cookies . 125
Uncooked Icing 125
Molasses Crinkle Cookies 125

Pies, Desserts
Individual Pumpkin Pies 67
Plain Pastry 67
Caramel Baked Apples . 125
Cranberry-Mince Pie . . 77
Pumpkin Pie 78
Raisin Crisscross Pie . . . 78
Three-in-One Pie 78
Little Pumpkin Cups . . 93

Do your pans work

Does your most reliable cake come out of the oven high on one side, low on the other—and with brown spots? Is the bottom piecrust pale? Does food stick to the bottom of saucepans? It may be the pan that's at fault.

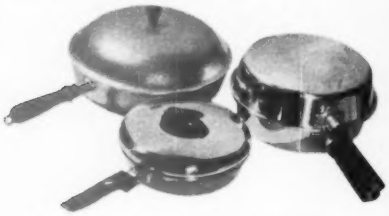
Keep on the alert for pans that are dented, wobbly, or discolored. They may be spoiling your best efforts.

Once you've decided you need a new pan, do you know what to look for? Here we give you pointers on how to pick the right pan for the job you want to do.

For vitamin-rich vegetables

Saucepans. Look for tight-fitting lids, straight sides, curved corners, easy-to-grasp handles and knobs, a material that heats evenly and holds heat. Enameled ware, heat-resistant glass, and metals do good job

For fried chicken, juicy chops



Skillets. Look for even heating in all parts of pan, pouring lip at side of uncovered skillets, metal that is resistant to warping. Have at least one skillet with a tight-fitting lid or a twin fryer (right) to use for chicken frying, skillet meals. Or use as two skillets

For double-quick cooking

Pressure saucepans. Look for a clear signal to indicate pressure, size and shape to fit your needs, a pan that's easy to seal. New model (left) cooks at lower pressure. Fryer (center) is for foods you want richly browned. Pan (right) will hold 7 quarts

For savory pot roasts, meaty stews, and steaming soups—the Dutch oven. Look for tight-fitting cover, a metal that spreads heat evenly and holds it well for long, slow cooking. Dutch oven shown has self-basting cover and a bail-type handle that locks in upright position for safe carrying, easy pouring

For fluffy seven-minute frosting, creamy sauces, cheese specials—the double boiler. Look for well-rounded bottom on the top pan, a lid that fits both top and bottom parts tightly, a double boiler large enough to hold a full recipe of frosting, a lower part that can also be used as a separate saucepan

For canning and preserving, cooking for the crowd—the covered kettle. Look for a kettle large enough for a big batch of oyster stew or frankfurters for the church supper. It should have straight sides and flat bottom, a tight-fitting lid, and either handles at sides (as shown) or bail-type handle

for or against you?

You'll want to have the right pans for cooking and baking—because the *right* pan does the *best* job

By Frances Meyer

For light, beautiful cakes

Cake pans. Look for straight sides, flat bottom, smooth edges, the right depth to allow for rising and yet give an evenly browned top, as few seams as possible, sturdiness to withstand high oven temperatures. Check your favorite baking recipes to find out what size pans they call for, and then buy those sizes. You'll probably want round, square, and oblong cake pans for different jobs

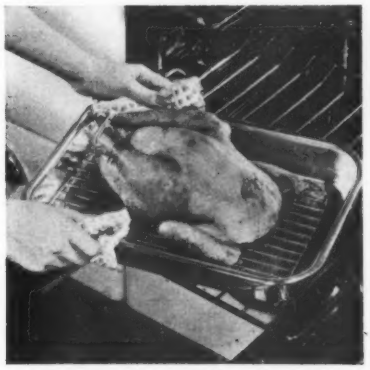
For flavorful casseroles, airy soufflés

Casseroles and baking dishes. Look for standard size, durable material and finish, a snug-fitting cover, a baker attractive enough to go to table or potluck. Casseroles pictured are of earthenware, tin-lined copper (center), and heat-resistant glass

For perfect pie

Piepans. Look for fairly deep pan, of size called for in your most-used recipes. Fluted edge on pan (left) stops runovers. Dull-finish aluminum like this one, or any non-shiny surface, gives evenly browned crust. Heat-resistant glass (center) and earthenware pie plate (right) give excellent results

More on page 103



For turkey, roast chicken, juicy roasts—the roasting pan. Look for an uncovered pan, smooth, rounded corners, folding handles at ends—a pan heavy enough to resist warping after months of use, large enough for Thanksgiving turkey. A rack or trivet prevents sticking, lets fat drain from roast

For moist, crusty-coated meat and fish loaves, fruit-nut breads, fragrant homemade bread and rolls—the loaf pan. Look for slightly rounded corners, pan made of one piece of material without seams and with smoothly turned edges. You might like to have this pan in both the medium and large sizes

For light-as-a-feather angel, sponge, chiffon cakes—the tube cake pan. Look for slightly tapered sides, tube that is higher than sides of pan, or small legs the same length as tube so cake may be inverted to cool. (This pan has both.) Pans come in two sizes—for regular and party-size angel cakes

Clever new aprons

Waistline flatterer

Wide band hugging your waist, and full skirt, make you look very slim and pert. Make the apron of bright solid-colored Indian Head; trim around bottom with five rows of rickrack in contrasting color

Peasant cover-up

Here's an apron you can slip into when you want to cover up a house dress or change the looks of a plain frock. Gathered peasant plaid skirt and stole top create an outfit charming enough for a tea party. Make it of gingham, calico, or taffeta

Chef's garb

Tailored apron is for the man of the house to wear when he cooks, paints, or putters. Generous pockets hold hammer, nails, and such. Make apron of sturdy denim, ticking, or sailcloth; hat of heavy white or matching cotton

On the feminine side

Feminine version is cut on same lines as male apron, but is made of dainty dimity. Details that fuss it up are ruffle around the bottom, shaped pockets, rickrack edge, and a wide sash that ties in big bow at back

More on page 106

simple to make

By Mary Brooks Picken

If the apron you cook and serve in is pert and attractive, it will help you look—and *feel*—efficient and charming. The ladies' aprons on these pages are at home in the dining or living room, as well as in the kitchen. They put both you and your guests into the mood for a good time.

The man's apron has to be tailored and practical, of course, or he won't put it on. But with an apron of his own—and maybe a cook's hat—he'll feel like a professional chef. He may turn out to be a wonderful help in the kitchen, and he's sure to add to the gaiety of the cooking occasion.

These apron designs are simple to cut out and put together. And the fabric suggested for each is needle-wise and easy to handle. You'll have fun making these aprons for yourself and your husband, or for Christmas gifts.

Sprig o' flowers

Whimsical hostess apron of rustling taffeta or crisp organdy is bedecked with a spray of artificial posies. It takes only ¾ yard of organdy or rayon taffeta and two hours to make. This gay gift is sure to appeal to feminine fancy

Sweet 'n' simple

Make this apron with inserted ruffle of dotted swiss, taffeta, organdy, lawn, gingham, percale, or plastic. For finish, trim it with rickrack, lace, binding, or ribbon

Circus stripes

From ½ yard peppermint-stick striped chintz, cut skirt with stripes going up and down; belt and bottom band with stripes going round. For unusual trim, sew white ball fringe on the bottom, waist, and sash ends

Pork, veal, lamb chops

SO GOOD! SO GOOD! SO GOOD!

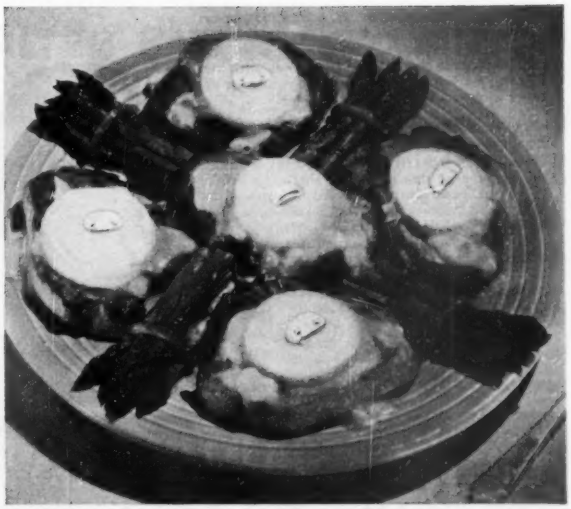
Breaded Veal Chops. Under the crispy golden-brown crust, there's tender meat. These chops were dipped in egg and dry bread crumbs, then cooked slowly for one hour. They can cook (under cover) on top of the range or in the oven (325°). Try fixing veal chops with condensed mushroom soup, too—the way we do the pork chops on the next page

By Frances O'Connor

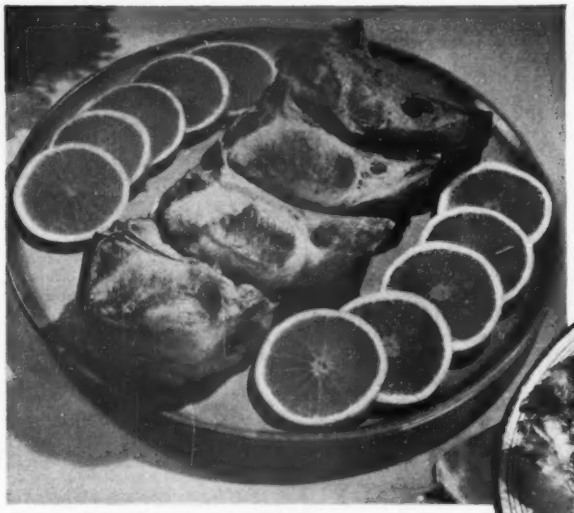
When you're puzzling over what meat to have for dinner, the answer more often than not comes up, "Chops"—because chops are easy to cook, they're delicious, and they're all "carved" so they're easy to serve. But don't just give them a quick trip to the skillet. They're worthy of as careful seasoning and gentle cooking as an expensive roast. Use medium heat to brown chops; brown them evenly and thoroughly. Use only enough fat to keep them from sticking. Simmer or slow-bake them so they'll be moist and tender.

Broiled Lamb Chops. You can broil loin, rib, or shoulder lamb chops. Broiled chops make one of the fastest and easiest meals you can do. The main dish becomes as simple as turning on the broiler, cooking chops till they're brown, seasoning, and serving. See page 87 for timing. If you would like to fix a whole meal, arrange cooked potatoes, salted and brushed with butter, on rack with chops. And last 5 minutes add pineapple slices. Notice how handy tongs are at the broiler

Barbecued Pork Chops. Brown the chops, then simmer or slow-bake them in the sauce. The barbecue sauce is easy—it's just a mixture of catsup, celery seed, nutmeg, vinegar, water, and bay leaf. It doesn't take any precooking. You can mix it while the chops brown. Then add the sauce to the skillet; cover. Slide the chops into the oven; forget them till dinnertime 1½ hours later. You might bake a pan of corn bread. Hot and crusty, it's good with tang of the chops

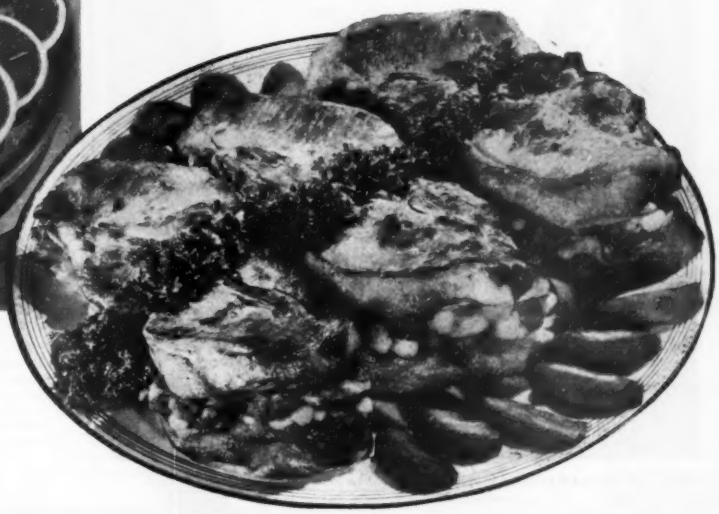


Pork Chops With Mushroom Gravy. You brown the chops well in the skillet, give them a good sprinkle of salt and pepper. Then all you do is open a can of condensed mushroom soup, pour it over the meat. If you have onion and mushrooms on hand, put a slice of each on the chops. Cover the skillet; simmer slowly top of range or put the skillet in the oven (325°). The soup becomes a rich, brown gravy; the chops, fork-tender. Asparagus adds color to the platter



Corn-Stuffed Pork Chops. You ask the meatman to cut a pocket in the thick chops. Then you fill the pockets with corn stuffing (bread cubes, salt and pepper and sage to taste, whole kernel corn) and fasten the chops with toothpicks. They bake 1 hour. Orange slices not only look pretty and make an easy garnish, they taste good

Double-Deck Pork Chops. Make sandwiches of the browned chops with a wonderful apple stuffing (bread cubes, chopped apple, onion, poultry seasoning, butter). The double-decker is held together with toothpicks. Place all in baking dish; top with apple slices (leave on the red peel) and sprinkle with brown sugar. Stir some flour into all the good brown drippings in the skillet; blend in the vinegar and water recipe calls for; cook till thick. Pour over chops. Cover snugly. Bake slowly



See recipes for all the chops on page 87

IT'S A FACT

"Deepfreeze Really Opened My Eyes!"

I'm in the market for a home freezer. "I've seen them *all* and it's a *Deepfreeze* home freezer for me! My husband and I saw the five new Deepfreeze models and he agrees with me, you can't go wrong with *more* for your money! Larger capacities at new low prices!"

We Must Have the Right Home Freezer!
"We want the best. We *know* a Deepfreeze home freezer pays for itself with the money it saves. The Deepfreeze dealer *proved* this, and more!

"Why . . . I can shop just twice a month when quality and price are right. I can cook and bake ahead. I'll have *whole meals* ready in *minutes,* instead of the long kitchen hours we all dislike.

"I'll save work, time and money with my Deepfreeze home freezer. Ask your neighborhood dealer today for the 'pays-for-itself' story."

LARGER CAPACITIES! LOWER PRICES!

DELUXE MODEL C-12
12.3 Cu. Ft. Holds more than 430 lbs. of assorted foods.

$424.50
Retail Price
Delivered and installed.

Other Models to Fit the Needs of Every Family. From $229.95 TO $549.50

COMPARE FEATURE FOR FEATURE BEFORE YOU BUY

SEPARATE FREEZING COMPARTMENT • COUNTER-BALANCED LID
STORAGE BASKETS • STORAGE DIVIDERS • TEMPERATURE CONTROL
ICE CUBE TRAYS • SERVING TRAY • INTERIOR LIGHTS AND LID LOCK

The Name of the World's First and Finest Home Freezer

Deepfreeze

TRADE-MARK REG. U. S. PAT. OFF.

Of Course, It's Electric!

HOME FREEZER

SEND FOR VALUABLE BOOKLET. *"Homemaker's Manual"* 36-page book . . . with suggestions on homemaking, better living. Send 10¢, name, address, to Dept. BHG-119, Deepfreeze Division, Motor Products Corporation, North Chicago, Illinois.

Try for a prize

Send your best recipes for hamburgers and shortcakes

Shortcakes and hamburgers are popular warm-weather fare. So we're asking for your favorite shortcake and hamburger recipes to publish in Cooks' Round Table next June.

We'll pay you $10 if your recipe is first choice, $3 if it is one of 20 others rated excellent. Of the 21 winners, 8 recipes will be picked to photograph and publish in our June issue. Yours may be one of these. All you do is write down your best shortcake or hamburger recipe and mail it to us.

Your shortcake may start out with biscuit dough or cake batter; may come to the table as a large glorious platterful or as individual servings. One cook we know serves fruit on French toast; another makes a fruit-topped torte. You could make a rich biscuit dough and mix nut meats or a little spice into it. Or you may make a white cake and substitute fruit juice for part of the liquid.

Perhaps you bake a fruit topping and filling with your shortcake. Or do you make frozen shortcake by splitting sponge cake and spreading fruit mix and whipped cream between and on top, then slipping the combination into the freezing unit of the refrigerator?

If you have a super strawberry shortcake, send it in. Or you may have a raspberry, blackberry, or blueberry version. Perhaps your topper is rhubarb, bananas, peaches, apricots, or cherries.

Tell us what kind of fruit you use, whether you chop or cook, sweeten or thicken it. And if you add a swirl of whipped cream or mound of ice cream on top, be sure to mention that. We'll serve your shortcake just as you do. And it may win you a prize.

Hamburgers between buns or on the meat platter are also in the recipe-contest running. Your specialty may be fried, broiled, baked, or barbecued. It may be a double-decker with stuffing or chopped onion between the layers, a cheeseburger, a skillet mix to serve on buns, or an expertly seasoned patty. You may shape it thick or thin, round or oblong, small or as big as a steak.

You may garnish your burger with tomato or onion slices; serve it with relish, catsup, mustard, or a special barbecue sauce.

Tell us what makes hamburgers at your house a sure hit. Each detail is important—from the blending of meat and seasonings to the toasting of the bun. We'll follow your directions word by word, then serve the results to the hamburger fans at *Better Homes & Gardens.*

And remember, the winners of these 21 prizes will receive the *Better Homes & Gardens* Certificate of Endorsement, and *six copies of the endorsed recipe.*

1. Write your recipe clearly on one side of the paper. Send but one recipe at a time and mark it, "June Shortcakes" or "June Hamburgers."
2. Print your full name and address clearly in upper right corner of recipe page.
3. Give measurements in *level* cups, tablespoons, and teaspoons, never in heaping or scant measurements.
4. Be sure to specify in your recipe the brand names of the *nationally* known food products you use as ingredients—products available everywhere. We must know them so we can test your recipe with the same brands you use.
5. Include 50 to 100 words about the history or origin of your recipe.
6. All recipes submitted become the property of *Better Homes & Gardens.*
7. Entries must be postmarked by midnight, November 30.
8. Address the recipes you enter to 5411 Tasting-Test Kitchen, *Better Homes & Gardens,* Des Moines 3, Iowa.

This month's winners, page 96

They'll kiss the cook when they taste this cake

made with WALTER BAKER'S CHOCOLATE!

CHOCOLATE HOLIDAY CAKE

Start with the Devil's Food Cake recipe on the back of the Walter Baker's Premium No. 1 Chocolate package. Then make:

SPECIAL-OCCASION FROSTING

3 squares Baker's Unsweetened Chocolate
1½ cups sifted confectioners' sugar
2 tablespoons hot water **1 egg**
4 tablespoons softened butter

Melt chocolate in double boiler. Remove from boiling water; add sugar and water and blend. Add egg and beat well. Then add butter, a tablespoon at a time, beating thoroughly after each amount.

This recipe makes 1½ cups frosting, or enough to cover tops and sides of two 8- or 9-inch layers, or top and sides of 8x8x2-inch cake (generously), or top and sides of 10x10x2-inch cake.

NOTE: *For a more generous frosting, double above recipe.*

For almost 200 years the Walter Baker folks have been developing quality chocolate products. No wonder good cooks say: Any chocolate food worth making is worth making with Walter Baker's Premium No. 1 Chocolate.

Chocolate Chip Cookies that make every day a holiday!

Make according to recipe on package of Walter Baker's Semi-Sweet Chocolate Chips—the chips *specially processed* to resist oven heat and stay firm through baking. There's a rich chocolate surprise in every bite—you'll want to eat the whole batch of 50 cookies all yourself!

Priceless Collection of Chocolate Recipes YOURS for only 20¢

Send 20¢ in coin and your name and address to Walter Baker Chocolate and Cocoa Division, Box 11-365, Battle Creek, Mich. Booklet contains over 200 tested recipes and is illustrated in color.

Products of General Foods

CHOCOLATE-LOVIN' FOLKS ENJOY THE WHOLE WALTER BAKER FAMILY!

BETTY CROCKER
OF GENERAL MILLS

Betty Crocker's Cake Mix Secrets help HUSBANDS BEAT WIVES in cake baking contests from coast to coast

WHY *Betty Crocker Fresh-egg Cake Mixes* give you larger, lighter, more luscious cakes!

FRESH EGGS Mean Consistently Better Cakes. That's why Betty Crocker wants you to add them right in your own kitchen. She wants you to get light, rich, lovely cakes, that melt in your mouth.

BETTY CROCKER'S FAVORITE RECIPES—measured and blended more accurately than they could be at home. Recipes never released because they call for an ingredient unavailable in stores.

SPECIAL CAKE SHORTENING YOU CAN'T BUY In Stores—The shortening that goes into these Betty Crocker Cake Mixes is an improved special shortening developed only for fine cake making.

PREMIUM QUALITY CAKE FLOUR—Only Softasilk, milled for cakes alone, is used in Betty Crocker Mixes. This means high cakes, with a texture fresh from a dream . . . real Betty Crocker cakes!

General Mills

For Yellow, White or Spice Cake

For High, Heavenly Devils Food Cake

Spicy Rich As Gingerbread, Tender Light As Cake

try all three Betty Crocker Cake Mixes

DON'T FAIL! INSIST ON

Betty Crocker CAKE MIXES

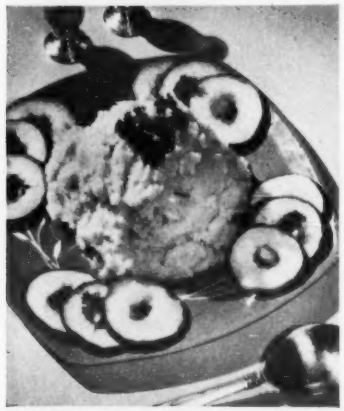
FALL VEGETABLES

Marmalade Beets

They're Harvard style with orange flavor—

1 No. 2 can (2½ cups) whole beets
⅓ cup orange marmalade
2 tablespoons lemon juice
2 tablespoons butter or fortified margarine
2 tablespoons beet liquid
½ teaspoon salt
⅛ teaspoon pepper
⅛ teaspoon ground ginger

Drain beets; reserve 2 tablespoons liquid. Melt marmalade with lemon juice, butter, and beet liquid over low heat, stirring constantly. Add seasonings and blend. Add beets; cover. Simmer 5 minutes, stirring occasionally to glaze all beets. Serves 5.—*Mary T. Lally, Poughkeepsie, New York.*



Rutabaga Apple Whip

There are apples whipped with the rutabagas. You'll like the tartness—

2 medium apples
4 cups diced rutabagas
2 tablespoons butter or fortified margarine
½ teaspoon salt
⅛ teaspoon pepper

Pare and quarter apples. Cook in small amount of water until tender. Mash with fork or sieve. Cook rutabagas until tender; drain and mash. Combine apples and rutabagas; add butter and seasonings. Mound on chop plate and surround with glazed apple rings.—*Mrs. Lynn Thatcher, Chicago.*

HOLIDAY PIES

Stuffed Onions

Use leftover ham for the filling. Only takes ½ cup—

6 medium onions (1¾ pounds)
½ cup chopped cooked ham
¼ cup chopped green pepper
½ cup soft bread crumbs
1 tablespoon melted butter or fortified margarine
½ teaspoon salt
Dash pepper
1 cup light cream or top milk
½ cup buttered bread crumbs

Peel onions carefully to preserve shape. Wash and cut a slice from the top of each. Pierce each onion through to center in several places to keep whole during the boiling. Cook onions until almost tender; drain and push out centers. Chop centers and add to ham, green pepper, soft bread crumbs, and melted butter. Stir in seasonings; stuff onion cups. Place in a baking dish. Pour cream or milk around onions. Cover top of onions with buttered crumbs. Bake in moderate oven (375°) until tender and the tops are a tempting brown, about 30 minutes. Serves 6. —*Mrs. E. Kronofl, Forest Hills, Long Island.*

Cooks' Round Table of Endorsed Recipes

Pies

Cranberry-Mince Pie

If you plan to have mince pie for Thanksgiving dinner, be sure to try this. It's easy and it's delicious—

1⅓ cups raisins, chopped
1⅓ cups finely chopped apples
⅓ cup chopped California walnuts
½ 17-ounce can (¾ cup) jellied cranberry sauce, crushed
1 tablespoon grated orange peel
2 teaspoons grated lemon peel
⅓ cup lemon juice
1⅓ cups sugar
½ teaspoon salt
1 teaspoon cinnamon
½ teaspoon cloves
½ teaspoon ginger
1 recipe Plain Pastry

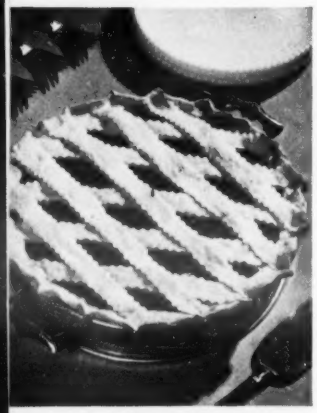
Combine fruits, nuts, cranberry sauce, orange peel, lemon peel and juice, sugar, salt, and spices. Pour into 9-inch pastry-lined piepan; adjust top crust. Bake in hot oven (400°) 35 minutes. **Plain Pastry:** Sift 2 cups enriched flour and 1 teaspoon salt; cut in ⅔ cup shortening until mixture is size of small peas. Slowly add 5 to 6 tablespoons cold water, mixing and pressing ingredients together until dough just holds together. Divide; roll on lightly floured surface.—*Mrs. Arthur Selden, Le Roy, New York.*

Pumpkin Pie

This is the real McCoy of pumpkin pies. Spiced just right—

- 1 cup cooked or canned pumpkin
- ¾ cup sugar
- ½ teaspoon salt
- ½ teaspoon ginger
- 1 teaspoon cinnamon
- ½ teaspoon cloves
- 3 slightly beaten eggs
- 1 cup light cream or top milk
- ½ recipe Plain Pastry

Combine pumpkin, sugar, salt, and spices. Add eggs and cream; blend. Pour into 9-inch pastry-lined piepan. Bake in hot oven (450°) 10 minutes, then in moderate oven (325°) about 45 minutes, or until mixture doesn't adhere to knife.—*Mrs. A. C. Running, Admiral, Saskatchewan, Canada.*



Raisin Crisscross Pie

Brown sugar, lemon, and nutmeg make it exceptional—

- ½ cup brown sugar
- 2 tablespoons cornstarch
- ½ teaspoon cinnamon
- ¼ teaspoon nutmeg
- 1½ cups water
- 2 cups seedless raisins
- 1 tablespoon butter or fortified margarine
- 2 tablespoons lemon juice
- 1 recipe Plain Pastry

Combine sugar, cornstarch, spices, water, and raisins in saucepan; cook until thickened. Remove from heat and stir in butter and lemon juice. Pour into 9-inch pastry-lined piepan. Make lattice-top crust and flute edge. Bake in hot oven (450°) 10 minutes, then in moderate oven (350°) 20 minutes.—*Mrs. Lulu Laros, Hart, Michigan.*

Three-in-One Pie

Cranberries, apples, and pineapple—all in one pie for wonderful flavor—

- 1 cup chopped cranberries
- 1 cup chopped tart apples
- ¼ cup crushed pineapple
- 1 cup sugar
- ⅛ teaspoon salt
- 1 recipe Plain Pastry

Combine fruits, sugar, and salt; let stand 2 or 3 hours. Pour into 8-inch pastry-lined piepan; adjust top crust. Bake in hot oven (450°) 10 minutes, then in moderate oven (350°) 30 minutes.—*Helen M. Kelsey, Manchester, Iowa.*

Cooks' Round Table of Endorsed Recipes

RECIPES ENDORSED BETTER HOMES & GARDENS TESTING TEST KITCHEN

FALL VEGETABLES

HOLIDAY PIES

Vegetables

Cabbage With Golden Sauce

There's cheese in the sauce, golden egg yolk sprinkled over top—

- 1 medium head cabbage, cut in wedges
- 2 tablespoons butter or fortified margarine
- 2 tablespoons enriched flour
- 1 cup milk
- 1 teaspoon salt
- ⅛ teaspoon pepper
- ½ cup grated American cheese
- 2 hard-cooked eggs

Cook cabbage wedges in small amount boiling salted water, until just tender; drain. Melt butter; add flour and blend. Add milk and cook over low heat until thick. Add seasonings and cheese. Stir until cheese melts. Chop egg whites and add to sauce. Pour over cabbage wedges. Sieve egg yolks and sprinkle over top. Serves 5 to 6. —*Mrs. G. N. Buzzard, Pampa, Texas.*

Sunny as the tropics – with flavor to match

Superb pineapple—the only kind DEL MONTE packs!

That gloriously refreshing, tart-sweet flavor tells you—DEL MONTE fast-packs these golden juicy slices from magnificent pineapples—plump and *fully* ripe!

And DEL MONTE plays no favorites among the five styles, either. *Sliced, Crushed, Chunks, Tidbits* or *Juice*—you get that same luscious tropical flavor in every one!

So why not look for your best value in pineapple the same way you do in other fruits? Just look for the brand you know so well for *flavor*—DEL MONTE.

Buy wisely! Buy for flavor! Buy

Del Monte

PINEAPPLE

–the brand that puts flavor first

More ways to enjoy this glorious tropical flavor: Handy **CRUSHED**—bite-size **CHUNKS**—refreshing **JUICE**. Also dainty **TIDBITS**.

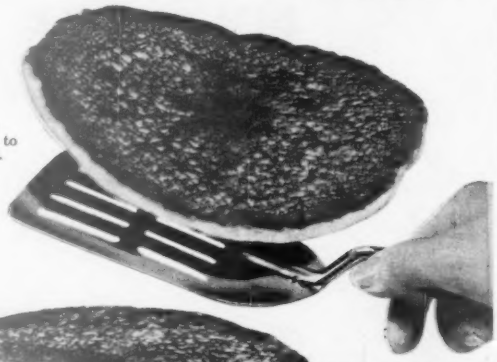
DEL MONTE SOUTH SEAS SPECIAL

- 1 No. 2½ can DEL MONTE Sliced Pineapple
- 1 pkg. cream cheese (3 oz.)
- 2 tbsps. chunk-style peanut butter
- ½ tsp. grated orange rind
- Sugar to taste
- Shredded coconut

In a small bowl, thoroughly blend cream cheese, peanut butter and orange rind. Add 2 tbsps. syrup from pineapple and mix well. Sweeten with sugar to taste. Chill in freezing unit or on ice. Form into 8 balls. Roll in coconut; chill thoroughly. Serve with DEL MONTE Pineapple slices, garnishing with maraschino cherries if desired. Serves 8. May be served as dessert, or as salad, with crisp greens and your favorite fruit dressing.

Pillsbury took it to heart

when you said you wanted pancakes lighter!



Man or boy— they get all excited when they sit down to a stack of pancakes. Why hold back? Let 'em at these lighter Pillsbury pancakes.

LIGHTER PANCAKES ARE HERE

Maybe you have heard people say—isn't there *some* way to get really light pancakes? Now there *is* a way! Over the years, Pillsbury has developed this pancake mix until now it is the one mix in America that gives you pancakes so truly light and fluffy. Delicate, tender. Rich, golden color. Tempting flavor! (Easy. You just add milk.) So — help yourself to these lighter *Pillsbury* pancakes soon!

It's another great mix from Pillsbury Mix Headquarters. Wonderful for waffles, too. And for good old-time buckwheats with new lightness get Pillsbury Buckwheat Mix.

You and Ann Pillsbury can make a great team

Ann Pillsbury has developed a new lightness in pancakes, and has kept all that old-time goodness, too. Now, with this mix, it's easy for you to make really light, delicious pancakes every time.

Pillsbury BEST Mixes

3 Original Rogers Silverplated Teaspoons. Exclusive Lady Ann pattern—only 50¢ and 6 coupon values. Send to Pillsbury, Box 150, Minneapolis, Minn. Write for free premium booklet on Pillsbury Premium Plan. Savings up to 50% on complete silverware service and other valuable articles. Extra-Value coupons with all Pillsbury packages.

Pillsbury PANCAKE MIX

Good cutlery will trim

By Betsy Nichols

Ever try to carve a roast with a dull knife? Cut a big grapefruit in half with a paring knife? Slice bread with a straight-edge knife? Then you know how vexing the wrong cutlery can be.

A good set of cutlery will save time and your temper in the kitchen. Select the right pieces for all your cutting and cooking jobs. Then keep them in good condition. Store separately so knife edges won't get dull rubbing against one another. Check the pictures here and on page 83 for ideas to help you get the most from your cutlery.

Paring knife

Here's the tool for your small cutting jobs, such as paring or scraping vegetables or fruits and slicing small vegetables and fruits. The paring-knife blade is 3 to 3½ inches long

Utility knife

This is one of the most versatile kitchen tools. It's handy for cutting a bunch of celery or string beans at a time, cutting tomatoes or eggplant. Knife is 5 to 7 inches long

Long thin slicer

Slicer cuts through cold cuts and ham easily with a clean smooth cut. It's the knife you choose when you're cutting bread lengthwise for sandwiches. Blade's 10 inches long

your kitchen jobs

There are six basic pieces recommended by cutlery manufacturers as the minimum you'll need for different types of cutting. Knives will stand hard use: Blades extend at least one-third of the way down the handles, and blades and handles are joined by two tight-fitting joints. The knives are made from a high-quality steel, so they'll hold a fine edge

Carver
This long, strong knife is designed to work in the dining room as well as the kitchen. Use it for carving roasts, fowl, or steak. The blades will vary in length, width, and design

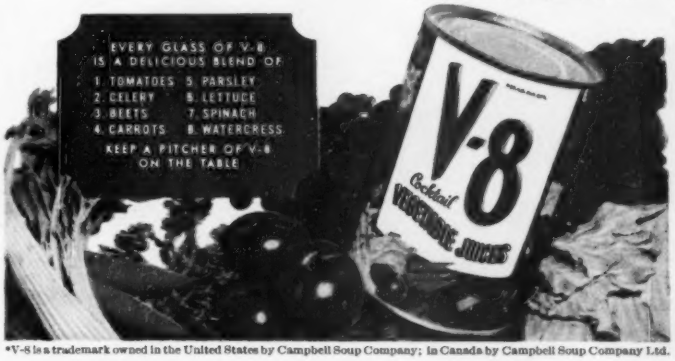
Long-handled fork
A sturdy fork is indispensable when it comes to turning a pot roast to brown or moving a roast onto the platter. It comes in handy also for stirring spaghetti, noodles, or vegetables

More on page 83

HERE'S LIVELY FLAVOR AND GOODNESS
no single juice can match!
It's V-8* Vegetable Juices
—a delicious blend
of 8 juices in one drink

Lively flavor! Wholesome goodness! No single juice can match the grand V-8 combination. For V-8 is made from not one juice, but 8 delicious juices of garden-fresh vegetables. Each juice adds its own tempting flavor PLUS vitamins A, B, C—calcium, iron. Serve V-8 often.

Made by the makers of Campbell's SOUPS



*V-8 is a trademark owned in the United States by Campbell Soup Company; in Canada by Campbell Soup Company Ltd.

New Menu Ideas FROM Wesson Oil

The most helpful food in your kitchen

Light, Delicate Wesson Oil brings out fresh, fine flavors in CELERY SLAW

The simplest salad becomes more tempting when you make the dressing with Wesson Oil, America's favorite.

- 1 teaspoon salt
- 1½ teaspoons sugar
- ⅛ teaspoon pepper
- dash paprika
- ⅓ cup Wesson Oil
- 2 tablespoons vinegar
- ¼ cup sweet or sour cream
- 2 cups thinly sliced celery
- 2 tablespoons slivered pimiento
- salad greens
- green pepper rings

Combine first six ingredients for dressing; beat with rotary beater. Gradually add cream, beating well. Marinate celery in dressing a few minutes. Add pimiento strips. Place greens in bowl; pile celery in center and top with green pepper rings. Six servings. So crisp, so fresh, so downright *good!*—thanks to the delicacy of Wesson Oil, America's favorite for salad dressings.

Betty Crocker uses Wesson Oil for exciting Pink Mint Chiffon Cake

You need Wesson Oil to help give Betty Crocker's* Chiffon Cake the airy texture, luscious flavor, and keeping quality that make it so different and appealing.

Heat oven (pan sizes and correct temperatures given below) and...

1. In first bowl, mix together:
- **1 cup *sifted* Gold Medal Flour (spoon lightly, don't pack)**
- **¾ cup sugar**
- **1½ teaspoons baking powder**
- **½ teaspoon salt**

Make a well and add these:
- **¼ cup Wesson Oil**
- **3 unbeaten egg yolks (medium)**
- **⅜ cup (¼ cup plus 2 tbsp.) cold water**
- **½ teaspoon peppermint *extract* (*not* oil of peppermint)**

Beat with spoon until *smooth*.

2. In *large* second bowl put:
- **½ cup egg whites (4)**
- **¼ teaspoon cream of tartar**

Beat into *very stiff* peaks, *stiffer than for meringue*. DO NOT UNDERBEAT.

3. Pour egg yolk mixture gradually over beaten whites, *gently* folding with rubber scraper until *just* blended. DON'T STIR. Sprinkle over batter:
- **¼ teaspoon red coloring**

Fold in with only 3 or 4 strokes to *streak* through batter, not to blend. Pour immediately into *ungreased* pan.

Your choice of pans:
9" x 3½" tube pan—bake at 325°, 50-55 min.
8" or 9" square pan—bake at 350°, 30-35 min.
5" x 10" x 3" loaf pan—bake at 325°, 50-55 min.

Your cake is properly baked if top springs back when *lightly* touched. Immediately turn pan upside down; place tube part over a funnel or neck of a bottle...or rest edges of square or loaf pans on 2 other pans. Let hang, free of table. When cold, loosen from sides and tube with spatula. Turn pan over; hit edge sharply on table to loosen.

If you use self-rising flour, omit baking powder and salt.

PINK DRIFT ICING: Combine 1 *egg white*, ¾ *cup sugar, dash of salt*, ⅓ *tsp. cream of tartar*, 2½ *tbsp. water* in double boiler over boiling water. Beat with rotary beater 7 min. or until it peaks. Cool. Add ½ *tsp. vanilla*. Frost cake.

PINK SUGAR: Mix 1 *drop red coloring* with 1½ *tbsp. sugar*...sprinkle over top.

**Of General Mills, Inc.*

SEND FOR NEW COOKBOOK "How to Win Compliments." Over 200 new recipes with color pictures and easy-to-follow photographs. Main dishes, salads, dressings, desserts, sauces, hot breads, fried foods. A treasury of cooking ideas you will use every day. Send name and address and 25¢ in coin to Wesson Oil & Snowdrift People, Dept. C7, New Orleans 12, La.

Wesson Oil —makes so many good things to eat

Fried Chicken at its finest—fried in delicious Wesson Oil— CHICKEN RANCHO

See how easy it is to fry without smoking or burning when you use pure, wholesome Wesson Oil. Your chicken, fritters, croquettes—all your fried foods are tempting, golden, digestible.

- 1 frying chicken, cut in pieces
- ¾ cup Wesson Oil
- 2 tablespoons chopped green pepper
- ¼ cup finely chopped onion
- 1 tablespoon flour
- 1½ teaspoons salt—dash pepper
- 3 tablespoons chopped parsley
- 1 No. 2 can tomatoes

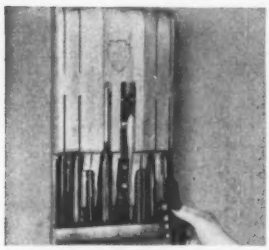
Wipe chicken. Heat Wesson Oil in large skillet; brown chicken in oil, turning to brown all sides. Lower heat, cover, and cook 30 min., until nearly tender. Remove chicken. Pour off all except about 2 tbsp. Wesson Oil. Add green pepper, onion; cook 5 min. Stir in flour, salt, pepper. Add parsley and tomatoes; cook until thickened. Return chicken to skillet. Cover; cook over low heat 15 min. longer. 4 servings. Wesson Oil is ideal for frying because you can use it over and over again.

Good cutlery will trim your kitchen jobs

Begins on page 80

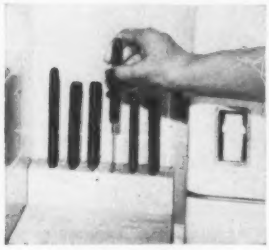
These pieces of cutlery do a neat job quickly and easily on special foods. You may want to add all or part of them to basic set, page 80

- *Curved grapefruit knife* loosens segments of fruit in a jiffy. Blade of knife may be smooth or notched.
- *Poultry shears* save you time and effort in disjointing a chicken, duck, or turkey. They're handy both for serving at the table and cutting the uncooked bird for cooking.
- *Household cleaver* saves wear on knives. Use it for mincing vegetables, chopping or tenderizing meat.
- *Spatula* with flexible blade is almost indispensable for removing cookies from the baking sheet, frosting cakes, leveling off dry ingredients you're measuring.
- *French knife* can dice a whole bunch of asparagus, celery, or carrots at one time, cut big double-decker sandwiches, chop nuts quickly. Blade is wide at heel, pointed at tip. Chefs depend on it for quick, efficient cutting jobs.
- *Scalloped-edge bread knife* does a smooth job of cutting homemade bread or an unsliced loaf from the baker's.
- *Meat slicer* has 11-inch blade. It's convenient for carving large roasts or baked ham into neat slices.

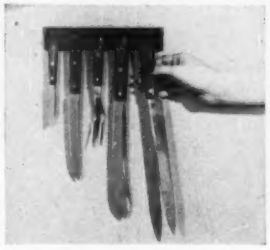


Wall holster is easy to reach. Knives in individual compartments aren't dulled by rubbing against each other

Holster in drawer keeps knives apart. Knife edges are protected. You won't cut yourself when you reach in drawer



Knife holder back of wooden counter top stores knives where you use them. They're out of reach of small hands



Hang-up rack holds the pieces of cutlery on pegs. For safety, put rack under cabinet so you can't bump it

Tastes as delicious as it looks... because a WEAR·EVER

IS KITCHEN-PROVED FOR BETTER ROASTING

This is Wear-Ever . . . the aluminum that for nearly fifty years has brought out all the succulence of fine food at its mouth-watering best. This is the roaster that seals in the natural savory juices, lending the food you cook the lip-smacking quality that every housewife dreams of.

Made to Wear-Ever's kitchen-proved standards, this roaster's hard, extra thick aluminum provides fast, even roasting . . . and easier baking. The handy rack lifts out by two sure-grip handles.

Choose the round, oval or rectangular shape to suit your need. Wear-Ever's low prices bring this instrument of the experts within easy reach of every housewife who wants to cook "the meals that mother used to make."

WEAR·EVER RECTANGULAR ROASTERS WITH PATENTED LIFTING RACK

No. 2624—14⅛ x 9¾ holds 8 lb. dressed turkey..... **$4.95***
No. 2625—16 x 11-5/16 holds 12 lb. dressed turkey..... **5.95***
No. 2626—17-3/16 x 12⅜ holds 16 lb. dressed turkey..... **6.95***

WEAR·EVER OVAL ROASTERS WITH PATENTED LIFTING RACK

No. 2634—9⅛ x 14½ holds 5-7 lb. ham..... **$4.45***
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No. 2615—17⅝ x 11-13/16..... **2.50***

The WEAR·EVER ROUND ROASTER has a multitude of everyday uses.

No. 2609—9⅝ x 6-9/16—holds 6 to 8 lb. round roast..... **$2.95***

*Prices slightly higher in the West

FREE

CHEF BERARD, ***authority and consultant on cooking methods and fine cuisine, says:***

"Oven heat and roasting time are so important that I've made up a handy chart for you to use in your kitchen. Wear-Ever will send it to you free.

"In addition, I'd like you to try two of my turkey dressing recipes fit for Presidential dinners. Both the chart and recipes are yours for the asking. Write The Aluminum Cooking Utensil Co., Dept. 1711, New Kensington, Pa."

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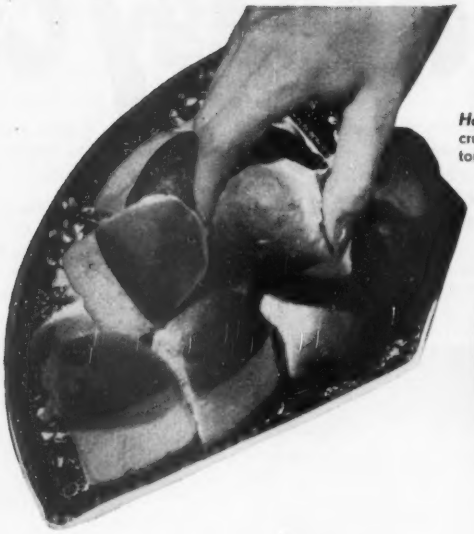
Enjoy **the mouth-watering goodness of foods cooked in WEAR·EVER ALUMINUM**

THE ALUMINUM COOKING UTENSIL COMPANY, NEW KENSINGTON, PENNSYLVANIA



Hot! Break rolls quickly. They'll be crusty and golden brown top and bottom, feather light and soft on the inside

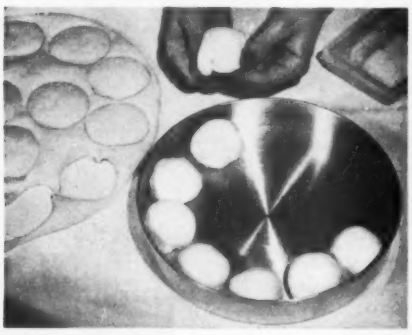
The trick's a roll mix

By Mary E. Carrick

One way to make your work on Thanksgiving morning lots easier is to use a roll mix. Pictures show how simple roll-baking becomes. No sifting, no measuring; only one bowl, pan, and spoon to wash.

1 Prepare one package hot roll mix as directed on package. Mix until dough is smooth. Cover; let rise until double, about 1 hour. No kneading. Nothing to do till you . . .

2 . . . roll dough ¼-inch thick on lightly floured surface. Cut with floured cutter to make rolls of same size. Mixing method is new but shape the rolls the old-fashioned way



3 Fold edges of cut biscuits under this way to make rounded tops. Place rolls about ¼-inch apart in greased 9-inch round pan. Grease tops. Cover; let rise until double

4 Bake in moderately hot oven (375°) about 15 minutes. They bake last minute while you put finishing touches on the meal. Look up above to see them on their way to table

DORIS BAKER SAYS—

Grand GAS RANGE

Baked things in the Bake Oven —meats in a separate Meat Oven ...that makes sense, doesn't it? But the twin ovens are only *one* of the many GRAND features— be sure to see the Charcol-ator, that broils meats and fowls with infra-red rays—and the Safe-Tee-Kee, that locks all burners so children can't cause accidents.

Grand Gas Ranges are made both for City Gas and LP (Bottled) Gas. Learn about the GRAND way to cook before you buy a range of any kind.

GRAND HOME APPLIANCE CO., Cleveland 4, O.

Old Mansion Holiday Cake

Deep South's treasure turns into a Swans Down "Guessing-Gone" recipe!

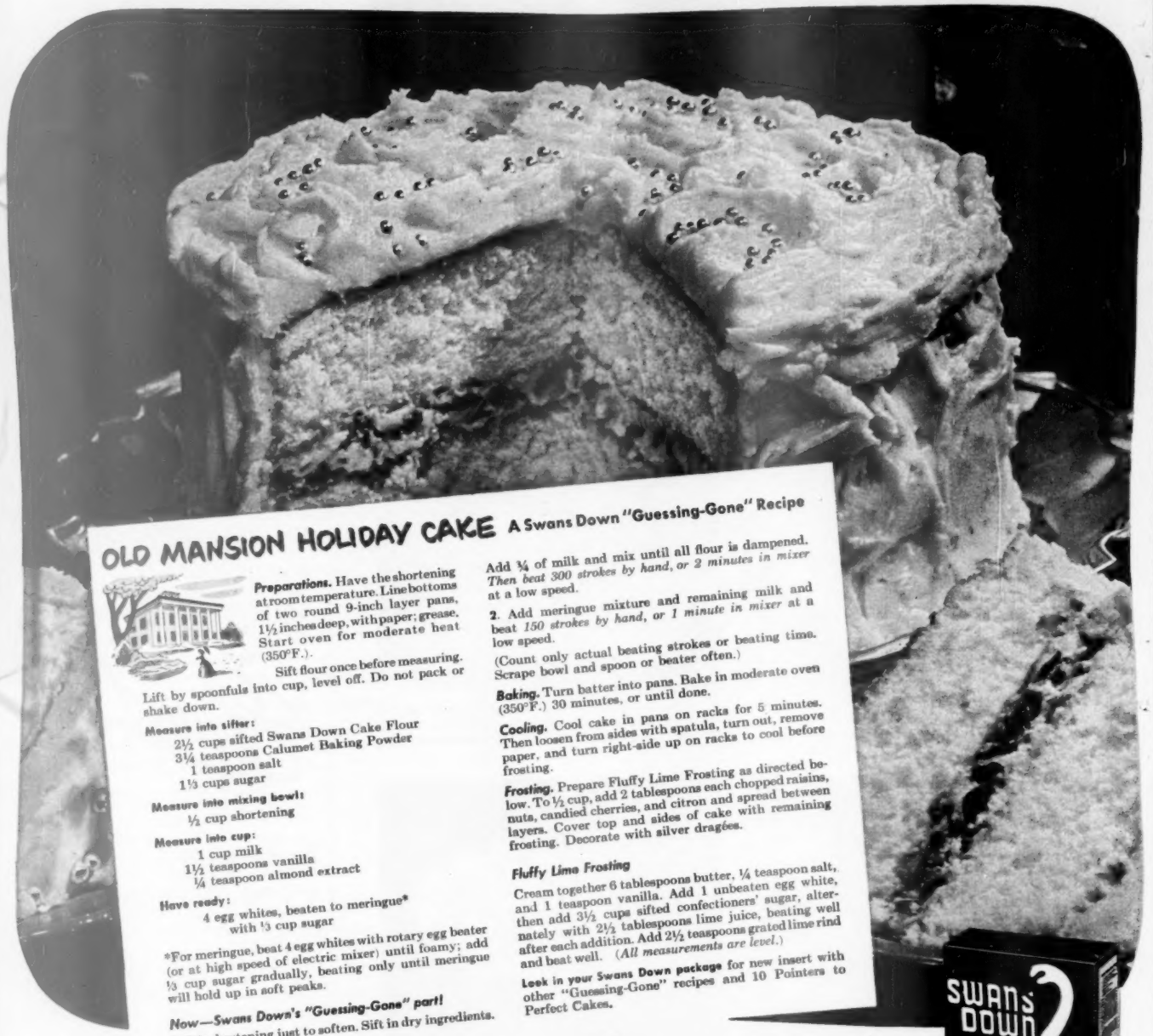
Fruit-filled white cake always glows under the Old South's holiday candlelight.

Sometimes the inch-deep frosting is white . . . sometimes, as here, it's lime-flavored, champagne-toned, with glints of silver.

Don't look so wistful . . . you can make one that's just as elegant—just as proud.

For the old "receipt" has been transformed into a sure, tested Swans Down "Guessing-Gone" recipe. Strokes counted . . . every step tested in home kitchens.

Of course, superfine Swans Down is an important secret of this cake's success—always has been—and never more vital than today. You can't get Swans Down quality with anything but Swans Down!



OLD MANSION HOLIDAY CAKE A Swans Down "Guessing-Gone" Recipe

Preparations. Have the shortening at room temperature. Line bottoms of two round 9-inch layer pans, 1½ inches deep, with paper; grease. Start oven for moderate heat (350°F.).

Sift flour once before measuring. Lift by spoonfuls into cup, level off. Do not pack or shake down.

Measure into sifter:
- 2½ cups sifted Swans Down Cake Flour
- 3¼ teaspoons Calumet Baking Powder
- 1 teaspoon salt
- 1⅓ cups sugar

Measure into mixing bowl:
- ½ cup shortening

Measure into cup:
- 1 cup milk
- 1½ teaspoons vanilla
- ¼ teaspoon almond extract

Have ready:
- 4 egg whites, beaten to meringue* with ⅓ cup sugar

*For meringue, beat 4 egg whites with rotary egg beater (or at high speed of electric mixer) until foamy; add ⅓ cup sugar gradually, beating only until meringue will hold up in soft peaks.

Now—Swans Down's "Guessing-Gone" part!

1. Stir shortening just to soften. Sift in dry ingredients. Add ¾ of milk and mix until all flour is dampened. *Then beat 300 strokes by hand, or 2 minutes in mixer* at a low speed.

2. Add meringue mixture and remaining milk and beat *150 strokes by hand, or 1 minute in mixer* at a low speed.

(Count only actual beating strokes or beating time. Scrape bowl and spoon or beater often.)

Baking. Turn batter into pans. Bake in moderate oven (350°F.) 30 minutes, or until done.

Cooling. Cool cake in pans on racks for 5 minutes. Then loosen from sides with spatula, turn out, remove paper, and turn right-side up on racks to cool before frosting.

Frosting. Prepare Fluffy Lime Frosting as directed below. To ½ cup, add 2 tablespoons each chopped raisins, nuts, candied cherries, and citron and spread between layers. Cover top and sides of cake with remaining frosting. Decorate with silver dragées.

Fluffy Lime Frosting

Cream together 6 tablespoons butter, ¼ teaspoon salt, and 1 teaspoon vanilla. Add 1 unbeaten egg white, then add 3½ cups sifted confectioners' sugar, alternately with 2½ tablespoons lime juice, beating well after each addition. Add 2½ teaspoons grated lime rind and beat well. *(All measurements are level.)*

Look in your Swans Down package for new insert with other "Guessing-Gone" recipes and 10 Pointers to Perfect Cakes.

No wonder most women choose Swans Down

A Product of General Foods

Recipes for Chops *Begins on page 72*

Breaded Veal Chops

They'll be fork-tender—

Select 4 to 6 veal chops, cut ¾ to 1 inch thick. Dip in slightly beaten egg diluted with 1 tablespoon water, then into dry bread crumbs; brown slowly in hot fat. Add a small amount of water; cover tightly and cook slowly about 1 hour. Garnish with slices of jellied cranberry sauce.

Broiled Lamb Chops

One of the easiest dinners you can get—

Have loin, rib, or shoulder chops cut ¾ to 1 inch thick. Preheat broiler. Place chops on broiler rack 2 inches below heat. When brown, season with salt and pepper; turn and brown other side; allow total of 12 to 15 minutes for chops 1 inch thick.

Barbecued Pork Chops

They barbecue in the skillet in the oven—

6 or 8 lean pork chops	½ teaspoon nutmeg
½ cup catsup	⅓ cup vinegar
1 teaspoon salt	1 cup water
1 teaspoon celery seed	1 bay leaf

Brown chops in hot fat. Pour over combined remaining ingredients. Cover and bake in moderate oven (350°) 1½ hours. Serves 8.

Corn-Stuffed Pork Chops

Add corn to a good sage-seasoned stuffing—

Have pockets cut in 6 double pork chops. Fill pockets with **Corn Stuffing:** Combine 2 cups dry bread cubes, 1½ tablespoons chopped onion, ½ teaspoon salt, ⅛ teaspoon pepper, sage to taste, 3 tablespoons melted butter or fortified margarine, and ½ cup whole kernel corn. Add liquid to moisten. Toss gently to mix. Stuff chops and fasten with toothpicks. Brown in small amount of hot fat. Season. Add small amount hot water. Cover. Bake in moderate oven (350°) 1 hour. Top with orange slice the last 10 minutes of baking.

Pork Chops With Mushroom Gravy

The gravy is mushroom soup—

Have pork chops ¾ inch thick. Brown carefully on both sides in hot fat; season with salt and pepper. Pour over one 10½- or 11-ounce can condensed cream of mushroom soup; top each chop with a slice of onion and a slice of mushroom. Cover tightly; cook over low heat or bake in moderate oven (350°) 1 hour. Allow 1 chop per person. Serve with bundles of buttered asparagus.

Double-Deck Pork Chops

Chopped apple in the stuffing, sliced apple on top—

12 pork chops, cut ½ inch thick	¼ cup brown sugar
1 teaspoon salt	2 tablespoons enriched flour
½ teaspoon sage	1 cup hot water
4 tart apples, cored and sliced	1 tablespoon vinegar

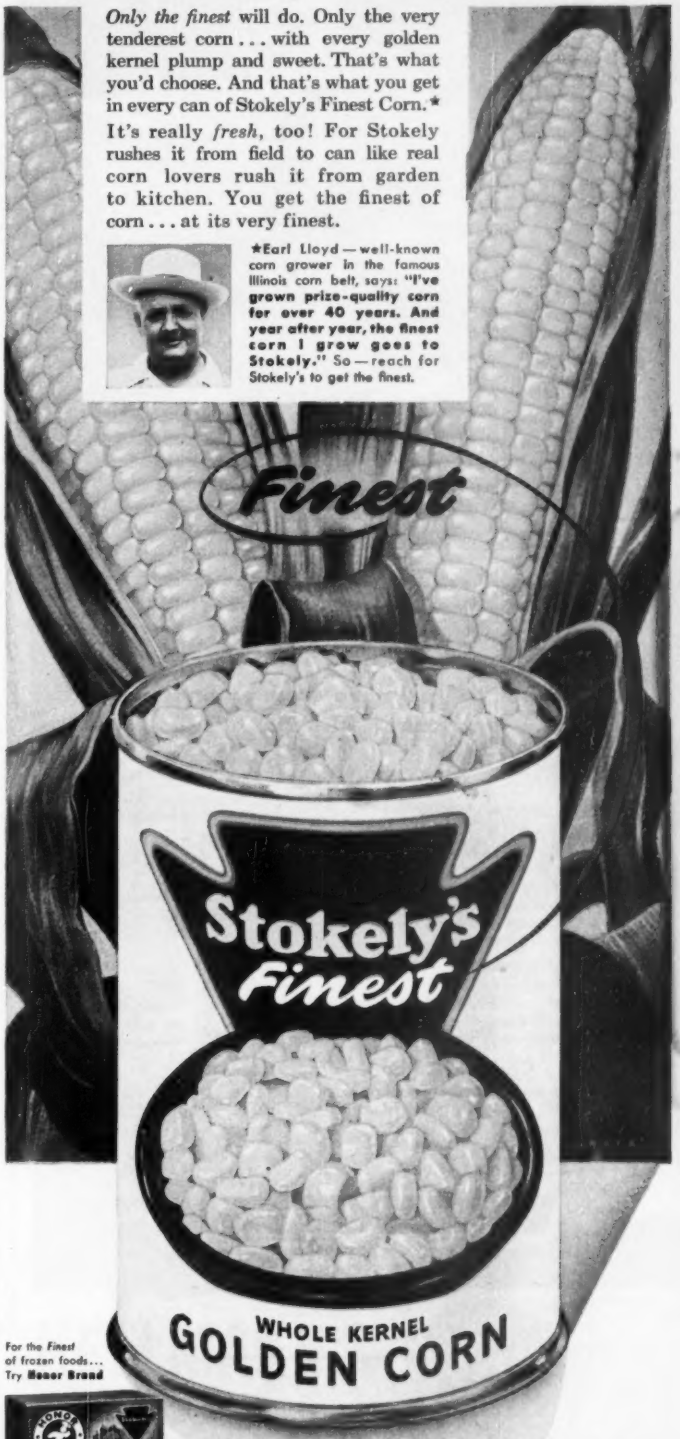
Brown chops in hot fat; sprinkle with salt and sage. **Apple Stuffing:** Combine 2 cups dry bread cubes, 1½ tablespoons chopped onion, ½ teaspoon salt, ⅛ teaspoon pepper, ⅛ teaspoon poultry seasoning, 3 tablespoons melted butter or fortified margarine, and ½ cup chopped apple. Add liquid to moisten. Toss gently to mix. Spread on 6 of the chops. Top with remaining chops and fasten with toothpicks. Place in baking dish; top with apple slices; sprinkle with brown sugar. Add flour to fat in skillet; blend. Add water and vinegar; cook until thick. Pour over chops. Bake in covered dish in moderate oven (325°) 1½ hours. Serve with candied sweet potatoes.

BETTER HOMES & GARDENS

Those Stokely Folks Are as "Choosey" as a Woman

Only the finest will do. Only the very tenderest corn . . . with every golden kernel plump and sweet. That's what you'd choose. And that's what you get in every can of Stokely's Finest Corn.★ It's really *fresh*, too! For Stokely rushes it from field to can like real corn lovers rush it from garden to kitchen. You get the finest of corn . . . at its very finest.

★Earl Lloyd — well-known corn grower in the famous Illinois corn belt, says: **"I've grown prize-quality corn for over 40 years. And year after year, the finest corn I grow goes to Stokely."** So — reach for Stokely's to get the finest.



For the *Finest* of frozen foods... Try **Honor Brand**

The Best Cooks Use Stokely's *Finest* Foods

THE FINEST OF VEGETABLES, FRUITS, JUICES; CHILI SAUCE AND CATSUP...115 VARIETIES

Stokely's Finest SINCE 1898 • **Van Camp's** SINCE 1861 • **Honor Brand Frozen Foods** SINCE 1933

Betty Crocker SAYS:

"These toasty diamond-shaped biscuits are flecked with cheese. Like all Bisquick biscuits—delicious!"

Light, tender biscuits every time with Bisquick—whether you make the good old-fashioned variety, or these novel Cheese Diamonds.

In Bisquick are six ingredients of the quality you would choose yourself. Blended more skillfully than would be possible by hand. Tested by the Betty Crocker staff at General Mills.

Directions for twelve bakings come on the Bisquick box . . . hot rolls, waffles, pancakes, muffins, dumplings, fruit cobblers, coffee cakes, etc. Try them all!

Cheese Diamonds

So easy to make with Bisquick! Just follow the biscuit directions which are on the box, but mix:

½ cup shredded, or coarsely grated, sharp yellow cheese

with the Bisquick before adding milk. Roll the dough into an 8-inch square.

To cut into diamonds, use diamond-shaped cutter. Or follow the sketch at left, cutting first on heavy lines, then on the dotted lines. Fit the leftover triangles together, to make six more diamonds.

General Mills

Bake better . . . bake with Bisquick

FOR ROLLED BISCUITS, WAFFLES, PANCAKES, MUFFINS, DROP BIS[illegible] HEAT SHORTCAKES, DUMPLINGS, MEAT PIES, FRUIT COBBLERS, HOT ROLLS, [illegible]NAMON ROLLS

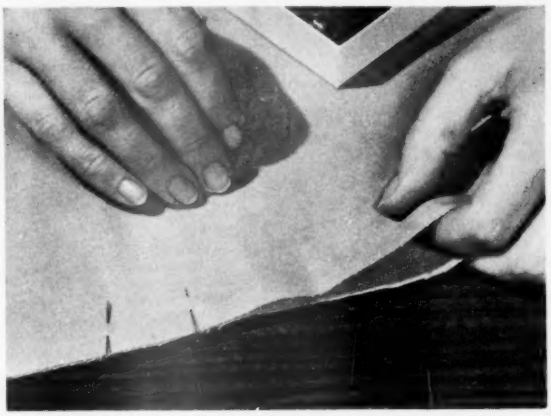
P.S. Also try Betty Crocker pie crust mix CRUSTQUICK. Make pie crust like Betty Crocker's!

In eight hours

You can sew

If you could take the equivalent of just one eight-hour day, sit down at your machine with instructions, and practice on pieces of fabric, you could be an expert at sewing.

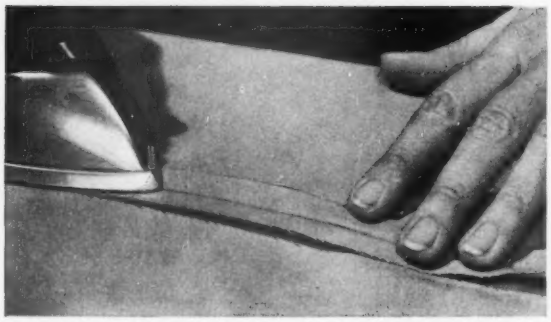
In another eight hours you could master all the sewing aids, all of which would save time and make for more professional results, whether the sewing is done for the home or the family. If you sew hesitatingly because of lack of practice or know-how, master the tricks and become an expert. Some of the tricks:



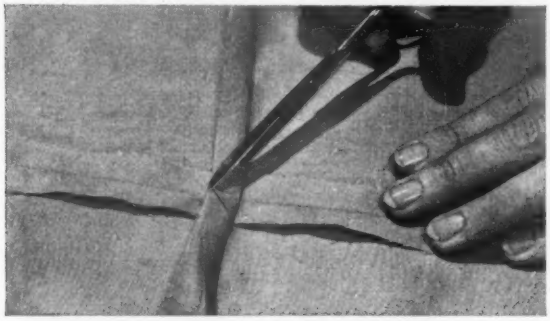
You can pin-baste. Place the two pieces of fabric on a table or work board, with the more bias edge on top. Beginning at the top or right-hand edge, pin the edges together. Skilled machine operators stitch without basting and remove the crosswise pins as they stitch. In home-furnishing fabrics, except around the wings of a chair or around shaped chair arms where fullness is to be eased in, pin-baste. For garments, it is best to needle-baste, fit, and then stitch

To stitch a true, even seam. Place fabric under presser foot; adjust stitch to length right for thickness of material. Let the fabric glide under the presser foot; don't force it; feed it easily, smoothly, without the slightest strain or drag. Keep the edge of the presser foot an even distance from the edge, so seam will be same width all the way. At end of seam, lift presser foot, pull thread several inches from needle, clip thread 2 inches from end of seam. Tie thread so seam can't rip

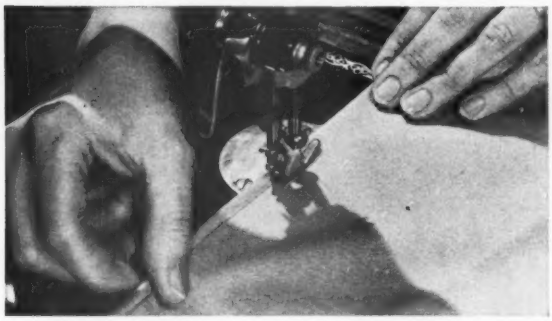
like an expert



To press seam. Always begin at the top of a seam, as at the neck, when pressing a shoulder seam, or at the armhole and waistline for the side seams. Press down in the same way as you stitch down. Use a moderately warm iron. Press gently, opening the seam with the fingers of one hand, while you glide the iron over the seam with the other hand. On draperies and slipcovers, and other home-furnishing fabrics, dip the fingers in water as you open the seam. These drops of water will provide moisture necessary for an even seam

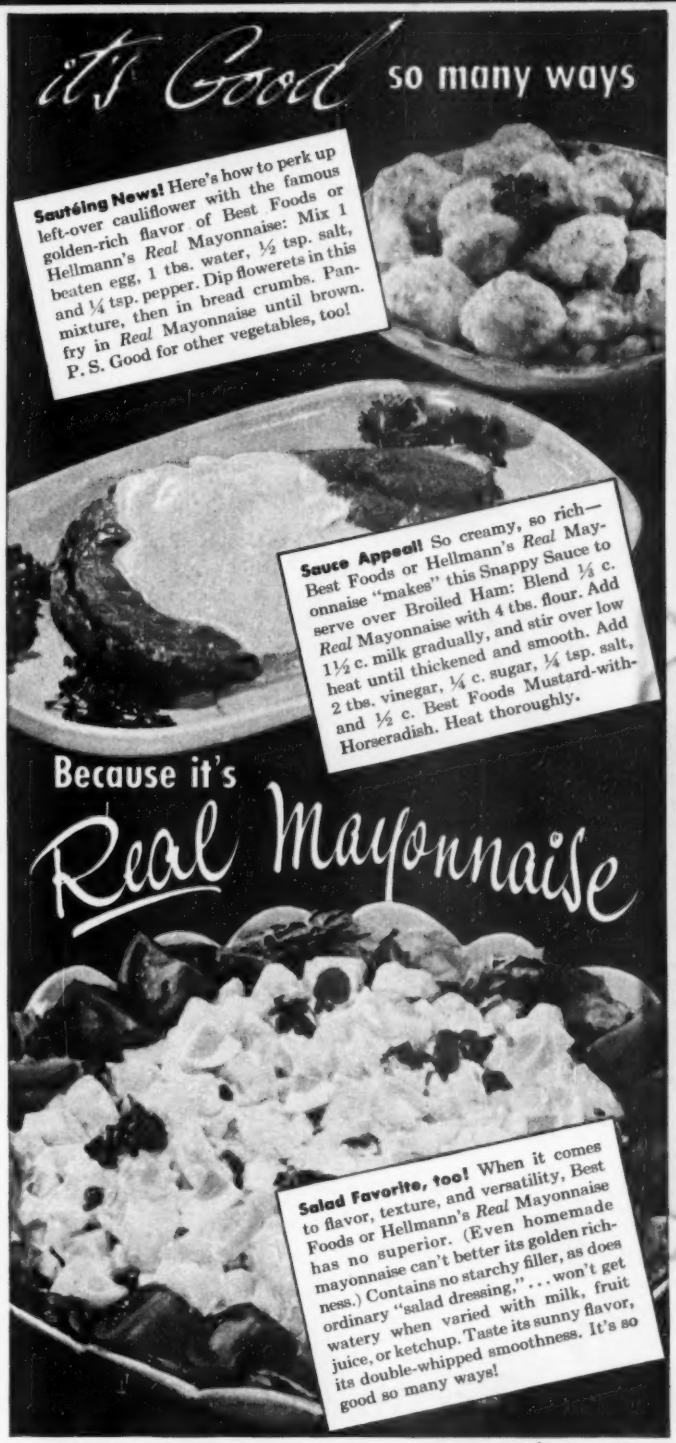


When seams meet. In home furnishings, more than in apparel, seams meet as shown here. When they are supposed to meet, begin at the cross seam to baste or stitch. This is especially necessary in piecing quilts. Always clip the corners of the overlapping seam to eliminate unnecessary thickness. Photograph shows how to clip



French seam. A French seam is often used in lingerie fabrics, in joining sheer curtain materials, and in children's clothes. With a ⅜-inch seam, put the edges together, wrong sides together. Pin, or pin and baste, the seam on the right side; then stitch the seam ⅛-inch from the edge, doing this cautiously. Trim away any frayed edges, and press this narrow seam open. Then turn the fabric wrong side out, crease on the fold either with the fingers or the iron, and stitch ¼ inch from the fold or first seam *More on next page*

it's Good so many ways



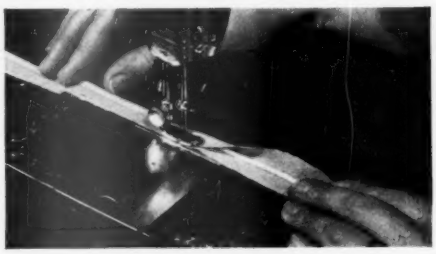
HELLMANN'S
Real Mayonnaise
BEST FOODS

You can sew like an expert

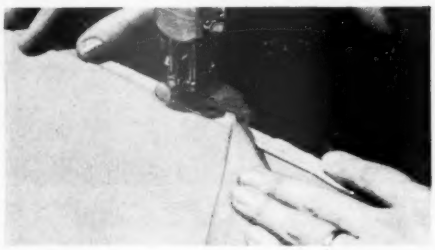
Begins on page 88

To make a flat-fell seam. This seam is used extensively in home furnishings and in washable tailored garments. Stitch; then cut one edge away, as shown, to within a generous 1/8 inch of the stitching line. Use sharply pointed scissors. Press seam open. Turn the wide side in 1/8 inch. Now see next picture

Pin, and stitch precisely on the turned edge. A flat-fell seam is seldom less than a generous 1/4 inch and is often as wide as 3/8 inch. This wider fell means that when cutting, an allowance of 5/8 inch instead of the regulation 3/8 inch should be made



To cover a cord. You can buy cord by the yard in sizes from 1/16 inch to 1/2 inch in diameter. You can also buy covered cord to insert in seams. Generally it is best to use a cord covered with the fabric you are using, this cut on a true bias from four to eight times the width of the cord being used. Cover cord first as shown, using a zipper or cording foot



Cord in a seam. Cover as many yards of cording as you need to complete whatever you are making. Then baste the cord to one edge. Bring the edge that is to be joined over this, as shown. Stitch again, using zipper foot, to hug close and give a smooth, even line. Your job will look like a professional's

TRADITIONAL TREATS
FOR YOUR HOLIDAY FEASTS
from America's Finest
Name in Foods
The Proof of the Pudding is in the Eating
C&B Plum Pudding is packed with rich fruits and fragrant with the bouquet of matured brandy and rum. Topped off with smooth, mouth-melting C&B Brandied Hard Sauce . . . here is the perfect climax for your Holiday Feast.
Old English
DATE PUDDING
CROSSE & BLACKWELL
Old English
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Old English
PLUM PUDDING
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MINCEMEAT
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No Humble Pie This!
A proud and worthy ending for your Holiday Feast . . . crusty pies filled with Crosse & Blackwell Mincemeat, served warm with C&B Brandied Hard Sauce! Made from an old English recipe, C&B Mincemeat is rich with fine fruits, matured rum and brandy . . . and thoroughly aged. Look for Crosse & Blackwell's Special Holiday Shelf at your grocer's.
LOOK FOR
Crosse & Blackwell's
HOLIDAY FOOD SHELF
at Your Grocer's Now

frankly fancy

Thanksgiving—with all

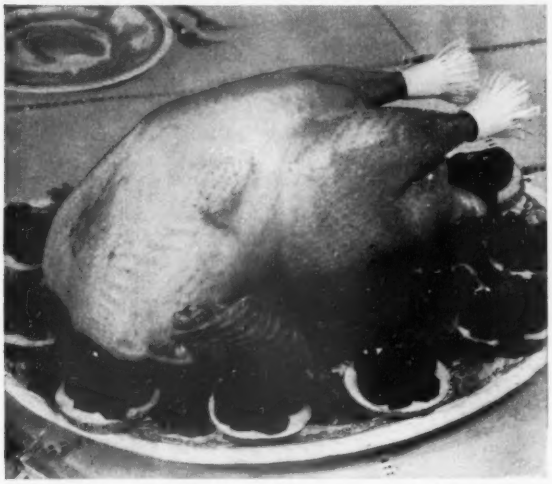
By Jessie Prather

Wheel-of-plenty: For stuffed green pepper slices: Hollow out a green pepper, fill with tuna salad, chill thoroughly, then slice. Carrot feathers: Cut carrot strips paper-thin, snip slits in edges, and crisp in ice water. Celery sheaves: Wrap two celery curls with pimiento strip. Cucumber wheels: Cut four lengthwise slots in unpared cucumber; slice. Beet roses: Slit crisscross in tops of spiced beets; tube cream cheese in openings. Pickled whole onions and center bowl of corn relish complete tray

Fruit salad cornucopias: Centerpiece cornucopia inspired these salads. Mix well-drained canned fruit cocktail and cream cheese; heap into ice-cream cones. Lay cones on green leaves. Mound cream cheese blended with mayonnaise at cone openings. Cover cheese mounds with seedless grapes or Tokay grape halves. Arrange extra grapes on plate

the trimmings

This is the month of huge golden pumpkins; the last of autumn leaves; an abundance of grapes, apples, pears, carrots, celery, squash, green peppers, nuts in the shell. Let the season suggest to you garnishes, table decorations, and ways of serving that are timely and festive. Here are some ideas.



Turkey-cranberry platter: Circle roast turkey with cranberry-jelly cutouts on red-skinned apple rings. Chill canned cranberry jelly before opening, then slip out in one piece, and slice. Cut turkeys from the slices with turkey cutter. For paper frills on drumsticks, see directions, page 121

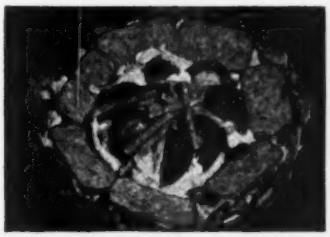
Little pumpkin cups are hollowed-out oranges with orange sherbet or pumpkin ice cream inside. First press grooves down sides of oranges with back of a table knife. Then cut top from each orange, and scoop out pulp. Spear lids with cinnamon-stick stems. Chill orange shells thoroughly, then fill with ice cream or sherbet and serve immediately

More on next page

Family flavorite!

BAKED SPAM

SCORE SPAM, by cutting the top lightly with a knife to make a pattern • **MIX** together ⅓ cup brown sugar and 1 tsp. each prepared mustard, vinegar and water • **SPREAD** over SPAM • Stud with whole cloves • **BAKE** in moderate oven (375°) 20 minutes, basting twice • **SERVE** generous slices with sauce poured over . . . buttered green beans and carrots from your garden for good companions.



WHY GO WEST? Stay home and make this western salad: chunks of lettuce, quartered tomatoes, green peppers, slices and slivers of tender-mild SPAM. Touch of garlic, liberal splashes of French dressing.

MIDDAY MAGIC. Cut generous slices of chilled SPAM to go with an old fashioned tomato-cucumber, green pepper-lettuce salad, French dressing or mayonnaise. Pickled crab apples or relish.

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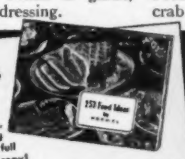
48 pages of exciting recipes, menus and meal planning helps lavishly illustrated in full color. Send quick for your copy!



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FRESH, HOTHOUSE MUSHROOMS

Broiled in Butter!

B in B Chopped Mushrooms add richness to spaghetti sauce, gravies, meat loaf.

Serve B in B Whole Mushroom Crowns on steaks, chops, or on toast.

Enjoy all 3 styles—broiled in butter and ready to use

B in B Mushrooms are freshly-picked hothouse mushrooms, broiled in creamery butter to a natural brown color, then packed in mushroom broth.

Three ready-to-use styles
B in B Whole Mushroom Crowns
B in B Chopped Mushrooms
B in B Sliced Mushrooms

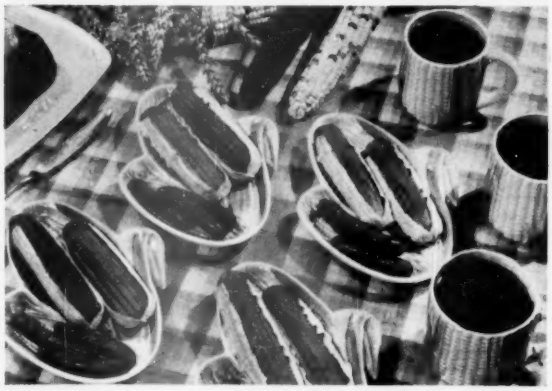
You'll save time by using B in B Mushrooms already prepared as called for in your favorite recipes.

ONE OF THE QUALITY FOODS OF GROCERY STORE PRODUCTS CO.

Thanksgiving—with all the trimmings

Begins on page 92

Autumn-leaf sandwiches: Use a maple leaf as pattern for open-face sandwiches. Cut around leaf with point of sharp knife. Top with golden cheese spread or ground-ham mixture. Serve with a salad for bridge luncheon or buffet refreshments. Decorate tables or trays with fall leaves



Harvest brunch: Pipe cream cheese on corn-bread sticks for corn-leaf trim. For hearty breakfast or Sunday supper, serve little brown sausages, cranberry jelly, and big mugs of coffee alongside. Table centerpiece is harvest vegetables and bright-colored Squaw corn. Notice corn dishes

Acorn cheese 'n' crackers tray: Spread saltine crackers with deviled ham, top with cheese acorns. Make acorns by cutting American cheese with a small melon-ball cutter. Cut caps from thin slice of cheese, roll in nutmeg or paprika, and fasten to acorn tops with whole clove stems

Angel food light... butter cake rich ...gay as the Holiday Season!

1. Mark in 4 even layers with wooden picks. Cut with saw-toothed knife.

2. Fill between layers with fillings given below.

Betty Crocker of General Mills

Betty Crocker Festive Chiffon

RASPBERRY FILLING—Fold *½ cup thick raspberry jam* into *½ cup of the sweetened whipped cream* (see bottom of right-hand column).

APRICOT FILLING—Soften *1 tsp. unflavored gelatin* in *1 tbsp. apricot juice*. Dissolve over hot water. Stir into *½ cup mashed, sweetened, cooked apricots*. Chill until almost firm. Fold in *½ cup of the sweetened whipped cream, 1 tbsp. confectioners' sugar*.

PINEAPPLE FILLING—Soften *1 tsp. unflavored gelatin* in *1 tbsp. pineapple juice*. Dissolve over hot water. Stir into *½ cup well-drained canned crushed pineapple*. Chill until almost firm. Fold in *½ cup of the sweetened whipped cream*.

3. Decorate whipped cream with candied fruits, gumdrops or nuts.

IMAGINE setting a cake like this before your favorite people. A special occasion cake... made with your own two hands. There's no thrill quite like it!

And even though you're a beginner, you can have that thrill. Because anyone who follows this Betty Crocker recipe exactly, and uses Softasilk Cake Flour, is certain of success. Yes, Betty Crocker recipes are tested and retested to make your cake success more certain. And Softasilk, milled for cakes alone, assures you higher, lighter, more delicate cakes than any ordinary flour.

General Mills

New, exciting Chiffon and Double-Quick Cake recipes with every package

Eight famous Betty Crocker Double-Quick Cake Recipes come with every package of Softasilk . . . along with new Chiffon Cake recipes. Remember, with the Double-Quick Method you can put a cake together without creaming shortening or beating eggs. You use only one bowl and mix in just four minutes.

Betty Crocker Festive Chiffon Cake Recipe

This recipe developed for SOFTASILK CAKE FLOUR *only*. Follow it exactly and make an ideal cake.

Preheat oven to 325° (slow moderate). SIFT an ample amount of SOFTASILK CAKE FLOUR onto a square of paper.

STEP 1.

Measure (level measurements throughout) and SIFT together into mixing bowl
- **2¼ cups *sifted* SOFTASILK Cake Flour (spoon lightly into cup, don't pack)**
- **1½ cups sugar**
- **3 tsp. baking powder**
- **1 tsp. salt**

Make a well and add in order
- **½ cup cooking (salad) oil such as Wesson**
- **5 unbeaten egg yolks (medium-sized)**
- **⅞ cup cold water**
- **2 tsp. vanilla**
- **grated rind of 1 lemon (about 2 tsp.)**

Beat with spoon until *smooth*.

STEP 2.

Measure into *large* mixing bowl
- **1 cup egg whites (7 or 8)**
- **½ tsp. cream of tartar**

Whip until whites form *very stiff* peaks. They should be much stiffer than for angel food or meringue. DO NOT UNDERBEAT.

STEP 3.

Pour egg yolk mixture gradually over whipped egg whites—*gently* folding with rubber scraper *just* until blended. DO NOT STIR. POUR into *ungreased* 10-in. tube pan, 4-in. deep immediately. BAKE *55 minutes* in *slow moderate oven* (325°) then increase to *moderate oven* (350°) for *10 to 15 minutes*, or until top springs back when *lightly* touched.

Immediately turn pan upside down, placing tube part over neck of funnel or bottle. Let hang, free of table, until cold. Loosen from sides and tube with spatula. Turn pan over and hit edge sharply on table to loosen.

Split cake crosswise in 4 even layers with saw-toothed knife. Fill between layers with Raspberry, Apricot and Pineapple Fillings (*see left-hand column*). Cover outside with remaining whipped cream (*below*). Decorate with candied fruits, gumdrops or nuts. Store in refrigerator. *Makes 16 to 20 servings.*

WHIPPED CREAM—Whip until very stiff *2 cups heavy cream*. Fold in *4 tbsp. confectioners' sugar*. Use part in fillings—remainder for top and sides.

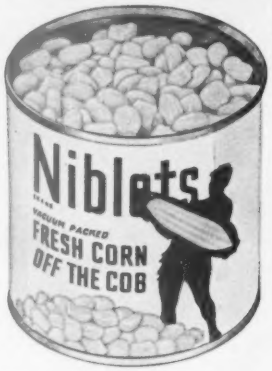
If you live at an altitude over 2,500 feet, write Betty Crocker, General Mills, Minneapolis 1, Minnesota, for recipe adjustments. Specify recipe wanted.

The Secret of this wonderful cake is **SOFTASILK**

—A SPECIAL CAKE FLOUR for AMERICA'S FINEST CAKES!

Look what you can do with Niblets BRAND Corn

LOOK FOR THE JOLLY GREEN GIANT ON THE LABEL



3 bright main dishes at low cost

A meaty pie—a flavory casserole—a hearty meal of chowder . . . you give to each a new enrichment of flavor when you build it around Niblets Brand whole kernel corn.

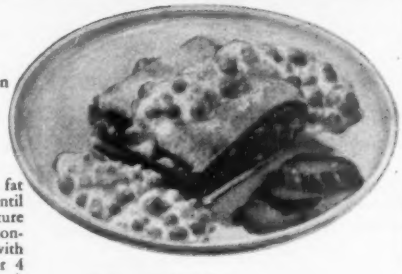
These are the tender, golden kernels that are the result of Farming for Flavor (the Green Giant way). Kernels with a summer-fresh quality that makes any dish, any meal more fun to eat. You'll find them, "picked and packed at the fleeting moment of perfect flavor," at your grocer's. You'll know them by the friendly Green Giant on the label.

NEW PACK! Now at your grocer's

Scalloped Corn and Sausage

¾ pound pork sausage meat
3 tablespoons flour
1¼ cups milk
1 can Niblets Brand whole kernel corn (1½ cups)
½ teaspoon salt
1/16 teaspoon pepper
Thick tomato slices
1 teaspoon parsley, finely chopped

Brown sausage meat. Pour off all fat except 2 tablespoons. Add flour; stir until blended; add milk and stir until mixture boils and thickens. Add corn and seasonings. Turn into shallow casserole with tomato slices over top. Heat 3 or 4 minutes. Sprinkle with parsley. Serves 4.



Ham and Corn Pie

Ground ham and Niblets Brand Corn between two thin layers of biscuit dough. (Serve with a topping of Green Giant Brand peas.)

Corn and Fish Chowder

Flaked fresh fish and plump tender kernels of Niblets Brand Corn—your basic ingredients for a hearty chowder. A dish fit for any royal household. Especially yours.

Listen to the Fred Waring Show on NBC Saturday mornings.

Minnesota Valley Canning Company, headquarters, Le Sueur, Minnesota; Fine Foods of Canada, Ltd., Tecumseh, Ontario. Also packers of Green Giant Brand peas.

"Niblets" and "Green Giant" Brands Reg. U. S. Pat. Off. © MVCCo.

Try for a prize

Begins on page 74

This month's winners

Cook-of-the-Month is Mrs. Arthur Selden of Le Roy, New York. To make Cranberry-Mince Pie, Mrs. Selden combines jellied cranberry sauce with raisins, apples, walnuts, fruit juice, and spices.

Another combination of flavors that produced a winner is Helen Kelsey's Three-in-One Pie (cranberries, apples, and pineapple).

For her perfect Pumpkin Pie, Mrs. A. C. Running rates a bow. And Mrs. Laros takes the laurels for her just-right Raisin Crisscross Pie.

Vegetable recipes were contest teammates to pies. Acclaim for most unusual vegetable fixup goes to Mary Lally; she glazes beets with an orange-marmalade mixture to make them taste like Harvard beets with an orange flavor.

Mrs. Kronofl's Stuffed Onions win an award for goodness. She combines chopped meat, buttered bread crumbs, and seasonings; fills onions with the mix and bakes them till brown.

Cabbage With Golden Sauce is a favorite with Mrs. G. N. Buzzard's family of four boys. She writes, "My sons like variety in their meals, so I cook and flavor vegetables in many different ways. They vote creamed cabbage their first choice."

Mrs. Thatcher's Rutabaga Apple Whip is another November vegetable recipe you'll want to try.

Turn to page 77 to see pictures of these dishes and to find the recipes.

Names of all good cooks who were runners-up for first prize are listed below.

Honor Roll

Mrs. A. W. Bell, Vandergrift, Pennsylvania.
Mrs. G. N. Buzzard, Pampa, Texas.
Mrs. John Gibson, Peoria, Illinois.
Ethel Heiple, Auburn, California.
Mrs. John Peter Jones, Seattle.
Helen M. Kelsey, Manchester, Iowa.
Mrs. H. F. Klotz, Shelby, Michigan.
Mrs. E. Kronofl, Forest Hills, Long Island.
Mary T. Lally, Poughkeepsie, New York.
Mrs. Lulu Laros, Hart, Michigan.
Mrs. Tim Lee, Eau Claire, Wisconsin.
Theresa M. Lessmeister, Peru, Illinois.
Mrs. W. C. Lundgren, Oakland, California.
Mrs. Frank Pendle, Rochester, Minnesota.
Mrs. A. C. Running, Admiral, Saskatchewan, Canada.
Mrs. Hardwick Smith, Tacoma, Washington.
Mary M. Smith, Madrid, Iowa.
Mrs. Lynn Thatcher, Chicago.
Mrs. O. I. Woolard, Wichita Falls, Texas.
Mrs. Melvin Zinn, Indianapolis, Indiana.

Quick cupcake icing

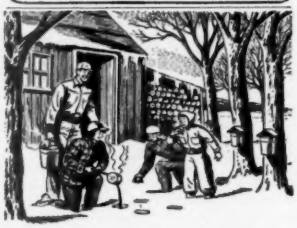
While cupcakes are still hot, put a chocolate-covered peppermint on each. Spread with knife—cakes are iced. Specially delicious on chocolate cupcakes.—*Mrs. Albert Henn, Rock Springs, Wisconsin.*

good to feel good

Sing your way through the day. Prunes for breakfast. SUNSWEET Prunes! Good cooked. Good raw. Good every way. Plump, tender, "fruity."

Sunsweet "TEMPERIZED" PRUNES

Sunny Sweet says: *"Six or seven prunes a day Are good for you in every way"*



Sugaring-off draws children to the sugar house! Hot maple syrup, cooled on snow, makes delicious candy—"sugar on snow."

Full of real maple sugar flavor

If you've ever tasted "sugar on snow"—and remember its luscious maple sugar goodness—you know the delicious flavor of Vermont Maid Syrup.

To get this real maple sugar flavor, our skilled blenders select a maple sugar that has a good, full flavor; then blend it with cane sugar. This gives you, at moderate cost, real maple sugar flavor that is uniformly rich and delicious. At your grocer's!

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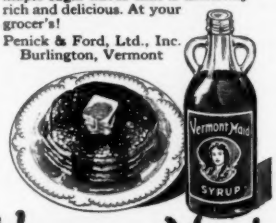


Vermont Maid Syrup

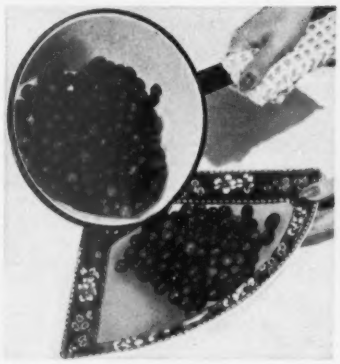
Old-fashioned cranberry sauce in 10 minutes

Fresh cranberry sauce is as much a Thanksgiving tradition as the big turkey. It must be on the Thanksgiving table; it must be just right.

See the picture recipe below. If you haven't time to make the sauce yourself, you can buy it canned or glassed.

1 Here's what you'll need: 4 cups fresh cranberries, 2 cups water, and 2 cups sugar

2 Put the sugar and water in saucepan. Stir to dissolve sugar. Heat to boiling and boil 5 minutes. Then add cranberries. Cook, without stirring, till skins pop. This will take about 5 minutes



4 Pour into serving dish to cool. Berries are plump, juicy, just the right sweetness. See them on the Lazy Susan on Thanksgiving table, page 64

Again women say

Hurrah for Kraft!

Try this new magic mix that gives you rich, nutritious hot cocoa . . . when you just add water!

A very special cocoa mix! Cocoa *and* chocolate and sugar. Then Kraft—famous for *dairy* foods—puts lots of milk nutrients in it!

Just by stirring hot water into this cocoa mix, in a cup, you get hot cocoa that looks and tastes more tempting than kinds you've been making with milk! And Kraft Quick-Serve hot cocoa is nutritious; it helps supply *milk protein, milk calcium, milk phosphorus, food energy!* A wonderful drink for the whole family.

Try this new *Kraft* Cocoa Mix!

MADE IN THE CUP! QUICK! EASY! NO PAN TO WASH!

HELPS SUPPLY FOOD ENERGY, MILK PROTEIN, MILK MINERALS

French's

baked in

U-m-m-m!

Ham with that French's Flavor!

Wrap a tender smoked ham loosely in wrapping paper, place fat side up on rack in uncovered roaster. Add no water. Bake ham in moderate oven (325° F.) allowing 3½ to 4 hours for 10 to 12 lb. ham.

Now take ham out, remove paper and skin. Score fat surface in squares. Spread with 4 tablesp. French's Mustard. Cover surface with 1 cup brown sugar mixed with 2 tablesp. flour. Stud squares with whole cloves. Bake in moderately hot oven of 400° F. 15 minutes or until golden brown. Serve with pineapple slices browned in ham liquor.

FREE! NEW RECIPE BOOK

"Dining Delights" in full color. Send name and address to The R. T. French Company, 1561 Mustard St., Rochester 9, N. Y., and this booklet will be sent you FREE.

Largest selling prepared mustard in U. S. A. today
Also made in Canada

Hot tips for the gravy bowl

Good gravy's easy to make, say the old hands. No it isn't, say the novices. And the answer really is, it's easy to make if you've had the chance to watch the tricks.

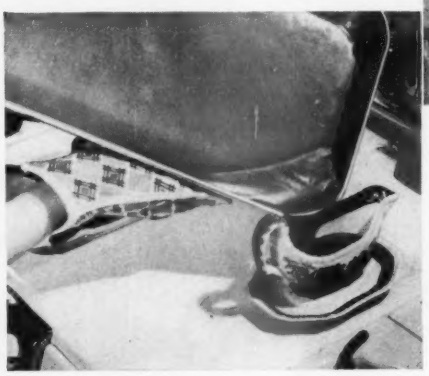
So here's your chance. Each picture below is a key to the smooth, satiny, hot, full-flavored gravy you would like to pour into the gravy bowl. Directions apply to the gravy you make from the Thanksgiving turkey or the Sunday roast. We're making 2 cups here.

1 Pour fat from roasting pan into container. You'll notice definite layers of fat and meat juices. For each cup of gravy, measure 2 tablespoons of the fat back into the roasting pan

2 For each cup of gravy, add 2 tablespoons flour. (We're adding ¼ cup flour for 2 cups gravy in picture.) Remove pan from heat. Blend fat and flour

3 Cook mixture till frothy. Stir occasionally. For richer color, flour may be cooked till it turns a light tan color. Then you're ready to add liquid

4 Add stock, milk, or water—1 cup for each cup of gravy. Cook and stir till thick. Simmer 5 minutes. Season to taste with salt and pepper



5 Bubbling hot, satin smooth, rich and well seasoned—gravy's ready to serve. Have the gravy boat hot

AT LAST! A mix that dazzles even experts!

"No wonder!" says Frances Barton. "This new cake mix is made with Swans Down Cake Flour!"

FRANCES BARTON, of General Foods Consumer Service

WOMEN have been excited about cake mixes ever since they appeared. So simple, so easy, so quick! And yet . . .

. . . many experienced cakemakers have hesitated. Mixes would do, they thought, for hurry-up cakes—not for festive occasions.

But now that Swans Down Instant Cake Mix is here—what a hubbub! Phones buzzing with the news . . . bridge hands forgotten . . . stores "all sold out". . .

"You can see why it's entirely different," women are telling each other. "It's made with Swans Down Cake Flour! Swans Down fineness, of course.

"And taste your piece again! Isn't that tenderness and delicacy just like the best cake you ever made?"

All the other ingredients in this new mix are worthy of Swans Down. That means the very best.

Two high layers of softest white cake slip proudly out of your pans. Yet all you do is add milk, beat and bake!

Yellow cake . . . devil's food, spice cake, cupcakes, orange cake, cookies, brownies . . . you make them all just by adding an extra ingredient or so.

And they all turn out with Swans Down perfection. Recipes with every box!

Get yourself an eye-opening package of Swans Down Instant Cake Mix today!

- **The only cake mix made with Swans Down Cake Flour.**

- **Egg whites taste fresh** as farm-fresh eggs in this Swans Down cake mix. They're "fluff-dried" by an exclusive process.
- **Sweet, fresh shortening** is the only kind good enough to go with Swans Down. It is an exceptionally stable, all-vegetable shortening that stays fresh longer.
- **Subtle flavoring!** Nothing loud or synthetic-tasting. A pure, delicate honey fragrance in every crumb!

Makes all your favorites!

No end of delicious variations—every one a Swans Down beauty! See recipes in box.

Swans Down Instant Cake Mix

A product of General Foods

Get in SOLID this Christmas

with Willett SOLID Maple or Cherry Furniture

Mother, sister, daughter, spouse,
Or anyone who has a house,
Will love you all the years to come
For being like a fox, that dumb;
For choosing SOLID Willett cherry,
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Enduring beauty, time can't kill it;
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America's largest maker of solid maple and cherry furniture for living room, bedroom, dining room

Fireside rocker, $72.50

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Does your child mind?

By N. E. Cutts and Nicholas Moseley

Are you satisfied with the way your boy or girl minds? Do you think you're not strict enough? Too strict?

So much has been written about the importance of the way you discipline your children that thoughtful parents sometimes don't know what to believe. Many become tense and worry about their own methods of handling their boys and girls.

There are no rules about discipline that can be applied in every situation. What works well with one child may not work well with another. Measures appropriate at one age may be worse than useless at another. There are, though, guiding principles. Here are some of the most important.

Let your youngster know you love him.

Good discipline doesn't depend essentially on what you do, but on what you *feel*. Parents who show their affection by taking time to play with their children aren't likely to make serious mistakes.

Don't require too much of your youngster.

A child learns to mind by minding. Demanding something he cannot do just cultivates a habit of disobedience. Pride and convenience often tempt parents to ask their boy or girl to do many things before he is able. The younger the child, the more he must be helped in doing things rather than just being told to do them.

Establish simple routines.

Routines avoid conflict and give your children a comfortable feeling of knowing where they stand. Child-care books will tell you at what ages they can be expected to follow a routine. But don't rush matters.

Keep rules to a minimum.

Some rules are necessary. But the fewer the rules, the better the chance that your youngster will remember and obey those that are important. Moreover, the goal of all discipline is *self*-discipline. A child whose every move is directed never learns to use his own judgment. And his parents never have any rest.

Praise generously.

Sincere praise really works. Quick recognition for cooperation makes your boy or girl quick to cooperate again.

Use foresight.

It is easier to keep your youngster out of temptation than to correct him when he has succumbed. A place where he can play without danger to himself or to easily damaged property is a big asset.

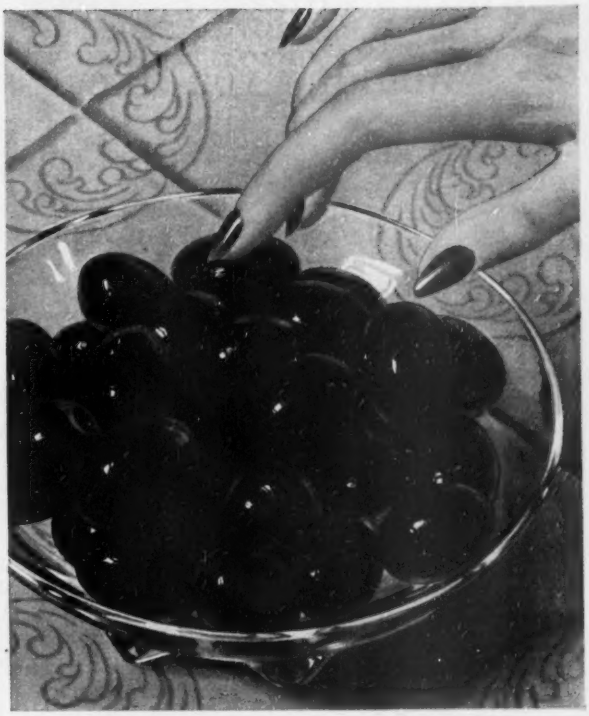
Give advance notice of impending orders.

Whenever time permits, say something to your boy or girl that shows you're interested in what he's doing *now;* then tell him how long it will be before he must do something else.

Be sure he hears your instructions.

Children have a power of concentration that's hard to crack. Catch their attention. Speak [*Turn to page 111*

A Better Homes & Gardens child care and training feature



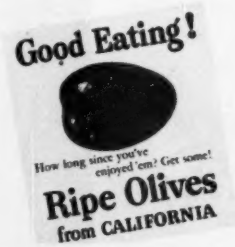
"Have you tried out our California custom of the Olive Bowl?"

Says **GOVERNOR EARL WARREN of California:**

Governor Warren is now serving his second term as chief executive of his native state

"THEY TELL ME more and more people are taking up this pleasant California custom because it's such an easy way to say 'welcome' when friends stop by and it's equally enjoyable when just the family gathers. You simply fill a bowl with your favorite brand of California ripe olives and set them out for all to enjoy."

Ripe olives from California fill an honored place in the diet. Among other food values, they offer you nourishing protein and they're a source of Vitamin A and iron.



California ripe olives are famed throughout the world for their flavor. Bite into one. Here's plump, meaty goodness. Here's good eating. Have another... enjoy all you want! (Yes, even if you're a "calorie-counter." For 8 to 10 California ripe olives just about equal 100 calories.) Enjoy California ripe olives in your cooking too—you'll find hundreds of ways to use them!

This advertisement is published by the growers and processors of California ripe olives, acting together as the Olive Advisory Board. All California ripe olives are held to standards of quality, strictly graded and correctly labelled.

Wouldn't you like a lovely new carpet... just about now?

You'll find beautiful ones, by the bevy, at your Bigelow dealer's!

Chances are there's at least one carpet in your house you aren't completely happy with. One you'd like to replace with a handsome new one. Yet you keep putting it off. Well, *don't!* You don't have to. Your Bigelow dealer can show you why.

Pick a pattern that's style-perfect for you! Bigelow offers a wealth of choice! A head-spinning array of colors, patterns, textures, in modern or traditional moods. There's a Bigelow beauty for *everyone* who wants a beautiful new carpet!

Above: Bigelow's Sonata 1970-3541—with a pile practically deep enough to wade in! What a smart room wants for Christmas, especially in Cardinal Red. About $17.95 a sq. yd.*

Pick the price range that matches your pocketbook! You can pay as high as $17.95 a sq. yd. for some of Bigelow's magnificent carpets. Or as little as $5.50. But no matter what the price tag reads, you're sure of top quality in *any* carpet that bears the Bigelow label.

Left: Bigelow's Beauvais 1040-1827. Brilliant decorator's choice in Billiard Green. About $8.95 a sq. yd.*

Pick a winner-for-wear every time! Every Bigelow Carpet is made of aristocratic imported wools, chosen for great strength and "liveliness," and treated to preserve them through the years.

Right: Bigelow's Serenade 402-91047, with light-and-shadow effect woven in. About $13.50 a sq. yd.*

Consult the booklet, "Bigelow's Home Decorator." Tells, *shows* how to achieve beautiful rooms. Get it from your Bigelow dealer, or send 25¢ to Bigelow's Home Service Bureau, P. O. Box 848, N. Y. 46, N. Y.

*Slightly higher in the West.

Bigelow

Rugs and Carpets

LIVELY WOOL SPRINGS BACK UNDERFOOT

Beauty you can see...
quality you can trust...
since 1825

Do your pans work for or against you?

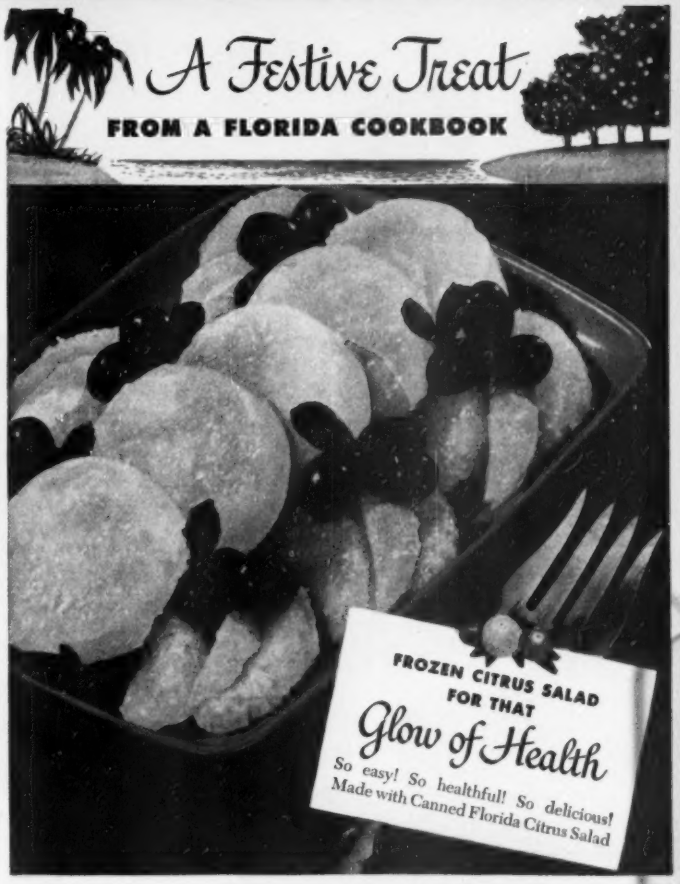
Begins on page 68

For crisp-coated French-fried potatoes, shrimp, croquettes—the French fryer. Look for basket that fits pan exactly, a place to attach a deep-fat thermometer, basket that will be easy to clean. Basket can be hooked onto this pan to drain excess fat. Lip on pan makes pouring fat easier

For golden pancakes, sizzling sausages—the griddle. Look for adequate size, very low sides so spatula can be slipped under pancakes, metal that assures slow, even heating. Griddle shown fits over two burners or units, is made of magnesium alloy. It's lightweight, conducts heat evenly

For fuel- and flavorsaving—waterless cookers. Look for thick metal and one that distributes heat evenly. With glass dome it's easy to look inside without letting steam escape. Three pans shown fit over one unit or burner. It's important to cook over low heat with waterless cookers

More on page 105



YOU'LL FIND THIS AND DOZENS OF OTHER DELICIOUS CITRUS FRUIT RECIPES IN YOUR *Free Copy* OF "FLORIDA CITRUS FARE"! SEND FOR IT TODAY!

● Trust Florida—home of golden sunshine and luscious citrus fruits—to bring you these luscious mixed Orange and Grapefruit Sections, *and* this wonderful way to serve them. It's easy! Your refrigerator does *most* of the work!

Frozen Citrus Salad is just one of the many tempting recipes featuring simple, appetizing, economical uses of Florida Citrus Fruits that you'll find in the new *free* recipe booklet—"FLORIDA CITRUS FARE"! Send in the coupon for *your* copy *today!*

MAIL THIS COUPON NOW!

Florida Citrus Commission,
Box B, Lakeland, Florida

Please send me my free copy of the new recipe booklet, "FLORIDA CITRUS FARE."

Name_____

Address_____

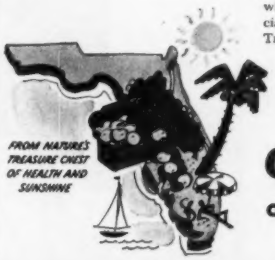
City_____ Zone____ State____

Offer expires Oct. 1, 1950. This offer void in any state, territory, or municipality where prohibited, taxed, or otherwise restricted. Cash value 1/10¢.

FLORIDA CITRUS COMMISSION
LAKELAND, FLORIDA

TRY CANNED FLORIDA GRAPEFRUIT SECTIONS TOO!

Ready-to-serve in a second, all year round, Canned Florida Grapefruit Sections, brimming with luscious juice, and that special sunripe "Florida flavor." Try them today!



FLORIDA CITRUS SALAD

ORANGE AND GRAPEFRUIT SECTIONS

CAROLE STUPELL, leading designer of table décor, SAYS:

"this can be your table"

Ronson MAYFAIR, in heavy silver plate; in pairs for beautifully balanced table settings. $16.50 per pair, plus tax

RONSON®

WORLD'S GREATEST LIGHTER

Miss Stupell, famous creator of table settings, who designed this enchanting arrangement, says:

"To me—Ronson Table Lighters are as essential as the silverware on the table."

Exquisite Table Ronsons, in heavy silver plate, happily fit modern or period settings. Use them for every desk and table in your home. These gorgeous lighters serve for months on a single fueling. Give years of obedient lights.

Any woman who loves her home will appreciate a gift of Table Ronsons—and will recall your thoughtfulness with every light. All Ronsons have that famous one-finger, one-motion safety action: **"press—it's lit! release—it's out!** Safely out the instant you lift your finger."

Tune in Ronson's "20 Questions" Saturday nights (Sunday nights, Pacific Coast), Mutual Network, and Ronson's "Johnny Desmond Show" Sunday nights (Monday nights, Pacific Coast), Mutual Network. See and hear Ronson on Television, too.

RONSON, Newark, N. J. • Toronto, Ont. • London, Eng.

Other table Ronsons in heavy silver plate . . .

CROWN. Popular Table Ronson in Danish modern. $11 plus tax

DIANA. Stunning Table Ronson of classic design. $8.50 plus tax

DECANTER. Tall, slim; richly ornamented base. $14.50 plus tax

WALDORF. Handsome relief motif. $12.50 plus tax

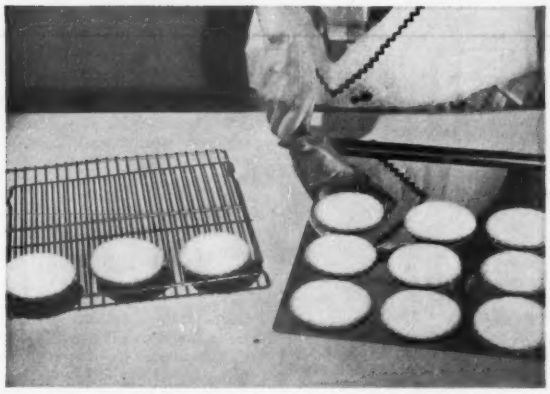
Ronson QUEEN ANNE in heavy silver plate. Period design inspired by 18th century motif. $11 plus tax.

Ronson NEWPORT in heavy silver plate. Tall, sophisticated lighter with deeply fluted body. $9 plus tax.

Other Ronsons for pocket and purse from $6.00 to $200 at your favorite dealer.

Do your pans work for or against you?

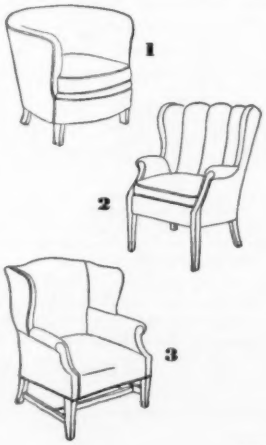
Continued from page 103



For browned-to-perfection cookies—the cooky sheet. Look for shiny metal, low sides or no sides at all, and a size that will fit your oven with a 1½- to 2-inch clearance all around pan so that heat can circulate in the oven. The one shown has three sides open for ease in removing cookies; the fourth side bent up for easy grasping. You may prefer a pan with low sides that you can use for jelly rolls and bar cookies, too

For breakfast muffins, tender cupcakes—muffin pans. Number and size of cups depends on the amount you like to bake at one time. The color of crust you prefer will decide what kind of metal you want—muffins baked in bright tin or aluminum pans have light crust; in darkened tin or stainless steel, medium crusts; in cast-iron pans, darker crusts. Pans with few seams and no rims around cups will be easier for you to clean

Are you style-wise?



Q Can you tell these common upholstered chairs apart by their shapes?

A Study the backs of the chairs carefully, and you'll find it easy to name them:

1. Tub chair. See how the back and sides are made in one continuous circle—like a round tub.

2. Barrel chair. The low arms are separated from the back, but the back itself is a smooth curve—like a half-barrel cut vertically.

3. Wing chair. The arms are low again, but this time the side wings are separate pieces instead of extensions of the chair back.

Guarantee

Wm. Rogers Mfg. Co.

This certifies that the merchandise bearing the above trademark is Original Rogers Silverplate. Every piece is guaranteed against original defects in workmanship and material and is certified to conform to the standards of craftsmanship which have made this brand famous for generations.

Wm. Rogers Mfg. Co., Meriden, Conn.
ORIGINAL ROGERS SILVERPLATE

Haven't you often said, "Now with what shall I serve the cranberry sauce? NOT a fork . . NOT a spoon . . NOT a knife . ."

At last your problem is solved! This specially designed Cranberry Server is just the right size to hold a slice of Ocean Spray Jellied Cranberry Sauce. Now you can pick up cranberry slices easily, attractively.

CLIP THIS COUPON

for your Cranberry Server

Send 50c and 2 Ocean Spray labels for each Server
(Order extras for prizes, for Christmas Gifts, and for Church or Club Kitchens. You'll need them when Ocean Spray is served with chicken suppers.)

Ocean Spray *Dept. B11, Wallingford, Conn.*

Please send me_____Cranberry Servers @ 50c ea.
I enclose_____Ocean Spray labels and $_____
(No stamps please)

Name _____
(Please print)

Street _____

City _____ State _____

Here's a tip: When sending coin by mail, fasten to paper or cardboard with Scotch Tape.

Leaf Dance...

new high fashion for your table

...at a down-to-earth price. Virginia Hamill created this stunning Dining Service Ensemble for morning-to-midnight use. How beautifully the pieces bordered with dancing leaves "ensemble" with those having a fluttering leaf or two accented by clear green edge lines. This graceful pattern is equally at home with 18th century or modern furnishings, and the Leaf Dance greens and chartreuse go well with linens and accessories of any color. See it in your store. Or write for name of your nearest dealer and Leaf Dance folder of table settings. The Edwin M. Knowles China Company, 603 Harrison Avenue, Newell, West Virginia.

KNOWLES

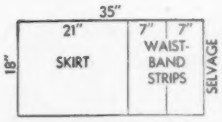
T. M.

Look for this mark before you buy

Cost? Averages only about 60 cents per piece in standard sets!

How to make aprons

Begins on page 70



Waistline flatterer

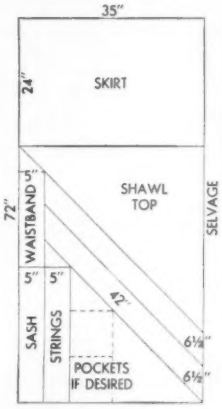
You'll need ½ yard 35-inch-wide bright-colored Indian Head cotton or chintz, 3 yards rickrack, and 6 buttons. Twenty-one inches from one selvage, cut down length of the material; this gives you apron skirt 18 x 21 inches. For the waistband, cut remaining 14-inch material into two strips, each 7 inches wide.

Baste 1-inch hem in one 21-inch edge of skirt piece. Stitch rickrack over line of basting thread; above, stitch 4 rows of rickrack 1 inch apart. This finishes skirt bottom.

Turn ¼-inch hem down both sides of apron skirt, catching the ends of rickrack in these hems.

Gather skirt top, draw to 14-inch width. Seam together skirt top and one of waistband strips, letting band extend 2 inches on each side. Fold extending ends of band in half, with right sides together; seam edges; turn. Sew 3 buttons on each end of waistband. Hem unfinished edge of waistband over seam joining skirt and band.

Fold second waistband strip in half with right sides together. Seam across one end and down side, leaving one end open; turn. Pin finished end to one side of apron-skirt band, overlapping desired amount. Try on apron, lapping unfinished end of band as far as necessary for snug fit and cutting off excess length. Finish end of band by tucking in raw edges and blind-stitching together. Mark and make buttonholes.



Peasant cover-up

You'll need 2 yards 35-inch plaid gingham for this apron. Measure along selvage 24 inches; clip selvage and tear across. This piece is for the apron skirt.

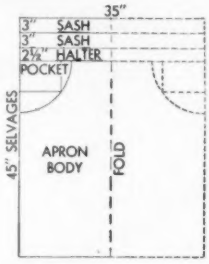
You have 48-inch-long piece left. Fold it on bias, bringing a 35-inch-wide edge parallel with one of selvage edges. Cut across base of triangle formed; this three-corner piece makes the shawl top. Midway across base of triangle, cut 8-inch slash to form collar. Finish edges with ⅛-inch hem.

Remaining material has one 48-inch selvage; along this side, cut two sash strings, each 5 inches wide and 25 inches long, and waistband strip 5 inches wide and 18 inches long.

From material that's left, cut two bias strips, each 6½ inches wide and about 42 inches long; join diagonal ends in seam. You have bias strip about 83 inches long for full ruffle around skirt. Make ⅛-inch hem on ruffle bottom and ends, gather top. Pin top of ruffle to 35-inch-wide skirt bottom, wrong sides together. Space gathers evenly and baste them firmly in place. Join ruffle and skirt in French seam.

Gather skirt top; draw to 18-inch width. Pin right sides of waistband strip and apron top together; join edges in plain seam. Turn band and hem it over seam. Hem the sash strings, insert them in the ends of waistband, and hand-hem ends of band onto sashes.

You have enough material left for pockets if you want them.



Chef's garb

You'll need 1¼ yards of 35-inch-wide denim, ticking, sailcloth, or Indian Head cotton. Fold material lengthwise, putting selvages together. Across one end cut 2 sash strips, each 3 inches wide, and a halter strip 2½ inches wide.

Remaining material makes body of apron. On one cut edge, place a pin 5 inches from the fold. Measure down the selvage 10 inches, and place another pin. Draw and cut a curved line from pin to pin, for the underarm.

Use the material cut out from underarm to make two pockets 6 x 8 inches. Baste ¼-inch hem on sides and bottom of each pocket; stitch 1-inch hem across top.

Make a 1-inch hem across top and bottom of the apron, ¼-inch hem around armhole and down sides.

Fold sash strips and halter strip in half lengthwise, right sides together; seam across one end and down side, leaving one end open. Turn right side out, and sew unfinished ends in place onto wrong side of apron.

[*Turn to page 108*

Dream Kitchen?... No Ma'am!

It's the One and Only American Kitchen

YOURS FOR JUST A FEW DOLLARS A MONTH!

Now it's *easy* to have the luxurious, custom-styled kitchen of your dreams! For American Kitchens are so designed that you can arrange these fabulously-handsome units to fit any kitchen plan you may have your heart set on. And—best news of all—though they *look* custom-made, American Kitchens are actually mass-produced at reasonable cost . . . and sold on small monthly payments. Visit your dealer today and see how easy it is to own one of these work-saving wonder kitchens! And send coupon below and 25¢ for 2 full-color booklets showing prize kitchen treatments.

Whisper-quiet automatic ventilator—instantly expels greasy fumes, unpleasant odors!

Exclusive new Serv-Cart. Rolls under counter when not in use.

Disposer liquefies even hardest bones in seconds—is safe, odorless, sanitary, thrifty!

Amazing new-type disposer forever frees you from handling garbage.

For Name of Your Local Dealer, Call Western Union by Number. Ask for Operator 25.

FREE! Custom-designed plans—made to your own kitchen's exact measurements. No cost, no obligation. See your dealer today.

American KITCHENS STYLED IN STEEL

AMERICAN CENTRAL DIVISION AVCO CONNERSVILLE, INDIANA

Start with Sink and Disposer

Your choice of 4 sink sizes—all with roomy storage compartments, handy pushbutton spray, non-splash faucet, divided cutlery drawer, cutting board, concealed extra drawers, hidden cleanser rack.

Add Base Cabinets

Later, add base units and Serv-Cart—for a continuous water-tight work surface plus worlds of storage space!

Then Wall Cabinets

Add wall cabinets to complete your dream kitchen—to give you the maximum in time-saving efficiency and beauty!

Or Have Your New American Kitchen Installed Complete—and Pay for It As You Enjoy It!

MAIL COUPON TODAY!

AMERICAN CENTRAL DIVISION
Avco Manufacturing Corp., Dept. BH-11, Connersville, Ind.
Gentlemen: Enclosed is 25¢ for your two full-color booklets on modern kitchens, and how to plan my own.

*Name*_____

*Address*_____

*City*_____ *County*_____ *State*_____

Star-Kist Tuna Italienne

Complete Meal serves four—63¢

There's no finer-tasting tuna in all the world!

Star-Kist packs only the smaller, milder, tuna fish. These smaller tuna are tender, finer-textured, and *naturally* make your recipes taste better. So buy Star-Kist Tuna . . . try it in this hearty one-dish meal! You'll love it!

STAR-KIST TUNA ITALIENNE

- 1 #½ can Star-Kist Fancy Solid Pack (or Star-Kist Chunk Style) Tuna
- 3 tablesp. oil drained from tuna, plus salad oil
- ½ cup chopped onion
- 1 clove garlic, chopped fine
- 2 tablesp. minced parsley
- 1 cup tomato sauce (8-oz. can)
- 8-oz. pkg. spaghetti (cooked)

Use skillet large enough to hold all ingredients. Drain and flake tuna. Heat the oil; add onions, garlic, and parsley. Simmer over low heat 10 minutes until onions are soft and lightly browned. Add tuna and continue cooking until it begins to brown. Add tomato sauce. Cook uncovered over low heat about 15 minutes until thickened. Turn piping hot spaghetti onto serving platter and pour tuna sauce over all. Serve immediately. 4-6 servings.

FREE TUNA RECIPE BOOK

Makes Menu Planning Easy

Now in second printing! Contains 24 pages in color. Economical, easily prepared, kitchen-tested tuna recipes. Send name and address to Star-Kist Tuna, Terminal Island, Calif., Dept. 36.

Buy Solid Pack or Chunk Style, Star-Kist Quality is the Same!

Clever new aprons

Continued from page 106

Try on apron. Pin pockets on apron front; stitch sides and bottom of pockets to apron.

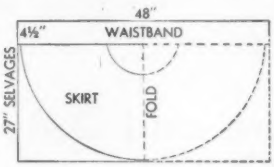
On the feminine side

You'll need 1¼ yards 35-inch-wide dimity, dotted swiss, or other sheer cotton, and about 6 yards rickrack. Cut same as you do the chef's apron, except that you cut two 5-inch-wide pieces across the bottom for the ruffle, and smaller pockets—6½ x 6 inches.

Turn top hem on pocket to right side and stitch rickrack under edge of hem for trim. Baste hems across top of apron, under arms, and down sides; slip rickrack under these edges as you stitch the hems.

Instead of making double-thickness sashes and halter, you can use them full-width single-thickness, hemming edges and trimming with rickrack. Sew halter and sashes onto wrong side of apron; try on apron wrong side out, and pin darts at waist for snug fit. Try on apron right side out, and pin on pockets. Stitch darts and pockets in place.

Piece two 5 x 35-inch strips together to make strip about 69 inches long for ruffle. Hem and trim with rickrack one edge and two ends of ruffle strip. Gather other edge and draw to 35-inch width. Pin ruffle top and apron bottom together in a seam, wrong sides together, spacing gathers evenly. Stitch in a French seam.



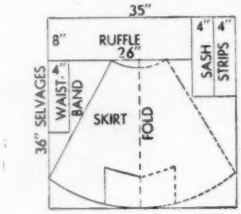
Sprig o' flowers

For this short, flared apron, you'll need ¾ yard 39- or 48-inch-wide taffeta, organdy, chintz, or any crisp fabric. (The 48-inch-wide material will give you a more generous skirt.) For waistband strip, measure down the selvage 4½ inches; clip, and tear or cut crosswise.

Fold remaining material through the center lengthwise, pinning selvages together. Beginning at the top edge, measure down on the fold ¼ of the waist measure and mark. Measure ¼ the waist measure out from the fold at the top edge of the fabric. Tie a string to a pencil, and place the pencil at the first mark. Hold the string at the top of the fold with the left forefinger and swing the pencil around to the second mark. Cut along this curved line for waistline.

Measure from waistline out on cut edges of fabric the distance of the desired apron length (not over 16 inches), and mark. Measure same distance from waistline down the fold of the fabric. Draw arc between two points with pencil, as you did for waistline; cut on line. Turn small rolled hem around bottom edge; finish by hand.

Seam center of waistband strip to apron top, and seam sash edges together, right sides facing. Turn right side out, and hem free waistband edge over seam joining band and apron. Tack sprig of artificial flowers on apron front.



Sweet 'n' simple

You'll need 1 yard 35-inch-wide dotted swiss, organdy, lawn, gingham, or percale, and about 4 yards rickrack, bias tape, lace, or ribbon.

For apron pattern, use the front of a circular skirt pattern. Measure from top of pattern down each edge and in center the length you want your apron—about 25 inches—and mark. Sketch curved line between marks for apron bottom.

Fold fabric lengthwise, with selvages meeting; pin pattern on ma-

[*Turn to page 111*

"Our ball went on your roof."

As practical as it is beautiful. In a hundred years of use this Heirloom Sterling won't show wear!

3 great Patterns They couldn't be more different. Still they have three things in common: first, their extraordinary freshness, originality; second, *their timelessness*—traditional . . . yet modern; and, third, *the supreme artistry* of their carving, balance, design. • • • Right now in this holiday season, why not begin to build your family heritage of Heirloom* Sterling—— in sweet Lasting Spring*, regal Mansion House*, or romantic Damask Rose*? A 6-piece place setting of this great sterling costs only $22.50, including federal tax. Think about, too, the handsome serving pieces now available in all three patterns for gifts, and to complete your own set. Easy payment terms.

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Heirloom Sterling

Magnificent, everlasting sculptures in solid silver

SEE THE AMAZING 1950 CROSLEY!

EXCLUSIVE NEW "WORKSAVER" DESIGN GIVES YOU UP TO 23% MORE SPACE IN THE SAME SIZE CABINET!

AND THE BEAUTY OF IT IS—ALL SPACE IS AT THE "CONVENIENCE LEVEL" EASY TO REACH, EASY TO USE— NO STOOPING CLEAR TO THE FLOOR!

Yes, the new Shelvador* gives you new space—more space—*all* where it's easiest to reach! Gives you convenience you get in no other refrigerator . . . extra space to store constantly needed foods . . . extra space to keep *little* things where they won't "get lost."

That's because those new, sturdy, snow-white plastic shelves are *part* of that big, thick door, *recessed* in it—*take no space at all from inside the cabinet!* Instead—they actually *add* nearly 2 cubic feet of *extra* capacity! That famous Shelvador door is extra heavily insulated, too. And its special heavy-duty hinges make it sag-proof.

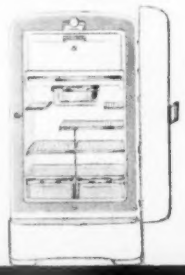
And *look!* See that "jewel box" in the center of the Shelvador? That's the new Crosley "ButterSafe"! It's a *separate* insulated compartment with *separate* automatic control, where a full pound of butter can be kept at exactly the consistency you want for smooth, easy spreading. And it lifts out for quick-as-a-wink cleaning!

The Giant New Double Freezer . . . more frozen food space and *twice* the convenience

Here at last, is a freezer compartment that does far more than just hold a few pounds of frozen food and make a few trays of ice cubes! It holds up to seventy pounds! Big full-width frozen food locker has a freezer shelf that is maintained at sub-zero for "quick freezing." Below, there's a separate compartment—with *its own door* where you freeze ice cubes and store day-to-day supplies of frozen foods.

The Great New Dry-Cold Compartment

Here is the *extra roomy* "living room" of your Crosley—where foods are kept *just right*. New temperature and humidity control takes care of seasonal changes in weather . . . chrome shelves fit flush with cabinet . . . big meatholder . . . two "crispers" . . . and finally—the handy unique Crosley pull-out "rearranging shelf."



All that New Extra Space fully refrigerated too!

You'll be delighted with the convenient new space-adding level of the lowest shelf! Not so high that valuable space is wasted—not so low you have to stoop or strain—but just *perfect*. And you'll love this Shelvador's eye-catching lines—big, handsome trigger-action door handle . . . gleaming Dulux enamel exterior . . . sparkling, acid-resisting, easier-to-clean porcelain enamel interior. The ELECTROSAVER unit operates even *more* quietly, too—more economically—than before. And it's backed by a *five-year warranty!*

*Made only by Crosley. T. M. Reg. U. S. Pat. Off.

CROSLEY DIVISION AVCO

Better Products for Happier Living

SHELVADOR* REFRIGERATORS . . . FARM AND HOME FREEZERS . . . ELECTRIC RANGES . . . ELECTRIC KITCHENS . . . STEEL CABINETS . . . SINKS . . . ELECTRIC DISPOSERS . . . ELECTRIC WATER HEATERS . . . RADIOS . . . RADIO PHONOGRAPHS . . . TELEVISION

and of course, they're electric!

ONLY **CROSLEY** GIVES YOU THE **SHELVADOR*** SEE CROSLEY DEALERS FOR DETAILS OF THE CROSLEY MILLION-DOLLAR CONTEST GIVEAWAY

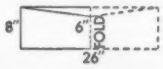
Clever new aprons

Continued from page 108

terial. Measure from bottom outer corner of pattern in a straight line to the fold; the distance across should be at least 18 inches. If the pattern is narrower, mark on the fabric the 18-inch width, and cut outside the pattern, tapering toward the waistline.

Measure 6½ inches out from fold at bottom of apron and mark with pin. Lay ruler parallel to fold and measure 8 inches straight up from bottom pin; mark with another pin. Measure up the fold 6 inches from bottom of apron and mark with a third pin. Cut a slanting line between two top pins; then cut straight down to pin at bottom of apron. In this cutout you'll insert a ruffle.

Cut a strip for the ruffle 8 x 26 inches. Fold the strip end to end, measure up fold 6 inches from one edge, and mark with a pin. Lay

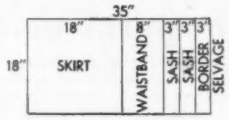


ruler from pin to nearest opposite corner, draw a line along ruler, and cut on this line to make a V edge for ruffle top.

Seam ends of ruffle strip to sides of the apron cutout, leaving top of ruffle free. Gather ruffle top and draw to 16-inch width. Pin to apron, spacing gathers evenly. Baste rickrack over seam joining ruffle and apron; stitch. Baste hem in bottom and sides of apron; tuck rickrack under edges as you stitch hem.

Cut 4-inch-wide waistband strip the length of apron top. For a hidden waistband: Fold waistband strip in half lengthwise, wrong sides facing. Seam the two raw edges of the double waistband strip with the top of the apron, right sides facing. Turn waistband to wrong side of apron; press in place.

Cut two sash strips, 4 x 15 inches. Use sashes single thickness, hemming and trimming sides and one end with rickrack. Pleat unfinished ends of sashes to 2-inch width, insert into open ends on each side of waistband, and finish by hand.



Circus stripes

You'll need ½ yard 35-inch striped chintz and about 1¾ yards white ball fringe. Measure along 35-inch width of material an 18-inch section, an 8-inch section, and three 3-inch sections; cut or tear the length of the material. The 18-inch square is for the apron skirt, the 8 x 18-inch strip is for waistband, two of the 3 x 18-inch strips are for sashes, and the other 3-inch strip is for the border at the bottom of the apron.

Baste hem in sides of bottom border, and tack ball fringe over each hem. Stitch one edge to apron. Gather top of apron skirt, and draw to 14-inch width. Put together one edge of waistband and the apron top, right sides facing; insert ball fringe between and stitch in seam. Turn half of waistband to wrong side of apron and hem over seam.

Fold each sash strip in half lengthwise; seam down side; turn right side out. Tuck one end into open side of waistband; finish by hand. Turn in edges of sash end, insert ball fringe, and blindstitch together. Turn hem down unfinished sides of apron.

Does your child mind?

Begins on page 101

simply so he understands exactly what you want.

Give directions positively.

Saying "Would you like . . ." courts the answer, "No." Give your youngster something to *do;* don't merely tell him what he must not do.

Know when your youngster is tired or sick.

That's when he's particularly likely to be balky. It's a time to help, not argue.

Never let him feel neglected.

Youngsters naturally crave recognition. Even though you've got worries and other duties, save time to do *with your youngster* the things he likes to do.

Don't take "I won't" and "Why" too seriously.

Children under three find it easier to say "No" than "Yes." So do many grownups. Proceed cheerfully to do what must be done. If Johnny is capable of understanding your reasons, by all means explain them. But don't forget that "Why?" is often a stall, not a request for knowledge.

Try to understand his point of view.

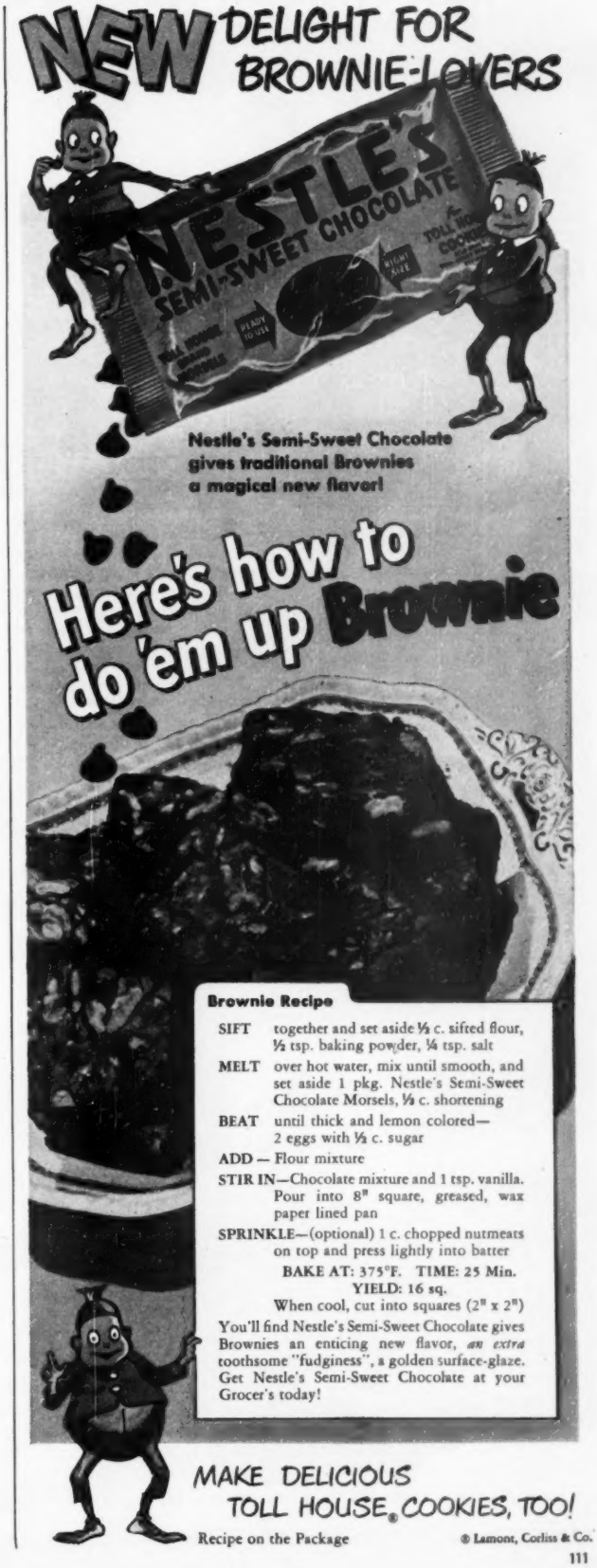
This is especially important with older boys and girls. Can you remember what it was like to be told to wear a blouse to school when all the kids were wearing sweaters?

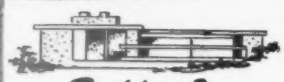
Be firm, consistent.

Nothing makes a boy or girl mind better than knowing that his parents mean what they say. Don't ask for things that shouldn't be required, but insist that what you ask be done.

Punish deliberate disobedience promptly and fairly.

Don't nag or threaten. Never use sarcasm or ridicule. Let bygones be bygones.





Building?

Remodeling?

CONSOWELD-*covered* **surfaces** put you dollars ahead today and smiles ahead for years to come. On counter-tops, walls, shower stalls — or wherever you want smart color and long-wearing practicality — make sure you get genuine *Consoweld*. *Consoweld* never needs painting or re-surfacing because it has an amazing built-in resistance to any kind of wear'n'tear.

Your *Consoweld* Dealer offers an *ahh*-producing range of sparkling new colors and patterns — let him help you with your color-scheming now. To keep that *new-room* look year after year, choose *Consoweld*.

Good for a colorful lifetime

CONSOWELD ®

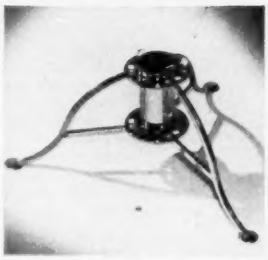
PLASTICS DIVISION - CONSOLIDATED WATER POWER & PAPER COMPANY

WISCONSIN RAPIDS 11, WISCONSIN

It's NEWS to me!

Continued from page 17

Coasters of thirsty sponge rubber throughout soak up moisture completely so glasses don't drip; yet the dampness doesn't seep through to bottom surface. In a wide variety of colors, both brilliant and pastels, the coasters are $1 for a box of 8, in stores only. Remington Products Co., 1507 Copley Road, Akron 20, Ohio.

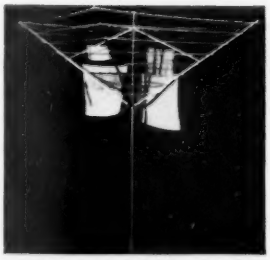


Christmas-tree holder, rotating, turns the tree for trimming at a flick of the wrist. Handsome metal cup will give sturdy service year after year. Tripod legs fold up for storage. *Quick E-y Christmas-Tree Holder* in mirror chromium or cadmium-plated, with 26″ leg span or 26½″ leg span. Prices range from $3.95 to $8.95, depending on leg span and finish. In stores. Weingartner Mfg. Co., 2902 S. Wallace, Chicago 16, Ill.

Home safe is a piece of fine furniture constructed of Honduras mahogany with hand-rubbed finish, antique English hardware. Safe is concealed within the cabinet below two drawers, has three-tumbler combination lock, steel door, fire-resistant insulation. Safe interior measures 15″ high, 13″ wide, 7″ deep. Cabinet door that hides the front of the safe opens only to the owner's touch on a concealed catch. *Home Safe*, $129.50, in stores. Herring-Hall-Marvin Safe Co., Hamilton, Ohio.

Emergency repair light with red warning flasher sits out on the road at night while you change a tire. As helpful as hat lamp and canary to a miner, it lights your work and warns off danger. Throws beam of white light 1,000 feet; red flasher can be seen a mile. Nine-inch-high aluminum case, plastic handle. *Ecolite Protector Lantern*, $5.95 without battery, in stores or ppd. Economy Electric Lantern Co., Inc., 810 N. 6th Ave., Sturgeon Bay, Wis.

Terry bath sheet, big as a blanket, gets you straight from the tub to the telephone, draped and dripless. Men like the drying speed of this supersize towel, over 20 square feet of absorbent terry cloth. Use it folded for an exercise pad. Lay it out at beach or pool. In ten colors, size: 45″x68″. *Martex Bath Sheet*, about $6, in stores. Wellington Sears Co., 65 Worth, New York, N. Y.



Portable clothes dryer moves from outdoor ground socket to dry clothes indoors. Telescopic upright with spring-tension rubber tip holds tight against ceiling and floor, can be extended from 5½ ft. to 10 ft. Magnesium arms will adjust to the height you can reach. Weighs 5½ lbs., carries 100 ft. of white cotton line, folds up to store in a corner. Aluminum and magnesium *Outdoor-Indoor Dryer*, $9.95, ppd. Includes aluminum outdoor ground tube. Lumex, Inc., 112 101st Ave., Richmond Hill 19, N. Y.

Procter & Gamble's new *TIDE* makes washday's most

AMAZING PROMISE

. . . no soap—no other "suds"—no other washday product known—will get your family wash as CLEAN as Tide!

World's CLEANEST wash!

Tide promises you a *cleaner* wash than you ever had before. A *cleaner* wash than any soap or any other washday product will give you. Tide leaves even your heaviest wash free from *dirt* . . . and actually removes dingy soap film, too. There's *nothing* like Tide.

Actually BRIGHTENS colors!

Forgotten how bright your wash prints really are under that mask of dulling soap film? Let Tide show you! Colors perk up like magic as Tide *removes* soap film! And Tide does it *safely*. With all its unbeatable cleaning power, Tide's *truly safe* for all washables.

World's WHITEST wash!

In *hardest* water Tide gets white things *whiter* than any other washing product known. Tide-washed shirts, sheets, towels are the last word in *dazzling* whiteness. And Tide *keeps* them dazzling white, week after week! It's a washday miracle!

TIDE

GETS CLOTHES CLEANER THAN ANY OTHER WASHDAY PRODUCT YOU CAN BUY

—yet **TRULY SAFE** *for colors*

PROCTER & GAMBLE GUARANTEES EVERY PACKAGE OF TIDE!

Tide will do everything claimed for it in this advertisement. If you are not completely satisfied, return the unused portion of your package to dealer and the purchase price will be refunded.

New miracle suds!

More suds than any soap in hardest water! Kind-to-hands suds that *look* different, *feel* different. Wonderful in the *dishpan*, too! Try Tide for dishes...see how they *sparkle!*

TIDE'S IN—DIRT'S OUT!

TIDE WORKS EXTRA MIRACLES IN HARD WATER! OCEANS OF SUDS! NO WATER SOFTENERS NEEDED!

LUCKIES PAY MORE

to give you a finer cigarette!

Yes, at tobacco auctions Lucky Strike pays millions of dollars more than official parity prices for fine tobacco!

There's no finer cigarette in the world today than Lucky Strike! To bring you this finer cigarette, the makers of Lucky Strike go after fine, light, naturally mild tobacco—*and pay millions of dollars more than official parity prices to get it!* So buy a carton of Luckies today. See for yourself how much finer and smoother Luckies really are—how much *more* real deep-down smoking enjoyment they give you. Yes, smoke a Lucky! You'll agree it's a finer, milder, more enjoyable cigarette!

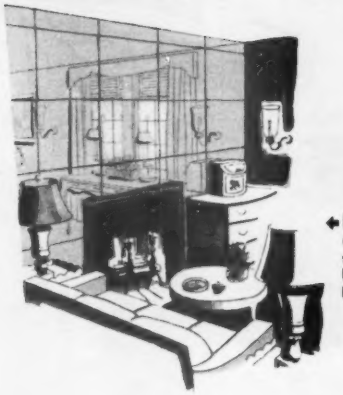
RAYMOND W. CRUTCHFIELD *of Reidsville, N. C., veteran tobacco warehouseman, says: "Year after year I've seen the makers of Luckies buy fine, ripe leaf that makes one great smoke!" "Crutch" has smoked Luckies for 20 years. Here's more evidence that Luckies are a finer cigarette!*

COPR., THE AMERICAN TOBACCO COMPANY

L.S./M.F.T.—Lucky Strike Means Fine Tobacco

So round, so firm, so fully packed——so free and easy on the draw

For narrow windows. Widen a pair of windows by paneling the wall space between the window frames with mirror. If woodwork matches the wall, make an extra-long valance, and curtain both windows and mirrors like one big window



For small room. Cover your fireplace wall with mirror—reflections will make the whole room seem larger. You can make a room seem even bigger by mirroring opposite walls, but this is a busy treatment best saved for playrooms, halls

For alcove. Mirroring the sides, back, and top makes an alcove look inches deeper. Install mirror above dado, or get a dado effect by tacking molding around the alcove at chair height

Mirrors are magic

By Helen Aves and Harry Richardson

Mirrors can increase a room's size, light up a dark corner, or multiply a splash of color.

You've probably discovered the charm of small framed mirrors, but have you tried to use mirror architecturally? Panels of unframed mirror inside an alcove or around a fireplace work magic, too—and don't need to cost a fortune.

You can buy mirror in several grades. The best mirror is made of heavy plate glass, well silvered on the back and highly polished on the surface. If mirror is a permanent installation, it's best to buy this top quality. Less expensive mirrors of thinner glass may give you good decorative returns on your investment, but they need resilvering from time to time.

Least expensive of all is a mirror you can make for yourself. Two or three coats of flat black paint on the back of plain window glass make a mirrorlike surface. There won't be a clear reflection, but the mirror will be effective in a door or on a table top.

For special effects, you may prefer antiqued or tinted mirrors to clear mirrors. Antiqued mirror—with checks and shadows that give it an aged look—fits best with traditional furniture. Mirrors tinted with yellow, pink, blue, or gunmetal can warm or cool a color scheme.

Now study these sketches. See for yourself the magic unframed mirrors can work for you.

For small fireplace. Add size to a fireplace with a sheet of mirror. Let the mirror surround the hearth and cover the wall from floor to ceiling. This mirror sheet has a modern look. Compare it with the traditional, multipaned mirror above

More on next page

Here's why they changed BACK *to* WINDEX SPRAY!

Mrs. R. C. Winey, Birmingham: "Ever spill any of those new glass cleaners? If you have, then you know why I'm changing back to Windex Spray. You spray Windex Spray on glass right from the bottle—it's never messy! And it does a grand job on windows, mirrors, everything else made of glass!"

Mrs. J. R. Price, Dallas: "A friend told me about another kind of glass cleaner, even though I've always been happy with Windex Spray. I used it for a week, then I told her it doesn't compare with Windex Spray. I'm switching back to it—and I think that she is, too!"

Mrs. Irene Harter, Dallas: "I just figured out why Windex Spray does a better job on everything glass! Other kinds of cleaners you have to rub on, but Windex Spray is *sprayed* so that it really covers glass *everywhere!* It's so much less expensive, too! Only 15¢!"

WINDEX® *Spray*

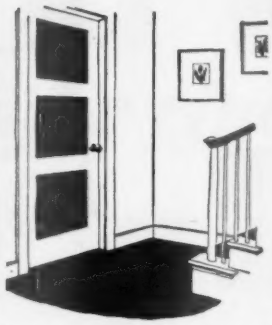
6-ounce bottle still only **15¢** Even thriftier in the 20-ounce size

AVAILABLE IN CANADA

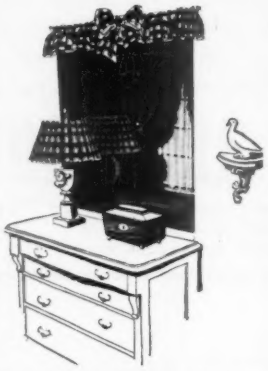
Copr. 1949, by The Drackett Co.

Mirrors are magic

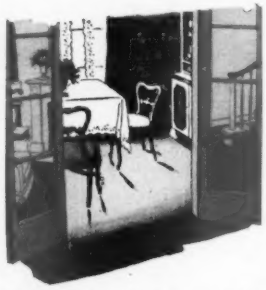
Begins on preceding page



For flush door. Give your plain-Jane doors new beauty with square panels of deep blue or gunmetal mirror. Have screw holes drilled where you buy the mirror—or let your dealer install the mirror. Make certain that mirror edges are professionally sanded, smoothed



For dark room. When you have too few windows, why not hang a mirror that's just window size on a blank wall? Mirror will catch the light and make the most of a little sun. As a finishing touch, stitch a mirror valance to match your other valances or curtains



For French doors. If glass-paned doors present a privacy problem, ask your hardware or glass dealer to cut mirror panels to fit into the doors. Hang casement curtains—rods top and bottom—on the other side. (Measure each pane; they aren't always alike)

YOU CAN MAKE YOUR CLOSET *twice as roomy twice as convenient* for less than $10.50

all it takes is a screwdriver... an hour of your time... and

K-VENIENCES

Are small, cluttered closets a headache at your house? You can fix them easily! With K-Veniences, there's no need for expensive remodeling or structural changes! K-Veniences are quickly and easily installed with just a screwdriver. They make any closet more efficient, more spacious... keep clothes neat and right at hand. In fact, shining chrome K-Veniences make closets so convenient they practically hand out your clothes!

No other home improvement gives so much satisfaction for so little cost!

The closet shown was modernized in one hour—for less than $10.50! It contains a big 4-arm tie rack, with individual spaces for 28 ties ... a trouser and skirt hanger with 4 swinging arms... a space-saving hat holder... two shoe racks ... and a sturdy extension closet rod, with room for a whole wardrobe. From the more than 40 K-Venience items, any size, shape, or type of closet can be equally well fitted to do its particular job.

ASK FOR K-VENIENCES AT HARDWARE AND DEPARTMENT STORES

for you! **Send 10c for your copy of "How to Make the Most of Your Closets," a 48-page book by the famous authority, Helen Koues; plus, FREE, a colorful new brochure of closet ideas and equipment.**

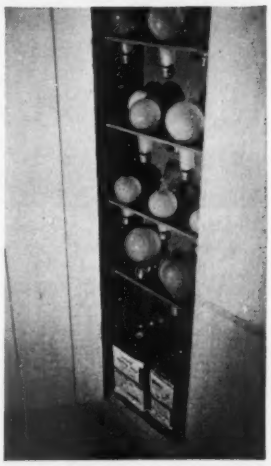
KNAPE & VOGT MANUFACTURING CO.

DEPT. B-119 GRAND RAPIDS, MICH.

Ideas to make your home more livable

Begins on page 66

Need kitchen work space? A peninsula extending a few feet into the kitchen may turn a formerly hard job into an easy one. Peninsula gives you a corner to work in, adds to your storage space. Corrugated glass wall here separates kitchen from dining room, and lets light come through both ways



Do you have four inches of space to spare? Here's a cabinet that fits between studs of an interior wall, and is just four inches deep. Holes an inch and a half in diameter (their centers five inches apart) will hold securely light bulbs of any size or shape. By staggering the holes, you can store as many as five bulbs on each shelf

Need kitchen eating space? A table that's hinged at the top and well supported takes up no floor space, will seat two comfortably (three if the table is wide enough). Counter top holds clutter normally on the table. Space behind table below counter is still accessible for quantity storage. The table is shown down in the picture at the top of this page

More on next page

Save $30 to $100 when you buy!

FEATURE FOR FEATURE new Gas ranges give you *more* than any other modern ranges! More *ease*. More *speed*. More *cleanliness*. Yet they cost *less!* Less to buy, operate, maintain. Up to $100 less to install! Choose yours at your Gas appliance dealer's *today!*

TOUCH-SYSTEM SPEED Only Gas gives you high-heat, low-heat, any heat — *the second you turn the valve!* Turns off instantly, too. Saves waste heat — keeps your kitchen cooler!

UP-TO-THE-MINUTE MODERN New Gas ranges not only look smarter *now* . . . but keep on looking *shining* new for years! All vital parts lift out for easy dishpan sudsing.

NO NEW RULES TO LEARN No strange gadgets! Instead, with the miraculous blue Gas flame you just cook the best food *ever* in your own best natural way!

Save up to $37 year after year!*

** Maximum savings of Gas over any other modern cooking fuel for a typical family of 4. These statistics are based on the Consumer Price Index for 34 key cities as compiled by the Bureau of Labor Statistics. In all but 6 of the 34, Gas costs decidedly less for cooking.*

open your eyes..be surprised

When nights are cozy with company, you'll want *Heather* to lift your table glamour. It's Fostoria's *newest look* in "Master-Etching". And so exciting to give or keep! *See* how every tendril, frosty flower brings life and luster to clearest crystal. So wrap up *Heather* to win friends. Or keep it to influence guests. Either way, you'll find this Fostoria gift and many others at the better stores everywhere.

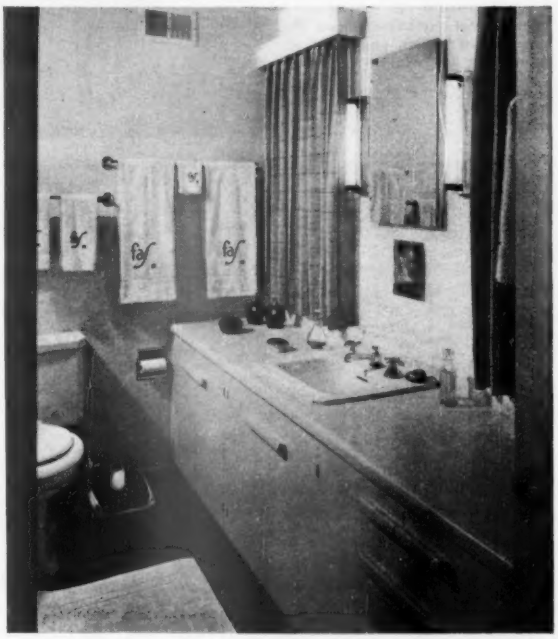
FOSTORIA

FOSTORIA GLASS COMPANY • • • MOUNDSVILLE • WEST VIRGINIA

Ideas to make your home more livable

Continued from preceding page

No privacy in your bathroom? A partition made from sheets of obscure structural glass, plus a door to the toilet compartment, gives you that privacy without cutting out light in the rest of the bathroom. Glass blocks and high windows furnish added privacy with light and ventilation



Want a convenient bathroom? There's nothing more serviceable than a counter surrounding a lavatory. It provides a firm surface for razor, hair oil, and cosmetics, acts as top for storage cabinets in sizes to suit your needs. Surface is wood made impervious to stains of any kind

YOUR *Motorola* DEALER INVITES YOU...

TO THE YEAR'S MOST EXCITING TELEVISION-RADIO SHOW

ANOTHER TERRIFIC TV *FIRST* FOR MOTOROLA
New budget-priced table model with 8½ in. BROADVIEW screen. Brighter-than-ever pictures thru new Hi-Voltage circuit. Simplified controls with TARGET TUNING. MODEL 9VT1

THE GLAMOUR-BABY OF PERSONAL PORTABLES
Motorola's famous "Playmate Jr." BIG volume . . . rich tone. Plays instantly, anywhere . . . AC/DC or battery operation. Black or maroon leather-effect case . . . bronze-gold trim. MODEL 5A9

STANDOUT VALUE • 10' BROADVIEW SCREEN
. . . gives BIGGER picture without distortion. BILT-IN-TENNA . . . no installation in "good signal" areas. TARGET TUNING locks picture and sound "on-the-beam." MODEL 10VT24

TINY TABLE RADIO • 6 "DECORATOR" COLORS
Compact, yet delivers full, rich tone. Built-in "Aerovane" loop antenna. Selectivity that knifes thru local stations to bring in distant ones. Low priced, too! MODEL 50R11

FM-AM TABLE RADIO • SUPER!
FM rich and clear and true-to-life . . . kept constantly in tune by exclusive "radar-type" FM tuner. "Sweep Station" dial for easy tuning. Golden Voice AM performance. MODEL 79XM21

FULL-SIZE CONSOLE • SENSATIONAL "BUY"
All wood mahogany cabinet. 10 in. BROADVIEW screen. Automatic Gain Control guarantees "NO FADE" pictures. Only 2 dual controls. An unequalled television console value. MODEL 10VK22

BIG SCREEN TELEVISION AT ITS BEST!
12½ in. BROADVIEW screen gives over 25% more picture area than standard rectangular screen . . . without distortion. Value-packed with new TV features. Hand rubbed mahogany or limed oak cabinet. MODEL 12VK11

Motorola

See your classified directory for your nearest Motorola dealer. Prices and specifications subject to change without notice.

INC · 4545 AUGUSTA BLVD · CHICAGO 51, ILL.

MANUFACTURERS OF TELEVISION • RADIO FOR HOME AND CAR • FM 2-WAY RADIO COMMUNICATIONS SYSTEMS

Look, Mom—one hand!

Nothing To It with a Thor* AUTOMAGIC* WASHER

And the Clothes that Come out of this Wonderful Automagic Thor are Clean, Clean, CLEAN

Nothing to it... NO HARD WORK

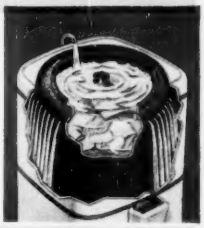
It's all done with your fingertips ... at the flick of a single switch.

Thor Agitator Action ... World's finest washing. Millions know it gets clothes cleanest ... dainty things or dirty things!

Nothing to it... NO RINSE TUBS

No Lifting ... No strained, aching back. Your hands are never in water!

Thor's Agitator-Overflow Rinse floats dirt and soap curds away at the top ... never *through* clothes ... *Equals 8 ordinary rinses.*



Nothing to it... NO WRINGER

No broken buttons, no smashed zippers, no wringer wrinkles. Easier on clothes, on you!

SINGLE-TUB SPIN-DRYING GETS OUT 25% MORE WATER THAN A WRINGER

Spins every piece in your load *really* damp-dry—many things are ready for ironing—everything is easy to handle, easy to hang.

World's finest washing, of course. World's best rinsing, too!

You've known Thor Agitator Action for years ... so thorough, so efficient it's become a standard of washing excellence. Now—in the new Automagic Thor—it's teamed with a remarkable new rinse that leaves clothes so fresh and sweet they even *smell* cleaner. Loosened dirt and soap scum are carried away FROM THE TOP in Thor's Agitator Overflow Rinse—they *can't* settle into your clothes! Let your dealer demonstrate *all* the wonderful advantages you get with an Automagic Thor—*at the flick of a switch.*

New 1950 Model. More efficient than ever, and it's only $199.50 EASY TERMS

No Permanent Plumbing Installation Necessary!

Simplest installation ever! No bolting down, no plumbing unless you want it. Put it anywhere, upstairs or down. Take it with you if you move.

For Only $79.95 You Can Add This Thor Automagic Dishwasher

Washes, rinses, sanitizes and dries your dishes.

Saves at least an hour a day.

Uses less hot water than any other dishwasher!

Stainless Steel Dishwasher Unit slips into machine in place of wash tub. Change takes only 1½ minutes. Nothing that touches clothes ever touches dishes.

*REG. U.S. PAT. OFF.

Thor Corporation, Chicago 50, Illinois. Thor-Canadian Company, Ltd., Toronto, Canada
Plants in Chicago, Ill.; Bloomington, Ill.; El Monte, Cal.; Toronto, Canada; London, England

Recipes for Thanksgiving dinner

Begins on page 64

How to stuff turkey: Salt the inside cavity—⅛ teaspoon salt per pound of bird. Don't pack the stuffing. An overstuffed bird makes a soggy dressing, and bird may burst during roasting. If you're not planning to roast bird right away, chill the stuffing before filling the bird.

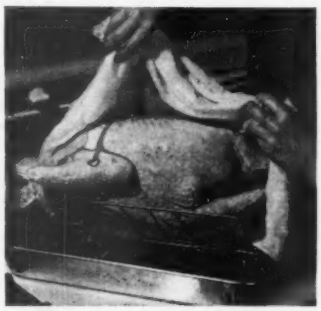
How to truss: Bind legs and wings closely to body of bird. It will cook more evenly, brown more evenly, look better on the platter, and carve more easily. After stuffing bird, skewer neck skin to back. Fold wings so tips hold neck skin. Close body cavity opening with skewers and cord. Tie legs to tail.

How to roast: Grease skin with melted cooking fat. Place bird breast down in shallow pan. Use flat rack or V rack. Unless bird has generous layers of fat underneath the skin, cover with rectangle of cheesecloth or thin white cloth large enough to cover top and sides. Do not cover pan, do not sear bird, do not add water. When bird is approximately three-fourths done according to timetable, turn it breast up, replacing cloth over bird.

Turkey timetable

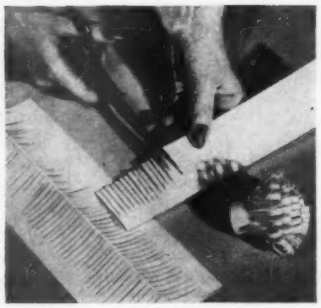
Dressed weight	Oven temperature	Time
8 to 10 pounds	325°	3 to 3¼ hours
10 to 14 pounds	325°	3½ to 4 hours
14 to 18 pounds	300°	4 to 4½ hours

Plan roasting schedule so turkey is out of oven 15 to 25 minutes before serving. Bird absorbs juices and is easier to carve.



Lay stuffed bird breast side down on a V-shaped roasting rack. You won't have to baste. Dip cheesecloth or thin white cloth into melted cooking fat. Grease bird thoroughly. Then lay cloth over bird as we show

When bird is about three-fourths done, turn it breast side up. Remove cloth, turn bird, replace cloth. If cloth is dry, moisten it in pan drippings. Use any sturdy, shallow pan for roasting. If you use a flat rack, it should be about ½ inch high



Frills for the drumsticks. Fold a sheet of white typing paper lengthwise. Cut through fold to within ½ inch of opposite side. Cuts should be about ¼ inch apart. Cut desired length and wind around drumsticks; fasten in place with small piece of cellulose tape

More on next page

Pabst-ett's amazing offer!

Sensational new thin-blade

SUPER-SLICER

ONLY 25¢ and one top label from a Pabst-ett package

Serrated edge slices tomatoes, fruits, etc., without crushing!

Thin blade slices through cheese, cake, sandwich buns without sticking!

Curved tip spears olives, cherries, pickles for serving!

Handiest kitchen aid in years!

So useful! The unique Super-Slicer slices—pares—spears pickles and olives out of jars in a jiffy! And it's *yours* for only 25¢ and one top label from any Pabst-ett package (Cheddar or Pimento). Or, if you use the 2-lb. loaf of Pabst-ett, send 25¢ and the red arrow pointing to the round Pabst-ett package on the box top. Clip the coupon *now* and send for your Super-Slicer while supplies last!

PHENIX PABST-ETT COMPANY, Chicago, Illinois

Pabst-ett

the cheese food with the real cheddar flavor!

Try Pimento Pabst-ett, too, in the round red package.

Get the big 2-lb. economy loaf or the familiar round package

CLIP! Phenix Pabst-ett Company, Dept. S-BH
P.O. Box 5239, Chicago 77, Illinois

Please send me at once (state quantity) ..... Super-Slicer(s). For each one I enclose 25¢ (in coin, postal certificate or money order) and one Pabst-ett top label from the round package or picture of the red arrow from top of 2-lb. package. No stamps please.

This offer is restricted to the continental limits of the United States and is void and of no value in the state of Washington or in any other state, county or municipality where such offer is taxed, prohibited or otherwise restricted (cash value 1-10 cent). Offer expires January 31, 1950.

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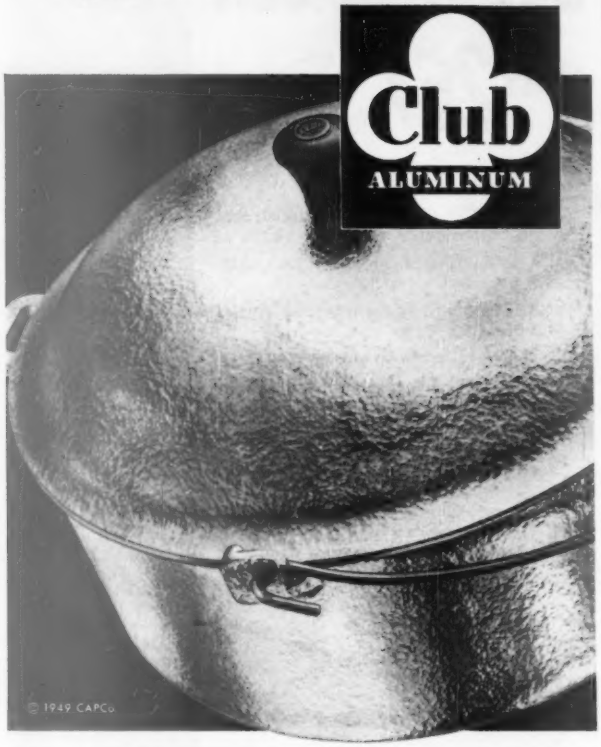
TOWN or CITY _____ ZONE _____ STATE _____

...looks like Silver
...cooks like Magic
...Lasts a lifetime!



20 Club utensils available, including various sized covered saucepans, open fry pans, chicken fryers, Dutch ovens, roasters.

Start your Set—

with this 4½-qt. Club Dutch Oven

$6.45

Don't put off any longer the savings in food, the savings in vitamins and minerals, the savings in fuel and the extra-extra-extra Full Flavor you get with Club Aluminum and its "waterless," low-heat method of cooking.

You'll like the honest feel of this famous cookware. The way it sits square on the stove; the distinctive hammered finish that won't show scratches, and laughs at bumps and dents; the way it is cast all in one piece with no rivets to come loose. The diagram illustrates Club's different cooking method.

Thick walls spread heat evenly. Moisture-seal cover bastes back food juices.

Actually, any covered Club utensil can be used as an oven for baking and roasting on top of the stove.

However, stay-cool handles are removable, so you can use Club inside your oven, too. Start a Club set for yourself—or as a gift for birthday or anniversary. Prices are just about half what women were glad to pay originally. Now sold through hardware, furniture, department stores and other dealers. Club Aluminum Products Co., Chicago 14, Illinois.

CLUB ALUMINUM HAMMERCRAFT WATERLESS COOKWARE

Also makers of Club Glass Coffee Makers and Club Coffee Dispensers

Tune in "Club Time," ABC Network, Tuesday mornings, and hear favorite hymns of famous people

Recipes for Thanksgiving dinner

Continued from preceding page

Savory Stuffing

12 cups toasted bread cubes	½ cup chopped celery
½ cup minced parsley	2 teaspoons salt
½ cup chopped onion	1 teaspoon pepper
	3 teaspoons sage
	1 cup milk
	2 beaten eggs

Cook giblets tender; reserve 1½ cups stock. Combine bread cubes, parsley, onion, celery, and seasonings. Add milk, egg, chopped giblets, and giblet stock; chill 1 hour to blend flavors. Stuffing for a 10- to 12-pound turkey.

Celery-Almond Stuffing

4 cups diced celery	2½ teaspoons salt
2 cups boiling water	1 teaspoon pepper
½ cup diced onion	1½ tablespoons poultry seasoning
¾ cup butter or fortified margarine	1 cup chopped blanched almonds
4 quarts soft bread cubes	

Cook celery in boiling water in covered saucepan about 15 minutes. Drain. Reserve liquor. Cook onion in butter over low heat until golden. Add to bread cubes, seasonings, and celery. Mix lightly. Add celery liquor; mix lightly with fork. Stuffing for a 10-pound turkey.

Corn and Pimiento

2 12-ounce cans whole-kernel corn	2 tablespoons butter or fortified margarine
1 teaspoon salt	½ cup chopped pimiento
¼ teaspoon pepper	

Heat corn to boiling and simmer 10 minutes. Add seasonings, butter, and pimiento. Serve hot. Serves 6 to 8.

Orange-Glazed Sweet Potatoes

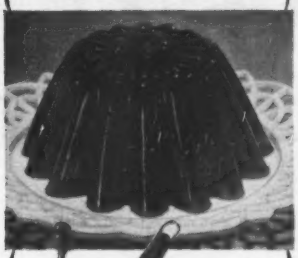
6 medium sweet potatoes	2 tablespoons dark corn syrup
2 tablespoons butter or fortified margarine	1 tablespoon grated orange peel
¾ cup brown sugar	½ cup orange juice

Halve or slice sweet potatoes. Melt butter and brown sugar in skillet. Add syrup, orange peel, and orange juice. Cook over low heat until mixture is slightly thickened. Stir occasionally. Add sweet potatoes. Simmer gently 20 to 30 minutes. Serves 6.

BETTER HOMES & GARDENS

"Clara's out playing with her catnip mouse. She left me in charge."

CRANBERRIES
From Mill to Mold in 5 Minutes!



Foley FOOD MILL

It's very, *very* special—the luscious flavor of *fresh-pressed* cranberries in a mold! And so *easy* to capture when you whisk cooked cranberries through your Foley Food Mill! The versatile Food Mill mashes potatoes, squash, pumpkin, any vegetable—*smooth* without lumps. 25% more applesauce without wasteful peeling or coring!

2-quart Household Size, $1.98.

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At Dept., Chain, Hardware Stores

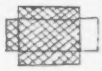
FOLEY MFG. CO., MPLS 18, MINN.

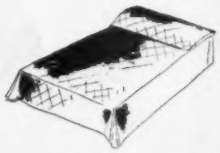
Stitch a spread—spark a bedroom

Stitch a new bedspread—to bring color and charm into your bedroom. Pick a color or a pattern you like; find a fabric that has an unusual weave or interesting texture. Always look for colorfast, sunfast, shrinkproof material. Then make up your spread in a style that suits the bed and the room.

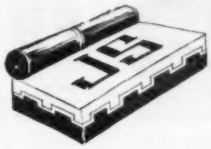
Here are four bedspreads to choose from. Two are tailored; two fancy. Which do you like best?

Four-poster beds take to ruffles and eyelet. So stitch a ribbon-edged panel top for the bed; then add a skirt of scalloped eyelet ruffles. Match your pillow cover and tester to the spread

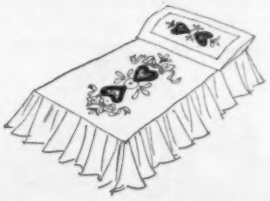




Quilted chintz tailors into a trim bedspread. Cut the spread as shown. Insert godet flounces at the foot of the bed. Add a top panel (wrong side up) that's big enough to cover the pillow



Felt bedspread and bolsters make a sofa out of a spring-and-mattress combination. Trim is easy to add because you don't bind felt—it won't ravel



Applique dresses up an inexpensive spread made of muslin or percale. When you sketch your design on paper, make a small copy for the pillow

HOOVER'S® newest model

the handiest cleaner in America...only

$49.95

and your old cleaner

Prices slightly higher in Canada.

MODEL 115...BUY IT ON EASY MONTHLY TERMS

Read it again—it's true! A genuine Hoover—brand-new, very latest model—for only $49.95 and your old cleaner! A genuine *Triple-Action* Hoover! The kind that beats, as it sweeps, as it cleans—with gentle vibration, smooth brushing, and swift suction. It's the handy Model 115—big enough for tough jobs, light enough for quick ones. Tools for above-the-floor cleaning at slight extra cost. Call your Hoover dealer for a home showing of any one of the three famous Triple-Action Hoovers or the new Hoover Cylinder Cleaner. No obligation. Look in your classified directory under "Vacuum Cleaners." THE HOOVER COMPANY, *North Canton, Ohio; Hamilton, Ontario, Canada; Perivale, England.*

You'll be happier with a Hoover

Here's Frigidaire's great new electric range —it cooks faster than ever!

See the brilliant new styling of America's Most Beautiful Electric Range—see why it's the easiest range you've ever cooked on!

See how the new improved Radiantube Cooking Units tip up for handier cleaning!

One glance—and you'll know there are wonderful new differences in this new Frigidaire Electric Range. You'll be delighted with its new, smarter lines styled by Raymond Loewy—you'll spot its appealing new features immediately. And, best of all, you'll discover how much faster it cooks. The new, flat Radiantube Cooking Units fry, stew and boil far faster than ever before!

See how you can read the new switch knobs without stooping—adjust them without reaching across hot utensils. The big, sturdy utensil drawer moves almost noiselessly on triple Nylon rollers. The new fluorescent lamp floods the entire cooking top with light—and it's mounted on an attractive new higher back panel that protects walls from splashing. And there's the new 6-60 Time-Signal that has *two* speeds—one for stop-watch accuracy in measuring up to 6 minutes, another for up to 60 minutes. All surfaces inside and out are of gleaming Lifetime Porcelain—free of dirt-catching cracks and gadgets.

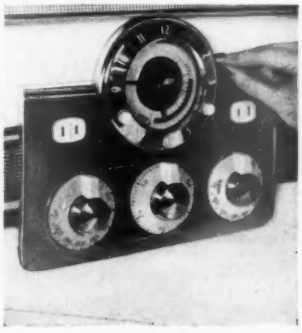
New Radiantube Cooking Units are much faster —yet use considerably less current. They're flatter, wider—more heating surface comes in contact with utensils. Choice of 5 exact, controlled heats.

FRIGIDAIRE
Electric Ranges

Visit your Frigidaire Dealer today—ask for demonstration of the Frigidaire Electric Range and other Frigidaire appliances for better kitchens and laundries. Find Frigidaire Dealer's name in Classified Phone Directory. Or write Frigidaire Division of General Motors, Dayton 1, Ohio. In Canada Leaside 12, Ontario

See how many ways you can use the famous Triple-Duty Thermizer! It's a deep-well cooker for soups, stews—a small extra oven for baking potatoes and warming—or an extra surface unit.

You can cook a whole meal automatically in Frigidaire's big Even-Heat Oven. Just set the Cook-Master Oven Clock Control—then go to the movies or shopping if you like!



Two big Even-Heat Ovens. You can broil and bake at the same time—or bake, broil or roast a double quantity of food, using both ovens at once. And these ovens heat *evenly!*

Sugar 'n' spice 'n' everything nice

Begins on page 66

Plain Pastry: Sift 2½ cups enriched flour and 1 teaspoon salt; cut in ¾ cup shortening with pastry blender until mixture is size of small peas. Slowly add 5 to 6 tablespoons cold water, mixing and pressing ingredients together until dough just holds together. Divide; roll on lightly floured surface. Makes two 9-inch single crusts or seven 4-inch crusts for individual pies.

Gingerbread-Pear Cake

- 2 tablespoons butter or fortified margarine
- ¼ cup corn syrup
- ¼ cup brown sugar
- 6 pear halves, cooked or canned
- ½ cup California walnut halves
- ⅓ cup shortening
- ½ cup granulated sugar
- 1 beaten egg
- ⅔ cup molasses
- 2 cups enriched flour
- ½ teaspoon salt
- 2 teaspoons baking powder
- ¼ teaspoon soda
- 1 teaspoon cinnamon
- 2 teaspoons ginger
- ¾ cup sour milk

Melt butter in 9-inch round cake pan. Add syrup and ¼ cup brown sugar; blend. Place walnut-filled pears in pan. **Gingerbread:** Thoroughly cream shortening and granulated sugar; add egg; beat thoroughly. Add molasses, beat. Add sifted dry ingredients alternately with milk. Pour batter over pears. Bake in moderate oven (350°) 60 to 70 minutes.

Ginger Cream Cookies

- ½ cup brown sugar
- ½ cup molasses
- ½ cup shortening
- 1 egg yolk
- 3 cups enriched flour
- 1½ teaspoons soda
- ½ teaspoon ginger
- ½ teaspoon cinnamon
- ½ cup boiling water

Thoroughly cream sugar and shortening; add molasses and egg yolks; beat well. Add sifted dry ingredients alternately with water. Drop from teaspoon onto greased cooky sheet and bake in moderate oven (350°) 15 minutes. Cool. Frost with **Uncooked Icing:** Combine 1 egg white, ½ tablespoon cold water, and ½ teaspoon vanilla; beat until well blended. Gradually add about 2 cups confectioners' sugar, sifted; beat until of spreading consistency. Top with corn candy or California walnut halves.

Caramel Baked Apples

- 6 to 8 medium apples
- ½ cup seedless raisins
- 3 tablespoons enriched flour
- ⅛ cup sugar
- ½ teaspoon cinnamon
- 3 tablespoons butter or fortified margarine
- ½ cup water
- ½ cup orange juice

Wash apples and core. Pare about one strip around top. Place in deep baking dish. Fill centers with raisins. Combine flour, sugar, and cinnamon. Cut in butter with pastry blender or fork. Place jumbo stick of cinnamon in center of each apple. Sprinkle crumb mixture over apples. Pour over water and orange juice. Bake uncovered in moderate oven (350°) 1 hour, basting occasionally. Serve with cream.

Molasses Crinkle Cookies

- ¾ cup shortening
- 1 cup brown sugar
- 1 beaten egg
- ¼ cup light molasses
- 2¼ cups enriched flour
- ¼ teaspoon salt
- 2 teaspoons soda
- 1 teaspoon cinnamon
- 1 teaspoon ginger
- ½ teaspoon cloves
- ¼ cup granulated sugar

Thoroughly cream shortening and sugar. Add egg and molasses; beat well. Add sifted dry ingredients; mix well. *Chill thoroughly* or overnight. Shape in balls the size of walnuts, and dip one side in granulated sugar. Place sugared side up on ungreased cooky sheet, 2 to 3 inches apart. Bake in moderate oven (350°) 15 minutes. Makes about 3 dozen big cookies.

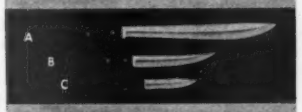
STEAK KNIVES—Sets of 6 or 8 in russet finish hardwood block.

The Only
CONCAVE GROUND, SPECIAL STAINLESS STEEL BLADES

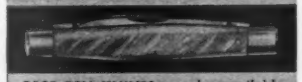
Positively the finest knives money can buy. Blades are of Case's special stainless steel that is superior to any other steel in toughness and edge holding qualities. It is concave ground by our own exclusive process that produces a keener, longer lasting blade. Handles are of handsome, satin finish Pakkawood—acid, alkali and water resistant.

See Case Carving Sets, Steak Sets and Knives, gift packed, at your department store—gift, cutlery, jewelry or hardware store. Name of nearest dealer on request.

BIB'N TUCKER CARVING SET—Carving—slicing—poultry knives and pot fork in russet finish hardwood block, with hone on side. Pieces also available separately.



A—Unique shaped 9" Carver that "can find its way around." B—Utility Knife. C—Paring Knife.

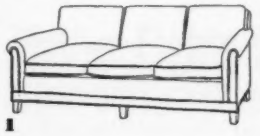


CASE PEN KNIVES are also available in Case's Special Stainless Steel—and are concave ground like a fine razor.

W. R. CASE & SONS CUTLERY CO.
Bradford, Pennsylvania

Are you style-wise?

Q. Can you tell these sofas apart by their shapes?



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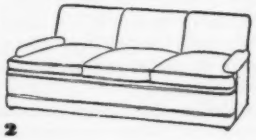

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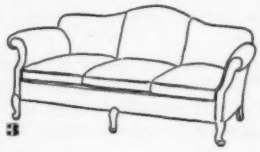


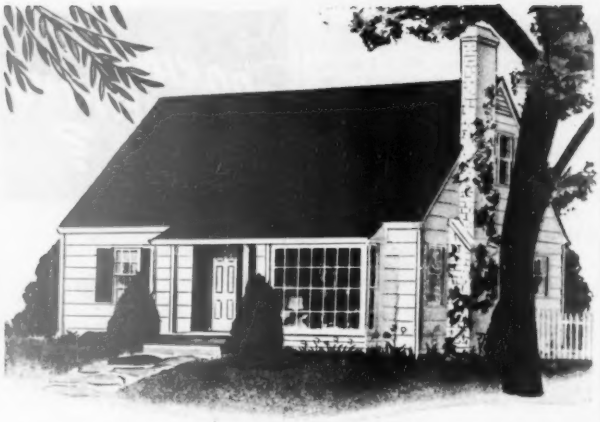
3

A. You can tell a lot about the style of a sofa if you study the shape of the back and arms. Here's what we mean:

1. Lawson sofa. Top of the back is straight across; the arms are lower than the back and extend forward to the front of the sofa.

2. Charles of London sofa. Top of the back is straight across here, too, but the arms are very low and flat. The seat cushions spread around the arms at the front of the sofa. (Charles of London sofas are upholstered to the floor.)

3. Camel-back sofa. Distinguishing feature of the camel-back sofa is its curved or humped back. The arms usually have a distinct roll; they extend to the front of the sofa.



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More comfort, more

That's what new heating plants give you

You may be in for a surprise, when you look for a new heating plant for your home. For many people in the heating business are trying to sell *less* fuel.

The return of the buyers' market renewed the battle between liquid, solid, and gaseous fuels; and the fight's getting hotter every day. Each manufacturer is dressing up his equipment with refinements and new features to give cheaper, more compact, and generally more efficient heating units—so quiet and efficient that you don't even know they're around.

Furthermore, many of those units are completely factory-assembled and prewired, reducing your dependence on the skill of the installer. The end result, for you, is a saving in gallons, tons, cubic feet, or kilowatts per year. Take a look at these developments:

Gas equipment

Gas equipment is getting smaller, even though it started out compact. Gas heaters now can go in the attic; you need no chimney—a vent pipe runs from the heater through the roof.

Super-quick-action valves eliminate the pop-on and pop-off of early burners.

Combination heating and air-conditioning units heat much like a regular gas furnace in the winter, but cool the air in your house in the summer.

A new wall furnace extends only four inches into the room, and fits between standard-spaced wall studs. It needs no conventional chimney; a vent puts combustion gases outside, uses outside air in burning the gas.

Another furnace on the market is only 24 inches square, and can fit in the attic or in the crawl space under a basementless house. Units are made large enough (only the length varies) to heat a three-bedroom, Ranch-type house.

Oil equipment

A new burner head developed by Shell Oil Company gives safe combustion with less wasted oil. Air is forced into the burner chamber to create eddies of oil vapor and air, like a smoke ring.

Low-pressure burners are being made with a comparatively large oil nozzle opening; the amount of oil pushed into the burner isn't affected by the oil's thickness or cleanness. In the burner, fuel is beaten with air like whipped cream. The amount of oil fed into the burner can be cut to two quarts per hour; hotter-burning fuels can be used.

New packaged furnaces require the installer only to connect the pipes and turn on the power.

Attractive finishes make heating units look like kitchen and utility-room equipment. One, for instance, is the same height as a kitchen base cabinet. Another looks like a refrigerator.

Solid fuel equipment

The Anthratube, researched by the Anthracite Institute and others and produced by three manufacturers in the United States and Canada, is the newest coal-fired heating plant. It uses an Archimedes tube (a rotating cylinder which carries coal up spiral fins inside it) to feed fuel automatically without worms or shear pins.

A firebox the size of a hat in the Anthratube gives more heat than a conventional boiler. Though the mechanism, boiler and all, is only 2 feet wide, 2½ feet long, and about waist high, it has successfully heated a 12-room house through a Vermont winter. It is dustless. It loses so little heat you don't need a chimney to carry off gases—only an asbestos cement pipe. And you save on fuel.

A new retort developed for the hard coal stoker industry by the Anthracite Industry Laboratory feeds fuel across the fire, instead of pushing it up from below. The stoker has nine parts and all but two—the retort base and the worm—are standard, low-cost items used in other heating equipment.

Furnace baffle plates are being made from 309 steel, an alloy produced in rocket- and jet-plane research, resistant to high temperatures. The result is elimination of fly ash, increased heater output, higher efficiency, and lower fuel bills.

A coke stoker is in limited production by one company, designed so natural draft keeps the fuel burning even if the electric power goes off.

No hopper filling or clinker fishing is the goal of work being done on fully automatic stokers by the bituminous coal industry.

Hand-fired soft-coal burning has been changed by a new development. Fuel is shoveled into a chamber to which a controlled amount of air is admitted so the fuel won't swell or cake as it's heated. There's no need to use a poker. Preheated air is supplied to consume gases which otherwise would form fuel-wasting smoke.

heat, less cost

By Harold A. Holbrook

Electrical equipment

Conductive rubber ceiling or wall heating panels are being marketed by several rubber companies. There's no machinery; therefore, no service problem. The panels allow individual thermostatic control of each room. They have a mild (100-degree) surface temperature and give comfort with high relative humidity, little heating of the air, and low heat loss and power consumption.

Warm air distributing equipment

An air-wall system of distributing warm air gives an effect somewhat like baseboard radiation. Registers are located in the center of the *outside* walls of each room, and spread a blanket of heated air over the whole wall. The air stream hugs the wall so closely that you feel no draft. Cold air is taken up at inside walls and returned to the furnace. Fairly high air speeds permit standard 4-inch smoke pipe to be used for ducts, cutting installation cost. The system can be used with any make of furnace or with any fuel.

A new warm air system just on the market has two new ideas: one is use of small prefabricated ducts, which save up to half your installation cost; the other is use of dual registers, one near the floor, another directly above near the ceiling (or reversed in a basementless house). Force of hot air from the furnace toward the upper register sucks room air into the lower register, mixing the two. Thus your furnace has to heat less air to keep temperatures right.

A thermostatically controlled register or duct outlet has a damper which opens to supply warm air if a room is cold. If the room is warm, the damper is closed, and heat goes to cold rooms. Variables from room to room—such as wind, sun, and air infiltration—are balanced to give uniform temperatures throughout the house.

Forced hot water equipment

An automatic air vent is handy for hard-to-reach places in forced hot water systems. It's a simple washer which lets air out when the washer is dry and swells to make a watertight seal when wet.

A new boiler valve sets aside enough hot water in the boiler of the heating unit to take care of daily household hot-water needs.

A special boiler connection and expansion tank fitting gets most of the air out of the water before it goes to the radiators. This air is used to keep proper pressure in the expansion tank.

A new, smooth-surfaced design has been developed by a leading manufacturer of convector radiant baseboard heating equipment that eliminates the occasional dust streaks on walls above baseboards. This new design is also less conspicuous in your rooms because it is two inches shorter and projects a half inch less from the wall.

Steam heating equipment

A special convector is used with the popular one-pipe system to separate air, water, and steam, and thereby avoid pounding pipes and spitting vents. Steam, air, and water move through one set of pipes to the most distant end of the radiator, and loop back through another pipe. This pipe ends in a cup which fills with water and seals against a backlash of steam. Overflowing water goes back to the boiler. The air vent is connected above the cup.

Heating controls

A new electronic thermostat provides a fine degree of control. The thermostat is simply a coil of wire. Resistance of the wire varies as temperature goes up or down, producing tiny changes in the current flowing through the wire. Radio tubes amplify the changes, setting your heating unit in operation. Because temperature changes are magnified, the off-and-on cycles of your heating plant are shortened, giving you little temperature variation. This control can be used with any type of heating system or any fuel.

Air cleaning equipment

A filter saturated with glycol-water is used in one new heating unit to purify air from the house. In the filter, water is added to the air and all impurities, such as dust, lint, and smoke, are removed by the glycol. The air then passes through another filter that removes any excess liquid. The air next passes under powerful germicidal lamps, then goes to the blower, purified for your breathing.

THIS MONTH

Meet the Celebrated Collins "Quads"!

THE BRIGHT AND HEALTHY QUADS—Edward, Barbara, Linda and Andrew Collins and their mother, Mrs. Charles Collins. In the home of this famous New York City family, daily precautions are taken to help fight infection. Below, Mrs. Collins tells you how it's done.

Mother Fights Germs While Cleaning

"RIGHT FROM THE START," Mrs. Collins stresses, "we've kept the Quads' home surroundings *hospital*-clean—with dependable 'Lysol' disinfectant, and *only* 'Lysol.' In fact, before we brought our Foursome home, my husband and I disinfected our whole house with 'Lysol.'

"POTENT 'LYSOL' is used in *Lebanon Hospital,* New York City, where the Quads were born. Now it's *routine* when I clean our bathroom, kitchen, floors, all surfaces where disease germs may breed. This helps guard our family against infection."

"IN THE QUADS' NURSERY, *hospital-proved,* germicidal 'Lysol' goes into every pail of cleaning water—to disinfect the Quads' whole room, including their beds, bedding and all laundry."

PROTECTING MILLIONS of homes, "Lysol" brand disinfectant is quick, powerful in germicidal action. Just add 2½ tablespoons of "Lysol" to each gallon of cleaning water. Quick . . . easy!

SAFEGUARD YOUR HOME and *all* your family, as clever Mrs. Collins does hers! Use "Lysol" daily to disinfect as you clean! "Lysol's" high concentration makes it wonderfully economical.

But you're there, anyway... just in case

"Hey, Mom! Hey, Dad! Look!"

He doesn't expect to need you . . . but you know you can't afford to take chances, so you move a little closer.

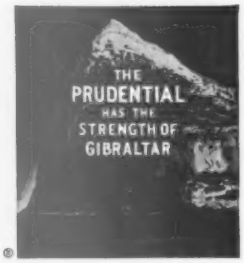
It's instinctive to protect your children from dangers you can see. But are you thinking of the possibility that some day in case of trouble you may *not* be there . . . may not be able to help them, provide for them? If you are, you know it's a real problem, but it's one that can be solved with the help of The Prudential.

Your Prudential representative, with the aid of the Dollar Guide, will show you how you can guarantee the financial security you want your family to have . . . funds for last expenses . . . an income for day-to-day living . . . extra money for the education of the children.

With this planned protection you'll always "be there" when needed.

★

Enjoy the Prudential Family Hour of Stars—Sunday afternoons, CBS. And the Jack Berch Show—Every morning, Mondays through Fridays, NBC.



THE PRUDENTIAL

INSURANCE COMPANY OF AMERICA

A mutual life insurance company

HOME OFFICE: NEWARK, NEW JERSEY

WESTERN HOME OFFICE: LOS ANGELES, CALIF.

THE FUTURE BELONGS TO THOSE WHO PREPARE FOR IT

Handsome chairs at low cost

A file, sandpaper, and elbow grease work wonders with wood. Here's a way to bring those old chairs up to date

By Carl W. Bertsch

After—An operation with saw and file made this change. The chair is now graceful and comfortable. Wood is enameled black. Final coat of enamel was rubbed with powdered pumice

Are you looking for a way to get some handsome dining chairs at very low cost?

If so, don't overlook the remodeling possibilities of those high-backed, uncomfortable chairs that were sold by the thousands a few decades ago. Beneath that undistinguished appearance you'll usually find solid oak and construction designed to last a couple of lifetimes.

If you have a set of these chairs in your attic, or can find one in a secondhand store, here's how to bring it up to date.

It's really a simple job to lower a chair's towering back, to remove the slat that pokes you in the back, and to re-cover the seat with a colorful plastic fabric. And it isn't much more difficult to reshape all the wood parts into graceful, flowing lines that are pleasing to the eye.

The shaping job is best done by attacking the chair with a husky, coarse-toothed flat file, as the photographs show. Follow this up with sandpaper, working down to a very fine grade that leaves the wood satin smooth. Then apply whatever finish you prefer, and you'll never recognize the old chairs. The one in the illustration has been enameled black.

Back rail, which soared majestically 37¼ inches above the floor, is easily removed. Save the screws; you'll need them later to replace the rail. Experiment with the rail at various heights

Back slat slipped out easily once the top rail was removed. It was discarded, might make a good paddle for stirring paint. The bottom groove was filled with wood plastic and sanded smooth

Lopping off 6¼ inches made the top of the back rail 31 inches from the floor, 15 inches from the seat. This gave comfortable, handsome height

More on next page

When you use

WEED-AMERICAN V BAR-REINFORCED TIRE CHAINS . . .

you will know what tire chains can really do for you on hard-packed snow, or ice

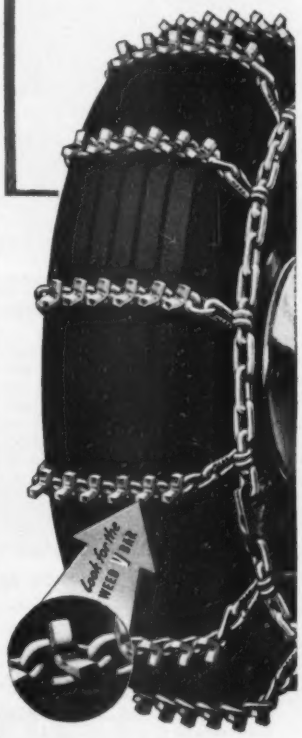
THEY . . .

- **START easier • STOP shorter**
- **HOLD straighter • LAST longer**

BECAUSE OF . . .

- **Two-Way Grip — Right and Left Hand Twist**
- **288 Gripping Points**
- **Heel-and-Toe Action**

Ask for—insist upon—
WEED-AMERICAN V BARS by name
Remember . . . Drive Safety . . .
"The Life You Save May Be Your Own"
—NATIONAL SAFETY COUNCIL



ACCO *In Business for Your Safety*
AMERICAN CHAIN & CABLE COMPANY, INC.

Above: Home Model, the Hammond Organ used in more homes than any other organ. Complete line of 2-manual-and-pedal church and home organs—$1285* and up.

You no longer have to be rich to have an organ in your home

An organ is no longer a luxury found only in the homes of the wealthy. The Hammond Organ has changed all that.

You can know the thrill of the world's most versatile organ responding to every command of your fingers on the keys. And you can know it now.

Hammond Organ prices start at $1285, the lowest in history. You can quickly and easily learn to play simple music on the Hammond Organ with the color and feeling that only a great organ can provide. And the Hammond Organ fits into any size living room.

You can learn to play the Hammond Organ in less than a month

You needn't know music. The fact is, you need never have had any previous musical experience whatever. Yet you can learn to play at least half a dozen simple melodies acceptably on the Hammond Organ in less than a month. Thousands of owners have already done it. It's easier than you think.

Prices start at $1285—less than most fine pianos

You can own the Hammond Organ for less than you'd pay for most fine pianos. Liberal terms are available through most dealers.

The Hammond Organ looks at home in your home

No larger than a spinet piano, the Hammond Organ fits beautifully into either a large or small home. No special installation is needed. Maintenance costs are negligible, far less than a piano. The Hammond Organ is the only organ in the world that never needs tuning.

Mail the coupon today

Visit your dealer where you can see and hear the Hammond Organ. Spend an hour with this magnificent instrument, proved by years of service in homes and churches all over the country. For more details and the name of your dealer, mail the coupon now.

HAMMOND ORGAN

MUSIC'S MOST GLORIOUS VOICE

Hammond Instrument Company
4208 W. Diversey Ave., Chicago 39, Illinois

Without obligation, please send me...

☐ Information on the Hammond Organ for the home.
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Name .....

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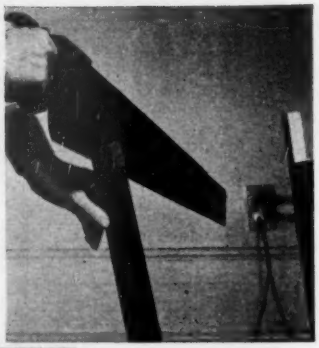
© 1949

CHURCH MODEL, used in more than 18,000 churches.

*f.o.b. Chicago. Prices include Federal excise tax which is rebated to churches.

Handsome chairs

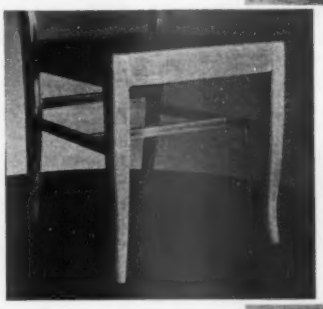
Begins on preceding page



Notches for the back rail were carefully cut to match those of the original chair. This step strengthened the rail in its new location. It also greatly improved the appearance of the chair to have the rail recessed

A flat file, husky and coarse-toothed, is used for shaping a leg. Don't use a wood rasp—it might mangle the wood. Instead, get a machinist's file and work slowly and carefully until satisfactory job is done

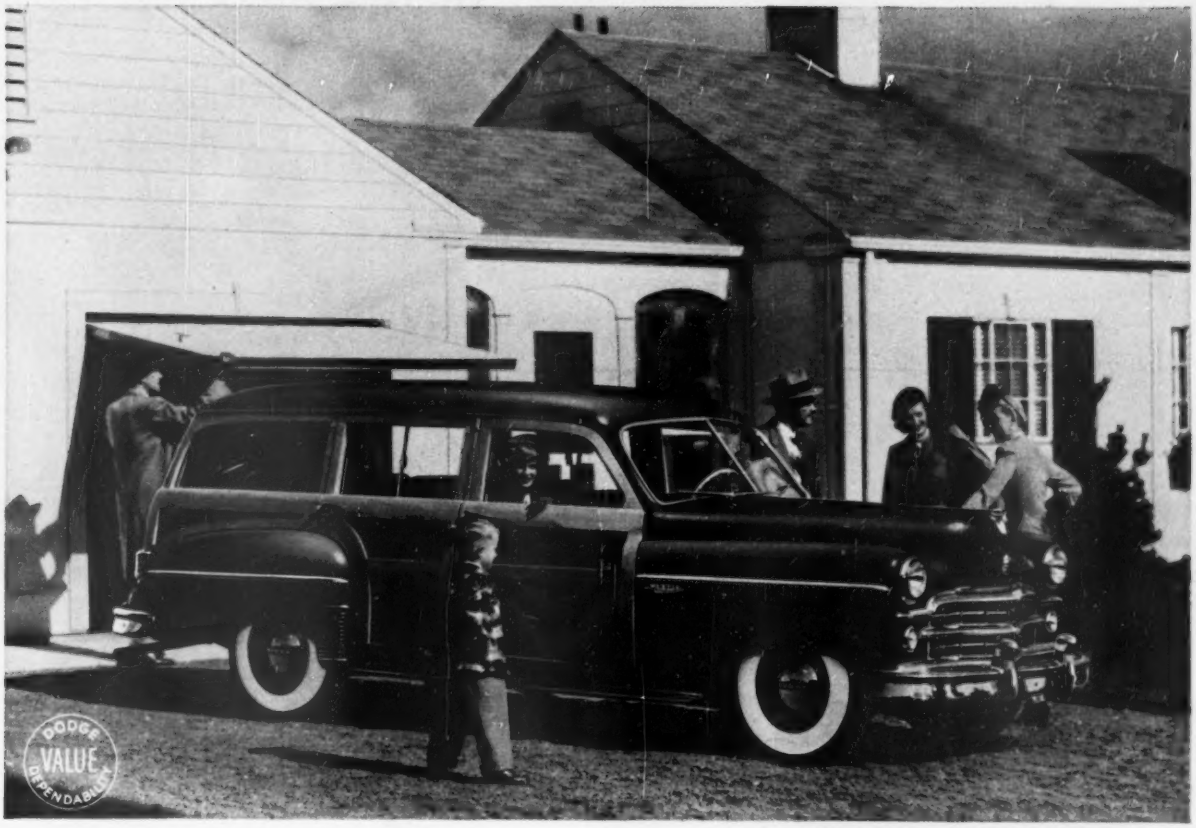
One back leg has been completely manicured with the file, slimmed and rounded to a graceful taper. Bulge at the bottom of one front leg has been pared down with a saw, preliminary to rounding it off in its final form with the file



Ready for enamel, this entire chair has been shaped with the file. Then it was well sanded with garnet paper of No. 2 grit size, followed by No. 0 and finally by No. 4-0 to arrive at the glasslike finished surface

Re-covering seat is no trick at all. Remove the old covering and tacks. Then attach the new cover by folding it under and holding it with closely spaced new tacks. Discard old tacks

AN AMERICAN BEAUTY THAT LOVES HARD WORK!



Turns heads on the Boulevard ...takes its turn at hard work, too!

HERE'S the car that's perfectly at home with silks or jeans. A beauty for looks, a delight to drive and a willing work horse for the whole family.

Its three full-width seats carry nine people in roomy comfort, as well as spine-tingling pride. Its four wide doors spell "easy-in, easy-out" without twisting and squirming. But to really appreciate this new Dodge Station Wagon, watch it swallow the biggest, bulkiest loads you have.

The stepped-up power of its "Get-Away" engine will thrill you with flashing acceleration . . . or the brute force of its load-lugging ability. There's the proved smoothness of gýrol Fluid Drive and, at moderate extra cost, Gyromatic to completely free you from bothersome gear shifting.

Yes, you'll find your dollars bought a far bigger value in this American Beauty that loves hard work!

Right-hand section of middle seat folds forward for easy entrance and exit to rear seat . . . no need to twist or squirm getting in or out.

Ready for action! Window swings up . . . tail gate drops for easy loading. Storage space behind rear seat, rear seats removable for maximum carrying capacity. Spare protected in locked metal cover on tail gate.

New Coronet

DODGE

STATION WAGON

K-M Appliances are the Stars of MY Home

SAYS

Ann Sothern

co-starring in
DEATH IN A DOLL'S HOUSE
a Metro-Goldwyn-Mayer Picture

K-M Power Mix

You've always wanted a mixer like this...so easy to use, so fast, so powerful! Only the K-M Power Mix gives you instant push-button beater release, *failproof* Recipe Selector Switch, "strains and pours" juicer! PLUS—revolving turntable, removable motor assembly for portable use! You can't buy a better mixer at any price! See the K-M Power Mix today!

K-M Quad Waffle Baker

Better—bigger—in every way! Makes 4 big waffles in 4 minutes! Exclusive K-M "floating hinge" for light, perfect waffles every time. Fully automatic—never sticks or scorches. None finer!

K-M Pop-Up Toaster

Most complete toaster you've ever seen! One button controls all operations! Automatic—pops toast up or keeps it warm. Toast in 50 seconds, no pre-heating! Beautiful—made for years of trouble-free service!

Knapp K-M Monarch

ELECTRICAL PRODUCTS

ST. LOUIS 16, MO.

Mfrs. of Sparklets, K-M Repel-A-Mist, K-M Magik Mist. K-M Appliances also manufactured in Canada

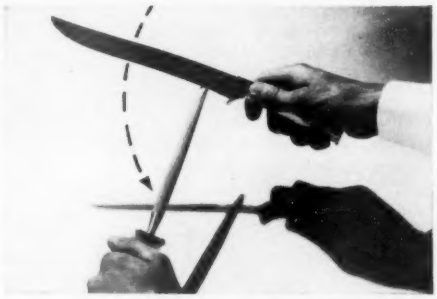
How to sharpen your carving knife

When it comes to carving the Thanksgiving turkey, that's man's domain. And he needs a sharp knife to put on a good show.

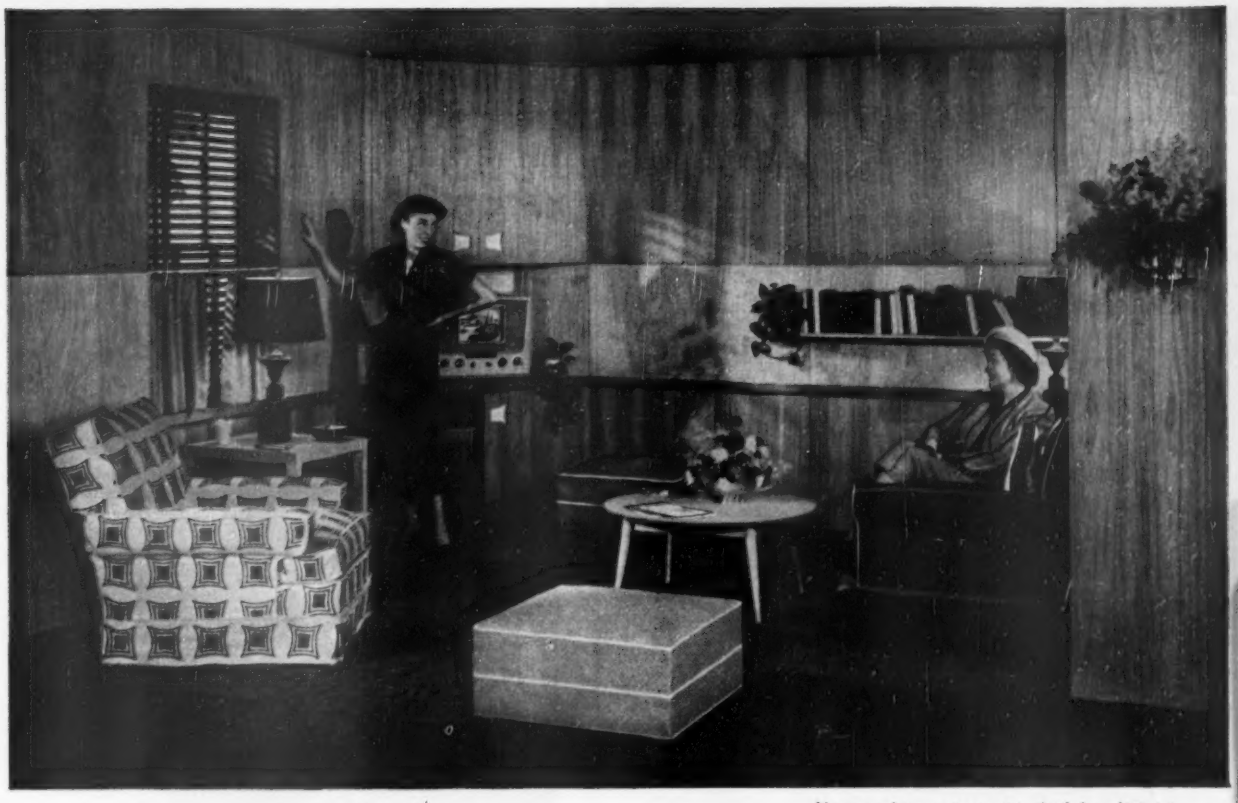
You make your knife duller by using wrong sharpening techniques. So check the picture directions for getting a fine edge on your knife.

1. Hold steel firmly in your left hand. Point steel up and away from your body. Place the heel of the blade against the tip end of the steel at a 25° to 35° angle (see drawing above). Too large an angle may curl fine edge of the blade

2. Swing the knife down the length of the steel, at the same time covering the entire length of the blade. (See arrow, Step 1.) Use a light, steady stroke. At the end of the stroke, the point of the knife should be at hilt of the sharpening steel



3. Start second stroke on the opposite side of the steel. Place heel of blade at top of steel at a 25° to 35° angle. At the end of stroke, point of knife is at hilt of steel. Repeat Step 1. Continue stroking until the knife has a sharp edge



It's easy and inexpensive to attain the sleek, sophisticated beauty in the room above. Craftsman Grade panels in two different Weldwoods... walnut and birch... form a warmly contrasting background that sets the pace for the rest of the decor.

You Can Have a Wood-Paneled Room Like This

. . . for less than you think!

Craftsman Grade Weldwood Plywood gives your home the Warmth and Beauty of genuine Wood Paneling . . . at a material cost 30% lower than previously possible!

Find out how easy . . . how inexpensive . . . how quick and convenient it is to remodel *your* living room with the new Craftsman Grade Weldwood Hardwood Plywood.

You see, United States Plywood Corporation has just completed a new mill, especially designed for highly efficient, straight-line production of popular decorative hardwood plywoods, such as walnut, birch, oak and Korina.

The economies made possible by the very latest production methods and equipment enable you to buy Craftsman Grade Weldwood at up to ⅓ less than previously possible.

Take advantage of this important saving. That strikingly beautiful wood-paneled room you've always wanted is truly a low-cost luxury now. And the new Craftsman Grade Weldwood is so easy to install you can do the job yourself.

So modernize *your* home with the soft, warm, glowing beauty of these fine decorative hardwoods.

Enjoy the ease and economy of maintaining wood-paneled walls at their beautiful best.

Gain permanent freedom from periodic redecorating expense.

Relax in the peace of mind that comes with *knowing* you've made a good investment. (Interior Grade Weldwood Plywood is guaranteed for the life of any building in which it is installed.)

These and many other advantages are yours at a *new low price* you never dreamed possible. It's a real bargain in beauty. And, with an FHA Home Improvement Loan, you can take 3 years to pay!

Get in touch with your local lumber dealer or contractor today. He'll be glad to help you estimate. And mail the coupon and 10 cents for your copy of our booklet, "Beautiful Woods for Beautiful Homes." It's packed with ideas to help you plan.

* * *

Weldwood Plywood is also made in the superb ALGOMA Grade for the finest type of architectural or cabinet installation.

Look for this label on every Craftsman Grade Weldwood panel

WELDWOOD PLYWOOD

UNITED STATES PLYWOOD CORPORATION
Box 61, New York 8, N. Y.

"I'M THE PLASTIC MAN"
Weldwood
PLASTICS AND WOOD WELDED FOR GOOD

Enclosed please find 10¢ for copy of booklet, "Beautiful Wood for Beautiful Homes," showing many ideas in full color for beautiful low-cost paneled rooms.

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CITY_____ STATE_____ BHG-11-49

"Flor-Ever" by Delaware Floor Products, Inc.

It's new! It's plastic! It's made of Vinylite Plastic BRAND

You've dreamed of a floor like this!

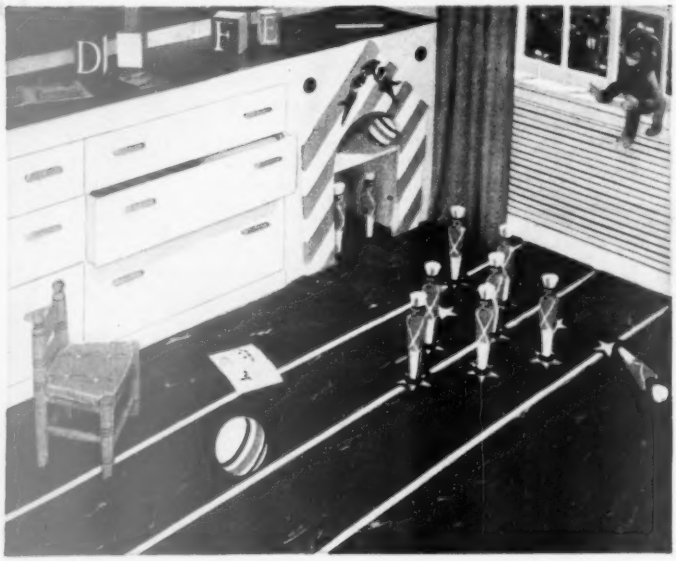
Now your floors can sparkle with the beauty you've always wished for—with FLOR-EVER, the amazing new floor covering made of VINYLITE Brand Plastics! For longer wear, more lasting beauty, easier upkeep—all at an economical price—ask for floor covering made of superior VINYLITE Brand Plastics. Pronounce the trade-mark "Vine-na-lite."

You know it's right if it's

For best performance in plastic products—from floor covering to handbags and upholstery—be sure that the plastics are made by a reputable manufacturer. The "Made of VINYLITE Brand Plastics" signature is your assurance of satisfactory service. So look for it on things you buy.

Vinylite PLASTICS

BAKELITE CORPORATION
30 East 42nd St., New York 17, N. Y. UCC *Unit of Union Carbide and Carbon Corporation*



Gifts for every budget

Shell dish and bread tray, top, are copper. Bronze and cast-aluminum leaf bowls or dishes serve nuts, candies, sandwiches, and cookies attractively. Decorative copper cup and saucer, lower right above leaf, is for ivy, can be hung on wall

Table is Lazy Susan. It measures 31 inches in diameter, comes in maple, mahogany, or colored lacquer finish. Whirling top can be unscrewed and placed on dining table for Lazy Susan dinner service. Hurricane lamp by chair sticks in ground to light the outdoor table. Metal chair has rubber foam upholstery, comes in bright covers which slip off for laundering

Square-dance fans will like the painted trays. Violin pottery bowl comes in variety of colors, holds flowers, or refreshments for easy passing

Continued from page 9

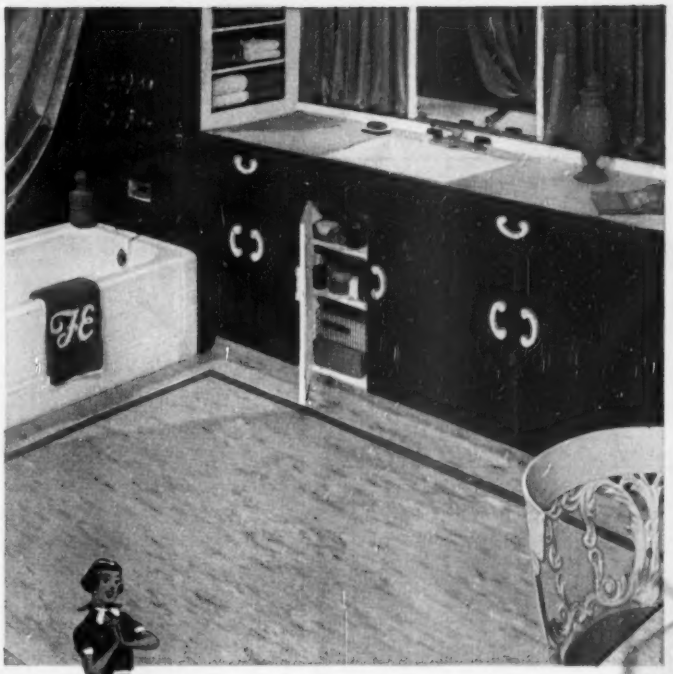
Comical pottery monkeys and wise old owls are fun for men's desks, young collectors, or to give anyone a chuckle

Horses' heads and be-bonneted birds are pottery salt and peppers. The dove, center right, the baby robin, and the sparrow pair are fine imported china

Charles Dickens china figures have been beautifully executed by a famous English china company. Tiny Tim, lower right, is especially appropriate for Christmas

Pixies provoke a grin at coffee or bedside table. Modern black and blue-green flower and candle bowl has matching salt and peppers. Leaf trays are for nuts, candies, or other snacks

More on next page



You've dreamed of a Floor like this!

It's New! It's Plastic! It's made of "Vinylite"!

Sleek luxury for your floors, less work for you, with FLOR-EVER, the wonderful new dream floor covering made of Vinylite Brand Plastics. Quiet and resilient to the step, FLOR-EVER already takes top honors for long wear, beauty, convenience and economy! It's spot-, stain- and alkali-resistant, grease- and water-proof—so easy to keep sparkling clean.

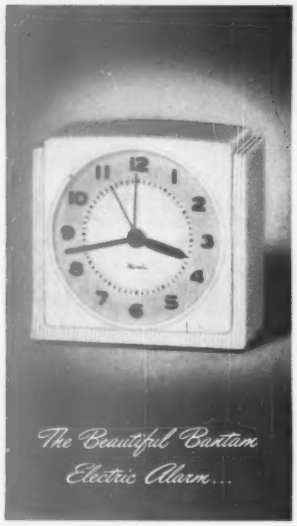
FLOR-EVER's clearer, brighter colors go right through to the backing—add a bright, right look to any home—old or new. FLOR-EVER is easy on the pocketbook—easy, economical to install. If you can't find it, because it's so new, write and we'll tell you the name of your nearest dealer!

DELAWARE FLOOR PRODUCTS, INC., Wilmington 99, Delaware

Also manufacturers of Del-Ware Kolorflor (plastic surfaced) and "Duralin" Enamel Floor Covering

WESTCLOX ANNOUNCES

a new small electric alarm...at a low price



Really something to crow about!

Small (only 3½" tall) Bantam is so handsome he'd all but strut if he had legs!

Alert—he'll challenge you (and win) if you try to sleep through his clear bell alarm!

Beautiful moulded plastic case, in lustrous ivory finish. Clean cut brown numerals and hands, unusually easy to read. He's self-starting. Bantam is an exceptional value in an electric alarm at a low price. Westclox quality only $3.95

Price quoted does not include tax and is subject to change.

WESTCLOX
Electrics

MADE BY THE MAKERS OF **BIG BEN**
Products of **GENERAL TIME** *Corporation*

GT GENERAL TIME

Gifts for every budget

Continued from preceding page

Top row: Plated silver combination lighter and cigarette holder with ring for passing, table lighter, sterling cake or sandwich plate, sterling coffeepot. Center: Sterling sugar and creamer, pipkin for salad dressing or sauce, salt and pepper shakers. Bottom: Sterling after-dinner coffee spoons, candy plate, serving pieces

Top: Sterling compotier, sterling pint-size shaker, brass call bells, sterling marriage cup with gold interior, sterling candlesticks. Second row: Baby's plate with silver-plated sterling inlay fork and spoon, plated silver serving pieces, cigarette box and lighter in plated silver for coffee table, crystal honey jar with sterling lid and spoon, plated silver cigarette lighters. Bottom row: Sterling and crystal coasters, sterling salt and peppers, sterling top hat to hold cigarettes, sterling cheese plate and server, plated silver serving pieces

Where to get it, page 211

A SENSATION!

NEW WHITE OXYDOL

washes clothes whiter than ever before!

Whitest, brightest Oxydol washes ever—
Even when dried inside!

Yes, Oxydol, one of the whitest washing soaps in history has now smashed all its amazing whiteness records!

It's a new *whiter* wash . . . that you can see with your own eyes—instantly. Yes! A whiter white, even when you dry your wash *inside*.

With this new white Oxydol you can wash your clothes *any* day, dry your clothes *any*where—and you'll get the whitest Oxydol wash you ever had!

And new white Oxydol is truly safe . . . washable colors actually come out brighter.

What's more . . . as long as you use new *white* Oxydol your clothes will keep this new whiteness for the life of your clothes! Try it . . . today!

It's easier than you think

to have floors that glow with heirloom beauty!

Just buy this . . . The world's finest paste wax costs only 69¢ a lb.!

And rent this . . . Wherever you live, you can rent a Johnson's electric polisher for only a dollar a day. Featured by 50,000 dealers!

© S. C. JOHNSON & SON, INC., Racine, Wis., 1949. "Johnson's" is a registered trademark.

All over America are floors that shimmer with a beauty that's rich, mellow, enviable!

You'll see these glowing floors in luxurious penthouse apartments, in modest cottages. And invariably they share a simple beauty secret!

They're polished with a special kind of wax called Johnson's Paste Wax.

Three generations of women who take real pride in the appearance of their homes have been convinced that only Johnson's Paste Wax can keep floors at their gleaming best.

Years ago it required tedious hand rubbing to polish the wax to a distinctive, glamorizing glow. But now the same unsurpassed sheen can be had in one-tenth the time. An electric polisher will do all the work!

Yes, now you can rent a Johnson's Wax Beautiflor Electric Polisher from a wax dealer in your neighborhood for as little as a dollar a day . . . or buy one for only $44.50. Its whirling motor-driven brush will quickly give all your floors a perfect wax shine.

A single waxing with Johnson's Paste Wax will keep floors lustrous for many months. Scuffing feet can't mar the finish. Dirt and water can't penetrate the hard protective wax film. Floors never need costly refinishing.

Don't be satisfied with a makeshift shine. Do your wood and linoleum floors up bright with Johnson's Paste Wax . . . and save hours of work by using a Johnson's Wax Beautiflor Electric Polisher.

Laugh with Fibber McGee and Molly every Tuesday evening—NBC

Some floors need cleaning too

If floors are unusually dirty or show scuff marks, Johnson's Liquid Cleaning and Polishing Wax is recommended. A magic dry-cleaning ingredient in Johnson's Liquid Wax prepares any floor for a lustrous polish. As you apply the wax, it removes all dirt. Then all you do is polish it up to a clean, clear, long-wearing shine.

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. . . you can determine the exact date your *Better Homes & Gardens* subscription will expire.

You can find this information in the address label stamped on the back of your copies. If the numbers at the right-hand end of the line above your name read "1-50," for example, the last issue you will receive under your present subscription will be January, 1950.

Please mail your renewal at least two months before the date you find above your name. By doing this, you will be sure to receive all copies of *Better Homes & Gardens.*

Just send your payment of $2.50 for 1 year, $4 for 2 years, or $5 for 3 years, along with a clipping of your address label, to *Better Homes & Gardens,* Des Moines 3, Iowa.

Someone in your family may be starving!

Continued from page 12

women and girls. Many consider it an affliction to be dealt with at arm's length, lest romance wither on the vine. Dr. Pauline Berry Mack, who directed the nutrition study, blames the mania for *exaggerated* slimness. More than one woman in the study said she was keeping herself slim to hold her husband.

A straight health appeal to eat more made little headway with the girls. Health mattered little if they could only slink. One approach, however, did get results. It's worth remembering if you have an emaciated bobby-soxer on your hands. It was the argument that there's little romance in a skeleton, that skinniness is pretty poor man-bait, and that lure still lurks around every curve.

Mother and Sister are very likely to be cheating themselves of vitamins and minerals, too. A little more iron would help them, but probably their gravest mineral deficiency is calcium. Chances are they aren't drinking enough milk or getting enough of it in prepared foods. Calcium shortage affects the growth of teen-age girls, and, of course, a deficiency of this mineral is frighteningly poor preparation for future motherhood.

Father's and Brother's most common failing is a manly dislike for "rabbit food." Salads, relishes, and raw stuff rate way down with them. As a result, they're choice prospects for Vitamin C shortage. Brother's alarming tendency to underweight is different in respect from Sister's. It isn't a matter of fashion. Teen-age boys will generally eat enough if they're exposed to sufficient food. Don't judge adolescent appetites by your own capacity. As a general rule, maturing boys and girls need more food than they will at any time in their lives.

Children under 12 very likely are the best-fed members of your family. You give more thought to their food habits than you do to your own. Even so, underweight is quite common in young fry. A notable shortage of Vitamins A and D was found among youngsters of both sexes. They need more sun and cod-liver oil.

These aren't the only deficiencies families like yours and mine may be guilty of, but they're enough to make us ashamed of ourselves. The important thing is not to fret about what particular, obscure food element you may be starving for. If there's one piece of advice you can draw from the Pennsylvania study, it's this: The simplest way to improve your family's health is to see that each of you eats *enough*—well-selected foods, properly prepared. Everything your body needs—calories, proteins, vitamins, minerals, and all the rest—can come from good food alone.

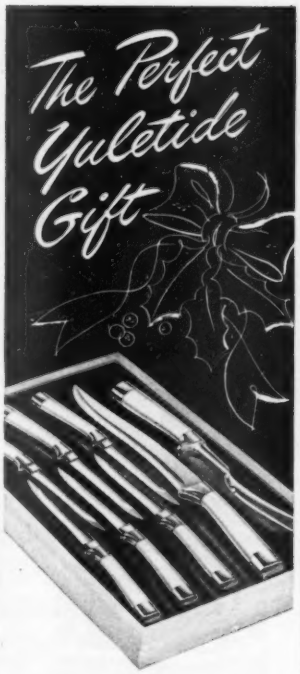
It is significant that the Pennsylvania families' remarkable health improvement was accomplished with just plain victuals! The only important exception was Vitamin D. Few foods provide it, and many of us don't get enough sunshine to manufacture our own.

Here's how you put better eating habits to work:

Better breakfasts: You may think that Dagwood Bumstead, swallowing a bun on the fly, is just a comic-strip character. If he's you (chances are 7 to 1 that he is, even if you're a lady) it's not comic at all. Only 14 percent of those studied ate a good breakfast every morning! They nibbled a sweet roll, gulped some coffee, and were off to the wars. Better breakfasts proved one of the most important ways to give family nutrition a real boost. Try this sample menu yourself: glass of orange juice, oatmeal with milk, whole-wheat toast, glass of milk. Or substitute an egg or two for cereal. Coffee if you like it. Eating time: 5 minutes more than for a quickie, but what a payoff!

Lunch-box meals: We won't *say* that the average lunch box contains whatever happens to be swept into it from the kitchen counter. We'll just cite the opinion of the experts that its contents are not only badly balanced, but downright unappetizing. Yet improvement is so easy! Nutritional values are stepped up sharply when you include milk or a milk drink, fruit and raw vegetables, sandwiches of whole-grain breads with more nutritious fillings, topped off with a sweet for dessert. Pack carefully for freshness. And if you're the packer, try this (just once): Pack a duplicate lunch in a box for yourself and sit down to it at noon. If you feel like seconds, you deserve a medal.

Between-meal snacks: Do you say, "Get away from that refrigerator!" to the kids or to yourself? Around our house we used to put a



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Someone in your family may be starving!

Continued from preceding page

time lock on the cupboards, for fear that nibbling outside of regular meals would ruin our pigtailer's appetite. Later we learned that underweight kids, as well as adults, who can't consume a really big meal at one sitting can often step up their total intake by eating small meals more often—that is, piecing with snacks.

Eating between meals was positively encouraged in the Pennsylvania study, whenever underweight was a problem. A snack is just as important as regular meals, and deserves as much thought. Include such things as fruit and fruit juices, milk, and ice cream.

How do you select, day in and day out, the foods that will really boost health levels as they did in Pennsylvania? Merely by increasing the intake of common foods.

The chart on page 12 shows how much more the average individual in the Pennsylvania study ate at the end of the study than at the beginning. From it, you can figure that you will probably benefit from another quart of milk, nearly a pound more of lean meat or fish, and an extra egg each week.

Does more food mean sky-high grocery bills? Not at all! An average family of 3.7 members spent $18.82 for food the first week of the investigation, $20.16 the last week a year later, during a period when prices were climbing. Some savings were effected by planning, budgeting, better management to eliminate waste. But the greatest cost-cutter was shrewd knowledge of food values. An extra pound of meat a week need hardly pinch your pocketbook at all if you make greater use of low-cost cuts, poultry, and fish—higher in nutritional value than some of the choice items that ought to come wrapped in gold leaf.

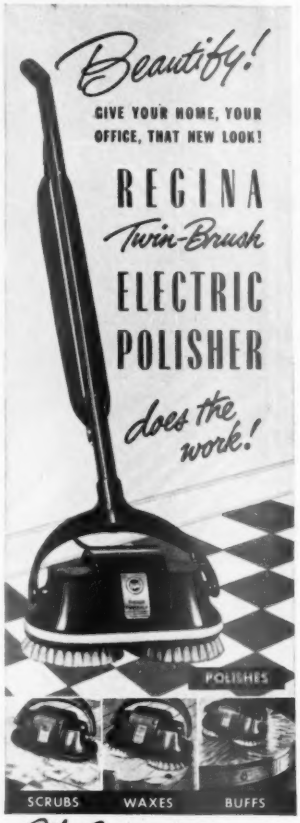
Of course, the best food in the world won't help your family if it's murdered in the kitchen. The scientists in the study got away with something no husband in his right mind would attempt. They analyzed cooking methods. Led by Julia Kiene, director of the Home Economics Institute of the Westinghouse Electric Corporation, they moved right into family kitchens and discovered that an appalling amount of good nutrition gets foully done to death by poor preparation and handling.

It isn't all the cook's fault. Unbelievable though it sounds, the majority of homemakers struggle along with utensils so flimsy, banged-up, or ill-designed they'd thwart even *Better Homes & Gardens* own Myrna Johnston. In 60 out of the 64 families the pots and pans were so bad that the researchers said, "Throw them away. We'll furnish new ones to make your kitchen fit to take part in a nutrition study." You might well nose around your own kitchen and see how much of the equipment meets these minimum specifications: (1) flat bottoms to make use of all the heat; (2) straight sides; (3) covers sufficiently tight-fitting to hold the steam in.

Some of the most destructive cooking habits are hard to detect. Nutrition gives up the ghost without a visible death struggle—unless you imagine that the steam from a bubbling pan is painting your kitchen with deceased vitamins. The worst faults of home cooks include these bad practices: Vegetables are drowned in water, boiled too long in an open pan, excess liquid thrown out. More food is cooked than is needed, leaving leftovers to be reheated. Salads and raw relishes are prepared too far in advance. Meat is wasted by roasting at too high temperatures. Storage of fresh foods is so careless you can almost see the nutrition wilting out of them.

Altogether, the simplest long-range plan for stepping up your health, and that of the rest of the family, can be summarized in a few vital points: More careful selection of foods with emphasis on the protective kinds we need more of. More attention to better breakfasts, lunch-box meals, and snacks. More as well as better foods for all who aren't up to normal weight. Intelligent food preparation and storage. (Does the little woman have a cook book?)

Nothing there that a bright eighth-grader can't follow. You won't expect your family to bulge with new muscles overnight, to become wholly germ-resistant and able to ignore common-sense health principles. All you can do is make the most of that marvelous, intricate chemical wonder—the human body. In terms of vigor, stamina, increased buoyancy and zest for living—that's plenty!



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Please send me free descriptive material on the Regina Electric Polisher and the name of my nearest dealer.

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Are you style-wise?

Q. Which English designer is noted for his square-backed chairs?

A. A square back like this is one of the surest marks of a Thomas Sheraton design. Although he made few pieces of furniture himself, Sheraton influenced Eighteenth Century furniture design through his *Drawing Book*. Some of the other earmarks of Sheraton are large areas of inlays, slender turned legs, and use of straight lines.

A SIMPLE...BUT SIMPLY MARVELOUS IDEA!

MATCHING **MATKINS***

INSTEAD OF NAPKINS

A "matkin" is a napkin that's rectangular instead of square...can be used conventionally (in your lap) OR make its appearance on top of the table as a luncheon mat. Simtex Matkins are available for the first time with Simtex "Willow" tablecloths ... beautiful hand-printed pattern adapted from the Minton china design. Color-fast, pre-shrunk, with a rich hand that actually improves with laundering.

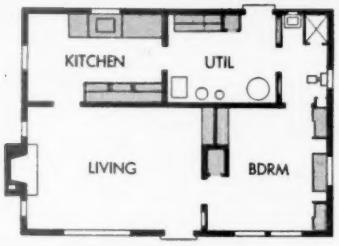
*Reg. U. S. Pat. Off.

★ *Willow tablecloth (blue or rose) 54x54 inches, $2.50. (Also comes in 54x72 inches, 64x 84 inches.) Matching Matkins, set of eight, $3. Also available in boxed sets.*

Simtex

For stores where you can buy Simtex "Willow" write: **SIMTEX MILLS, 40 WORTH STREET, NEW YORK 13, NEW YORK. DIVISION OF SIMMONS CO., MAKERS OF THE FAMOUS BEAUTYREST MATTRESS.**

Here's a close-up **(left)** of the cabinet beneath the bookshelves in our living room. I lined all sides of the bottom section with a tarnish-resisting cloth and use this section for storing silver. I weighted the cloth across the front so that it drops down to form practically an airtight, dustproof compartment. Bookshelves and magazine rack **(below)** are part of the storage wall between living room and bedroom



Even in a small home

You can find storage where you need it

By Josephine Barnes

When we drew the plans for the house my husband and I would build with our own hands, we knew we wouldn't have any wasted space—we couldn't afford to. We were convinced that by using every inch of space we could solve our storage problems. We tried—and succeeded.

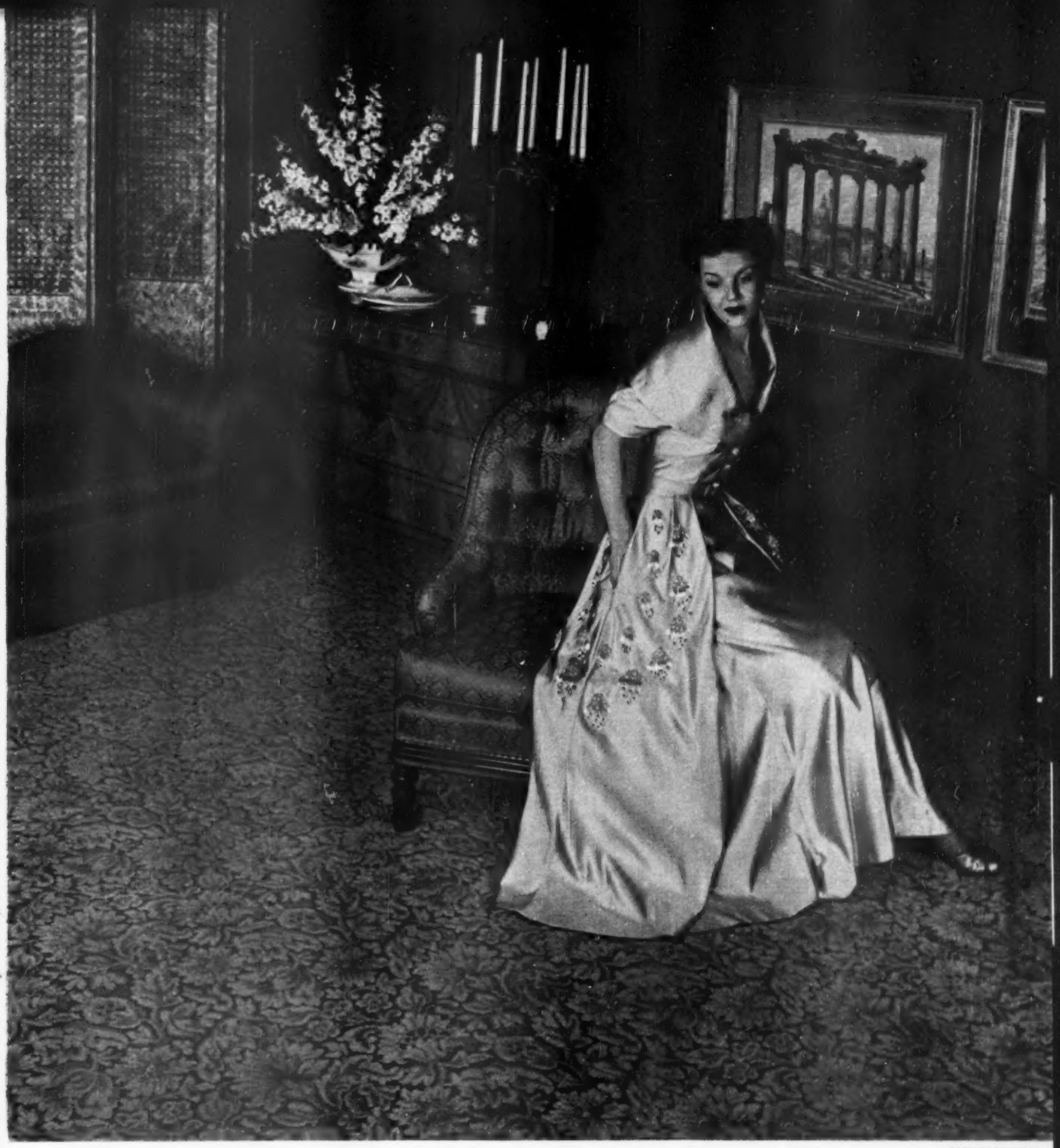
The four-inch depth of inside wall partitions offers a lot of storage space if you'll look into it. You only have to come out from the wall two inches to get a six-inch shelf. Add four or six inches to the four inches you get by going into the wall, and you have shelves deep enough for linen. We used tricks like that to save floor space.

We believe that there's valuable storage lying unused because people measure closets in feet instead of inches. Most of our units are small but they're where we want them—and they add up to a lot of storage.

Naturally, we're quite proud of our home, not just because we built it ourselves, but because storage units *where we need them* make it easy to keep our house in order.

More on page 144

The four-inch thickness of wall studdings provided this niche for flower arrangements that helps take the flat look off our entrance way. We've fitted the niche with adjustable shelves for displaying decorative objects



DRESS BY PATTULLO

J. L. Hudson, Detroit, selects CELLINI, Firth's new "carved" broadloom, as the perfect background for a collection of priceless antiques. Available in Southern rose, as shown, or in silver-frost gray, amber beige, pine green and ice-cream beige. Something really new in carpet weaving...the background a scientific blend of fine wools and vinyon plastic fibres...insuring a permanency of design effect by texture contrasts.

When it comes to floor coverings...

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Storage in a small home

Shelves and partitions

Today's kitchens are models of storage efficiency, so we couldn't do much to improve the usual cabinet arrangement for dishes and utensils. We did find, though, that there's a lot of dead space in cabinets that can be put to use by partitioning. And between shelves there's often room for quarter shelves to hold spices and small items.

Our largest single storage unit is in the utility room. Here we ran cupboards ceiling high and reserved sections for raincoats and work clothes and those empty bottles we're always forgetting to return to the grocery store.

Our bedroom is small, but we each have a large wardrobe closet, and we've even managed to have the convenience of bedside bookshelves. We've found that you have to live with good storage facilities before you can appreciate all they can do. But see for yourself.

The little shelf for the telephone may seem like a small item, but it leaves the counter top clear. You can get appliances, trays, coffee makers, and cooky tins into a small base cabinet like this if you measure items and build partitions to hold them

We made use of the waste space above canisters by adding a quarter shelf for spices. Cabinet above door is four inches deep, holds all our condiments. Beyond the door you can catch a glimpse of the storage cabinet in our utility room

Begins on page 142

double cabinet space

By using the four-inch depth of wall studding and extending the shelves two inches out from the wall, we got this six-shelf unit for canned goods in the utility room. Shelves are deep enough for two rows of average-size cans. We added a small tool case below the shelves for hammer, pliers, nails

Twin wardrobes along the bedroom wall are the most easily accessible closets we've ever had. They're just the depth of a coat hanger, so they don't take much floor space. Drawers hold a surprising amount of clothing, linens. Mirror on door leading to bathroom can serve both rooms

Bedside bookshelves are part of the storage unit that serves as bedroom-living room wall. We saved space by building this wall and wall at right to conform to length and width of the bed; a headboard is unnecessary. Our guest closet is at left; there's also room in it for blanket storage

More on next page

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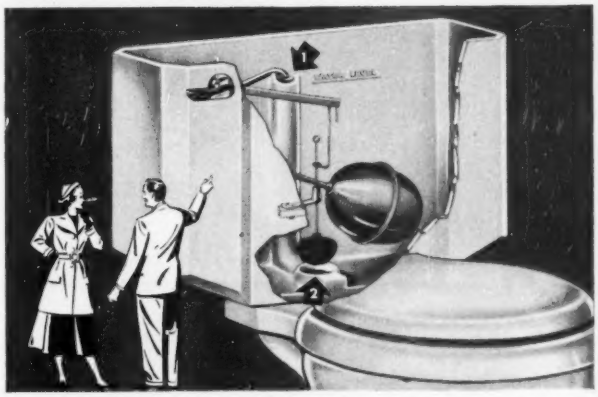

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The Eljer *overflow* 1 and *ground-in valve seat* 2 are both made of real vitreous china . . . are an integral part of the tank itself. This eliminates the thin metal tubes and valve seats, commonly used, which wear and corrode and must be replaced. Vitreous china, of course, cannot corrode, will not require replacement, lasts the life of the fixture. These *exclusive* Eljer features have proved their worth in the millions of Eljer Fixtures now in use.

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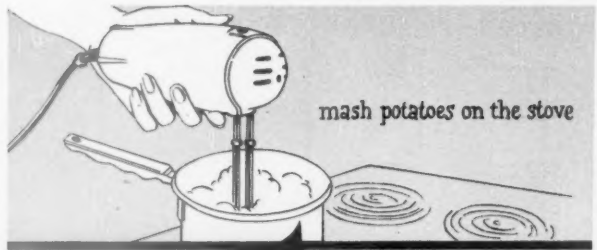

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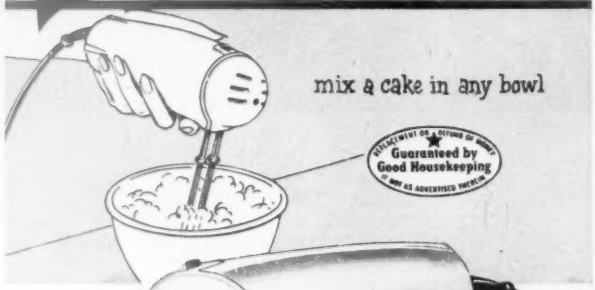

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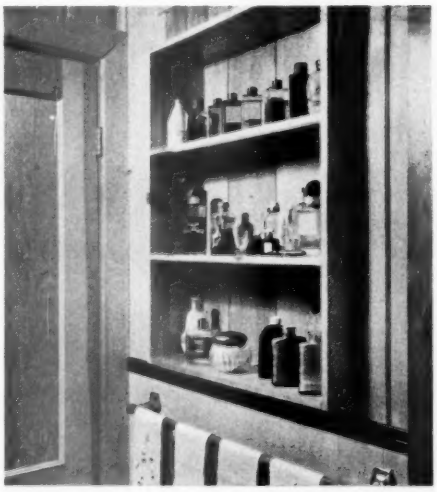
Walls are worth looking into

Our idea of utilizing the depth of the wall partitions in our home isn't anything new. But in a house as small as ours those few inches have given us shelf space without making the walls seem too close. Building our own home has taught us that walls can do more than partition a room. It has also taught us to respect even inches—they can add up to a lot of storage space in a small home.

Our linen cabinet fools you. It looks shallow from the outside; it projects only 8 inches from the wall, but it's 12 inches deep inside. Using the depth of the wall made that possible



Most bathrooms in homes as small as ours can use shelves like these to take the strain off the medicine cabinet. If we had not built the shelves into the wall, they would either have been too narrow to be useful or too wide to give enough clearance for bathroom door. That's how inches can mean several cubic feet

Pound for Pound—what do you Find?

UNDERNEATH all the showroom glitter, what kind of bodies are they putting on today's automobiles? How solidly built are they—how sturdy?

Before you buy any car, do these things for yourself:

Thump the roof with your fist! Make sure it is built on the famous Fisher Body principle of Turret Top—one massive sheet of steel welded to a sturdy framework of supporting steel girders.

Then—

Bump and plump the seat cushions with your hand! See how soft-riding, yet how toughly resilient the upholstery and springs feel to you.

And—

Slam the doors shut! Listen for the solid *thud* of a heavy double-walled door, closing into a body built stronger and better than ever.

With your own hand, thus, you can take the measure of any car you see—and make your own quick, direct comparisons.

Do this on *every* automobile—and when the body is by Fisher, you'll find you can *see* the difference, *feel* the difference, *hear* the difference! Pound for pound, you discover a finer car.

The only quicker way is to look for one trademark, which you will see only on those distinguished cars of General Motors—the famous emblem of *Body by Fisher.*

SEEING IS A SCIENCE

A distinguished new note in style, those handsome sweeping curved windshields on Body by Fisher also give wonderfully greater visibility. Here are two engineers at work with a new "double-jointed" windshield wiper which cleans around a curve—to see that you keep that extra visibility through all kinds of weather!

Body by Fisher —*BETTER THAN EVER!*

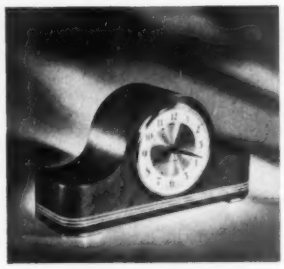
On General Motors cars only: CHEVROLET · PONTIAC · OLDSMOBILE · BUICK · CADILLAC

Time for Christmas—the Legacy, distinguished clock designed in the fine Seth Thomas* tradition of beauty and faithful timekeeping. 18th-century cabinet in hand-rubbed mahogany. Melodious Westminster Chimes. Height, 14½ inches. Width, 10¾ inches. *Electric or spring-wound. $115.00.*†

SETH THOMAS

Clocks to treasure... Clocks to trust

For holiday housewarmings—the Seth Thomas Sharon, a Colonial mantel clock in maple or mahogany finish on birch. Strikes hours, half-hours. Height, 14½ inches. Width, 9⅛ inches. *Electric or spring-wound. $42.50.*†



A proud gift — welcome, too — the Seth Thomas Preston, gracefully designed in genuine mahogany. Resonant hour and half-hour strike. Height, 6¾ inches. Width, 12⅝ inches. *Electric or spring-wound. $39.00.*†

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Open-shelved headboards hug the wall. Attached bedframe swings from side to side—for easy bed-making. Matched night stands fit between or beside headboards. Shelves come in oak with a blonde finish

Bedroom comfort

Read, write, lounge in bed with new ready-made headboard shelves

Now you can find finished headboard shelves and cupboards—ready to fit into your bedroom and make lounging in bed more comfortable.

No more fumbling for the alarm clock or piling books on the floor when you have shelves above the head of your bed. Shelves can also keep the phone, a radio, lamps, and note pads within easy reach.

Both of these shelf units come sized to fit behind a double bed or a single bed. See how they work.

Sliding doors make any part of these headboard shelves easy to reach—but the doors hide ragged books or papers. Because the steel bedframe is attached, your bed won't move away from the shelves when you reach for the alarm. Shelves are solid cherry with a sand-colored finish

Where to get it, page 211

color-created broadlooms make color planning easy

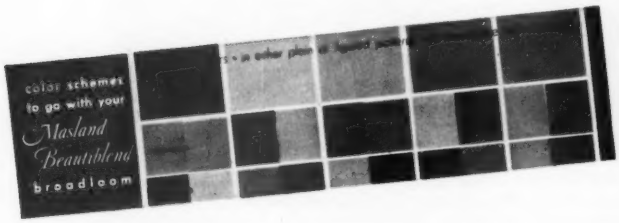
How wonderful it is to be able to get a gorgeous broadloom carpet *especially designed* to go with the colors you have in your home today or those you see in the newest fabrics, paints and wallpapers! Masland Beautiblend Broadlooms give you everything you want in a carpet *plus* the sure way to plan your own scheme correctly.

The Beautiblend Label on every Beautiblend Broadloom shows you five different color schemes that harmonize perfectly with that particular carpet. It helps you choose the right Beautiblend Broadloom to go with your present furnishings. It guides your selection of easy-to-find blending colors in paints, wallpapers and fabrics. Look for this label when you look for Broadloom.

C. H. Masland & Sons, Carlisle, Pa.

1866 MASLAND

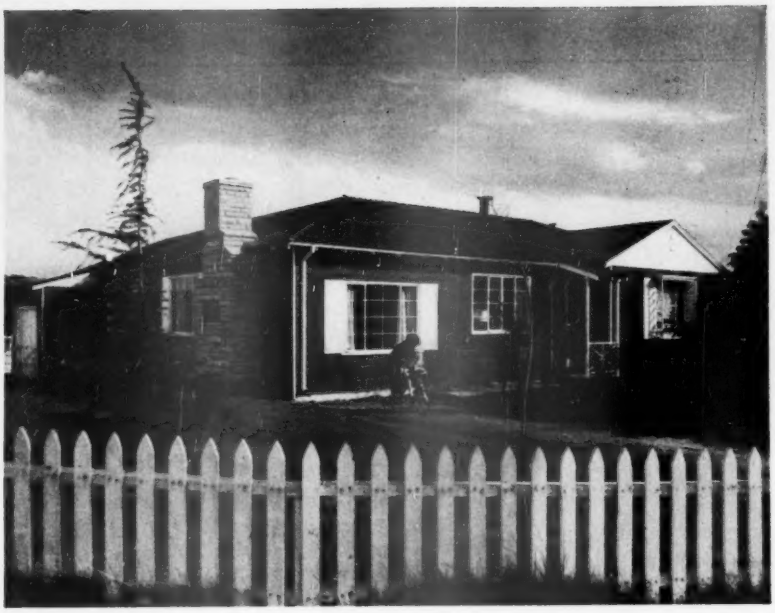
Masland Beautiblend Broadloom illustrated: Precedent #1547. Prices for Masland Beautiblend Broadlooms start as low as $6.50 a square yard.



Masland Beautiblend

BROADLOOMS

BEFORE



AFTER—You won't find another house in the development like ours now. The garage on the front is gone, its space filled by a den with a fireplace and storage wall. A larger window at right, different shutters, and a coat of barn-red paint completed the change

New rooms cost less than a new house

By Richard C. Boss

We saved $4,000 by adding on instead of buying—and by doing it ourselves

We bought our place in Richmond, California, during the war, practically while I was packing my bags to go to sea. It was a typical tract house—one of about 70 small homes in a rolling district characterized by country quiet and little traffic.

With the war over we looked at our house with biased eyes. We needed another bedroom, a dining room, a play place for the children in wet weather, a den, and a fireplace. We combed the neighborhood. But duplicates of our own house had increased 125 percent.

We decided to add on, going as far as our money would take us, and finishing out of current earnings. I had made a scale drawing and checked restrictions. From then on I was on my own, armed with book knowledge and a strong arm. As it turned out, my biggest asset was my wife.

A man buying in a woman's specialty shop usually gets good service from sales girls. [*Turn to page 153*

BEFORE

AFTER—We built a new garage at the back, along with another much-needed bedroom and a sunroom. Cost of the addition—and we did all work ourselves except for chimney masonry—was about $3.16 per square foot

More on page 153

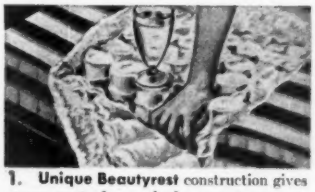
Everybody who owns a Beautyrest* can tell you how *much* comfort they get for so *little* cost.

How little? Take the price—$59.50. Divide by the 10-year guarantee. That comes down to only $5.95 a year! Or, about 1½¢ a night!

How much? You get famous Beautyrest *luxury rest*. (No other mattress, at any price, has it!) You get *economical* long life—years more service than in cheaper mattresses! You get, in a word, VALUE!

Why not get this *great* mattress buy—today!

GIVE A LITTLE—ABOUT 1½¢ A NIGHT!
GET A LOT—BEAUTYREST LUXURY REST!



1. Unique Beautyrest construction gives *every part* of your body correct support. Each of 837 Beautyrest springs is *individually* pocketed, can't force each other down. You get firm, *resilient* luxury sleep.

2. In "torture" tests at United States Testing Co. Laboratories, Beautyrest takes 740,744 more poundings from 275-lb. roller—lasts more than *twice as long* as next best mattress tested. Guaranteed 10 years against structural defects!

"I wouldn't trade my Beautyrest for all the rice in China!"

In a recent interview, Mrs. J. O. Dolby of Lake Charles, La. told us how her 22-year-old Beautyrest stood up in actual use. Here are her comments:

SIMMONS: How is your Beautyrest holding up after more than 22 years?

MRS. DOLBY: Wonderfully! I think it has many more years to go.

SIMMONS: Did it give you all the "luxury comfort" we promised?

MRS. DOLBY: Honestly, it's the most comfortable mattress I've ever slept on!

SIMMONS: Are the borders holding up?

MRS. DOLBY: The *whole* mattress is still nice and neat. It doesn't sag anywhere.

SIMMONS: Would you recommend Beautyrest to your friends? And if so—why?

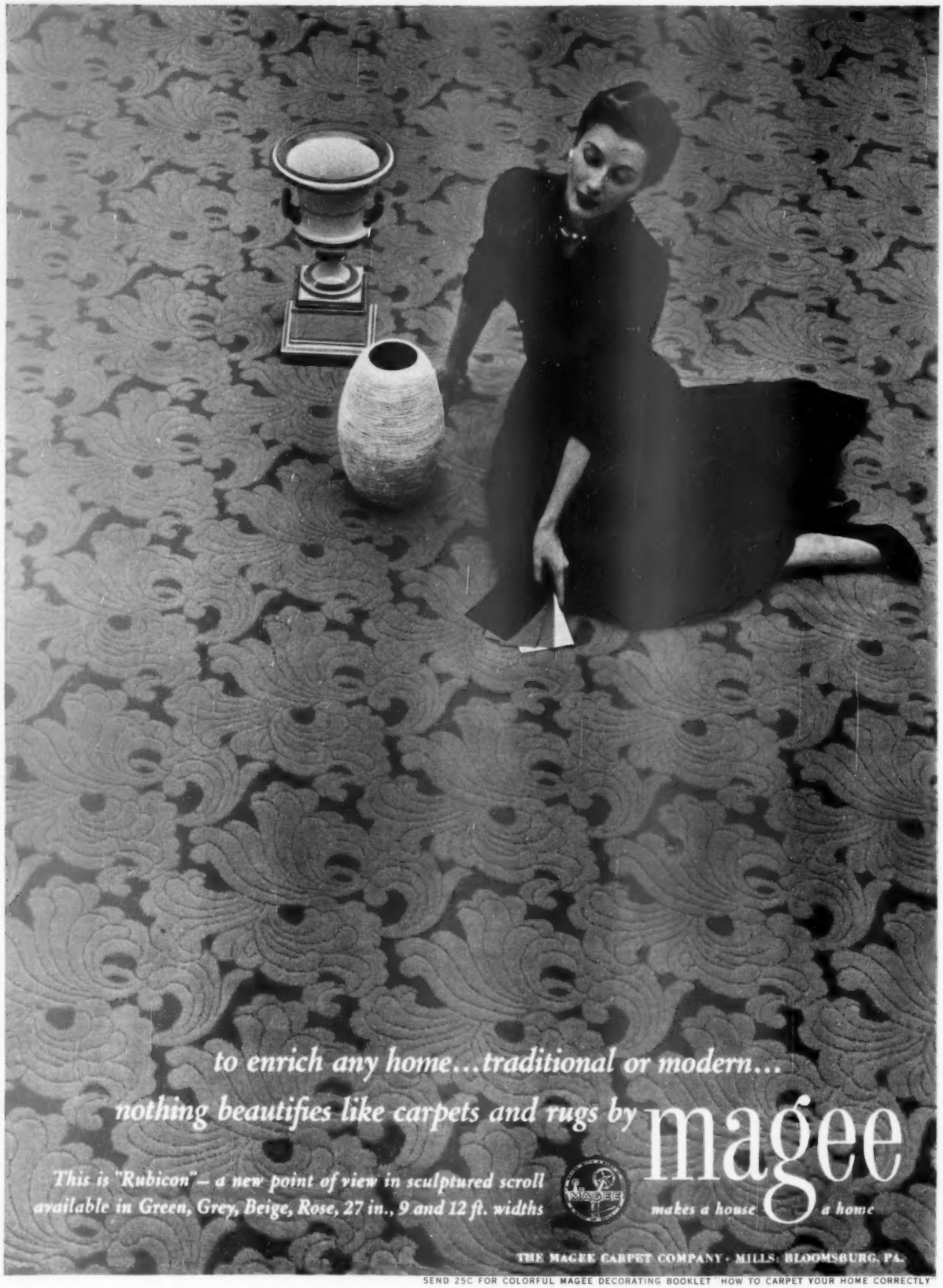
MRS. DOLBY: I have—*many* times! I think it gives the most mattress value for the least money.

From us to you: The best mattress is the best buy! The best buy is Beautyrest!

Only SIMMONS makes BEAUTYREST

Another quality product from the House of Simmons—the greatest name in sleep!

*TRADE-MARK REG. U. S. PATENT OFFICE. COPR. 1949 BY SIMMONS CO., MDSE. MART, CHICAGO, ILL.



SEND 25C FOR COLORFUL MAGEE DECORATING BOOKLET "HOW TO CARPET YOUR HOME CORRECTLY"

New rooms cost less than a new house

Begins on page 150

Since the opposite is true where men wait on customers, my wife did all buying. She didn't know a shingle from a spike, but dealers broke their necks explaining the difference. We placed $20 orders with each of six suppliers, then gave all our business to the one who gave the best material, promptest delivery, and lowest delivery charge.

Pouring concrete wasn't nearly as bad as I thought it was going to be. I rented a small mixer for $2.50 per day. While my wife and a neighbor tamped the concrete in the forms, I mixed and wheeled. We progressed at the rate of about a cubic yard per hour. When we poured the garage slab, four of us poured five yards in three hours. This is very friendly exercise; it gives you a speaking acquaintance with every muscle in your body.

Though I made my own surveying instruments from a rake handle and a cardboard tube on a level, they were adequate for estimating. At least, concrete work went without incident. But the new garage presented a problem: we needed 29 cubic yards of fill to make the floor level.

I planned to rent a trailer and make a million trips to the local gravel slide. But the day before "Operation Shuttle" was to begin, my wife called to tell me that the garage was filled. After I'd recovered from the shock, she told me some trucks taking dirt away from an excavation drove by, and she flagged one down.

"How much do you want to dump that dirt in our garage?" The driver figured a dollar a load.

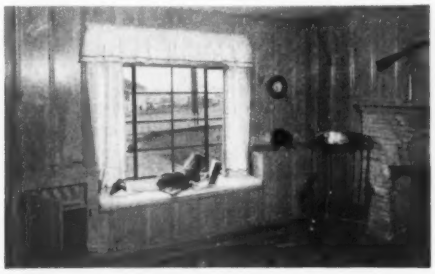
So for three dollars our garage was filled. Two obliging neighbors leveled as the dirt was dumped.

Before tackling any job, I read all I could, then asked people for advice until I found somebody who had mastered the same problem I faced. I went to a neighbor, a stonemason, for advice on building our proposed brick fireplace. His advice: not to build it myself, not to build it of brick. He recommended stone, and himself. His advice was good, as you can see by the looks of our fireplace.

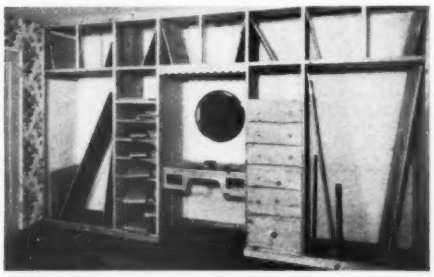
A friend talked me into using a wool roller in place of a brush to put on paint. It worked so well, I reasoned, why couldn't I use it instead of trowel and sponge to smooth plaster? It worked perfectly; and an hour after I started, the sunroom was plastered.

Our work is almost over now. We added 684 square feet of space at a cost of $2,164.28, or roughly $3.16 per square foot. Labor cost isn't figured, because I find hammer and nails a form of relaxation.

In fact, now that the end is in sight, I'm getting the itch to hang up a "For Sale" sign and start another house from the ground up.



I put knotty pine on the walls of the den, built a window seat with wood box on one side and phonograph cabinet and record space on the other, then ripped a piece of pine for mantel



We still have a few loose ends to clean up, such as building a new driveway, and finishing this storage wall and dressing cabinet in the new bedroom. I laid this oak flooring myself, and I still get cramps in my back when I hear the word "floor"

You'll say too...

I'll take

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Your guide to the best in modern automatic cookery

YOU'LL FIND TAPPAN the last word in *completely automatic* cooking. The amazing Tel-U-Set offers so many features that save your time, insure perfect results always!

Best of all—it's so thoroughly practical, a perfect baker, and a thrifty value! Whether you use city gas, Philgas or other "LP" (bottled) Gas, there's a Tappan to fit your budget. Write Dept. 72, The Tappan Stove Company, Mansfield, Ohio. In Canada, John Inglis Company, Ltd., Toronto.

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Crisp-Chest—The moisture-free Tappan Crisp-Chest keeps cereals, crackers, potato chips, condiments, absolutely dry and fresh.

Choose wisely . . . choose

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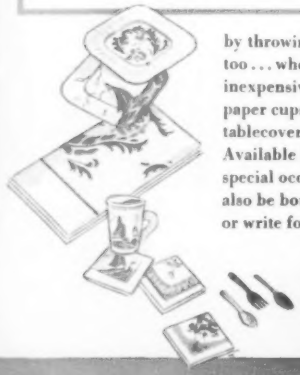
Gas Ranges

automatic lighting of all burners – **automatic** oven heat control – **automatic** oven time control – **automatic** oven illumination – **automatic** interval timer – **automatic** "burner on" signals

"Here's how we 'wash' dishes!"

SERVISET ... the economical new table-setting that does away with dishwashing



You can "*wash*" dishes by throwing them away ... napkins and tablecover too ... when you've used SERVISET—it's that inexpensive! SERVISET consists of "Handi-Handle"® paper cups and plates; matching napkins and tablecover; and plastic spoons and forks. Available in a variety of patterns, colors, and special occasion designs ... SERVISET items may also be bought singly ... at your favorite store ... or write for name of nearest dealer.

SERVISET by Sutherland ®

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SERVISET HANDI-HANDLE® PAPER CUPS • PLATES • NAPKINS • TABLECOVER • PLASTIC SPOONS AND FORKS

Sectional slipcovers suit an occasional chair

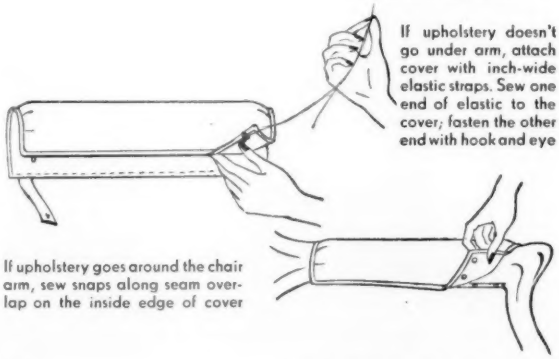
Pins, snaps, or hooks and eyes hold each section of this occasional-chair slipcover snugly in place over the upholstery

By Kay Harda

Sectional slipcovers will give your occasional chair a new lease on life. Whether it's a streamlined Modern chair or a curve-lined Victorian chair, the slipcover problems can be solved in the same way. Cut separate covers to fit each section of the upholstery, finish each section separately, then pin or snap it in place. Here's how to make the cording-trimmed sectional covers shown above.

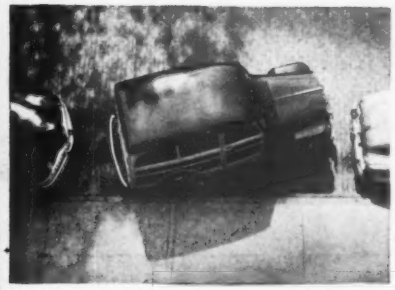
Chair arm. Pin the material tightly over the upholstery on the chair arms. Shape the covers to the arms with darts and gathers. Cut the covers to fit—allowing for half-inch seams all around. Baste the cording in place while the cover is pinned to the chair so the cording basting will

More on page 157

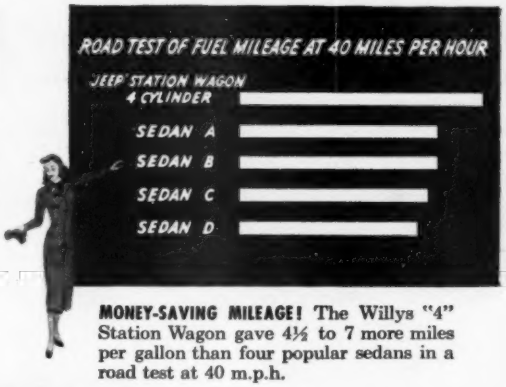


Isn't this the kind of car your family really needs -

- Comfortable and smooth-riding . . . and marvelously easy to handle.
- Plenty of room for six adults in its spacious all-steel body.
- Wonderful visibility—18 to 50% more glass than competitive sedans.
- Durable grained plastic seats are washable.
- Smart functional styling—but no bulging fenders to dent.
- Extremely economical . . . fuel-stretching overdrive is standard equipment on both 4 and 6 cylinder models.



EASY TO PARK. You back up only once to park in 2 to 3 feet less space than standard sedans . . . Takes far less room in your garage, too.



MONEY-SAVING MILEAGE! The Willys "4" Station Wagon gave 4½ to 7 more miles per gallon than four popular sedans in a road test at 40 m.p.h.

A SMOOTH, LEVEL RIDE—Planadyne suspension of front wheels cushions bumps . . . gives a wonderfully smooth ride over uneven roads.

IT'S TWO CARS IN ONE! With all seats in, the Willys Station Wagon gives you 10 to 29% more usable luggage space than competitive sedans. And seats are easily removable to provide 98 cubic feet of cargo space for bulky loads. With its expandable load space and washable interior, the Willys Station Wagon is perfect as a combined business and family car.

Jeep PRODUCT BUILT BY WILLYS-OVERLAND

WILLYS *Station Wagon*

4 or 6 Cylinders—Overdrive at No Extra Cost

WILLYS-OVERLAND MOTORS, TOLEDO 1, OHIO • MAKERS OF AMERICA'S MOST USEFUL VEHICLES

"What a difference... venetian blinds made with new Flexalum tape and slats!"

For the first time, two great FLEXALUM inventions bring you lovelier, cleaner, longer-lasting venetian blinds.

Made for each other . . . new FLEXALUM vinyl plastic tape* and new FLEXALUM spring tempered slats . . . two long wanted improvements. And only FLEXALUM has them.

FLEXALUM vinyl plastic tape is the first tape that will stay beautiful for the life of your venetian blind. It is the only tape that can be cleaned with a damp cloth, washed without shrinking or stretching. Best of all it won't fade or discolor . . . the perfect companion for FLEXALUM slats.

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Custom made venetian blinds of FLEXALUM slats and FLEXALUM vinyl plastic tape are featured by outstanding manufacturers and dealers everywhere. See them today! We will be glad to send you free samples of these two new FLEXALUM inventions, on request.

***Made for each other**—Beautiful FLEXALUM slats look their best with the new FLEXALUM Vinyl Plastic Tape. A complete range of decorator colors to choose from.*

*U.S. Pat. No. 2,405,579. Other Patents Pending

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Spring Tempered Slats and New Vinyl Plastic Tape

Stay Beautiful because they Stay Clean

Hunter Douglas Corporation • *Riverside, California* • *150 Broadway, New York 7, N.Y.*

Sectional covers suit an occasional chair

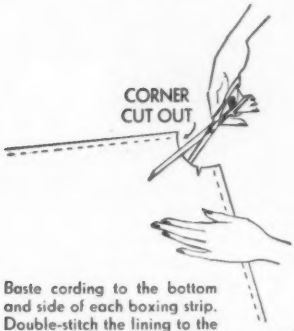
Begins on page 154

hold the pleats or gathers snugly. Remove the cover from the chair and double-stitch around the edge.

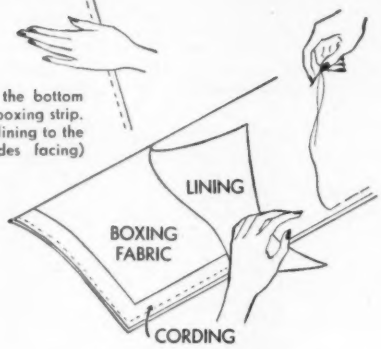
Chair back. Pin material to the chair back. Gather extra fullness with basting thread. Then cut the piece to fit—allowing half-inch seams all around. Baste the cording in place while the cover is on the chair. Take the cover off the chair and double-stitch around the edge.

Pin, cut, and trim cover for the back side of the chair back in the same way.

Anchor the back covers with decorative veil pins. Or use ordinary pins or tacks, hidden in the cording seam.



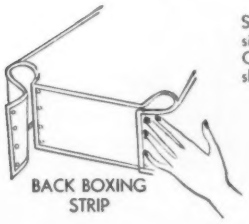
Trim out back corners so the seat cover will fit around the arm uprights. Slashes along the edge of these corner cutouts will make the seat cover lie smooth when the cording is added later



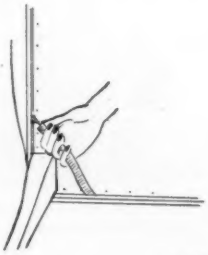
Baste cording to the bottom and side of each boxing strip. Double-stitch the lining to the boxing (right sides facing)

Chair seat. Pin material to the chair seat. Cut the cover to fit the top of the seat—allowing half-inch seams all around. Then cut boxing strips deep enough to cover wood trim on the chair seat. Cut side boxing strips long enough to go around the chair uprights and fasten to the boxing strip at the back. You'll need sateen or muslin lining for each boxing strip.

Cord the boxing strips as described above. Stitch cording around the outside of the seat cover and around the edges of the corner cutouts. Then turn the boxing strips right side out and double-stitch the open edge of the boxing to the seat cover—close to the edge of the cording.



Sew snaps at the back of the chair where the side boxing strips overlap the back boxing. Overcast raw edges on the underside of the slipcover, or cover them with bias binding



Stitch elastic straps to the inside edge of the front and side boxing to keep the cover snugly across the front. Sew one end of the elastic to the cover; fasten the other end with the same hook-and-eye treatment you used for the arm straps

WOOD . . . treated with penta-chlorophenol

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It's a shame when the original beauty of your home is marred by damage from termites and decay. It's also very costly to have to scrape and repaint your wood because excess moisture has caused the paint to peel.

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DOW
penta-chlorophenol

Crystal for Christmas and a sparkling table

Smart and inexpensive crystal pieces add beauty to any type of table. All shown here were designed by Pipsan Swanson

Gleaming crystal gull, left, has flower-holder base. You can arrange versatile candelabra 32 ways. You can buy it with high or low candlestick, with arms to hold flowers or candy dishes. Or you can buy candlestick with crystal drops, at right

Punch bowl and cups, pitcher set, ruffled dish are emerald green. Clean-cut modern design gives you timeless beauty

More on page 160

Englander

AMERICA'S MOST LUXURIOUS MATTRESS

GOODYEAR

THE GREATEST NAME IN RUBBER

2 great names combine to bring you an Airfoam* mattress

Beautifully styled by Raymond Loewy Associates.

All the proof you need. Just press down on Airfoam. Feel how it molds itself to your hand, responds with a gentle, buoyant "uplift." Airfoam keeps that resiliency for life. Never packs. Never hardens. Isn't Airfoam just what you've been waiting for?

. . . at a new low price with a 20-YEAR Guarantee!

Now . . . an Englander Mattress made of Goodyear's Airfoam for $59.75

Until today, Airfoam has been that modern cushioning miracle you *wished* you could afford. Sleeping on Airfoam is like sleeping on angel cake. Millions of tiny air cells soothe you, cool you, cuddle and comfort you. So light and floaty that a child could turn an Airfoam mattress—only it never needs turning! Never sags, flattens or hollows. Sanitary, dustless and non-allergic. What more could you ask for except this new low price—possible only because Englander and Goodyear have teamed up to bring you the blissful luxury of Airfoam at the cost of a conventional mattress!

When used with Englander's special Red Line† Foundation, both mattress and foundation are guaranteed for 20 years

Box springs are built to use with innerspring mattresses. An Airfoam mattress needs a *special* foundation. Englander engineers have developed a special Red Line foundation, which adds to the comfort and lengthens the long life of this Airfoam mattress. So scientifically matched are they that we guarantee them for 20 years, when used together.

Both for the price of a conventional mattress and box spring—$119.50

No other foundation looks like this inside. Joined only through the middle by flexible steel bands, each spring in the upper half is free to adjust individually to your every move. The lower part acts as a unit, supports your body in the healthful manner doctors recommend. Other Englander Red Line mattresses and box springs (twin or full size) from $39.75 to $79.75.

in mattresses . . .

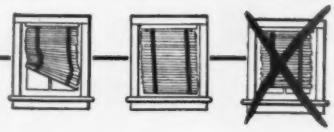
Only in an Englander can you get Airfoam by Goodyear

†T.M.—The Englander Company, Inc.

*T.M.—The Goodyear Tire & Rubber Company

If you complain about

1. unevenness 2. poor fit 3. dull color



you need Columbia

CUSTOM-MADE VENETIAN BLINDS

Expensive? Why no, for little more than the cost of ordinary blinds, you can have these superb Columbia *Custom-Mades* fitted to the last fraction of an inch, color-planned especially for your room, expertly installed by one of our authorized Columbia Dealers. Look for the Columbia label—it means fine steel or aluminum slats, enameled finish for easy cleaning, smooth-working parts hidden beneath the decorative headbox. At your Columbia Authorized Dealer, the leading department stores, furniture stores, shade shops near you.

Columbia VENETIAN BLINDS

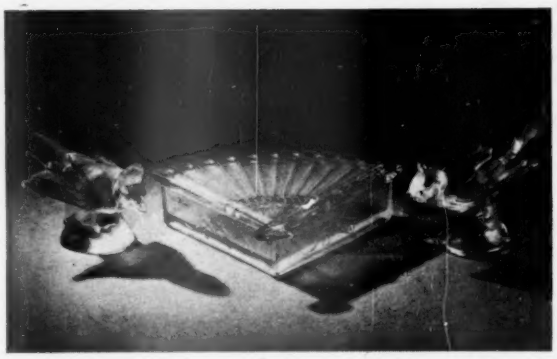
ALSO WINDOW SHADES • LACE NET CURTAINS • LACE DINNER CLOTHS

THE COLUMBIA MILLS, INC., 428 SOUTH WARREN STREET, SYRACUSE 2, NEW YORK

Crystal for Christmas

Begins on page 158

Top left: Combination flower-fruit bowl has center candelabra. Candle arms can be taken out of holder, or both can be lifted off, leaving flower bowl or serving plate. Top center: Fruit or flower bowl. Lower right: Plate with etched rose design. In center: Heavy crystal bowl



Frosted crystal birds and fan-shape sweetmeat or cigarette box are for coffee or dining table. With its lid off, the box can be used for flowers

Buffet and table ensemble comes in combination of clear and frosted crystal. With each item, a little folder explains decorative symbols. When center plate is lifted off, base can be used as candy or flower bowl

Where to get it, page 211

SMART NEW FURNITURE UPHOLSTERED WITH PILE FABRICS IN

Matched Kleersheen Colors

How exciting to choose new furniture in sparkling Matched Kleersheen Colors — they transform your home! See their new brilliance of tone and texture. See them anywhere — everywhere.

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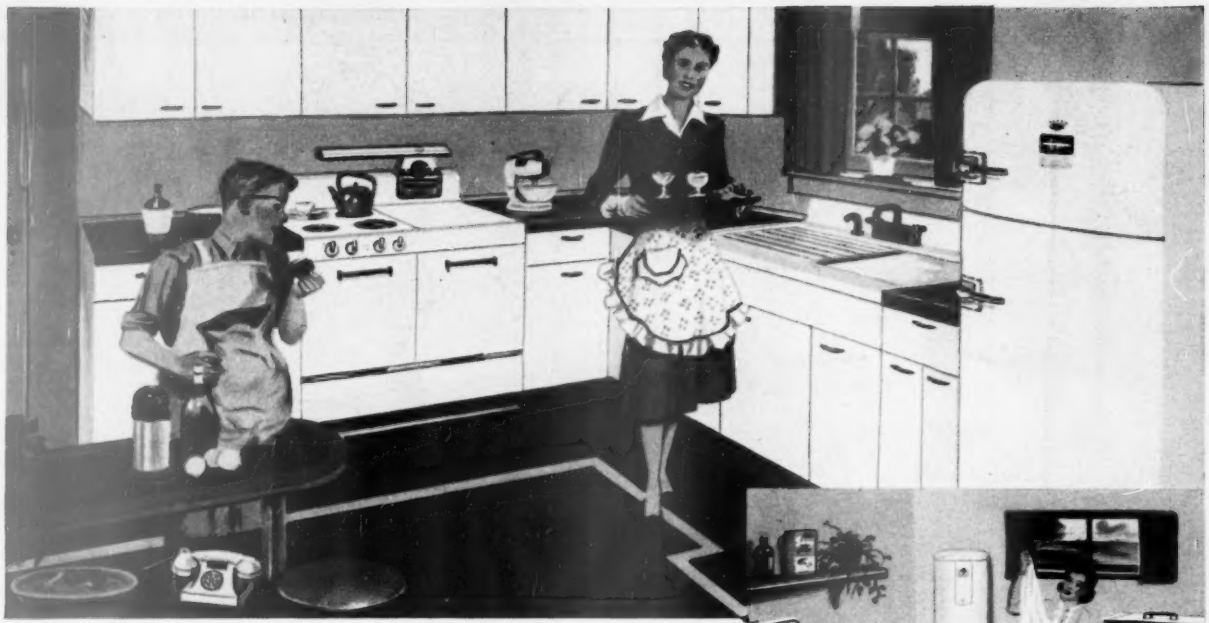
REPLACEMENT OR REFUND OF MONEY ★ Guaranteed by Good Housekeeping IF NOT AS ADVERTISED THEREIN

"EXCLUSIVELY YOURS" *The Shelton Looms* FOUNDED 1854

ONE PARK AVENUE, NEW YORK 16, NEW YORK

LOOK FOR THIS MOTH PROOF GUARANTEE



This modern Frigidaire-equipped kitchen grew out of GM's research into cold and heat and the housewife's needs. Here's the beautiful Frigidaire Cold-Wall Imperial refrigerator, the efficient electric range, plus convenient double-bowl cabinet sink and de luxe all-steel wall and base cabinets—all designed to make kitchen work more pleasant.

For greater freedom from washday work and worry, Frigidaire brings you this complete home laundry. And Frigidaire quality in automatic washers, automatic clothes dryers, electric ironers and water heaters is yours at prices that spell real value.

Key to better living

Not every General Motors product needs a key to make it go.

But the name GM still stands as a symbol for value, not only in motorcars, but things for the home—products that keep food fresh, people comfortable, and daily burdens lighter.

The reason is simple. No matter what the product is—refrigerator, electric range, automatic washer, television or automatic home-heating equipment—it benefits by the same GM fundamentals applied in its automotive products.

These are better research for long-range improvements—better engineering and design to give them practical, eye-appealing form—better production to build them well and at low cost.

And so, in many things for better living, GM is the key to greater *value*—just as it is in cars. Ask your Frigidaire or Delco dealer to show you why.

All play and no work—with clean, dependable heat from a Delco-Heat automatic oil-fired boiler. There are also automatic Delco-Heat units for all types of heating systems and for use with all three fuels—oil, gas or coal.

The entertainment world comes home—in a Delco television receiver or a Delco AM-FM radio console complete with automatic phonograph, a superb product of Delco research and engineering in electronics—sold exclusively through United Motors dealers.

GENERAL MOTORS

"MORE AND BETTER THINGS FOR MORE PEOPLE"

FRIGIDAIRE • DELCO • UNITED MOTORS • CHEVROLET • PONTIAC
OLDSMOBILE • BUICK • CADILLAC • BODY BY FISHER • GMC TRUCK & COACH

HEAR HENRY J. TAYLOR on the air every Monday evening over the ABC Network, coast to coast.

Easier, safer way to hang storm windows

When you hang your storm windows this fall, leave your ladder in the garage. You can avoid the hazard of climbing it with the heavy glass. Storm windows that hang from top brackets, as most of the older types do, can be put up from *inside* your home, quickly and safely.

The pictures show you how to do the job with a minimum of effort. This technique still calls for caution; but once you have perfected it, you'll never use a ladder.

Make the job easier by removing window shades, curtains, draperies, or Venetian blinds before you start.

Lower top half of window and slide storm sash out carefully, bottom first and inside facing down. When it is nearly out, shift your hands to sides of the frame, near the top, and lower storm sash until the bottom edge rests on window sill. Then rest for a moment and catch your breath. You may find it necessary to work from a sturdy bench

Toughest part of job comes when you engage two parts of top brackets. Without help, it is almost impossible to swing bottom of sash out to proper angle. The trick that makes the job easier: While you hold and guide sash, have your wife push bottom out with broom handle. Brackets will slip together before you know it. Wait for a quiet day

More on next page

If you could X-ray your sink drain...

you'd see this sewer muck that can't be budged with liquid disinfectants!

Filthy, greasy muck—crawling with nasty sewer germs—collects in every sink drain—inches from where food and dishes are washed!

Liquid disinfectants can't budge this stubborn grease. It takes Drāno to *boil out* this muck and the germs that breed there!

Make it a *must:* Put a tablespoon of Drāno in your drain once a week—every week!

Drāno's special *churning, boiling* action *scours* greasy muck and germs away—your drain is left clean, fresh, sanitary—and *fast-running.*

P. S. *Remember—Drāno also opens clogged drains in a jiffy!*

Available in Canada

Drāno

removes the muck that slows drains and breeds sewer germs

Proved harmless to septic tanks

Tests by the well-known Molnar Laboratories *prove* the use of Drāno in normal quantities will not harm septic tanks. In fact, these tests prove Drāno actually makes tanks work better and cuts down odors. Also read Dept. of Agriculture's Bulletin #1950, which states drain solvents are harmless to septic tanks. Copr. 1949, by The Drackett Co.

Don't Worry...
It's STAINPROOF VARLAR

Amazing New-Type Wall Covering

NOW—"REDECORATE" YEAR AFTER YEAR WITH PLAIN SOAP AND WATER!

Economical Varlar, the amazing new *stainproof* wall covering, actually WASHES LIKE TILE! Yet, it's as beautiful as the most beautiful wallpaper, and just as easy and inexpensive to hang!

Truly, there's nothing in the world to equal Varlar. Not even hot grease, lipstick, India ink or shoe polish will stain it! Even mercurochrome and other "indelible" stains whisk right off! What's more, Varlar resists fire, steam, bacteria and vermin, too.

Only amazing Varlar brings you *all* of the best features of *all* other wall coverings.

120 Exciting Styles!

Varlar is beautiful beyond compare—offering you 120 exquisite styles to flatter rooms of all kinds, all sizes . . . colorful florals, plaids, geometrics, pictorials, stripes, tiles, two-tone tints and solid pastels—all priced to save you money!

Varlar is all we say it is and *more!* Send coupon for free sample and prove it to yourself.

**Rugged laboratory "torture tests" show that Varlar STILL looks "brand new" after 25,000 washings!*

VARLAR, INC.

Division of UNITED WALLPAPER Chicago

OVER 100 BEAUTIFUL VARLAR STYLES TO CHOOSE FROM

VARLAR FREE SAMPLE COUPON

Varlar, Inc., Dept. BH-11
Merchandise Mart, Chicago 54

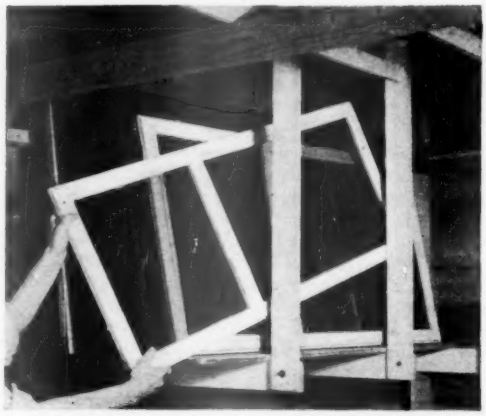
Send me my free sample of Varlar. Bet *I* can stain it!

*Name*_____

*Address*_____

*City*_____ *Zone*_____ *State*_____

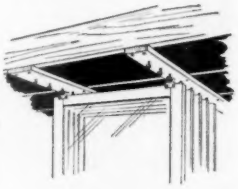
Storm windows *Begins on preceding page*

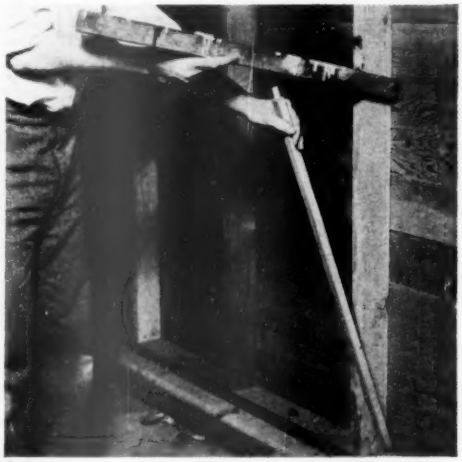


Hanging supports in your garage provide a handy place for storing screens in winter and storm sash in summer. Place the shelf high enough so screens and storms will be out of the way, but not so high you need a ladder to reach them. Stored on edge as pictured, they will stay relatively clean during the off season.

The supports shown, made of 1x4's, are bolted to the wall studs and roof rafters. In this unit, the link in front can be unbolted and the upright piece swung out to facilitate loading and unloading of the storm sash.

A somewhat simpler storage system is sketched at the right. Frame brackets are slipped over heavy screw hooks, turned into 1x4's screwed to joists. For basement storage, make U-shaped supports of 1x4's, and bolt to joists above.





If frames of your storm windows need painting, drop-down brackets like the one pictured will support work without taking valuable garage space between jobs. Swinging top piece is bolted or screwed to a wall stud, about 1 inch out from the wall. It is held up by a loose dowel that slips into hole drilled in top piece. The space behind bracket gives you a place to store dowel when brackets are not in use. Three supports do job.

Sing a Song of Christmas

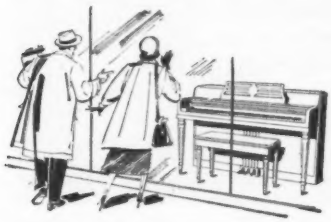
around a new Wurlitzer Piano this year

On Christmas Eve, or any evening, it's a happy family that gathers around a Wurlitzer Piano.

Whether you play or sing, or merely look on and listen, there's enjoyment in a Wurlitzer for everyone. And for your children who learn to play it now, there's music at their finger tips all through life.

Who can say? Perhaps music may bring them opportunities you don't dream of today.

Like a good education, a Wurlitzer helps equip your children for a better chance in life. Give them that chance now. *Give your family a Wurlitzer Piano this Christmas.*

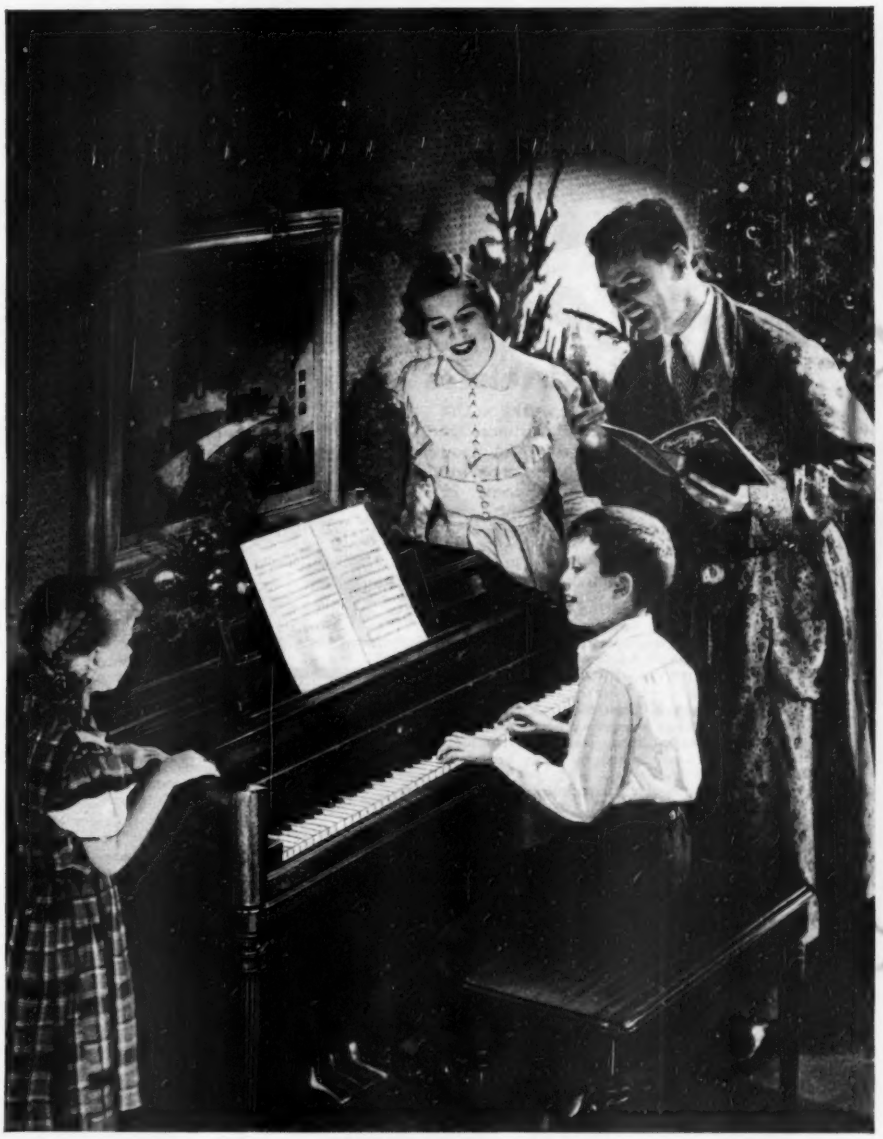


New models . . .

New low prices

While the Wurlitzer is famous for its fine construction, splendid tone and long life, you pay less for it than for many other well-known makes. Wurlitzer is able to bring you a quality instrument at moderate price for a simple reason:

More people buy Wurlitzer Pianos than those of any other name.



"Noel! Noel!" How joyous it sounds around your own fireside and your own piano! Shown is Wurlitzer Model 630, available in walnut or mahogany.

The Wurlitzer Organ

Among Wurlitzer's famous electronic organs is a model specially designed for your home—*an organ that invites you to sit down and have fun!* Easy as a radio to install. Easy as a piano to play. Wurlitzer makes the only complete line of electronic organs . . . models for every type of installation.

WURLITZER

World's Largest Builder of Pianos and Organs Under One Name

THE RUDOLPH WURLITZER COMPANY, EXECUTIVE OFFICES, CHICAGO, ILLINOIS

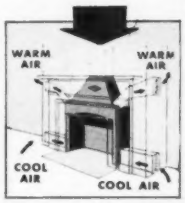
Warms ALL the Room On Cool Spring & Fall Days

THIS

FIREPLACE

actually circulates heat;

The Heatilator* Fireplace works on the principle of the warm-air furnace. It actually draws cool air from the floor level, heats it, and circulates it to far corners, even into adjoining rooms. It warms the entire room uniformly and comfortably, banishes chilly floors and drafty corners.



Helps Cut Fuel Costs

In thousands of homes, the Heatilator* Fireplace makes furnace fires unnecessary on cool spring and fall days. It keeps the entire house comfortable, saves the waste and bother of starting and re-starting the furnace, cuts dollars from fuel bills.

Used and proved from coast to coast, the Heatilator Fireplace is indorsed by thousands of enthusiastic owners. Many claim it is the only heating equipment needed by most homes in mild climates.

For Camps

Makes camps and summer homes livable weeks longer every year . . . earlier in spring, later in fall, and for winter week-ends.

Will Not Smoke

The Heatilator unit is a scientifically designed steel form that serves as a form for the masonry of any style fireplace. It assures proper construction, eliminates common faults that cause smoking.

Add Little to Cost

Complete from floor to flue, the Heatilator Fireplace unit affords substantial savings in labor and materials; adds little, if any, to the cost of the finished fireplace.

Your fireplace must serve you a long time, so insist upon this unit that has been proved for 21 years in thousands of homes and camps all over America. The Heatilator name on the dome and on the damper handle is your protection—accept no substitute. Sold by leading building material dealers everywhere. Mail the coupon now for complete information.

Basement Rooms

Solves the difficult problem of heating basement rooms. Warms recreation rooms, and hobby workshops quickly and thoroughly.

Heatilator Fireplace

*Heatilator is the reg. trade mark of Heatilator, Inc.

HEATILATOR FIREPLACE

TM REG U S PAT OFF

HEATILATOR, INC.
118 E. Brighton Ave., Syracuse 5, N. Y.

Please send free illustrated booklet, pictures, construction and advantages of the Heatilator Fireplace.

Name.....

Street.....

City.....Zone.....State.....

It's the planning that

"Easy to maintain." To keep snow-shoveling to a minimum, garage and workshop are near street. Walls are concrete block painted white. For warmth and contrast, gable ends and one section of the lower wall are redwood clapboards that don't need paint

to heat, to maintain, and to live in.

Much of the saving the Deans realized was made by keeping details simple, by a spacesaving room arrangement, and by making the most of their sloping lot.

For instance, there's the retaining wall needed to hold back the hill when the land was leveled for a terrace. The wall starts from a large boulder in the woods, and continues into the house, to form one side of the fireplace and a partial partition.

This fireplace itself is an example. The Deans wanted one; they also wanted a separate dining room. As their architect, I combined the two desires into a huge stone fireplace that screens the dining area from the living room, and provides a point of interest visible from almost anywhere in the house.

A sliding door to the study takes room neither from the study nor the entrance hall, as would a swinging door, and increases the usable space in both areas.

The entire hallway from the living room to the bedrooms is lined on one side with storage space—making the hallway worth its cost. Attic space resulting from different floor levels is also available for storage.

Slab floors cut excavation costs to a minimum. Rough, unpainted plaster on ceilings and some walls saved cost of expensive finishes.

Throughout their home are details like these, which let the Deans have the home they wanted at the price they could pay. In fact, costs were held down so well that the Deans were able to have built, with the rest of the house, the third bedroom they had originally planned as a future addition.

The same wise planning can save you money when you build.

For suggestions to help your planning, see page 169

"Good light and air." Kitchen faces south, and gets plenty of light filtered through tree leaves. Natural wood wall in the background relieves the glossy painted surfaces of the other walls and cabinets. Overhead cabinets have sliding doors that keep heads safe from bumps

saves you money

Begins on page 48

"Good-sized living room." Living-room ceiling follows slope of roof. Only problem it caused was running drapery uphill. All walls and ceilings are sand-finished plaster in a swirl pattern, left unpainted

"Easy to heat." Dining room has flagstone floor which is a good radiator for radiant-heating coils buried in concrete below. Both screen and sliding glass doors can be thrown wide open, as here, for ventilation and easy access outdoors

More on page 169

Rate yourself on this Home-Owners' Quiz

The right answers can mean money in your pocket

Q. What should my income be to afford insulation?

☐ $3,000 ☐ $8,000 ☐ $15,000

A. Regardless of income, anyone can afford to insulate his home. Installed in a new home, KIMSUL* insulation may cut yearly fuel bills as much as 44%; in an existing home—up to 33%. Thus KIMSUL quickly pays for itself. And so, after a few years, KIMSUL actually begins paying back *more* than the original cost of the insulation. Moreover, to insulate an average new 6-room home costs only about $150.

Q. How much cooler does insulation keep a home in summer?

☐ None ☐ Up to 8° ☐ Up to 15°

A. Double Thick KIMSUL, installed in the attic, lowers inside temperatures as much as 15° on hottest summer days. Keeps your home snug and warm in winter. And the exclusive many-layer stitched design of KIMSUL provides *uniform* temperature control. Unlike some types of insulation, it leaves no money-wasting thick spots, no thin spots where heat can seep in or out.

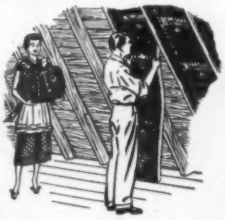
Q. Will insulation make my home fire-proof?

☐ Yes ☐ No ☐ Depends on where the fire starts

A. No insulation can make a home fire-proof. However, KIMSUL insulation can effectively retard a fire. KIMSUL is the only fire-resistant insulation with Pyrogard* fire-resistant cover. In addition, KIMSUL is permanently resistant to insects, vermin and mold.

Q. How much will I save by insulating when I build?

☐ 66% ☐ 20% ☐ 3%



A. Insulate the walls with KIMSUL when you build and you'll save 66% over what it would cost after the house is completed. For but a few cents added to mortgage payments, KIMSUL insulation brings lifetime comfort to you and your family. Owners of existing homes can save by installing KIMSUL themselves. No special skill or equipment is needed. However, your KIMSUL dealer will arrange for professional installation if you so desire. Builders will tell you the KIMSUL way to insulate is the *scientific* way—leaving air space on both sides of the insulation to reduce heat lag and condensation.

*T. M. REG. U. S. & CAN. PAT. OFF.

FREE INSULATION BOOKLET

KIMSUL INSULATION — A PRODUCT OF Kimberly Clark RESEARCH

KIMBERLY-CLARK CORPORATION
KIMSUL Division, Neenah, Wisconsin

Please send me *free* booklet "How To Put Your Home in the Comfort Zone."
I am interested in insulation for:

☐ My present home
☐ The home I plan to build
☐ My school work

BHG-1149

Name.....

Address.....

City..... *Zone*..... *State*.....

Can you answer these 6 questions about the 3 leading low-priced cars?

..Which car has the highest compression ratio for greater engine performance and economy?

..Which car has the famous Air Pillow Ride for your greater comfort?

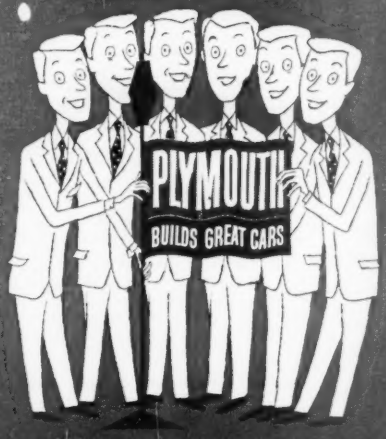
..Which car has Safety-Rim Wheels for your added protection in the event of a tire blowout?

..Which car has Automatic Ignition-Key Starting for your greater convenience?

..Which car has Floating Power for smoother engine performance and longer car life?

..Which car has Automatic Electric Choke for quicker warm-up, more economical use of gas?

You said it! THE ANSWERS ARE ALL THE SAME— PLYMOUTH



the car that likes to be compared

It's the planning that saves you money

Continued from page 167

Carl Koch on roofs: Though a sloping roof restricts planning more than a flat one, we find that by using modern but conventional construction, a sloping roof is less expensive. For economy, we like to keep the roof pitch pretty low, particularly when the climate will let us use a modified roll-roofing type surface.

Carl Koch on glass: As building budgets get smaller and smaller, the need for borrowing space becomes a big factor in good planning. Glass accomplishes this purpose of increasing the feeling of interior space to a maximum. In the Dean house, glass also is used to bring into the rooms all possible sunlight and to open the most expansive view toward the pleasantest parts of the lot.

"Easy to live in." You can't live comfortably in a house unless there's a place to put everything. Here one side of bedroom hallway is lined with put-away space. Four 4-foot sliding doors make all space readily available. Attic storage space is reached through double doors (upper left)

"A paneled study." Opening off entrance hall and secluded from rest of house is this study. Sliding door makes all wall space usable, doesn't interfere with closet doors. Den is pine-paneled. Hall is covered with redwood clapboards, laid vertically to conceal cracks around the doors

"Ample storage." One of the Deans' strongest desires was storage space that could be easily reached and was without frills. Above is Architect Koch's answer in their bedroom. Each drawer unit has the capacity of three normal bureaus

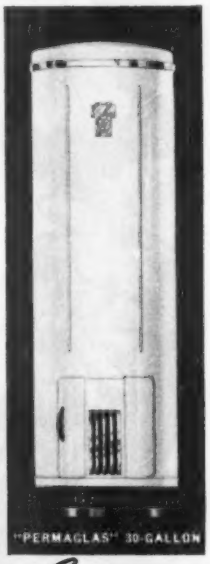
2 MILLION BENDS prove long life! This ring of A. O. Smith glass-surfaced steel has been bent more than 2,100,000 times without harm to the glass!

MORE HOT WATER MAGIC

This automatic gas water heater cannot rust—because glass cannot rust

Hot Water, always ready at the turn of a tap . . . for bathing, shaving, laundry, dishes! It *is* magic.

And it's *more* magic when your gas water heater has a special tank of glass-surfaced steel—tough yet flexible for shock and rust protection. That's why an A. O. Smith *Permaglas* Gas Water Heater gives you the strength of steel with the lasting rust protection of glass. That's why a "*Permaglas*" won't need replacing every few years.



FOR DRAMATIC PROOF, see your A. O. Smith dealer: merchant plumber, appliance dealer, gas company. Or write us for an illustrated folder showing sizes for all home needs. A. O. Smith Corporation, Water Heater Division, Kankakee, Ill. International Division, Milwaukee 1. *Licensee in Canada, John Inglis Co., Ltd.*

HEAVY MALLET BLOWS cannot crack or chip the glass-surfaced steel head of a *Permaglas* Water Heater.

SHOCKPROOF! Neither icy-cold nor scalding water affects this glass-surfaced steel section of a "*Permaglas*" tank.

FOR HOT WATER MAGIC *GAS has got it!*

Guaranteed by Good Housekeeping

A.O.Smith

AUTOMATIC WATER HEATERS

Permaglas *Duraclad* *Milwaukee*

Sleep in the fresh crisp whiteness of a Daisy Field

But really it's the fresh, crisp whiteness of Pequot's exquisite fine combed percales . . . a petal-soft whiteness that blends with your brightest dreams. And these *are* dream sheets . . . their silken-smooth texture the result of specially chosen long, long cotton fibres combed to extra suppleness and woven oh-so-painstakingly, more than 200 threads to the inch.

Available in Green • Peach
Airway Blue • Pink • Dusty Rose
Candlelight Yellow • and White

PEQUOT
fine combed
PERCALES

PEQUOT Fine Combed PERCALE
SHEETS AND PILLOW CASES

MORE THAN 200 COMBED THREADS TO THE INCH

Pequot Mills, Salem, Mass.
Makers of Pequot Muslins, America's Most Popular Sheets

No longer a decorating problem

Your piano

For serious music-making. Long, left-hand side of a grand piano should be near to and parallel with the wall. Keep ornaments off the piano—they'll jiggle, and they'll interfere with raising the lid. A rack lamp for music and a floor lamp for the piano corner light the scene. Note the absence of rugs that deaden tone and the decorative use of framed music

A piano can be as attractive as it is musical—when you decorate the wall behind it and tastefully arrange the furniture around it. Remember, too, that you can use your piano many places, many ways. In the living room, it's a focal point; between living and dining areas, it can be a space divider; in the bedroom, it might create an alcove.

Before you move your piano, check these rules:

- Place your piano against an inside wall—away from radiators or fireplace—to protect its finish and mechanism.
- Dramatize its beauty by using the wall behind the piano for pictures, a mirror, or hanging shelves.
- Bring the piano into your room setting with a group of chairs nearby for easy listening.
- Make your pianist comfortable with a chair or bench that's the right height. A chair may be more decorative, but a bench often provides music storage.
- Choose a floor lamp or bridge lamp for good lighting—a pin-up lamp if your piano is at right angles to the wall. Or consider small piano lamps; some fit on the music rack itself.
- Cover the back of your piano if you turn it to the room. Pick a folding screen, shutters, fabric, or a wood grill covered with fabric.
- Plan for music storage near the piano in a regulation music cabinet, a storage bench, or a small chest.

With your check list in mind, study these drawings. Each shows how you can make your piano a scene-stealer. Which arrangement suits your home best?

can steal the scene

By David Flather

For dining room. The dining room is a private place for the pianist to practice. Then, too, there's often more wall space for the piano. Best of all, this is a room readily cleared for a concert or a dance. See how bric-a-brac shelves above the piano leave the top clear. Check dining-chair height before you use one at the piano—they're often too low

For guest bedroom. Even the old upright becomes a thing of beauty when its back is covered with shutter panels. At right angles to the wall, the piano forms a bed alcove. The bed itself is rigged out in a trim cover and topped by bolsters so it looks like a sofa. Keeping the piano in the bedroom is one solution if your family pianist practices long hours

More on next page

for EASIEST even mixing ...try HAMILTON BEACH! ...with exclusive bowl control!

EASIEST BOWL CONTROL
Ever-turning bowl assures even mixing—always. Finger-tip control shifts bowl while beaters are turning. Compare!

EASIEST OPERATION
Hold the mixer, set the speed with the *same* hand. Your other hand is free to hold a pan or add ingredients. Compare!

EASIEST SPEED CONTROL
MIXGUIDE puts 10 tested speeds right under your thumb, right under your eye—magnified for flash reading. No stopping to change speeds. Compare!

$34.25
($34.90 Denver and West). Includes two bowls and extra single beater.

JUICE EXTRACTOR $4.25
($4.35 Denver and West)

EASIEST JUICING
Strainer collects seeds and pulp. Juice flows directly into serving glass. No bowl to wash. Extractor lifts out for cleaning. Rustless. Compare!

EASIEST PORTABILITY
Beater unit slides off stand for use at the range, table, *anywhere*. Nothing to release or detach. Easy off, easy on . . . with *one* hand. Compare!

TRY HAMILTON BEACH!
Not all food mixers are the same. So get the most for your money—try them all. Compare feature for feature, and you'll make Hamilton Beach your choice. Of all food mixers, it's *easiest to use!* Hamilton Beach Co., Div. of Scovill Mfg. Co., Racine, Wis.

New HAMILTON BEACH Mixette

Only 3-SPEED portable with ONE-HAND OPERATION!

ONE-HAND OPERATION lets your thumb adjust the speed. Leaves your other hand free to hold a pan or add ingredients. Only Mixette has it!

ALL-PURPOSE—it beats, mixes, mashes, whips, creams. Ideal in the smaller kitchen or apartment. Use it *anywhere*, with *any* bowl or pan.

POWERFUL enough to handle heaviest batters, yet compact and light weight.

BALANCED HANDLE, at right angle to beaters, is easy to hold—ends wrist-strain. Flat base on beater unit prevents messy batter-drip.

TWO STURDY BEATERS easily handle hard-to-mix batters. Snap in for use—snap out for easy cleaning.

HANGS ON WALL or fits in a drawer. Always within easy reach. Hanger bracket furnished.

$17.75 IN GIFT BOX!
($18.25 Denver and West.) Includes bracket and screws for wall mounting.

Made by the makers of top-value Hamilton Beach Vacuum Cleaners

"You Washed Those Venetians in Only 3 Minutes?"

Mrs. Dudley Brown of Leawood, Kansas says: "My Sunchek Venetian blinds are seven years old, yet look like new. The slats are easily cleaned; they resist dirt and fading due to washing or sunshine."

New Kind of Plasticized Venetians...Successors to Heavy, Noisy, Hard-to-Clean Old-Style Blinds!

A patented new slat material is the secret! It combines a fabric as strong, yet fine as linen with new plastic. Gives amazing new strength, lightness, costly appearance, "cleanability."

You can wash all the Sunchek Venetians in your house more easily than taking down and washing curtains! Slip them out of header—wash in lukewarm suds in sink or tub—spray with bathtub hose. They're color-fast, fade-resistant, and even working parts are weather-proof.

A "Beauty Bonus!" Suncheks give you full privacy. But they also transmit light—with soft glow of a real parchment lampshade.

Suncheks weigh only ⅓ as much as heavy old-style blinds. They're easy to raise and lower. That's why the mechanism, cords and tapes wear up to ten years. Silent, too!—no clatter and rattle!

No Costly Installation. So simple, light, and easy to handle you could install them yourself!

Only Suncheks Have 4-way Slat Adjustment. Patented Sun-E-Clipse hold Suncheks open at top for air and light, close them at bottom for privacy. Or close Suncheks at top; open at bottom.

"Dunked" in Water 38,385 Times! Yes—at the 1949 Kansas City Homes Show a Sunchek Venetian was plunged up and down in a tank 38,385 times; yet slats were still good! Water can't damage Suncheks' *plasticized* finish.

Guaranteed Three Times As Long as any other nationally-advertised Venetian blind: Money back if Suncheks' mechanism, cords, tapes or slats fade or fail, any time inside 3 years, due to water, weather or wear! Guaranteed even for bathroom use!

Guaranteed by Good Housekeeping

Sunchek

Plasticized Venetian Blinds

Write to: Wm. Volker & Co., Dept. BH-911, 3rd & Main Sts., Kansas City 6, Mo.

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Your piano can steal the scene

Begins on page 170

For music wall. Create a musical group with a piano, a radio-phonograph, and sheet-music and record cabinets. You can buy storage pieces finished or unfinished. Be sure, though, that they fit your space. A lamp with swinging arm fits on the case beside the piano. Notice how a mirror above the piano lets the musician see his audience—and vice versa

For room division. Spinet piano is just the right height to serve as a half partition between the living and dining rooms. Stand the piano at right angles to the wall, back it with a bookcase. Choose a pin-up lamp for lighting both the music rack and piano keyboard itself

For living-room focal point. Create an interesting grouping around a spinet like this—and you'll never notice the lack of a fireplace. Keep the piano top clear of jittery ornaments; concentrate your decoration on the wall above it. Look for a piano bench or chair that's attractive as well as useful. See how music cabinet at left doubles as lamp table

See "Piano: handle with care" on next page

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in table fashion ...
style and quality ...
to meet your fondest dreams ...
fashioned with all the skill
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silversmithing . . . to live . . .
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FREE! 8 new knitting instructions for men's, women's, children's sweaters and men's socks. Send 3¢ stamp for postage to Wonderized: 30-20 Thomson Ave., Long Island City 1, N. Y. Dept. B-119

By Otto Travers

Your piano is not just a piece of furniture—it's an extremely sensitive musical instrument, too. So you must treat your piano more carefully than most other household furnishings.

Playing the piano is a small factor in putting it out of tune. In fact, the more playing the better. But temperature changes, dust and dirt, moths, and even your furnishings affect the piano's tune. Here's what you can do about it:

Avoid sharp temperature changes

Inside your piano, there are 230 strings fastened to a thin piece of spruce called the sounding board. The strings pass across a wooden bridge that spans the sounding board, and are wound on tuning pins. The combined strain on this tuning-pin block may total 17 or 18 tons when the piano is tuned to pitch.

The alternation of heat and cold, moisture and dryness, loosens the pin block's hold on the strings enough to release their tautness and thus lower their pitch.

Too much dampness also causes moisture to gather inside and outside your piano. Metal rusts, felt hammers harden, keys stick, the sounding board warps. On the other hand, a piano that gets too little moisture comes apart. Wood pieces dry out—they shrink until they actually crack open. Glued joints, sounding board, and veneer give way.

What to do? Try to keep humidity under control and avoid radical temperature changes.

First, place your piano in a sheltered part of the room which is neither too hot nor too cold. That rules out the spot near the fireplace, radiator, or register. It also eliminates any place near a window or door that's ordinarily open in warm, damp weather.

Stand the piano near an inside wall. When you must place it against an outside wall, leave about a foot of space between the instrument and the wall.

If the room and/or the climate is dry, you'll need a humidifier for extra evaporating water. An average house needs two or three gallons a day—for you and your piano. Never set your humidifier too close to the piano, of course.

[*Turn to next page*

See decorative uses of pianos on page 170

EASY to get wash done quick!

Two tubs work at once to do a week's wash in less than an hour! One tub washes while the other rinses and spins clothes up to 25% drier than a wringer! Clothes are lighter to hang up, and dry faster, with no hard-to-iron creases!

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Before a drop of water touches your clothes, Easy filters out water supply-pipe rust and similar staining impurities. Easy's Automatic Spin-rinse flushes out every speck of dirt and soap. Just turn a tap and in three minutes *fresh* water double rinses a full load right in the spinning basket. No set tubs needed.
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Easy Spindrier costs less than you'd think.
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Easy Washing Machine Corporation,
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Every day more women say—
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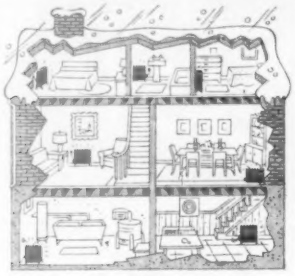
FOR ANY ROOM IN YOUR HOME



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Piano: Handle with care

Begins on preceding page

Clean your piano inside and out

Treat the piano case as you would any fine furniture. Wash it with a cloth slightly dampened in lukewarm water and mild soap. Dry with a soft cotton cloth—and rub the case to restore its polish. You're safe in using good furniture polish on the piano, though it isn't often necessary.

The 52 white keys may be covered with ivory or ivorylike plastic. Clean ivory keys with a cloth dampened in a sauce of alcohol and white French chalk. When the dirt is off, polish the keys with the heel of your hand until they're smooth and shiny. Clean plastic keys with a damp cloth; wipe them with a dry cloth. Always stroke the keys in one direction—from the piano toward yourself.

The black keys are made either of plastic or hardwood dyed black. Clean them with a cloth slightly dampened in plain water. After cleaning, wipe them with a soft dry cloth so the dye won't come off on the white keys.

Too much cleaning is bad for black and white keys alike. Don't wash them more than four times a year. Between times, dust them carefully. For Junior's sticky finger marks, use a slightly damp cloth and a dry wipe. Since ivory keys may turn yellow when they get no light, leave the keyboard exposed.

Dust inside the piano is less harmful than dampness—so keep your piano open as much as possible. When dust collects, you can ask your piano tuner to clean it—or try this: Wrap linen around the end of a thin, flexible rod of light metal or wood, five to seven inches long. Slip the rod carefully under the strings to remove dust that has settled and caked. Change the cloth as often as it gets black. (Avoid using a vacuum cleaner inside the case; you might loosen all the insides of your instrument.)

Keep out the moths

Moths love the cloth and felt parts inside your piano. You can keep them out by putting a camphor bag inside the case. Or you can follow the advice of the government bulletin on piano care, and try little saucers of dichloricide crystals.

Brush or blow out any evidences you find of moths before you put the camphor bag inside the case. Don't despair if you find the damage is already done. You can replace those parts.

Never use moth sprays inside your piano . . . it's very dangerous. Some moth sprays leave a sticky residue that may injure the action or loosen the felts. Liquid sprays may damage the wires or the wrest plank.

Check your furnishings

A piano that sounds superb in a large, open shop with a bare wooden floor may undergo a change of voice when it is installed in your home. A small room with a thick carpet, heavy draperies, and too much bric-a-brac muffles the tone.

In place of a carpet, lay rugs in your music room—and see that none of them touches the piano. Switch the heavy hangings to another room.

Buzzing or jarring sounds are caused both by ornaments on top of the piano and by bric-a-brac and pictures in the room. First, take all the ornaments off the piano—even a pile of music there will deaden the tone. Then experiment to see what other accessories are giving you trouble. Move or remove them.

Find a first-rate piano tuner

Last, but far from least, have your piano tuned often. Pick a reputable tuner—your dealer or music-loving friends can probably recommend one.

The first year (while the piano is adjusting to your home), it should be tuned at least four times. Later on, twice a year should be enough to keep it in good voice. Let the tuner check the piano two or three weeks after you turn on the heat in the fall, and about two weeks after you turn off the heat in the spring.

Leave any repair to this trained workman. Don't attempt too much yourself; call the doctor at once when the trouble is serious.

Kate's kids strew crumbs...

after she's just finished vacuuming the rugs. And Kate can't take it!

So do Carol's...

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It's the *only* carpet sweeper with "Bisco-matic"* Brush Action. Adjusts itself automatically to thick rugs, or thin, with *no* pressing down on the handle.

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Looking for storage space?

How can you get more storage space in a small bedroom?

First, look under the bed. Storage drawers below the mattress and springs will hold blankets and bed linen.

Then, explore the possibilities of space over the bed. Cabinets close to the ceiling will store out-of-season clothes, old toys, photograph albums. Sliding doors are easy to open from below—and they prevent head bumping.

You can paint cabinets and storage drawers the color of the wall to blend them into the room. See how scalloping trims these cabinets. Note that scallops extend at the left beside the bed.

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Because, even though Towle creates in Sterling (solid silver) only, and because Towle craftsmen are masters in the art of silversmithing, still Towle Sterling is not expensive. Six-piece place settings start at $24.50, including Federal Tax, costing little more than so many things that wear out quickly. See all the Towle patterns — and choose the one that's perfect for you.

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You'll be amazed at the fine tone quality when you record music or your favorite radio program on the *Electronic Memory*. And, it's a recommended aid for educational and music training as well as for many business uses.

It's FUN, EASY and ECONOMICAL to use a WEBSTER-CHICAGO Electronic Memory Wire Recorder

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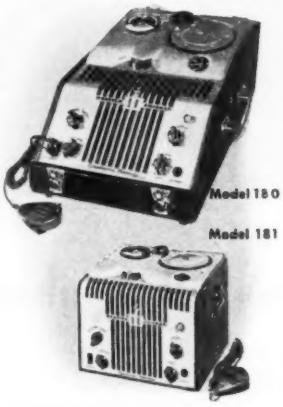

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Safe power tools—

These pint-sized power gadgets will saw, drill, carve, grind, and do many other jobs with satisfying precision

Small, safe, efficient, economical to buy and operate—these are the advantages of a wide variety of fractional-horsepower hobby tools.

As a gift for a boy (or girl) 8 years old and up, such tools teach self-reliance and responsibility, stimulate mechanical aptitudes, and provide fascinating hobbies. The adult craftsman will find them precision helps.

Among such tools are: Motor-in-hand drilling, carving, and grinding units; vibrator-powered etching, carving, and engraving tools; burning pencils with interchangeable points; vibrator sanding and polishing tools; and vibrator jig saws.

None of these miniature power tools is any more harmful than an electric train or a chemistry set. None has special adjustments to worry about. Yet they will do much of the precision work, on a small scale, that can be done by standard power equipment for home workshops.

Tools shown in the pictures are light and compact, making them easy for small hands to hold and guide. They operate on standard house current. They are easily portable to any place where a child might be playing.

Hand-held vibrator jig saw is a scroll saw given electrical muscles. It cuts intricate shapes (like this propeller) in wood up to 3/4 inch thick, eats quickly through thin wood or plastic. Yet it will cut a finger only if forced. Smooth cuts need little sanding. Portability is another advantage. There are no parts to oil, and only one adjustment. Cost: The same as a good pair of children's shoes

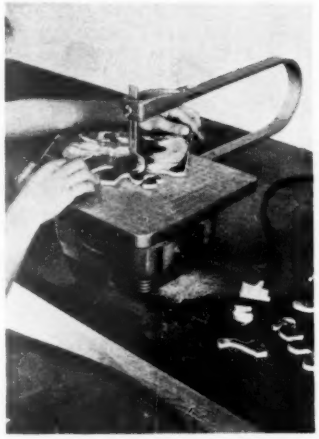
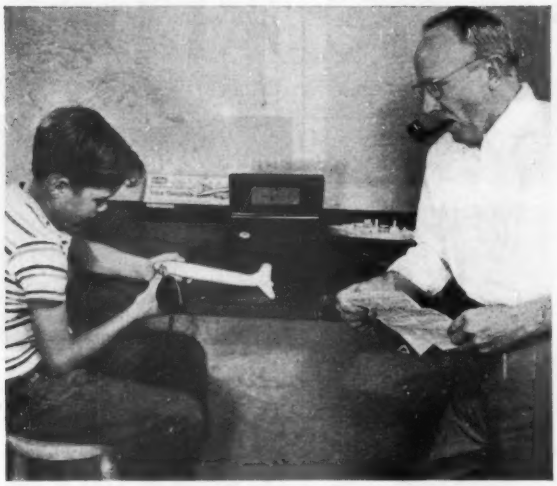


Table-model vibrator jig saw cuts accurate right angle, essential, for example, in jigsaw puzzle. As in the hand-held model, blade is jittered by magnet vibrator. Saw will handle soft wood up to one inch thick, is very good for cutting plastics or soft metals because the cut is so smooth. Spring arm can be swung aside on long cuts. Cost: Around $10

for kids 8 to 80

By Bob Gilmore



Father and son can develop a fascinating hobby together if they have a fractional-horsepower tool like this small motor-in-hand unit. Though designed for hobby and crafts work, such low-cost tools can be a great help with more routine jobs like making home repairs or polishing silver

Jitter sander has a fast-moving, vibrator-powered foot. Using a strip of abrasive cloth or paper, it's good for smaller smoothing jobs on flat surfaces or convex curves. With lamb's-wool buffer, it puts a quick polish on cars, furniture, shoes, fingernails. Outfit weighs only a couple of pounds, fits nicely in small hand. Cost: Around $15

A mechanical woodpecker, this vibrator-powered etching, carving, and grinding tool delivers thousands of jabs each minute. Kit has a variety of points. For wood carving, tool relieves the carver of effort and increases accuracy. Among the other uses: Etching glass, engraving metal (pictured), embossing leather or thin metal, slicing cardboard or thin plastic, carving linoleum, polishing. Cost: Kit about $17, less than $8 for unit and point

More on next page

why guess about insulation?

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Claims and counterclaims . . . superlatives and "sales talk" . . . no wonder many people are confused about insulation! But there's a sure way to KNOW which insulation will lastingly guard your comfort and cut your fuel bills. For lumber dealers throughout the nation—men who know insulation best—prefer Balsam-Wool *2 to 1 over any other brand.* They name Balsam-Wool as the ONE insulation they would prefer for their own homes.

GET THIS WIND AND MOISTURE PROTECTION

Your lumber dealer will show you that Balsam-Wool is a completely sealed insulation. Wind cannot penetrate it to create chilling drafts. Balsam-Wool is protected against condensing moisture by a *continuous,* highly efficient *moisture barrier* that is part of the insulating blanket . . . yours at no extra cost.

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Your lumber dealer will demonstrate why Balsam-Wool cannot settle or pack down within your walls. The Balsam-Wool mat is *bonded* to its covering—and Balsam-Wool is securely fastened in place by sturdy spacer flanges. That's why a Balsam-Wool job will not settle to leave uninsulated "spots" . . . cannot be skimped.

GET THIS LIFETIME ASSURANCE

Balsam-Wool gives lifetime service because it has *every* quality a good insulation should have. Windproof, moistureproofed, non-settling, it is also highly fire retardant, rotproofed and verminproofed. Installations in over half a million homes for more than 25 years prove that Balsam-Wool *keeps* its high efficiency. Get the facts for yourself—see your lumber dealer or mail the coupon for further information.

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See Rival Products Demonstrated at your Favorite Store!

Juice-O-Mat

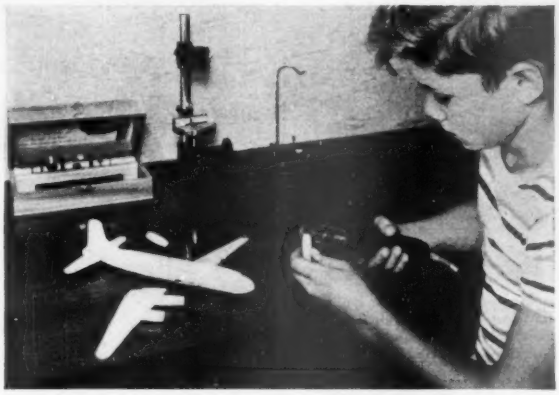
Rival MANUFACTURING CO. Kansas City, Mo.

Can-O-Mat

Safe power tools

Begins on page 176

Burning-pencil has light, strong plastic body that remains cool. Fingers are protected by band of cork. Beginner's set (left) has pencil, point, wood slabs, water colors, brush. Advanced set has six points for burning designs on wood, leather, cork, plastic, or velvet, or for embossing with gold or silver foil. Pencil also does tiny soldering jobs. Cost: Under $2 for beginner's outfit pictured



Motor-in-hand tools like this are used by dentists and patternmakers for precision work, yet are safe in small hands with mechanical aptitude. Tiny motors gain smoothness and fast cutting action from high speeds. Rack at right, background, holds tool so it can't roll off bench between uses. Drill press, center, is accessory which increases scope of the tool

Precision attachment pictured creates a junior-size router, molding cutter, shaper, and engraving cutter out of the basic motor-in-hand tool. Here, router-bit produces a neat groove to be inlaid with a contrasting wood strip. For special uses, speed of the motor can be reduced with a rheostat, which can be purchased separately

Adjustable bench stand, polishing wheel, and a motor-in-hand tool make silver polishing a game. Stand frees both hands to manipulate the work. Choice of motor-in-hand units is large. Lowest in cost is a lightweight tool with a single cutting wheel for just under $10. Kits, including motors and tiny grindstones, steel burrs, wire and bristle brushes, drills, sanding discs and drums, and saws, run from $18 to $50

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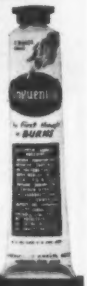

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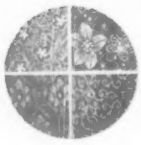
Now you can have lovely Bromley Duralace curtains that launder as easily as a handkerchief. Simply suds, dry and iron. You don't need starch . . . you don't have to use those old-fashioned curtain stretchers.

New Duralace Finish Keeps Lace Fresh

Duralace, new wonder finish, keeps Bromley laces from stretching, shrinking out of size thru repeated washings. It also helps prevent soiling, keeps the patterns from sagging and drooping.



Now Available in Multiple Lengths, Wide Pattern Choice

Duralace comes in a variety of patterns designed to harmonize with either traditional or modern decor. Varied widths . . . lengths from 54" to 108". Colors: White and Ecru. Priced from $3.95 to $7.95. At your favorite store — or write for nearest dealer.

Bromley *Duralace*® gives you lovely lace that stays lovely...

Bromley
LACE CURTAINS AND DOILY CLOTHS

Bromley Manufacturing Co. • Lehigh Avenue, A to B Streets, Philadelphia 25, Pa.

Make your own Christmas cards

Begins on page 56

Carolers card. Make a double folder from 9x12-inch sheet of purple construction paper. Assemble caroler heads. Cut three sizes of circles from pink construction paper for the faces. Sketch features in colored pencil; glue to red, gold, and blue seals (ask for notary seals). Cut a cloud shape from white net and place on card. Glue faces and seals to card. Fold and cut one green and two red carol booklets. Fix to card with small dot stickers. Paint snowflakes with white poster paint.

Snowflake card. Fold a 6½x10-inch piece of red construction paper in half. Cut a 3-inch-wide silver-and-white mesh ribbon ½ inch longer than the length of card. Fold ¼ inch at top and bottom to underside of card and fasten with cellulose tape. Cut out a greeting from last year's card; make it a tapered shape as in picture. Fasten the greeting on the left-hand corner with a gold seal. Decorate seal with cut-out doily snowflake and sequin center. Write a personal message inside.

Christmas-tree card. Cut two triangles, 1 inch wide and 1¾ inches long, from green felt paper; cut ¼-inch tree trunks from gold metallic paper. Glue trunks to tree shapes. Mount tree on right side of 3x4-inch gray notepaper. Cut a cloud shape from green net; place on card with right side covering ⅓ of tree top. Glue four magenta sequins over net to hold it in place. Glue second tree to left with ⅓ of top over cloud. Add a gold star sticker at top left.

Lace pattern card. Mount a 2½-inch square of magenta metallic paper on gray notepaper. Glue a 1¾-inch square of green felt in the center of the metallic square. Cut a 1½-inch square from a paper lace doily; brush with glue and glitter. (You can buy glitter at the dime store or stationery store.) Mount in center of green felt. Glue on magenta and gold sequins.

Tinsel-wreath card. Make a double folder from a 9x12-inch

Colonial Heirloom Reproductions

A charming, gentle-voiced hall clock of choicest mahogany, scaled for a room of modest size. The classic pediment and meticulous craftsmanship bear testimony to its pure colonial ancestry.

Send 25c for the Colonial Treasure Book, 80 illustrated pages, showing all Colonial Clocks and Heirloom Furniture, with chapters on the history and care of fine furniture.

Send 10c for "Colonial Reproductions and Other Masterpieces" — describing selected examples of Colonial's craftsmanship.

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180 Colonial Ave., ZEELAND, MICHIGAN

For EXTRA-RICH BROWN DELICIOUS GRAVY

Use KITCHEN Bouquet

It's easy to make gravy *extra*-rich, *extra*-brown with that true meat taste. Just stir in Kitchen Bouquet! Adds no artificial flavor. Used by good cooks for over 70 years.

COSTS SO LITTLE.

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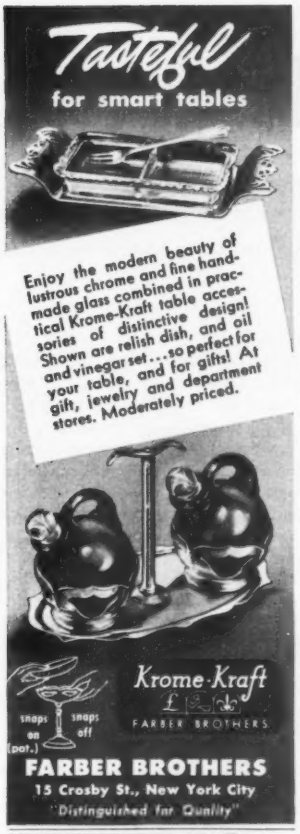
CAN OPENERS



Eversharp Empress Trio includes:

7-inch dressmakers' shears, for cutting out garments and general use;

5-inch ladies' all-purpose scissors for all sewing, mending, darning;

3½-inch needle point embroidery scissors for intricate cutting work.

Prices slightly higher Denver and West

The ACME SHEAR CO., Bridgeport 1, Conn

World's Largest Manufacturer of Scissors and Shears

piece of blue construction paper. Cut red construction paper into a tapered shape 3 inches long and 2½ inches wide at large end, 1½ inches wide at small end. Glue onto card. Glue a gold-sticker Merry Christmas greeting in center. Add a 14-inch length of tinsel by tacking at corner with needle and thread.

Santa Claus card. Make a double folder from a 7x11-inch piece of gold metallic paper. Shape a piece of green felt paper 2½ inches at top and 2 inches at bottom; glue to card. For Santa's head, cut round face shape from pink construction paper, hat from red felt paper, half-moon shape whiskers and hat trim from a thin white powder puff. Glue in place. Sketch eyes in black pencil, cheeks and nose in red. Cut a small circle from paper lace doily; brush with glue and glitter. Glue one green sequin in center. Glue to top of hat.

Angel card. Make a double folder from a 6½x11-inch piece of green metallic paper. Cut ½-inch circle for head from pink construction paper, dress and wings from metallic papers. Assemble angel on a strip of paper. Mount first a 1½-inch gold seal for the halo, next a 1-inch red seal, the pink circle for head, then wings and dress. Glue angel on card at an angle, dotting back sparingly with glue. Glue star and lace edge cut from paper doily onto dress. Add small dot stickers for hand and seven sequin stars in background.

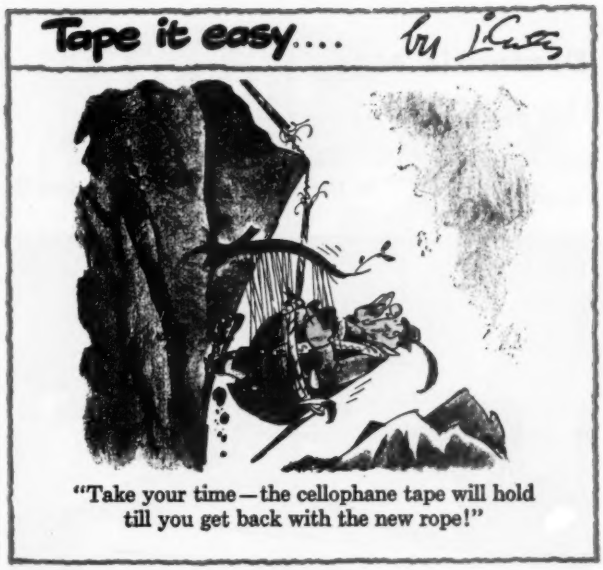
Christmas-ball card. Make a double folder from a 9x12-inch piece of blue construction paper. Glue a ¼-inch strip of gold metallic paper to right edge of paper. Cut a Christmas ball 3 inches in diameter from magenta metallic paper and glue to card. Add a loop of colored yarn; cover with strip of scalloped metallic paper. Paste Merry Christmas sticker on ornament. Dot background with sequins and paper-doily stars brushed with glue and glitter.

Christmas-bouquet card. Make a double folder from a 9½x12½-inch piece of magenta metallic paper. Glue a 4x5¾-inch rectangle of pink construction paper to metallic paper. Make a cornucopia from a 1x2-inch triangle of magenta metallic paper. Indicate lightly with pencil the position of cornucopia on pink paper. Glue on three sprigs of pressed arborvitae (flat-leaved evergreen) above and two 1-inch pieces of yarn at tip. Glue on cornucopia. Decorate with lace paper-doily edge, dot stickers, magenta, green, and gold sequins, and a sticker star.

Vanishing Americans

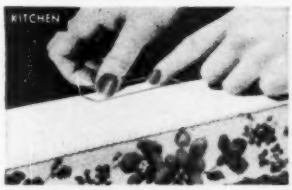
Dad was here,
The girls were here—
It beats all how
They disappear,
Silently
As startled fishes,
When it's time
To dry the dishes.

—*Ethel Jacobson*



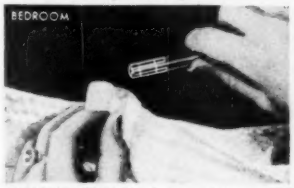
HOW EXTRA ROLLS OF THIS THRIFTY TAPE

Save steps all over the house



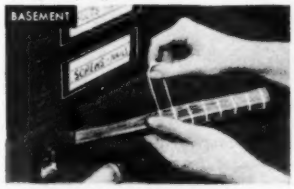
SHELF PAPER looks neater, stays on better when you seal it in place with "Scotch" Cellophane Tape.

VASES AND CENTERPIECES won't mar table tops if you tape bottoms with "Scotch" Brand Tape.



CURTAIN RODS slip into curtains with nary a snag when you cover ends with cellophane tape.

PRESCRIPTION LABELS covered with cellophane tape won't smear. Keeps directions, re-order numbers clean.



SPLINTERY TOOL HANDLES are dangerous—cover them with a wrapping of tight-sticking, long-lasting "Scotch" Cellophane Tape.

IMPORTANT: There's more than one brand of cellophane tape—for quality always insist on the "SCOTCH" brand, in the bright plaid dispenser.

Get the tape habit—it's thrifty!

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Made in U. S. A. by MINNESOTA MINING & MFG. CO., St. Paul 6, Minn., also makers of other "Scotch" pressure-sensitive tapes, "Underseal" Rubberized Coating, "Scotchlite" Reflective Sheeting, "Safety-Walk" Non-Slip Surfacing, "3M" Abrasives, "3M" Adhesives.

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See how to get a

Last of a series of articles designed to show you how a well-constructed house should be built

After the slow speed at which interior finishing of your home seems to progress, you'll find that remaining work on the exterior goes rapidly. By following the photographs, you can also make sure that work goes right.

One of the big jobs in finishing a house is cleaning up. All rubble and sawdust, wood chips, and paper remnants must be picked up and carted off. Keep this waste in orderly piles, for the men who pick it up also charge you for their time. But make sure your contractor gets rid of the waste for you. It's a job you won't want. You'll be too busy enjoying living in your new home.

Priming window frames. The frames of wood windows must be given a prime coat of paint before they are installed. This coat seals wood and protects it from rot, warping, and splitting.

Picture window framing. The framing around any large window must be sturdy enough to carry the weight of wall and roof. If windows themselves carry any weight, they can't work properly. Here a metal window is being set in a wood frame after walls are built. Frame is made of 2x12's bolted into bricks at sill and jambs.

better home

By Groff Conklin

Calking. Wood trim seals wood window frames from weather in a frame house. Wood frames in a masonry house, and metal windows in wood or masonry houses, must be calked. Good calking compound—one that won't dry or shrink—is a permanent seal against rain, snow, dirt, and wind. Here compound is forced into place by a calking gun.

Puttying nail holes. Between first and final coats of paint on any woodwork, holes left by countersunk nails are filled with putty. Putty takes paint easily, protects nails from rusting. If you don't prime before you putty, putty oil will sink into wood, and putty itself will dry out and crumble.

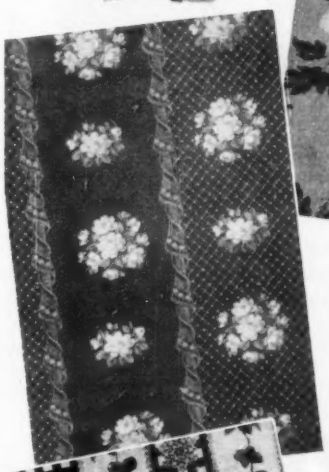
Weatherstripping. Most windows come already weatherstripped; doors rarely do, since they have to be planed to fit on the job. Here weatherstripping is screwed to an exterior door saddle. Spring-type strip on bottom of door interlocks firmly with saddle strip when door is closed.

Exterior paint. All exterior woodwork, both trim and siding, needs a base coat and at least two coats of exterior-grade paint or stain as a barrier against rain, snow, and the various acids and alkalies found in air. Soot, for example, can smudge a cheap paint job in a few weeks, and can't be washed off.

More on next page

Impressive **wall decoration**

...it's fabric!



...it protects while it beautifies

Exquisitely styled Wall-Tex is a fabric wall covering that gives a luxury lift to every room it decorates. It enriches those large wall areas with impressive charm — and its sturdy fabric strengthens and protects the walls. Choose Wall-Tex for every room, then there's no need to let ugly plaster cracks and dirty walls force you into untimely, extravagant redecorating. For Wall-Tex controls plaster cracks and its lovely, non-absorbent finishes are safely washable, time after time, with soap and water.

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fabric wall coverings

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See how to get a

Cleaning brick. Brick walls inevitably show mortar smears. A brisk brushing with muriatic or hydrochloric acid will wash off most stains. Some smears may have to be chipped off; be careful not to chip the bricks, too.

Painting masonry. If you paint masonry walls, use special cement paint made of pure-white Portland cement and water. Add color if you want to tint walls. This paint will also seal mortar joints, leaving bricks natural color.

Gutters and downspouts. It's poor economy to omit gutters and downspouts. They carry off water which would otherwise drip from eaves, then seep around footings and through basement walls. They are made of rustproof metal or water-resistant wood.

Subsurface drain preserves lawn, and prevents gullies through grass. Drain should lead to storm sewer or draintile system at footings. Precast concrete drip blocks break fall of water, let it splash off harmlessly, are satisfactory if your lot is properly graded.

Concrete walk. A straight walk from entrance door to street is uninteresting and breaks up lawn areas. Besides, it's cheaper to run the walk over to the driveway, and use *it* as walkway. Men here are setting forms for a poured concrete walk. Reinforcing wire in the concrete will keep it from cracking. Concrete for a walk is mixed roughly in a ratio of 1 part cement, 2 parts sand, and 4 parts gravel. Don't trowel smooth. Rough finish should be floated on so that your shoes will have traction even when the walk is wet.

better home

Begins on page 182

Flagstone walk. There are two ways to lay a flagstone walk. You can lay it directly on a concrete base, which will give you a long-lasting, though somewhat expensive, walk. Or you can lay it on a loose sand base, which is cheaper and gives grass a chance to grow between stones. Be sure your flagstones are strong enough so they won't pulverize with wear. Recommended thickness is at least 1½ inches. Brick walks may be laid in much the same manner.

Post foundation. Posts which support porch roofs should rest on a concrete footing below frost line. Wood posts should be buried in a concrete mound which extends several inches above ground level. Iron or brick posts can rest directly on the footings.

Grading. Earth should slope away from foundations so water will drain off. A draintile system or stone-lined ditch may be needed to carry water away from a low point. Rough grading is done by a bulldozer; you can do finish grading with rake and roller.

Sodding. Unless you took precautions, ground around a new house has been scraped clean of topsoil. You can grow grass in what's left, with much back-bending and fertilizing. But the surest way to get a good lawn quickly—though more costly—is to lay sod.

House numerals. Your house is no longer a project, but a functioning part of its community when the street number goes on. And if you've followed techniques shown in this series of articles, you'll move into a house you can live in proudly for a lifetime.

"THE BOSS CALLED ME 'BILL' TODAY!"

"My oh my . . . Aren't you coming up in the world!"

"Sounds all right, doesn't it? Well, the boss was talking about increasing the benefits of the company's pension program. 'Don't suppose you can afford any life insurance on your own, Jones,' he says."

"That was your cue to say, 'Not on what you pay me, Mr. Barry!'"

"Wrong, smart stuff. I told him about my *Insured Income* program. Explained how economical it is because it builds on top of Social Security and pensions. I showed him how it pays you a liberal monthly income if I die and guarantees us a retirement income if I live."

" 'Sa-a-ay—' says the boss. 'What company has *that* idea? I'll have to have a talk with them.' . . . 'Mutual Life,' says I, and that's when he put his arm around my shoulder and said, 'Mighty smart planning, Bill.' "

* * *

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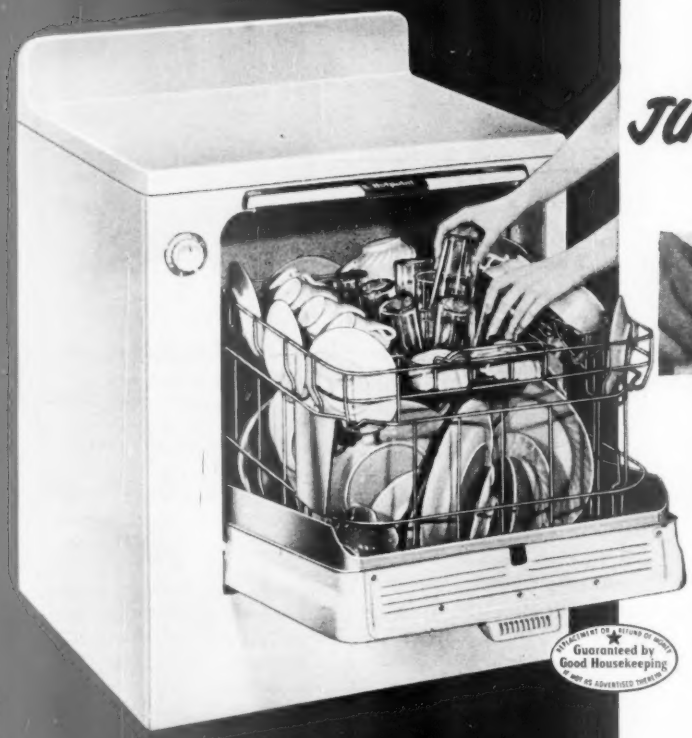

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TOUCH!

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Dishwashers

You say goodby to your "meanest job"—get a *full hour* of extra freedom every single day—with Hotpoint's new Automatic Electric Dishwasher. All you do is load it, turn the dial and *go!* Here's the greatest time- and labor-saving appliance ever invented for your home!

- **And Hotpoint**—pioneer of the automatic dishwasher—brings you dozens of special kitchen-planned features. You get the convenient *front-opening door* for easy, handy loading. You get more than four square feet of useful extra work surface on *top of the dishwasher.* And you get real *electric drying with* Hotpoint's Calrod® Unit for a complete and thorough job.

- **Hotpoint does everything** automatically—double washes, double rinses and dries electrically. All you do is—Load, Touch, and Go! It costs only a few pennies extra a day to operate a Hotpoint Dishwasher—and you save hours and hours of tiresome, monotonous work. See your Hotpoint dealer. Hotpoint Inc. *(A General Electric Affiliate),* 5600 West Taylor Street, Chicago 44, Illinois.

Perfect mashed potatoes

A plain-Jane food, mashed potatoes. But a top favorite. And it behooves the cook to make them light, smooth, and fluffy, and serve them *hot*. There are tricks to making mashed potatoes just right. Below, the pictures show the steps; the final photograph shows the whipped potatoes served in the dish they appear in on the Thanksgiving table, page 64. It's as easy as 1-2-3-4 to make perfect mashed potatoes.

1 Drain cooked potatoes; shake over low heat to dry. Then remove from heat. Mash with potato masher or with electric mixer (use lowest speed)

2 Add enough hot milk to make light and fluffy. Beat well with wooden spoon or electric mixer (gradually increase the mixer speed now)

3 Season with salt and pepper. Add a generous lump of butter. And keep beating. If potatoes have to wait awhile, keep them warm over hot water. Then beat again just before serving

4 Pile the fluffy potatoes lightly in hot serving dish. Top with a square of butter. With them goes a piping-hot bowl of gravy (see "Hot Tips for the Gravy Bowl," page 98)

By The Handful—

That's How Youngsters Like SUN-MAID RAISINS

▶ FOR BETWEEN-MEAL nibbling or a bedtime snack, nothing's tastier—or better for the youngsters—than Sun-Maid Raisins! They have a satisfying sweetness all their own, for they're 70% natural fruit sugar. Sun-Maids are also rich in iron, calcium and phosphorus. Keep fresh, wholesome Sun-Maid Raisins on hand for the youngsters' enjoyment. And use Sun-Maids in your cooking also—for extra flavor and energy!

FREE Recipe Book

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Extra Good any way you use them!

how to get Living Room in your Bed Room

This is really a small bedroom—only 9½ by 12 feet. But notice how Roan Oak Furniture hugs the walls and fits into corners, leaving lots of free floor space . . . and beautiful Roan Oak is available in a range of finishes from light to dark—blends smartly with any color scheme.

mengel's wonderful new *Roan Oak* furniture solves bedroom space problems

Leave it to Mengel—modern-minded Mengel—realistic Mengel—to realize that most folks don't live in the big-as-a-ballroom bedrooms you see in ads . . . that most bedrooms *are* too small and crowded, with not enough room for both you *and* your furniture.

And leave it to Mengel—to do something about it—for the most exciting furniture news of the year is Mengel's "Space-Saving" new Roan Oak Bedroom Furniture, specifically designed to solve *your* bedroom space problem.

Mengel Roan Oak is so versatile that it can be arranged in literally hundreds of decorator-smart combinations and still leave lots of floor space. Roan Oak is beautifully fashioned of rift oak . . . combining clean-lined simplicity with gracefully interesting contours . . . it looks like *twice* its modest price.

See Roan Oak . . . and you'll want it.

Size it up . . . and you'll never more be satisfied with a crowded bedroom.

Check the price . . . and you'll buy Roan Oak right away.

You'll find Roan Oak at better furniture and department stores everywhere. If you don't know the name of your Mengel dealer, simply call Western Union and ask for Operator 25—she'll give you the name of the dealer nearest you.

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Permanized **MENGEL** Furniture

MEANS SO MUCH MORE

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So Good Luncheons—The delicious luncheons you prepare with this booklet will set mouths a-watering. Includes menus and recipes for special occasions around the calendar. Suggests ways to serve, too. Only 25c.

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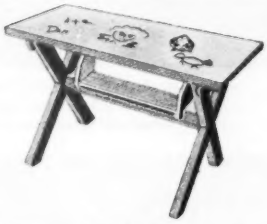
Child's Blackboard Play Table—There aren't many shopping days left until Christmas . . . and here is a clever solution to one of your gift-buying problems. Build this play table for your child. The top is hinged and can be raised and fastened in an upright position. With top up, it's a blackboard; top down, a handy play table. Pattern 3.4117 shows exactly how to build it. Fun for you to build and something children will love. Pattern only 25c.



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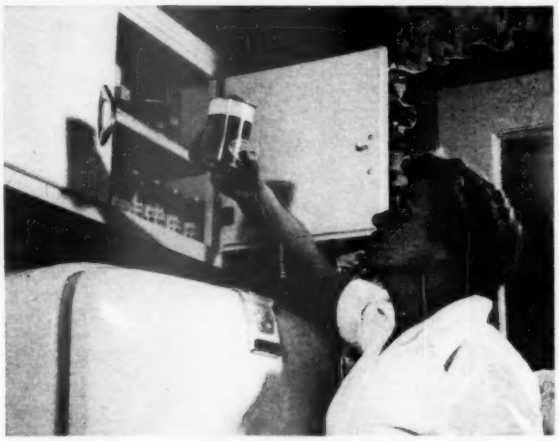
An accident-proof

With the safety features that you see here, the Lateiners feel that their home is as accident-proof as safety engineering skill can make it. But there is still another important safety asset in their home.

"We're all safety-conscious," Mr. Lateiner explains. "Mary never lets the handle of a scalding pot extend past the edge of the stove where one of us can knock it over. Donnie has learned to leave his toys in places where people won't trip over them. I make it a point to crush out cigarettes firmly.

"With a little common sense and care in eliminating such hazards, I'm convinced that anyone can make his home a safer place in which to live."



No high shelves. Without a stool or chair, Mrs. Lateiner can easily reach top shelf of kitchen cabinets. No cabinet is more than seven feet high. Kitchen and other rooms have many outlets to reduce fire hazard

No gutters to clean. Overhanging eave and absence of roof gutters mean Mr. Lateiner doesn't have to climb a ladder and clean out wet leaves. To clean cement exterior, he just stands and aims hose at house

house

Begins on page 62

Switches outside rooms. Light switches are placed just outside each room. That eliminates fumbling in the dark. Slippery bathroom floor is dangerous when someone half-awake gropes for a switch during night

Uncrowded bathroom storage. Special bathroom cabinet (right) prevents overcrowding of medicine cabinet, reduces danger of bottle breakage. Poisons are on top shelf. Tub has a flat bottom, and wide rim

Furniture out of your way. Dressing table and chests of bedroom are built-in, well out of traffic lanes. That eliminates hazard of bumping furniture at night. Closet lights turn on whenever the doors are opened

More on next page

Look! Coleman Oil Heater GUARANTEES Warmer Floors In More Rooms

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Fits in with finest furniture—and brings you all famous Coleman features (including oil-saving Coleman burner, exclusive Draft Meter, furnace-type heat unit) "warm-floor" circulation principle, and work-saving, dirt-stopping automatic features.

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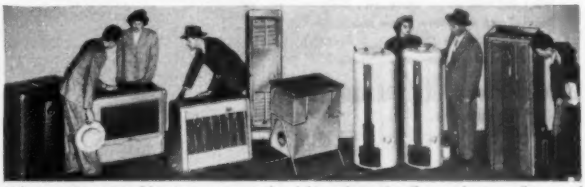

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Marion, Ohio

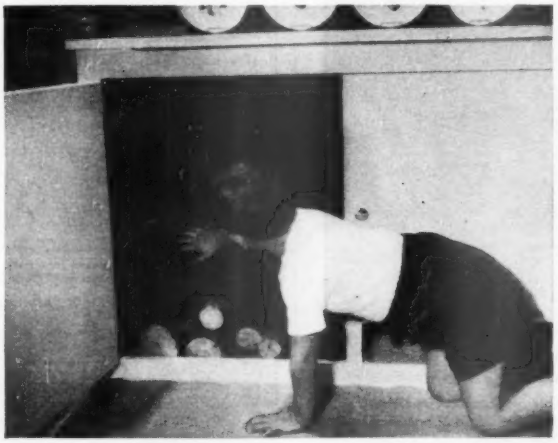
BUILT FOR THE WEATHER TO LAST FOREVER

An accident-proof house

Continued from preceding page

Fireplace lighter. Fire is started in less than two minutes by lighting gas jet under logs. Controlled by removable key, jet can't be turned on by children. It eliminates dangerous nuisance of slicing kindling wood

Pass-through for logs. There is no need for stumbling through this house with a heavy armload of logs for the fireplace. Above, Mr. Lateiner loads the woodbin with logs, one by one, from a convenient storage area on the basement side. On this side, the bin opening is placed at chest height for easy loading. As pictured below, the other side of the bin opens into living room next to fireplace. Note gas jet control at left



More on next page

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GUTTER SCREEN of lifetime bronze, keeps gutters free from seeds, leaves, twigs. Prevents clogged-gutter damage to paint, plaster, wallpaper, leaders. Ends gutter-cleaning expense. A *must* for cisterns. Easily installed—no tools or skill required. Write, giving length of gutter

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An accident-proof house

Indoor-outdoor dryer. Lightweight clothes dryer is usually put up in the back yard. But on rainy or icy days, Mrs. Lateiner avoids slippery lawn by setting the dryer in a special hole made for it in the basement

Low closet rod. In Donnie's bedroom, this low closet rod keeps clothes within his easy reach. It keeps him from reaching too high or climbing, encourages neatness. As he grows taller, rod will be moved up

Like father, like son. Donnie learns safety methods by learning from his father. Here, he wears safety goggles to protect his eyes from chips of concrete. Tools that might be dangerous are on high shelves

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A SMOOTH, TIGHT, RIGID SURFACE

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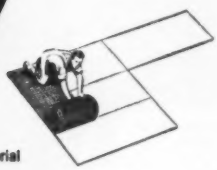

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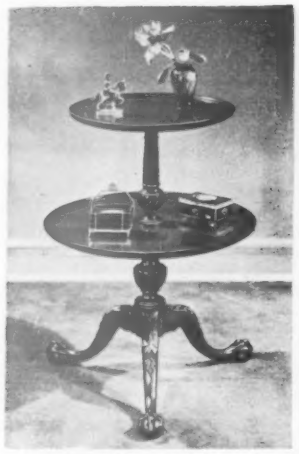

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Outstanding for its decorative smartness and useful convenience, fashionable Chippendale design, richly carved base, and claw and ball feet.

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Imperial

This famous shield trade-mark identifies every Imperial Table

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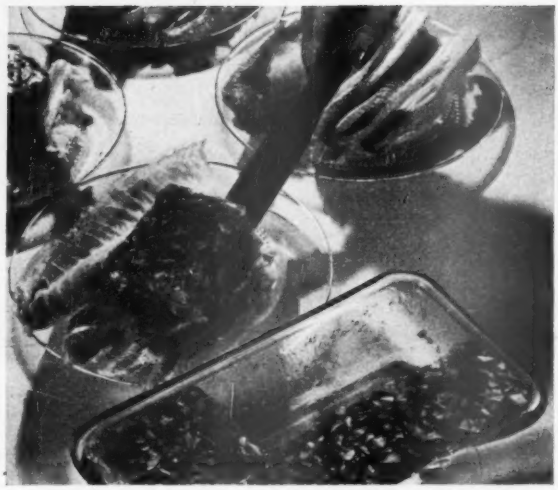

Jellied Vegetable Salad is crunchy with strips of cabbage, green pepper, carrots, celery, and olives. Mix salad hours ahead. Slice just before dinner

Jellied Vegetable Salad

- 1 tablespoon (1 envelope) unflavored gelatine
- ¼ cup cold water
- 1¼ cups boiling water
- 1 teaspoon salt
- ½ cup sugar
- ¼ cup lemon juice
- ¼ cup vinegar
- 1 small onion, grated
- 1 cup crisp, shredded cabbage
- 2 tablespoons chopped green pepper
- ½ cup julienne-cut carrots
- 1 cup chopped celery
- ¼ cup sliced stuffed olives

Soften gelatine in ¼ cup cold water. Dissolve in 1¼ cups boiling water. Add salt, sugar, lemon juice, and vinegar. Stir to dissolve sugar. Chill until partially set. Add remaining ingredients. Chill in oiled individual molds or a shallow pan. Serves 6.

Mock Russian Dressing: To ½ cup mayonnaise or salad dressing add 3 tablespoons cream and 3 tablespoons chili sauce. Mix well. Chill. Makes ¾ cup.

Pick a harvest salad for Thanksgiving dinner

By Flo Lyle

Fresh salads from a harvest of fall fruits and vegetables are as much a part of Thanksgiving dinner as turkey or pumpkin pie. Here are four favorites like those Grandma used to set on the holiday table. They call for easy-to-get fall vegetables and fruits. All of these salads are easy to prepare, take little time out of the busy day. Pick the one your family likes best to accompany your Thanksgiving feast.

Cranberry Salad

- 1 package cherry-flavored gelatine
- 1 cup hot water
- 1 cup sugar
- 1 tablespoon lemon juice
- 1 cup pineapple syrup
- 1 cup ground raw cranberries
- 1 orange, ground
- 1 cup drained, crushed pineapple
- 1 cup chopped celery
- ½ cup chopped California walnuts

Dissolve gelatine in hot water. Add sugar, lemon juice, and pineapple syrup. Stir to dissolve. Chill until partially set. Add remaining ingredients. Chill in oiled shallow pan or individual molds until firm. Unmold on lettuce; pass mayonnaise. Serves 8.

More on page 237

Cranberry Salad has ground fresh cranberries, crushed pineapple, chopped celery, and California walnut pieces all molded in cool cherry-flavored gelatine. Fix the salad the day before. Once it's in the refrigerator, you can forget about it till time for dinner. Bring to the table on crisp salad greens

memory making . . .

Song in the wind and the story over . . . shadow of a rose on the wall . . . time ticking in heartbeats . . . sweet time of security . . . and the warm wool blanket folding this moment into memory.

The mother and child have different names all over the world . . . but the blanket that holds them, frames them in dear unfading color, incredible softness and purest wool warmth— the long-lasting blanket whose bindings glow with the lustre of moonlight has only one name . . .

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Is your wife too civilized?

Begins on page 46

whiskey and tea. They were plagued by poverty, poisonous snakes, elephantiasis, lice, leprosy, and typhoons; but not by bitter, aggressive emotions. They didn't hate anyone. In Naha, their largest town, 67,000, there had been only one murder in the last 70 years.

Unfortunately for Okinawa, the 65-mile-long island lay only 400 miles south of Japan, 90 minutes away by bomber time. If we took it, there could be no stopping our invasion of the Japanese homeland, and the Japanese knew it.

We began our bombing and shelling of Okinawa on October 10, 1944. The Okinawans were caught in a no man's land, with no place to run. Nine days before Easter, we moved up the largest force the Pacific had ever seen. For nine days and nights our warships roamed up and down the shores, bombarding the beaches and shooting in hundreds of carrier planes. So blasted was the island that on Easter morning the marines and army went ashore almost without opposition. They dug a few Okinawan civilians out of caves... "the most miserable people on earth," wrote the correspondent for *Time*, "undernourished beyond description."

But Okinawa was still to become the Pacific's bloodiest chapter. Two and a half months later more than a fourth of the marines and soldiers who had landed were dead, wounded, or missing; and the rest were blasting ahead a foot at a time.

And the Okinawans were still in the middle. Only the Jews in Europe suffered more from the war. Okinawan casualties matched those of the Jap army there; 100,000 of the 400,000 on the island were killed. Entire families were annihilated, homes blasted to bits, crops destroyed. Ninety percent of the survivors were displaced persons, homeless in mud and hunger and polluted water. They suffered starvation, dehydration, jungle rot, fractures that left jagged broken bones crawling with maggots. Almost half were infected with elephantiasis, 40,000 had tuberculosis, and 4 out of 5 suffered from intestinal parasites.

Yet, when it was over, Moloney and the other psychiatrists found fewer than 250 cases of insanity resulting from the war. Nursing mothers had continued to lactate even under fire. There was little evidence of peptic ulcer, high blood pressure, diabetes, and other diseases associated with tensions and emotional pressures.

"Their life has not encouraged emotional calmness," Doctor Moloney wrote his wife in dry understatement, "but the Okinawans are calm in spite of it. By the time they are 5 they seem to have such a sense of security that their minds survive even catastrophe."

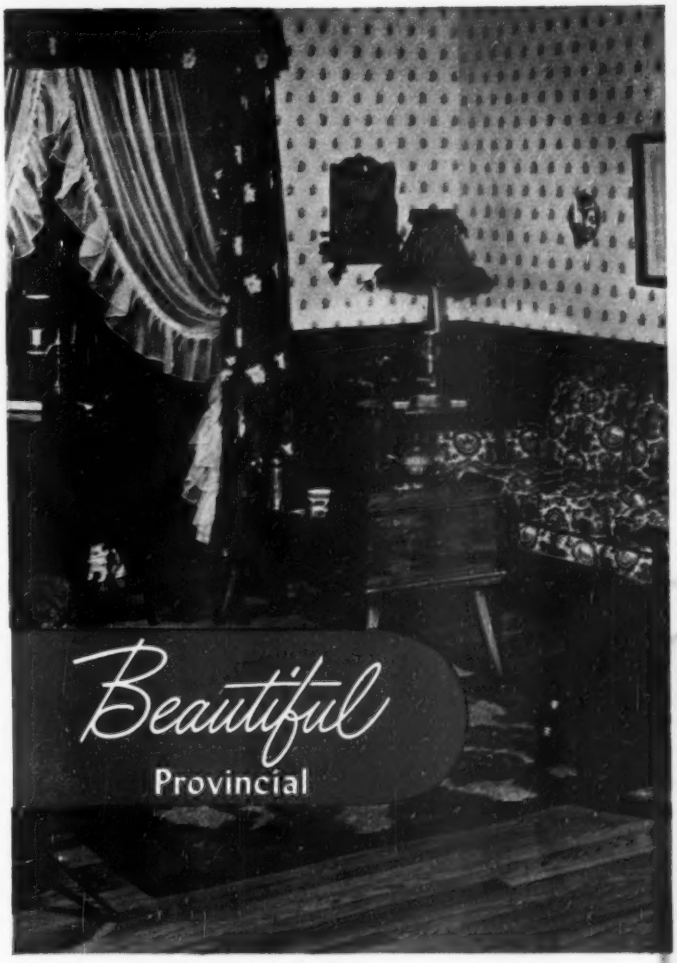
"On a little-used Motobu road," he later wrote her, "I came upon a group of homeless, migrating natives. Most of them managed a smile as they jogged through the drizzle and mud. At Jinuza I watched as a native doctor cut deep incisions into the leg of a boy struck by the treacherous *habu*. The boy winced a little. At Taira I watched an 8-year-old boy as doctors sliced a .25 caliber Jap bullet from his back. He never flinched. At Fukuyama I saw a little 56-year-old woman come in with a huge abscess in her breast. I saw it laid open without anesthetic. She never made a sound. She smiled a little at the doctor, then took off for home or somewhere on her own feet. At Fukuyama and at Jinuza I watched line-ups of 1,500 of the youngest school children as Dr. Harold Fink jabbed their fingers for blood samples. When he asked if it hurt they shook their heads; many smiled or laughed. They were relaxed. They felt pain but had no tension, no fear to magnify it. Not a one cried. How different it was from the storm and tears a doctor sees in clinics back home. Back there I've seen children fight and cry even at having their hair cut.

"It isn't only what I've seen personally," Moloney wrote his wife. "I get similar accounts from our medical men all over the island. They rarely see asthma, allergies, hyperthyroidism, neurogenic dermatosis, varicose veins, or shock reactions to surgery. I've never seen an Okinawan faint. The pathologists made 650 postmortem examinations at one base here. They confirmed these observations; they found few structural changes of the sort that result from mental tensions and pressures. When you compare it with our western world—where every two minutes a man, woman, or child enters a mental hospital for observation or care, where half our hospital beds are occupied by the mentally diseased, where more than half the ills in the doctor's office are psychosomatic—Okinawa makes you wonder."

Is it possible that your ulcer, your high blood pressure, your arthritis can be traced not to your job, your boss, your wife, but to your mother and what she did or didn't do 30 years ago, before you were 2? Is it possible that neuropsychiatric casualties in combat in World War II were 300 percent higher than in World War I because the emancipated woman of the roaring twenties didn't stay home with her children and love and mother them?

What irritability or allergy or unhappy neuroticism are you committing your own children to by letting them cry it out, and by leaving them while you go on vacation? And by denying them the soft warmth of their mother's body and letting some big cow mother them instead?

In the October issue of the *American Journal of Orthopsychiatry*, there is a curious story. It is the story of the last research by a gentle, soft-



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Is your wife too civilized?

Continued from preceding page

spoken, gray-haired psychologist named Amy Holway, who until her death last spring was on the staff at the famed Merrill-Palmer School in Detroit.

Using what the psychologists call the "doll-play interview," Doctor Holway studied the emotional ad-adjustment of the 17 oldest children at the Merrill-Palmer nursery school, 8 boys, 9 girls. Some of them, and only the director of the nursery school knew which, had been mothered this new *permissive* way, the rest the orthodox way. Their ages were from 3 to 5; their IQ's from 116 to 163. They came from professional middle-class urban familes. All were "normal." After three half-hour doll-play interviews with each child, and still without any knowledge of which children had been brought up which way, Doctor Holway scored them on their adjustment—their freedom from fear, anxiety, resentment, and guilt; their happy willingness to face reality rather than try to escape it, as the mentally sick do through insanity.

It is curious that the top-ranking 6 included all 5 of the children who turned out to have been brought up the permissive way. Only 1 of the 12 brought up in the orthodox way was among them.

The concept of mothering Okinawa style didn't begin with Okinawa. Though bits of it came, perhaps, to many men, it crystallized in Detroit one smoke-hung November day in 1942 when a handful of doctors who often met for lunch organized what they called the Cornelian Corner. There were Dr. John C. Montgomery, Dr. Leo H. Bartemeier, Dr. Howard C. Walser, Doctor Moloney, others. Their purpose was to sell good fathering and mothering.

Montgomery was a pediatrician. It had come to him early in the thirties that most parents were no longer having fun with their children. They were tense, tight, restrictive, demanding. They lived by the clock and the sterilizing kettle. . . . Don't pick him up. Don't spoil him. Let him cry it out. That's the way he gets his character education. . . . The idea had begun in Prussian Germany late in the last century, and had taken hold with American doctors when they began to specialize as pediatricians and go to Germany for their training.

But to Montgomery it didn't seem to be working out. Women would come to his office in tears. Baby wouldn't eat. Yesterday he spit up his formula and he cried all night. Last week he lost an ounce. . . .

Doctor Montgomery threw schedules out, started new mothers out on breast feeding, told parents to do what came naturally. "The results," he reported to his colleagues at lunch, "are most gratifying." Both parents and children were more relaxed.

Why?

I asked Doctor Moloney why one Sunday recently while driving with him over to the University of Michigan campus, where he was lecturing on the permissive method and showing the film he made in Okinawa.

"Emotional illnesses stem from frustrations suffered repeatedly in early childhood," Doctor Moloney told me. "You see, every infant is dominated by two strivings. One is to be fed, the other to be loved. Remember, a baby's experience begins before he is born. Before birth he knows the dark, quiet, aquatic warmth of the uterus. Through labor he is pushed into a bright, noisy, dry, and colder world. By snuggling to his mother's body and sucking at her breast he gets a semblance of the comfort and security he knew in the uterus. You can't give him that with a bottle and rubber nipple."

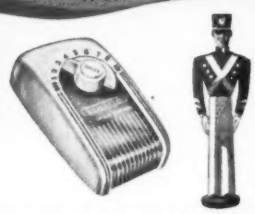
Doctor Moloney asked if I remembered the experiment by Emperor Frederick II, of the fifteenth century, who wanted to know what language a child would speak if he were untaught—Latin, Greek, Hebrew, or his native tongue. I said I didn't. "Frederick gave a number of newborn foundlings to his women servants," Moloney said. "He ordered the women to feed, bathe, and protect them, but never to talk to or baby them. But he never got an answer. The infants all died."

The story wasn't fantastic, Moloney said. "We've seen plenty of it in this country. Newborn babies in infant homes, with good nurses, scientific schedules and formulas, clean white ceilings overhead—even under these circumstances they can die or become stuporous. At 3, when offered to foster homes, they are impulsive and unpatterned in behavior, and their minds are retarded, even their ability to walk and use their arms and legs. In Britain in the war they learned that children over 5 could be evacuated, but that for those under 5 a break between mother and child was the one great tragedy other than death itself. A small child could stand unbelievable hardship if he only stayed with his mother."

If you mother a baby a lot and feed him whenever he is hungry, Doctor Moloney said, he soon learns to anticipate pleasure. He begins to go out in his emotions to the people around him. He is glad he is alive. But if you don't feed him whenever he is hungry, comfort him in pain, and soothe him when he is frightened, or if you force toilet training upon him before his muscles and mind have matured enough for it, you frustrate him. You provoke reactionary rages and hostilities, insecurity, anxiety, and guilt. These can be repressed, pushed into the unconscious; but they can never be eliminated. They are like air in a balloon. Squeeze them down in one

[*Turn to page 200*

sleep right...sleep 4 ways better!



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Is your wife too civilized?

Continued from page 198

place and they bulge out in another—in constipation, ulcers, apathy, fatigue, depression, something. He grows up a docile Milquetoast who submits to anything, or a Hitler charged with aggression that must come out. He is anti-Catholic, anti-Eleanor, anti-rich, anti-something.

When your mind grows and can begin to reason (the process starts at about 6 months) you can take some frustration without harm. At 2 you can understand that you must wait for your meal because others are going to eat, that you cannot play with a knife because you may cut yourself. It's frustrating, of course, but you are sure enough of yourself and your worth not to feel threatened.

As we pulled up at the Michigan memorial building, I asked Doctor Moloney about "spoiling." He snorted. "Satisfying a baby's wants has never produced one willful, demanding, or apron-clinging child. That kind comes from an accidental hurt or of neurotic parents. If a child comes by his knowledge tranquilly, if he knows you and your love are behind him, he is neither unduly aggressive nor afraid. He feels confident of his strength and goes it on his own. When he comes up against something new and complex he can't solve, he enlists your greater worldliness and knowledge, and then moves self-confidently out again. You've seen kids like that. You take them to the doctor at 6 months for their shots, and he jabs them and they never wince. You take them in at 3 to get their heads sewn up and they want to look on to see how it's done. There are a couple in every kindergarten. They are as unassailable and unswerving as a bull moose while the others flutter and flibbertigibbet around. You get them their first bike and shove them off and they take their spills and tell you to go away; they'll learn on their own. On Okinawa I never saw one kid bite or kick or bully or gouge or push. I never saw rivalry between brothers and sisters. Rivalry results from insecurity, and if there is no insecurity, there is no resentment of a brother or sister. They were calm, confident, and without fear."

Doctor Moloney said he remembered one day. He said it typified the Okinawan attitude toward the child. There had been a festival at Okuba. A little girl who couldn't have been more than 4 came threading her way down a ridge alone between the cycads and morning-glories, her gold and red kimono gleaming and rustling in the sun, her brocaded *obi* flashing with fire. She was such a perky little thing she made a perfect subject for color photography. Through Yamamoto, his Nisei interpreter, Moloney asked if he could take her picture. She would have none of it. Moloney asked some adult Okinawans to intercede for him. Without pressure, influence, threats, or bribes, they simply asked the little girl if she wished to have her picture taken. She said no. The adults laughed and moved on. They said there was nothing they could do about it; she had a right to make up her own mind. She went on down the crest of the ridge. Moloney put his camera in his bag and watched her go.

Usually, when Moloney talks, someone charges that the Okinawans are emotionally relaxed because they are stupid and dirty. Or because they're like all Orientals, stoics.

He forgets, Doctor Moloney tells him, that he saw Okinawa after the biggest invasion of the Pacific had fallen upon one small island, 9 miles wide. And as for constitutional stoicism, is there any such thing? In China the Chinese possess an indestructible cheerfulness, despite years of war and poverty. (They also are breast-fed for several years, wear no diapers and are not trained, and stay close to their mothers.) But in America after a couple of generations, they become just as unstable as Americans are. "I worked for some time in the induction centers in San Francisco, Sacramento, and Fresno," Doctor Moloney says, "and my observations were no different from those of the other examiners: The American Chinese are exceedingly neurotic individuals.

"You can say it's our factories and our traffic and our rush," Doctor Moloney says, "but do we have anything to equal Shanghai, the noisiest, dirtiest, most industrialized city of the Orient? The Chinese don't blow their tops or cripple up with arthritis or die of high blood pressure in Shanghai either."

Doctor Moloney says he is satisfied this stoicism is a derivative of culture. He says the newborn Okinawan baby is no stoic. He behaves exactly as an American baby does. He resists minor surgery; he screams and squirms and swells up and tries to push the surgeon's knife away. If he is pulled away from the breast when nursing—and Moloney says he and other doctors have tried it repeatedly as a test—he tosses his arms and feet, he swells up, arches his back, and cries out lustily. When he is put back to the breast, his crying subsides to sobs that soon cease. The so-called Oriental stoicism develops later.

The native Chamorros of Guam, 1,400 miles southeast of Okinawa, are an Oriental strain, but they're far from stoics. They scream, faint, slap their kids around, and have high blood pressure, thyroid disturbances, and hysteria much like Americans. Medical journal reports say their children behave as neurotically as anything seen in a Brooklyn clinic.

What else? What other test of the permissive theory is there?

[*Turn to page 203*

Photography, Tony Venti

Gulistan Renaissance in Cinnamon, about $14.50 per sq. yd., higher in the West and South. Other Gulistan weaves—all styled for long-lasting beauty—from $5.50 up. Widths 9 ft., 12 ft. and 15 ft.—or you may find it more satisfactory to use 27" widths, smoothly fitted together.

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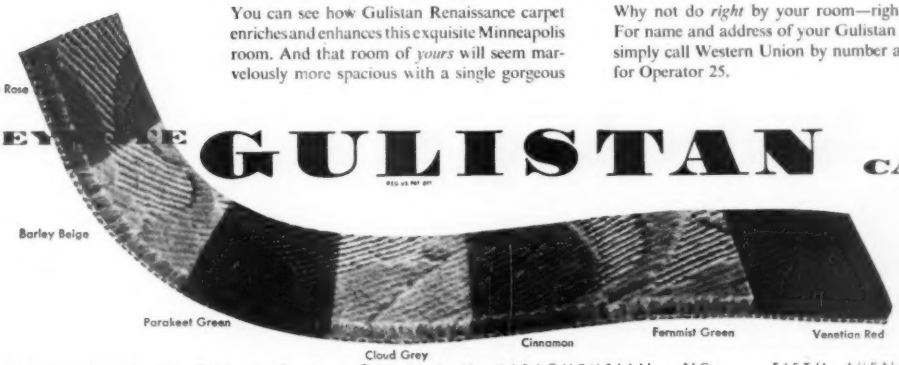

THE KEY TO THE GULISTAN CARPET

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Roscoe D. Hemenway, Architect

Walls are Malarkey plywood of vertical grain fir, natural color, washable. Malarkey patented solid stile flush cupboard doors to match.

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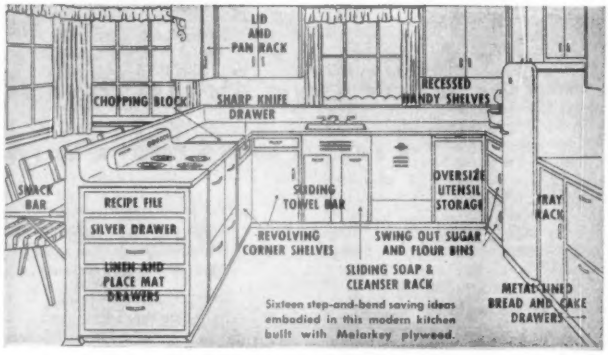
Warmth and color are as important in the modern kitchen as cleanliness and convenience. You get all of these qualities when you build or remodel with Malarkey plywoods, and in addition your kitchen will have long style life and low upkeep costs.

Choose from a wide range of light or dark Malarkey plywood panels and doors. Finish them to your color taste showing the natural grain and color; deepen or lighten them as much as you like, or finish them in gleaming paint surfaces. The kitchen shown above is a suggestion of the exciting possibilities that await you. In addition to its practical and convenient plan, it contains 16 step-and-bend saving ideas.

Plans for this kitchen, complete bill of materials and production drawings of each of these 16 features will be mailed for 10c. Address: M and M Wood Working Company, 2301 North Columbia Boulevard, Portland 3, Oregon.



Malarkey plywoods

WITH MATCHING MALARKEY FLUSH DOORS

AND FLUSH CUPBOARD DOOR STOCK

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Too civilized?

Continued from page 200

Dr. Joseph Eaton, sociologist at Wayne University, Detroit, has found an isolated American community where modern ways have not penetrated, where there have been no suicides nor major crimes. The U. S. Public Health Service has appropriated $20,000, and the Cornelian Corner doctors and Wayne sociologists are planning a further study of the people and of the child-rearing methods used.

The only scientific nonanthropological test finished so far is the study of the nursery-school children at Merrill-Palmer. I stopped off to talk with Doctor Holway when she was still at work on it. To explain her doll-play technique, she took me into her interviewing room. It was a small room, with nothing in it but a chair for her, a low round table, and two small chairs for the child being interviewed. On the table was some modeling clay, some miniature household goods—stove, table, beds, baby crib, bathtub, toilet, nursing bottle—and some flexible dolls 2 to 5 inches tall, with lead feet so they'd stand up. Inset high in one wall was a one-way screen: you couldn't see through it; but from the room behind it two observers could see, hear, and record everything Doctor Holway and each child said and did.

"I've studied children through doll-play for 10 years," Doctor Holway told me, "other psychologists and I. We've found from clinical experience that play is a child's life. These dolls we use are dressed to represent his father, mother, brothers and sisters, baby—one for each member in the child's household. He identifies them with the members of his family and in his play expresses how he feels about them and what has happened to him. If he is happy and secure, he plays with the dolls in a happy, realistic way. He feeds them, bathes them, puts them to bed, follows wholesome family patterns. He tells them it's time to get up. He has the daddy go off to work. But the more emotionally disturbed he is, the less realistic he is in his play, the less able to face reality. Just as adults try to escape their lives through sickness or insanity, the child tries to escape in his doll-play."

One escape, Doctor Holway said, is through fantasy, playing with the dolls in an unrealistic situation outside his own life. One boy piled the furniture up to make a beanstalk, said one of the dolls was Jack, one the giant. He cut the beanstalk down, turned the furniture into a grinding machine, and ground the giant up. Well-adjusted children resort to some fantasy but they don't use it to try to change the situation, to escape.

A second escape is through aggression. The child bangs the dolls or teases or pounds and kills and destroys. One girl created a playhouse, put the baby-sister doll in it, and set it on fire. Then, in guilt, she had a man come and put the fire out. But she ended up by rolling the playhouse and sister away to Germany.

A third escape is through turning away from the dolls altogether. Suppose a boy sticks the mother doll's head down the toilet and bangs the lid down on her, as one boy did. If this revelation of his feeling arouses guilt, he may withdraw from the dolls and start pounding the clay. Or he may think he hears a noise outside and demand to know who's out there. Or he may begin to question the psychologist about where he lives and how many dogs or cats he has—anything to escape the anxiety his aggression against his mother has aroused in him. Once a child has revealed his hostility in front of the psychologist and felt guilty, he may be hard to get back for another interview.

Before I left, Doctor Holway summed her study up this way: "If the permissive method of child care does give the Okinawan his unassailable security, then the Merrill-Palmer children who have been raised by it ought to score higher in realistic doll-play."

I have already mentioned the results. The mean score of the permissive children was 97. Of the others, 37.

Suppose, now, you have become a Cornelian Corner disciple and want to rear your children the permissive way. What do you do?

1) You, Father, should support your wife, help her, back her up. For if she doesn't get love, she often can't give love. She may not even be able to feed the baby.

And don't rake over your job and money troubles until you upset your wife; upset mothers upset babies, create feeding problems.

2) You, Mother, mustn't let the hospital isolate your baby in a nursery down the corridor. Keep him in your room beside your bed so you can feed and mother and comfort him. Birth to a baby is like a highway crash to you—a shock. In his first hours and days, his need to be near you is greater than it ever will be again. Most hospitals will object, of course, and without the support of your husband, obstetrician, pediatrician, and maybe the marines, you probably won't get away with it. It gums up the hospital production line. But four hospitals in Detroit are doing it, three in Minneapolis, one at Duke University, one each in New Haven, Washington, D. C., Philadelphia, and Pasadena, and all the U. S. Army hospitals in the Far Eastern Command.

3) You, Mother, will breast-feed your baby for one year, letting him establish his own schedule. He nuzzles and sucks frequently in his first days, as often as 10 to 14 times a day. He cuts the number of feedings rapidly, however, and often puts himself on a regular schedule. He may demand the same amount from meal to meal and day to day,

[*Turn to page 229*

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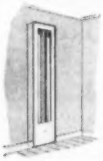
SPACE HEATER

FLOOR FURNACE



WALL FURNACE

Many circulating direct gas space heaters and gas wall furnace models which are used for heating single rooms as well as gas floor furnaces used to heat entire small homes are now equipped with UNITROL Heat Controls — you just set the dial and uniform temperature is accurately and automatically maintained.

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Dressing-table skirts

Here are step-by-step instructions for sewing the skirts pictured on page 58

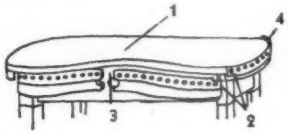
By Gerry Stoner

You can duplicate any of the dressing-table skirts on page 58 if you follow these step-by-step sketches. Even the fancy and frilly skirts are easy to copy when you cut and stitch them correctly. Fit the skirt as carefully as you would a dress—so the heading covers the edge of the table top or glass, and the skirt doesn't gap open at the center.

Be sure to cut a full-length lining for any skirt you make of sheer material. Note that all the dressing tables shown open in the center. Adjust these directions to fit your table if it has no center opening.

Whichever skirt you choose . . .

Cover the table top, attach the snap tape, and fit the unhemmed skirt in this way—

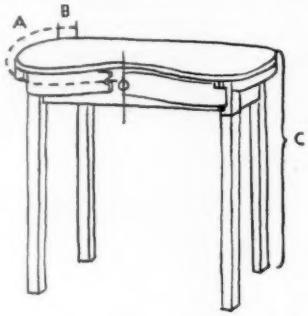


1. Cover table top with stretched fabric tacked underneath table edges.
2. Cut tape strip. Tack separate strips to each arm and end.
3. Start with snap close to end, so skirt can't gap down the center.
4. End 3 inches behind corner.

1. Snap on removable half of tape.
2. Start at table center and pin skirt to removable tape.
3. Cover edge of table or glass top.
4. Pin up hems of skirt and lining.

Now unsnap the skirt . . . be careful not to lose any pins. Overcast snap tape firmly to the inside of the skirt. Then hem the bottom of the skirt and the lining.

Measure your dressing table like this before you cut any of the skirts—



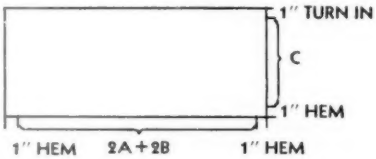
A = distance from middle of table to back corner

B = 3 inches extra to cover corner

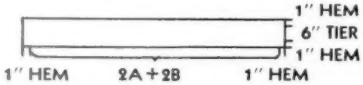
C = distance from top of table to floor (usually 30 inches)

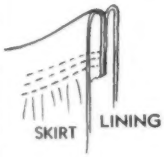
White organdy skirt with blue loop trim

Cut two skirt sections and two lining sections like this—



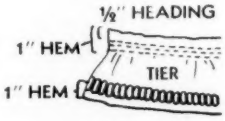
Cut two tier sections like this—





Hem sides of skirt; triple-shirr top. Hem and shirr the lining. Seam skirt and lining together, turning in raw top edges.

Hem top, bottom, and ends of tier; then triple-shirr ½ inch from top edge. Add bottom trim.



[*Turn to page 207*

ARVIN *Chrome-Plated* DINETTE SETS

"Miracle" Leaf Set 3565/5, with **Formica** top. The extra roomy surface holds full service for 8 extended (35 x 65") or 6 closed (35x53"). Choice of colors: lovely "Moonglo" in green, red or canary, and "Mother of Pearl" gray. Upholstered, form-fitting chairs in shades to match.

NEW! *Arvin "Miracle" Leaf Dinettes with Formica Top*

Arvin's storage-saving, work-sparing "Miracle" disappearing extension leaf is *automatically* stored beneath the table top, ready for instant use. A child can raise or lower it with one hand from either side: In the set above it is combined with a table-top of genuine laminated Formica—an unparalleled value with matchless Arvin styling and super-durable construction.

The sets at left and below, superb in workmanship and design, have the famous long-life Arvinite finish. Tested and proved through years of research, Arvinite keeps its rich, gleaming lustre through years of hardest wear, with utmost resistance to chipping, cracking, acids and other liquids. Like all Arvin sets, these provide the finest value at lowest prices.

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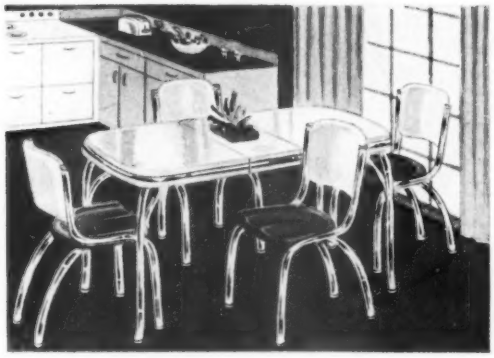
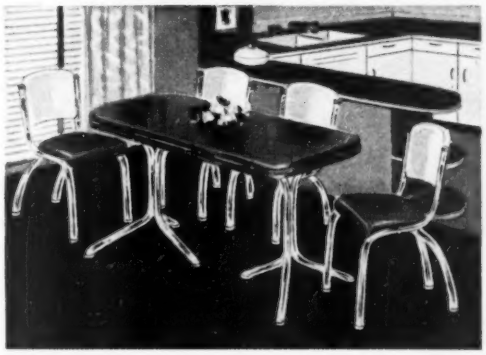
Arvin Metal Chrome-Plated Dinette Sets · Metal Outdoor Furniture · All-Metal Ironing Tables



Set 3057/2. This handsome economy set has tables in red or white, and beautifully styled 4-leg all-metal chairs with seats in red or black with white backs. Table size: 30 x 57" extended; 30 x 45" closed.



Set 3059/3. The fashionable double pedestal style, with firm, rigid legs. Table colors are canary, red or white. Chairs have richly upholstered seats in canary, red or black with white metal backs. Table size: 30 x 57" extended; 30 x 45" closed.

Arvin Dinette Sets include over 20 styles to harmonize with every home and every budget. Send for illustrated folder BD-2.

Dundee

"DRESSES" THE TREE

Dundee Towel Ensembles make *practical* gifts for every member of the family! Each ensemble of Bath Towels, Guest Towels and Face Cloths, cleverly nestled in a gayly decorated box, comes in a wide range of colors* and patterns . . . .

THEY ARE ALL CELLOPHANE WRAPPED

*COLORS: Flamingo, Green, Blue, Gold, Silver, Turquoise, Peach and Rose—in Solid Colors with harmonizing borders; also White with Deep Tone and Pastel colored borders.

Dundee

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Dressing-table skirts

Begins on page 204

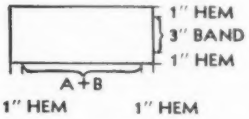
Pin the skirt to the table, which you've already covered and taped. Measure for the hem. Carefully remove skirt and overcast tape to the back. Hem skirt and lining; add fringe, rickrack, or loop trim.

Snap the skirt back on the table. Pin the tier to the top of the skirt. Make sure the half-inch heading on the tier covers the edge of the table. Unsnap the skirt again, and hand-stitch the tier to the skirt.

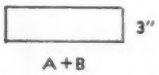
Chinese-red and black skirt

The 3-inch tailored band top means you'll cut the unlined skirt itself 3 inches shorter than the pattern on page 204. Here's how to make the buckram-stiffened band:

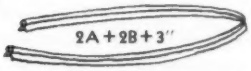
Cut two band sections and two lining sections like this—



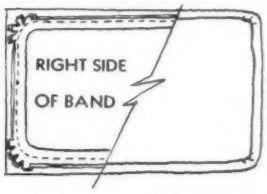
Cut two pieces of 3-inch buckram this length—



Cut two strips of cording this length—

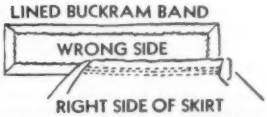


Whipstitch the lining tightly around the buckram. Then sew the buckram and lining to the top of the shirred skirt.



Stitch the cording around the bottom, top, and one end of the band—1 inch from the edge. Turn raw edges to the wrong side and press. Hem the raw edge at the other end of the band.

Hand-stitch the corded band to the buckram and skirt top.



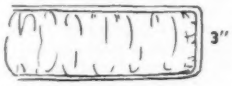
Pin skirt to table and measure hem. Remove skirt and stitch hem.

Patterned plastic skirt

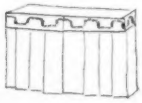
No lining, no fancy trimming—this skirt is the easiest of all to make. Just cut fabric twice as wide as the table, allowing 1 inch for hems. Before you start sewing, experiment with a piece of plastic. Adjust the foot of your machine to a very light pressure, and use a large, loose stitch. Then turn under the edges, and stitch. The material can't fray, so you don't need double-turned hems. Shirring close to the top will gather the plastic into ruffles.

Yellow nylon seersucker skirt

That puffy finish is made by stitching a shirred band to a lining an inch narrower . . . the difference makes the puff! Cut each top band 6 inches wide and twice as long as usual (or *two* A plus *two* B). Gather top and bottom to half the length. As you cord the band, reduce depth of end to 3 inches.



The rest of the band and skirt are cut and made in the same way as the Chinese skirt, but the sheer nylon requires a skirt lining. And to keep the entire skirt dunkable, stiffen the band with washable buckram or several thicknesses of firm cotton.



Brown faille skirt

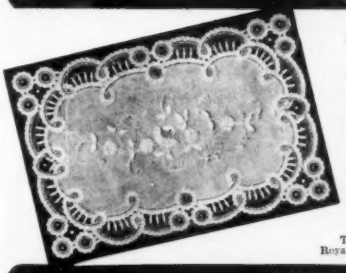
The fret design is a rayon cord, hand-sewed to a wide tailored band. First of all, make a band pattern on wrapping paper. Cut the pattern 4 inches deep and long enough to run all the way around the table top. Space the design with a ruler and pencil so it looks well at table corners and center.

Cut the fabric band and lining 6 inches deep. Buckram should be the 4-inch depth of the finished band. If you can't buy 4-inch buckram, overlap and sew together two strips of standard 3-inch buckram to get the proper depth.

Use your penciled pattern as a guide to line up the skirt pleats with the design. Then assemble skirt and band with the method described for the Chinese skirt. When the skirt is finished, chalk your design on the band. Whip rayon cord over the pattern line.

[*Turn to next page*

If you like to sew for your home, send for the Better Homes & Gardens booklet, "Make and fit your own slipcovers." Mail 25 cents to Better Homes & Gardens, 8511 Meredith Building, 1716 Locust Street, Des Moines 3, Iowa.



Actually costs less than mere laundering of linens—to use crisp, white, *lace-paper* Roylie place mats at every meal and for entertaining! Use matching Roylies under glasses, desserts, etc. Table looks beautiful! You cut down laundering, dishwashing and replacement of costly linens. Exquisite Roylie designs duplicate priceless "museum" patterns! Get many shapes and sizes at 5 & 10's, naborhood, dept. stores.

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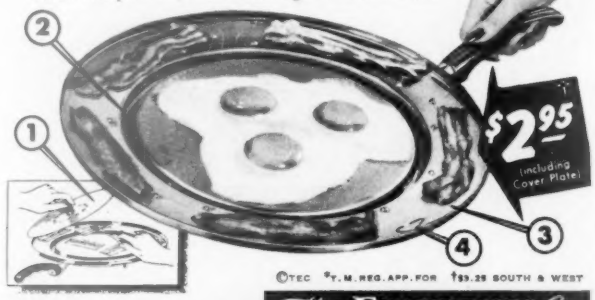

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Send circular describing 82 other famous patterns not shown here ☐.

Dressing-table skirts

Continued from preceding page

Purple quilted chintz skirt

The quilted skirt has the same 3-inch finished band that's used for the skirt made up in Chinese-red and black print. But the skirt itself is circular. Remember that when you have a banded top, your skirt is only about 27 inches long finished.

Drafting a pattern (and you'll need a pattern) for a circular skirt is fairly simple. The pattern size is so great, though, that you'll probably need someone to help you. Work on the kitchen floor or any hard smooth surface at least 6 feet square. Pin strips of heavy wrapping paper together to form a square 64 inches by 64 inches. Tie a string around a soft pencil or cravon to make a compass. Then draw quarter circles like this—

This pattern will be the right depth for the average 30-inch-high dressing table with band top. Two cuts fit a table from 36 to 50 inches around, and produce double fullness at the bottom edge.

If your quilted fabric is 50 inches wide, cut the skirt like this—

If your quilted fabric is 36 inches wide, cut the skirt like this—

After the skirt is attached to the buckram and lining and hung from the snapper tape, you'll have about 1 inch of material left on the bottom. That will be plenty of hem for a heavy quilted fabric like this.

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Glimmer glamour

Every home-proud lady of the house loves the gleam of toilet bowl cleanliness. And the ones who know—they get it with Sani-Flush. It cleans away ugly stains and invisible, germy film in a jiffy. Makes toilet bowls sparkle without scrubbing. Disinfects, too.

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Sani-Flush
SAVES MESSY WORK

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If you want *all* the joy of the bright world of sound . . . if you want to hear the voices of friends and loved ones in vibrant, *unmistakable* tones . . . if you want to capture the words you now miss in church, at social gatherings . . . then you owe it to yourself to discover *hearing happiness* with the Telex 200.

For more news about the exciting Telex 200, and for a free booklet on how to test your hearing at home, write: Mr. Allen Hempel, Box 1182, Dept. V-19-11, Minneapolis 1, Minn. Write TODAY!

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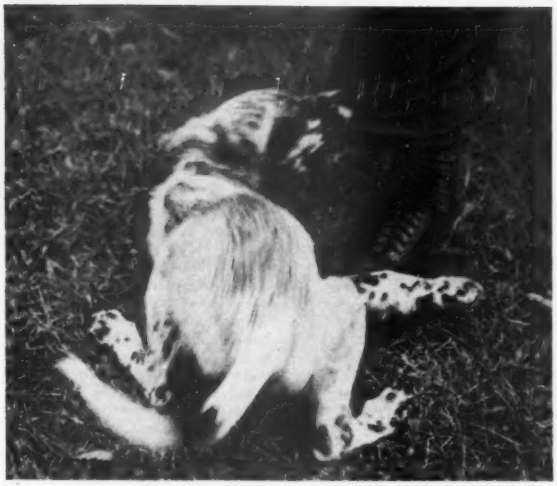
Your dog and mine



Don't let his playfulness go too far—unless you want to buy new pants!

By Russell K. Lowry

Our puppy is always biting our ankles and legs. How can we stop him?—J. C., New York.

Your pup is playful, only wants to show affection. Remember, a dog has to do all the things with his mouth we humans do with our arms and hands. Spank and scold him in the midst of the wrongdoing, not afterward.

My Cocker Spaniel has nine puppies. When should their tails be cut?—Mrs. T. S., South Dakota.

Tails should be cropped at 5 to 10 days. At this tender age, pain is short and sweet. The pup never knows what hit him. The wound heals easily, too.

How can I train our new dog to watch out for automobiles?—C. H. W., New Jersey.

There is no way, actually, to teach caution in traffic. Any dog, no matter how well trained and disciplined, will dart across the street on impulse, to visit with another dog, chase a cat, follow children, etc. However, teaching your dog to obey a few, simple commands will sharpen his wits in this as in other situations.

Is there any way to stop my dog from rolling in some evil-smelling something he finds in the neighborhood?—H. I. G., Pennsylvania.

Animal nutritionists attribute this practice to mineral deficiency in a dog's diet. Recommended treatment is to add ½ teaspoon of powdered calcium gluconate and a cup of tomato juice to the daily ration.

An article in our newspaper says using DDT on dogs is dangerous. However, you recommend it. Who is right?—Miss R. R., Ohio.

My recommendation stipulates a water-base (wettable) DDT solution to be used on dogs. Unlike the oil-base solution (which works into the skin and carries the poison with it), the water evaporates on the dog's coat and leaves the DDT on the surface.

Will castrating my dog cure him of the desire to roam all day? If not, what will?—Mrs. S. G., North Carolina.

Having your dog castrated will do little or nothing to change the roaming habit. Once a dog starts finding pleasure elsewhere in the society of other dogs, people, or children, he's going to go—and there's no method to overcome the situtation. All you can do is confine him or spend some time with him so he won't be so bored staying home.

[*Turn to next page*

▶ Have you a problem in dog feeding, care, training, disease prevention? Address your questions to Russell K. Lowry, "Your Dog and Mine" Editor, *Better Homes & Gardens*, Des Moines 3, Iowa. Enclose a stamped, addressed envelope.

"COMPLETE DINNER"

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TREAT *your dog to the food that supplies every need for health and vitality. It's "complete dinner" Gro-Pup! No matter what his age, size or breed, your dog needs no other food when you feed this crisp, tasty dinner.*

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SAVINGS, TOO! Feeding Gro-Pup Ribbon to a family pet like the Cocker costs about 9¢ a day. You save up to 40% over most canned dog foods. Start your dog on Gro-Pup's tasty, nourishing "complete dinner" today.

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Puss'n Boots adds the PLUS!

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You notice in many ways the benefits of complete nutrition

A cat generally keeps well and on the go. But the difference between a cat merely well and one abounding in health is seen when a nutritionally complete diet is fed.

Cat owners tell us they notice improvement in their pets when they feed Puss 'n Boots. That's because each ingredient is carefully selected to contribute its own special benefit.

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Send three Puss 'n Boots labels and 10¢ in coin for 24 pages of colorful animal pictures by Rojankovsky. Coast Fishing Company, Dept. X, Wilmington, California.

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FISH	for	strong tissues, maintenance, growth
Bone	"	strong bones and teeth
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Rice Polish	for	good disposition, energy, growth
Corn gluten and ground barley	"	energy
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Thoroughly cooked in the can – vacuum-packed – safe		

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Guaranteed by Good Housekeeping

Your dog and mine

Begins on page 209

Our year-old Collie is beginning to act viciously toward strangers and callers. We're afraid he'll bite someone. How can we make him more gentle without ruining his spirit?—A. Z. H., Indiana.

Collies often carry their watchdog duties to extremes if they aren't checked. A cure requires a little vigilance. Have a pan of water handy. When he starts acting up, dash the water full in his face—and throw in a good scolding. A half-dozen sad experiences should cool off bad temper, without hurting his spirit.

Is there anything I can do to keep my dog from shedding hair all year long?—Mrs. R. S., Utah.

Excessive shedding is caused by too high indoor temperatures, too much bathing (in place of combing and brushing), overfeeding against too little air and exercise. Do what you can to overcome these causes, and your dog will have a healthy coat with little, if any, shedding.

Rat fever is common in our neighborhood. How do dogs contract this disease? What are the control methods?—C. A., West Virginia.

Rats carry the germs of this disease in their bladder, discharge it in their urine. A dog picks up the germ by walking in the rat urine. The disease attacks the brain as a "meningitis." Best control measure is to get rid of the rats.

Some friends tell me milk will cause my dog to have worms. If this is true, why don't humans get worms from drinking milk?—Mrs. C. H. D., Illinois.

Don't believe the worm story about milk. All professional kennelmen feed their dogs milk and milk products.

ITCH! SCRATCH! *Stop It!*

Treat faulty diet—the real cause of much itching, sore skin, loss of coat. Canned, dried and heated foods often lose valuable "fresh" factors necessary to skin health. Rex Oil is 60% linoleic fat—the essential "skin vitamin". Add half teaspoonful to daily food. See real improvement in 3 weeks or money back. Insist on Rex Oil—so pure you can take it yourself—the only wheat germ oil that cannot become rancid. Two months' supply $1.00 at drug and pet stores. Rex Oil, Monticello, Illinois.

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Yes, *crunchy* MILK-BONE DOG BISCUIT gives a dog the sport of a real bone—the *chewing exercise* that helps promote strong teeth and gums. And, along with all the fun, he gets a heaping helping of *important* nutrients! MILK-BONE DOG BISCUIT is sealed in cartons for freshness and cleanliness. Economical because it's *concentrated* food! Order some *today!*

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Send me *free* MILK-BONE DOG BISCUIT. Also Booklet: "How to Care for and Feed Your Dog." (Please print. Paste coupon on penny postcard if you wish.)

Name.....

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This offer good in United States only

Where to get it

Most items shown in this issue should be available in your local stores. If, however, they are not, for your store's convenience in ordering, we list the names of the companies through which they're available.

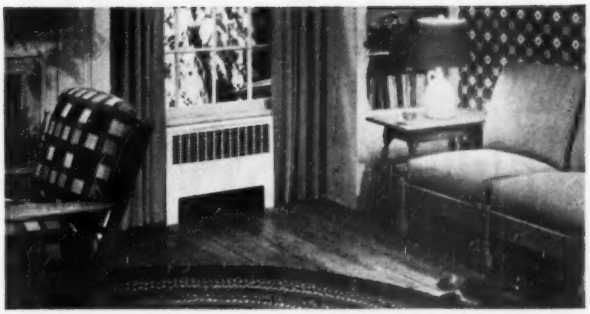
For the Christmas gift she will use and remember

Page 52. (Upper) Large white rooster $50: Tatman's, Chicago, Ill.
Modern fish $6.50 and pecking hen $7: Dusso Ceramics, 1340 North Crescent Heights Blvd., Hollywood 46, Calif.
Small $5 and large $12.50 covered hen dishes: Mrs. Thornley, 850 Lexington at 64th Street, New York City.
Turquoise leaf plate $9: The Haeger Potteries, Inc., Dundee, Ill.
Copper-trim rooster $12.50 and hen $5: Bullock's, Dept. P-280, Pasadena, Calif.
(Center) Sea-net place mat $3 for set of four; sea-net hurricane lamp $3 ppd: Sommer House, 1318 Benedict Canyon, Beverly Hills, Calif.
Fern plate $3.50: Fisher Bruce & Co., 219-221 Market Street, Philadelphia 6, Pa.
Covered crab dish $22; shell condiment dish $7.50; two small fish-shape plates $2.40 each: Mrs. Thornley, 850 Lexington at 64th Street, New York City.
Square $2.25 and oblong $2.50 fish plates: Dusso Ceramics, 1340 North Crescent Heights Blvd., Hollywood, Calif.
Large fish plate $3.50; small fish plate $2; fish casserole $10: Marshall Field, Chicago.
(Lower) Three-burner plate warmer $49; chafing dish $27: Younker Bros., Des Moines, Iowa.
Two copper fluted-edge plates $2.50 each: Landau Products of California, 712 South Olive Street, Los Angeles, Calif.
Red casserole $2.50: Davis & Company, Wheeling Avenue, Cambridge, Ohio.
Copper teapot, sugar, creamer, and round tray $16 a set: Armor Bronze and Silver Company, Inc., Taunton, Mass.
"Schier" large $14 casserole and small $3.70 casserole; tall jam jar $3: America House, 32 East 32nd Street, New York City.
Jam jar with cherries $6.50 (includes saucer): Rowantrees Kiln, Blue Hill, Maine.
Hand-decorated wood salad bowls $12.50 each, ppd.: Coral Reef, Farmer's Market, Fairfax at Third, Los Angeles, Calif.
Cabbage relish $17.50: Tatman's, 625 N. Michigan Avenue, Chicago, Ill.
Page 53. (Upper) Eight round green place mats and 8 napkins $40 set; 8 gray place mats and 8 napkins $68 set: Neiman Marcus, Dallas, Tex.
Bronze service plate $8; butter plate $2.70; cigarette holder $1.20; goblet $7; candleholder $8 pair; candle snuffer $1.50: Saxton, Inc., 11727 Mississippi Avenue, West Los Angeles, Calif.
Pottery pineapple bowls $1.80 each: William H. Fenton, Inc., Brack Shops Building, Los Angeles, Calif.
Emerald cigarette box $6.50; ash tray $2.50: Dick Knox Productions, 678 South Lafayette Park Place, Los Angeles, Calif.
"Regal" pattern Dirilyte flatware $12.25 one 6-piece place setting: Plumb's Jewelry, Des Moines, Iowa.
Red plate $2.25; green and red after-dinner coffees $1.50: Landau Products of California, 712 South Olive Street, Los Angeles, Calif.
Lazy Susan $15: Bullock's, Pasadena, Calif.
(Center) Brass candelabra $12.50: Cray of Boston, 25 Biltmore Street, Malden, Mass.
Tapers: Will & Baumer Candle Company, Syracuse, N. Y.
Monogrammed cloth, 63 x 90, $9.95; 7-inch monogram on cloth $2.50; napkins 60c each; 3-inch monogram on napkin $1: Fred Blockert, Inc., 112 East Walton, Chicago, Ill.
Kits to paint place mat and napkin $2 and $3; kits to paint plate and glass $2.50, $3, and $4: American Crayon Company, Sandusky, Ohio.
Christmas-tree plate $4.20: Margaret Studios, Antigo, Wis.
Green twisted-stem compote $4; low green tumbler 90c each; ruby crimp dish $2.20; ruby iced-tea glass $2.20; ruby water glass $2.20: Blenko Glass Company, Milton, W. Va.
"Merry Christmas" cloth, 72 x 126 with 12 napkins $65: Pauline Granichstadten, Inc., 92 Broad Street, Wellesley, Mass.
Round fringed place mat and napkin, 8-piece set $15: Bullock's, Los Angeles, Calif.
Lenox "Country Garden" pattern plate $5: Joseph Jewelry, Des Moines, Iowa.
(Lower) Brass watering can $7.50: Hammacher Schlemmer, East 57th Street, New York City.
Large black and gold pillow vase $10.50; small round bowl $7; tall emerald bud vase, $2.50; short emerald bud vase $2; small lime ball bud vase $2.50: Dick Knox Productions, 678 South Lafayette Park Place, Los Angeles, Calif.
Yellow Chinese flower bowl $10; Chinese figure $4.50; ducks $7.50 pair: Fong Brothers Company, 912-14 West 7th Street, Los Angeles, Calif.
Flower-arrangement kit $7.95: Younker Bros., Des Moines, Iowa.
ABC marked flower holders $1.50: Casa Products Company, Box 1461, Des Moines, Iowa.
Red or white flower bowls $5 each; black flower vase, around $9; beige flower bowl, lined with blue, $7.50: The Haeger Potteries, Inc., Dundee, Ill.

Gifts for every budget

Page 6. (Upper) Allan Adler silver. Jam set $5; sauce set $7.50; lemon set $7.50; cheese set $7.50; honey set $12.50; mayonnaise set $10; (prices include federal tax).
Pitcher spoon $13; cake knife $18.50; large chop set $26; soup ladle $26; sugar scoop $6.75; small vegetable set $34.50; (these prices subject to 20% federal excise tax); all from Marshall Field & Company, Chicago, Ill.
(Lower) Mustache cup and saucer $2.25: Salem China Company, Salem, Ohio.
Watermelon platter $7.50; watermelon plate $3.50 each: Fisher Bruce & Company, 219-221 Market Street, Philadelphia, Pa.
Horse $7.50; round ash tray $10; oblong ash tray $2.50: Clay & Glass, Inc., 50 West 13th Street, New York City.
French Provincial pair $25; rooster $15: Hedi Schoop Art Creations, 10852 Burbank Blvd., North Hollywood, Calif.
Round birthday board $3: Vera Dunn, 861 North LaCienega, West Hollywood, Calif.
Magic-tite candleholders $4.95 set: F. H. Smith Mfg. Company, 3047 Carroll Avenue, Chicago, Ill.
Page 9. (Upper) Shrimp serving tray $20; chafing bowl with lid, stand, and burner $70; king-lobster tray $12.50; large pineapple $7.50; small pineapple $3.50; small sea shells $3.50: Bruce Fox, New Albany, Ind.
Tong ice tub $30 complete: Farber Brothers, 13-15 Crosby Street, New York City.
Nine-inch circular Thermo-plate $3.95; platter $4.95: Service Ideas, Inc., 26 South Sixth Street, Minneapolis, Minn.
(Center) Three-tiered sweetmeat holder $18.50: Bullock's, 401 South Lake Avenue, Pasadena, Calif.
Brass combination cake plate No. 509; 4-piece tea service with tray: Plastino Trading Company, 2112 Third Street, Santa Monica, Calif.
(Lower) 5-branch candelabra $25: Carter Craft Ltd., Box 5570, Dallas, Tex.
Tapers: Emery Candle Company, 4300 Carew Tower, Cincinnati, Ohio.
Peacock coffee server: Plastino Trading Company, 2112 Third Street, Santa Monica, Calif.
Bronze comport $7.50; service plate $8; fruit napps with glass insert $4.60: Saxton, Inc., 11727 Mississippi Avenue, West Los Angeles, Calif.
Page 134. (Upper) Large calla-lily tray $15; fig-leaf tray $12.50; Euphorbia Codiaeum tray $7.50; butterfly bush $7.50; May-apple leaf bowl $10; geranium leaf $3.50; star begonia leaf $3.50: Virginia Metalcrafters, Waynesboro, Va.
Cup-and-saucer planter $1.50; shell tray $1.25; bread tray $3: Armor Bronze & Silver Company, Inc., Taunton, Mass.
(Center) Chair $50: Lightfoot Studio, 450 South Raymond Avenue, Pasadena, Calif.
Lazy Susan coffee table $65: Margaret Studios, Antigo, Wis.
Copper ice bucket and tongs $3.50: Armor Bronze and Silver Company, Inc., Taunton, Mass.
Eight-inch luncheon-size plastic glazed paper plate 25c package of 8; 6-inch dessert-size plastic glazed paper plate 25c package of 10: Bowes Industries, Inc., One North LaSalle Street, Chicago, Ill.
Libbey monogrammed tumblers, 8 for $3: Younker Bros., Des Moines, Iowa.
Straw coasters $2.50 per dozen: China Dry Goods Company, 234 Sutter Street, San Francisco, Calif.
Hurricane lamp $2.50: Madolin Mapelsden, 825 Lexington Avenue, New York City.
(Lower) Violin $5: The Haeger Potteries, Inc., Dundee, Ill.
Small hand-decorated trays $1 each; large hand-decorated tray $6.50; hand-decorated flower basket $6: Helen Hume, 10-16 St. James Place, Bradford, Pa.
Page 135. (Upper left) Large monkey $12.50; large owl $8; medium owl $4; small owl $2; monkeys $6 the pair; Kay Finch Ceramics, 121 Coast Highway, Corona del Mar, Calif.
(Upper right) Dickeybirds $2 each; horse-head shakers $4 pair: Kay Finch, 121 Coast Highway, Corona del Mar, Calif.
Duck $45; fat robin $14.75: Frederik Lunning, Inc., 667 Fifth Avenue, New York City.
Sparrows $14 each: Hudson Commercial Company, 115 West 23rd Street, New York City.
(Lower left) Dickens figures $6.75 each: Doulton & Company, Inc., 212 Fifth Avenue, New York City.
(Lower right) Free-form flower floater and candleholder $11.25; free-form ash trays $2.75 each: Mary Erckenbrack, 1310½ Montgomery Street, San Francisco, Calif.
Black and white salt and pepper: Carbone, Inc., 348 Congress Street, Boston, Mass.
Pixies $5 each: Ruth Sloan, 804 Brack Shop Bldg., 527 West Seventh Street, Los Angeles, Calif.

Turn to page 242



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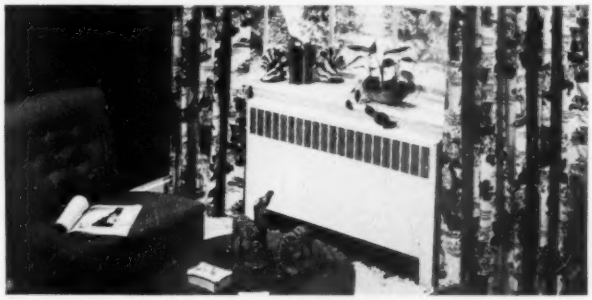

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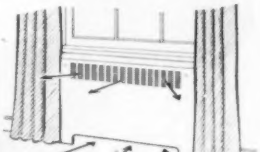

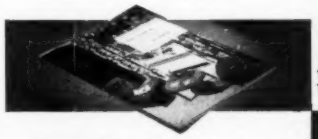

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Don't make a tough job out of talking

By Ann Usher

Learning how is a long-term task. Give your youngster a good example and he will probably do all right. Here's how to avoid mistakes that slow up speaking

A baby is learning to talk long before he speaks his first real word. He is only minutes old when he discovers he can make a noise. During his first month, he develops two or three different pitches for his voice, corresponding to the various vowel sounds.

By the end of the first month, you should be able to tell by his crying whether he is hungry, angry, frightened, or in pain.

From 2 months on, he's always experimenting. He discovers that by tensing or relaxing his vocal cords, and shaping his tongue and lips in different positions he can make different sounds. Sometimes he hits on a combination which resembles some word. If the sound happens to be "da da," or "m-m-ma," he's probably surprised at all the excitement it produces.

It's easy to take these accidental sounds for first "words." Usually they aren't.

Bubbling, gurgling, cooing, are all part of learning to talk. At the same time, your baby is detecting differences in the tone of your voice. He can tell whether it's cross, comforting, or approving.

At 6 months, he babbles sociably, and surprises you with inflections and intonations that resemble grownup's speech—even to the rising inflection of a question. About this time, he begins to understand and recognize some of the words you say to him.

By a year, he understands a good many words, even though he can't say them. This knowledge is called his "passive vocabulary." It will *always* be greater than his active vocabulary, even when he grows up. Through reading and listening all of us *understand* more words than we use.

Because of this passive vocabulary your baby is developing, it's important that you talk a lot to him, and pronounce words correctly.

By 11 or 12 months, he will probably say a real word and show you that he knows what it means. Sometimes his first word may go unnoticed for a while because it doesn't sound like the word he is trying to imitate. But, after he has used a certain sound several times to indicate a certain thing, you catch on.

Because babyish first words are so appealing, you'll be tempted to repeat them back to your youngster. Don't! Many mothers and fathers make this mistake. It definitely doesn't help your baby learn to talk. He thinks he is imitating the way you talk. If you reverse yourself now and adopt *his* way of saying things, you'll really mix him up.

Don't try to *make* him change the way he pronounces. Just be sure *you* say the words he uses clearly and correctly each time you use them.

Your baby may stop adding words to his vocabulary for a while after his first two or three are understood. There may be a definite lag, too, while he is learning to walk. But he'll make up for lost ground after he has become an accomplished walker. In the meantime, you can help him add to his unspoken vocabulary if you keep talking to him in short, simple words, sing nursery songs, recite jingling rhymes. Don't talk too fast, and keep your sentences short.

Children who are *not* talked to during this learning period don't develop speech ability quickly. They have no model to imitate and no reason to talk. Children in orphanages, where attendants haven't time to talk a lot with each youngster, are usually slower in learning to talk. And they cling to baby talk longer.

Of course, your baby will have other models besides you. He'll copy the speech of anyone who is around him a lot. Keep this in mind when hiring a servant or baby-sitter. Relatives and friends are more difficult to control, but you can ask them not to talk baby talk to your youngster and to avoid slang as much as possible.

If your family speaks two languages, it's better to wait until after your youngster is 3 or 4 years old before you introduce him to the second language. Children exposed to two languages from birth don't seem to learn either language as rapidly as they would one language at a time. This is understandable since they are learning two words for everything.

Psychologists disagree with people who argue that it's better to learn more than one tongue from infancy on. They say that if a child tries to learn two languages at once, he may not really grasp all that is meant by the words of either language.

By the time your baby is 18 months old, he may have 10 to 20 or more [*Turn to page 214*

A Better Homes & Gardens child care and training feature

HOW AMERICA LIVES

in the Lustron Home

MENDEL-KEPPLER STUDIO

Mrs. A. M. Aiken, Danville, Virginia, reports: "A contractor told my husband he couldn't build a duplicate by conventional methods and materials for thousands of dollars more."

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"Stop talking such nonsense. Of course I still love you."

Don't make a tough job out of talking

Begins on page 212

words in his vocabulary, though it still may be hard for anyone but you to understand him. Usually pronouncing ability does not keep up with the ability to learn new words. At 2, your boy or girl's vocabulary may range anywhere from 20 to 300 words or more. In a study of normal children at this age, one child used only five words while another used over 1,200!

Between 2 and 6, your boy or girl will make enormous strides as a conversationalist. It's during this period, however, that he may get pronouns mixed up ("me" for "I"), may be unable to say certain letters or combinations (he may say "free" for "three," "widdle" for "little," etc.), may stutter some, generally at 2½ or 3 years, and may repeat words and sentences over and over.

None of these things should cause you any concern. It's better not to try to correct your youngster's speech except by speaking correctly yourself. These difficulties will disappear of their own accord as your boy or girl develops talking ability. If you call your youngster's attention to any of these defects, you may fix the habit in his mind and it will persist and become a problem. Above all, don't nag or ridicule him for his mistakes. If a defect such as stuttering continues after 6, there is probably some emotional tension causing it and the help of a specialist in speech correction will be needed.

Between 3 and 5, your budding talker will probably become a chatterbox. He's discovered the pleasure of communicating through words, has become sociable, wants to attract attention, and tell you things.

If his chatter starts to wear you out, direct his interest to something else—a game or some physical activity. *Don't* scold or squelch him for talking too much.

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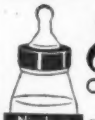

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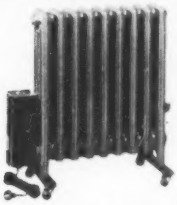

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At this age, you should see that he has other children and grown-ups outside the family to talk to. In this way, he'll learn to talk to others before he starts to school.

There are many causes for *slowness* to talk. Boys are usually slower to talk than girls. Twins do not progress as rapidly in language development as do "singleton" children. This is because twins can communicate with each other on their own level and do not have as much incentive to talk to grown-ups or older children. An only child will probably talk sooner than a baby with young brothers and sisters.

Just as not being talked to will retard learning to speak, so will hovering over your baby and waiting on him hand and foot. In the latter situation, there's not much need for him to learn to talk.

If, because you're afraid he'll hurt himself, you've hampered your youngster's efforts to crawl or walk, this, too, may hold back his talking. Speech is co-ordination between brain and muscle. Tardiness in talking often goes hand in hand with poor co-ordination in other activities.

Attempts to change your baby from left to right-handedness may discourage or confuse him so much he'll be slow to talk.

Sometimes too much urging, or too much praise for talking may make a youngster afraid to try. Emotional tensions can be at the bottom of a slow-talking problem.

If any of these reasons are causing your baby to delay talking, you can probably determine the cause yourself. But, since slowness in speaking may be due to a physical condition, the youngster who makes no speech progress between 2 and 3 should be carefully examined by a doctor.

Some of the physical causes are: defects of the mouth, larynx, or tongue, or in the nerves controlling them; mental retardation; hearing difficulty. Obviously, the best person to decide and advise you about these causes is a physician.

But, chances are any such serious defects would have been discovered before now if your baby has been under observation and care by your doctor. Where there's no physical defect, if you just keep talking to your baby, give him good speech to imitate, and give him a chance, he'll do all right.

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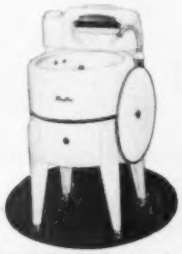


MAYTAG CHIEFTAIN—America's finest low-priced washer, a genuine Maytag in every respect.

Winterize your garden *for less work, fewer bare spots, more beauty next spring*

By Kermit Andrews

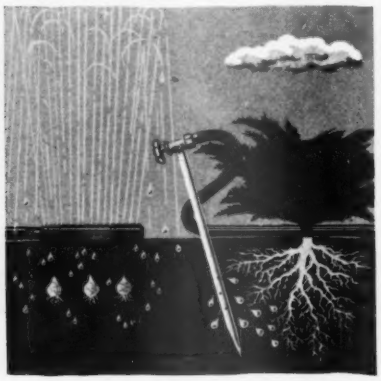
The growing season is well past in most sections, but there's still a good bit of gardening to be done. Many of your plants need preparation for the winter, and there's cleanup work, and a number of other light jobs.

Don't slight autumn garden work. Actually, it's the first start on your next spring's garden, and the care you take now will go a long way toward better results next season.

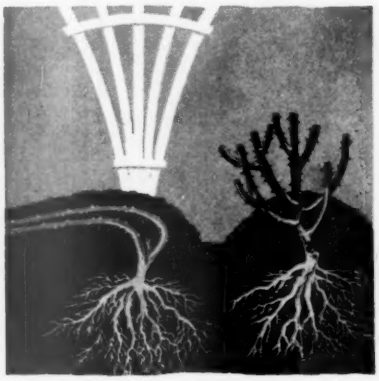
On this page you'll find advice on some of the more pressing garden tasks. But there are other things to do. A number of trees and shrubs can be planted now, lawns can be top-dressed, belated tulip beds planted.

Cool weather is also the perfect time to build a rock wall or new sidewalk. But do the important things first, because only a limited number of pleasant days are left.

Clean up your garden by cutting off dead perennial stalks. It not only makes the garden tidier, but also gets rid of insects and eggs which may winter over in the refuse. It's best to burn the clippings at once; composting may not kill all insects or disease

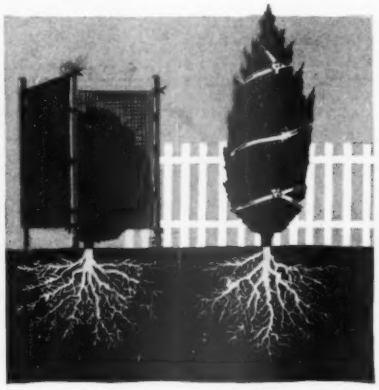


Danger of winter damage to plants is much less when soil is moist. So water bulb and perennial beds deeply, and soak earth to roots of evergreens and shrubs, especially any planted in last year or so. A root waterer of type shown will do a quick, sure job

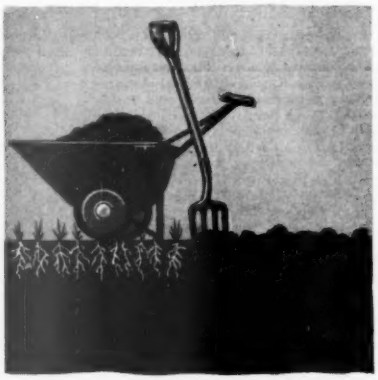


Protect all but hardiest roses. Lay canes of climbers on ground and pile earth over them, making it deepest (8 inches) at the base. Also mound 8 inches of soil around hybrid teas. But don't mulch till ground freezes, or mice may get in and cause trouble

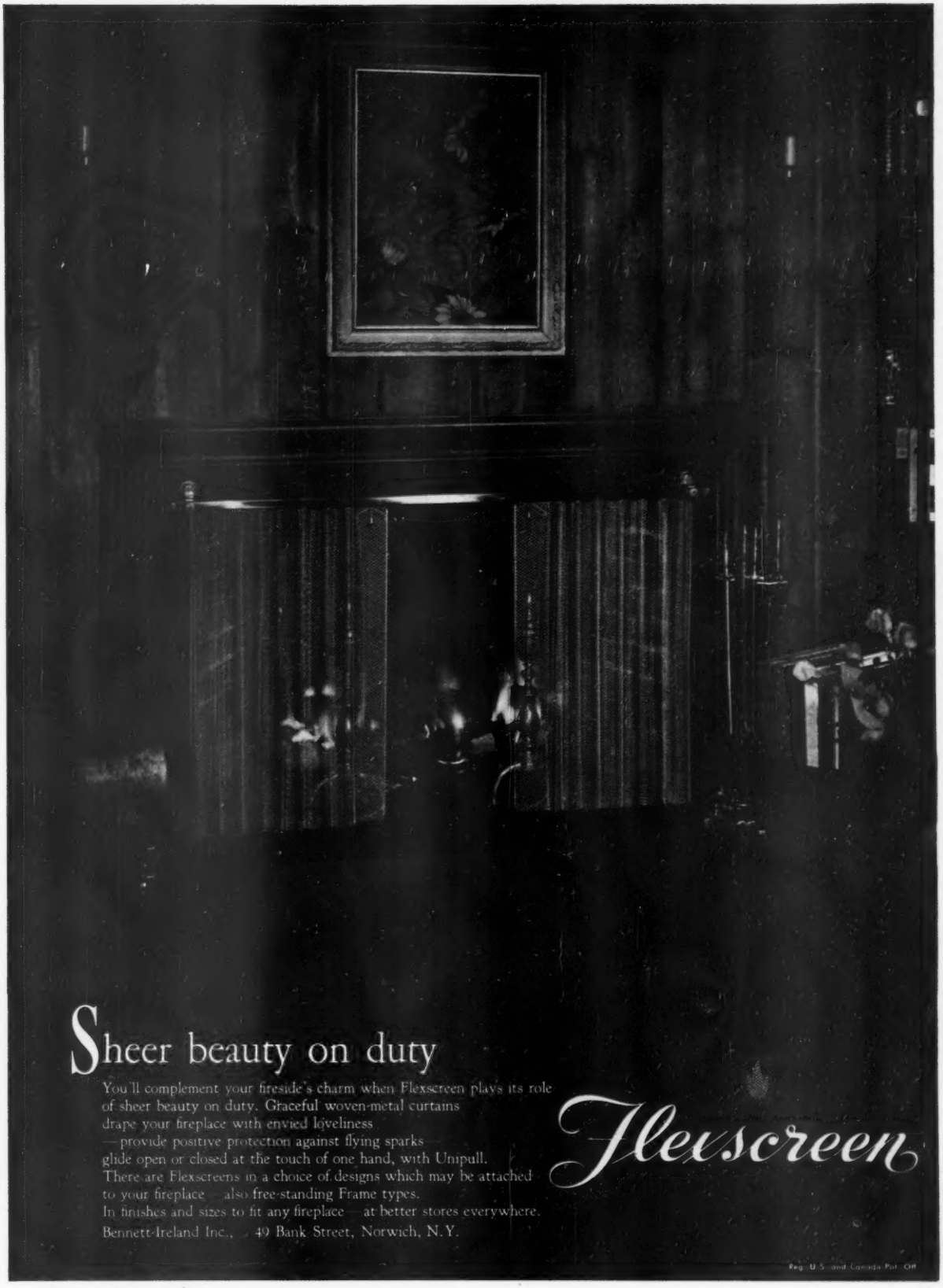
Remove leaves that have blown on your lawn. A few leaves won't hurt grass, but layers of them may smother it. Take leaves out of shrubs only if you wish for neatness' sake; they will actually benefit new shrubs



Tie up limbs of spreading evergreens that might be damaged by weight of snow and ice. Use a stake for support if necessary. Protect newly planted evergreens from sun and drying winds with a screen of cloth or wood



Spade up vegetable garden and annual beds, but don't rake them smooth. Fall is best time for spading; frost and rain break up lumps and kill many insects and their eggs. At same time, spade in compost or peatmoss


Sheer beauty on duty
You'll complement your fireside's charm when Flexscreen plays its role of sheer beauty on duty. Graceful woven-metal curtains drape your fireplace with envied loveliness — provide positive protection against flying sparks — glide open or closed at the touch of one hand, with Unipull. There are Flexscreens in a choice of designs which may be attached to your fireplace — also free-standing Frame types. In finishes and sizes to fit any fireplace — at better stores everywhere.
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Giving or getting . . .
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Martex Towels

WOULDN'T *you* love some wonderful new Martex towels? So would every woman on your Christmas list! They're *so* soft . . . *so* luxurious. And when you add the magnificence of monograms—you've a gift to cherish for years! Monogramming takes time—so choose your Martex patterns at your favorite store *soon!*

Luxor in "Nutmeg" . . . most intriguing towel color in years. Bath size (not monogrammed) about $3.50. Other Martex qualities from about 89¢ to $3.50.

P.S. Be sure to see the distinctive new Martex gift box ensembles. Illustrated: "Harlequin"—packed with 2 guest towels, 1 bath towel, 2 face cloths. Golden Jubilee pattern in lovely new color, "Spring Green." Ensemble about $5.00.

MARTEX TOWELS—A PRODUCT OF WEST POINT MANUFACTURING COMPANY • WELLINGTON SEARS COMPANY • SELLING AGENTS • 65 WORTH ST., N.Y. 13, N.Y.

Every room works

Here you have a house with four rooms and bath that can sleep five people; a house that also has ample room for entertaining. Yet the use of double-purpose furniture keeps the house from seeming crowded, lets you get maximum use from its efficient plan.

Storage space is ample and well arranged. Each downstairs bedroom has double closets with built-in chest and mirror between them. Coats go in the storage wall between kitchen and living area. In the same storage wall there's room for luggage of overnight guests. You can store your own luggage and linens in a closet under the stairs.

Without changing the plan of the house itself, you can place the garage in alternate locations so the house will fit your lot, regardless of which direction it faces. These alternate arrangements are provided in plans of this home.

Kitchen, use No. 2. Work area of the kitchen is a compact U, with the open end facing the dining area. You'll find counter surface beside each major appliance convenient in preparing meals, and cabinet space nearby. Door beyond refrigerator leads to furnace (see plan, page 42)

Both downstairs bedrooms have identical storage walls, back to back, each consisting of two 3½-foot-wide closets and dressing table between. Top shelves are for hats, boxes, and Christmas presents. Recessed fixture lights top of table. This is the rear bedroom you're seeing here

two ways

Continued from page 45

Front bedroom, use No. 1. Sized for twin chests with wide mirror above, either room can take double or twin beds. End windows of this corner grouping swing out from the bottom, providing fresh air without drafts

Front bedroom, use No. 2. Inside partition between bedrooms serves as a storage wall for each room. In the owners' bedroom the built-in chest between closets serves both as a dresser and as a sewing center

More on next page

TWICE AS EFFECTIVE?

NO! . . . BUT home insulation saves fuel twice as effectively in protecting your home against heat losses*.

One million homeowners, who sent for the "Comfort" book, have learned that your best step to save fuel is JOHNS-MANVILLE "BLOWN" ROCK WOOL HOME INSULATION

"Comfort That Pays for Itself" is the title of a fascinating 24-page book that is vitally important to homeowners in these days of high living costs.

This book, published by Johns-Manville, describes how J-M "Blown" Rock Wool Home Insulation prevents hollow walls and plaster-thin ceilings from robbing the homeowner of precious fuel and comfort.

It explains why nothing you can do to your home will give you as much comfort for so little . . . tells how home insulation not only pays for itself, but continues to pay yearly dividends from fuel savings as long as the house stands—up to 30% fuel savings year after year.

Learn how this fireproof material also gives you added fire protection, a warmer home in winter—up to 15° cooler in summer. In short, you can find out in this free book why home insulation is one of the *most important investments you can make right now.*

Ask your Approved Johns-Manville "Blown" Home Insulation Contractor about easy monthly payments—FHA approved terms.

*Government figures, published in U. S. Bureau of Mines pamphlet, show that full-thick wall-and-ceiling insulation saves fuel *twice as effectively* as other treatments used in protecting the average house against heat losses.

Send for FREE book.

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Box 290, New York 16, N. Y.

Please send me FREE copy of your 24-page book, "Comfort that Pays for Itself."

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City_____ State_____

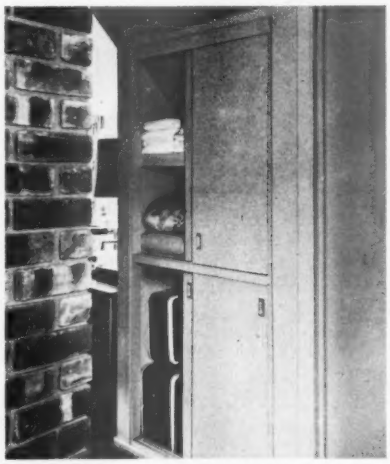
JOHNS-MANVILLE JM PRODUCTS

Johns-Manville
"BLOWN" HOME INSULATION

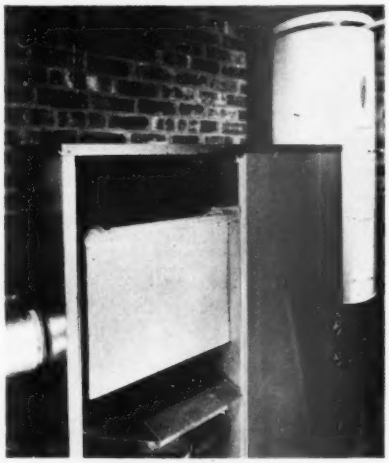
Every room works two ways

Continued from preceding page

For economy all window units of the house are the same size—2x4 feet. At least one unit in every group of windows opens to ventilate all rooms. High, open-out windows give maximum privacy and wall space



Linen cabinet is in hall under stairs. Shallow upper shelf holds towels; deep lower shelf is for blankets. Bottom section holds luggage—and it's near guest bed



Heater room off kitchen, 5½x3½ feet, contains furnace, water heater. Brick chimney wall fireproofs area. Page 222 explains home's novel heating system

See next page for construction details of this house

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This versatile Home-Utility ¼" Drill gives you hundreds of ways to speed up building and repairing things around your house—installing household hardware and fixtures; polishing silverware; waxing furniture; sharpening cutlery; sanding down furniture; knocking off old paint and rust; and many other jobs!

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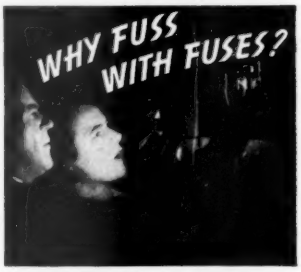

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Why tolerate the blown fuse nuisance any longer? Why hunt fuses in the dark . . . or break off in the midst of preparing a meal to go to the store for the new fuses you forgot to buy? Why stumble down dark cellar stairs and fumble in the old fuse-box wondering what to do? The Cutler-Hammer Multi-Breaker ends this annoyance forever. It is installed in the kitchen or any other convenient place. And when service goes off, all you do is reset a tiny lever that has snapped out of position. Nothing to buy . . . nothing to replace! Service is restored in the twinkling of an eye . . . even by a child! The average new home can have this modern and safe protection for less than $5.00 additional. Also easily installed in old homes. How much will it cost *you?* What are *all* the facts? Write today for our free booklet "Goodbye to Fuses." CUTLER-HAMMER, Inc., *Pioneer Electrical Manufacturers,* 1396 St. Paul Ave., Milwaukee, Wis.

FREE BOOKLET—Tells facts about new, better home electrical protection. Write TODAY for your copy.

How to get plans for this house

The stores listed below operate permanent Home Planning Centers, featuring the *Better Homes & Gardens* Five Star Plan Service. At each store you can obtain advice and assistance, without cost, in planning, building, furnishing, and equipping your new home, or remodeling your present home. You are cordially invited to take advantage of this complete Home Planning Service. Visit the Home Planning Center near you today.

Akron—The M. O'Neil Company
Albany—W. M. Whitney & Co.
Bloomington, Illinois—Livingston's
Boston—Jordan Marsh Company
Brooklyn—Abraham & Straus
Cedar Rapids—Smulekoff's
Chicago—First Federal Savings & Loan Assn.
Cleveland—The Higbee Company
Dayton—The Rike-Kumler Co.
Denver—The Denver Dry Goods Co.
Des Moines—Younkers
Detroit—The J. L. Hudson Co.
Enid, Oklahoma—Long-Bell Lumber Co.
Erie—Boston Store
Fort Wayne—Wolf & Dessauer Co.
Indianapolis—L. S. Ayres & Co.
Lansing—J. W. Knapp Co.
Lincoln—Gold & Co.
Los Angeles—Barker Bros.
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Minneapolis—L. S. Donaldson Co.
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New Orleans—Maison Blanche
New York—The Franklin Society for Home-Building and Savings
Oakland—Breuner's
Oklahoma City—Harbour-Longmire
Omaha—Orchard & Wilhelm
Peoria—Block & Kuhl
Philadelphia—Gimbel Brothers
Phoenix—Dorris-Heyman
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St. Louis—Stix, Baer & Fuller
St. Paul—The Golden Rule
Silver Spring, Md.—The Hecht Co.
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Plans and Home Plan Book

Better Homes & Gardens Five Star Home 1911, shown in this issue, is one of the series of one- to four-bedroom homes which make up the Five Star Home Plan Service. These homes, designed by America's foremost architects, range in style from Cape Cod to Contemporary, Traditional to Ranch-type. These are homes planned to give you maximum comfort, convenience, and beauty—at minimum building cost. *Better Homes & Gardens* Five Star service includes:

★ **Designs by skilled architects**
★ **Detailed working drawings**
★ **Cost-finding materials lists**
★ **Complete specifications**
★ **Contractor-owner agreements**

Working Drawings are detailed architect's drawings, from which your builder or contractor will build your home. They are complete in every way. Cost is $5 per set. Included with each set of working drawings are: 1) specification form outlining the quality of materials and workmanship you'll want in order to insure sound construction; 2) contractor-owner agreement form—a suggested legal contract to assure your home will be built as specified.

Lists of Materials—priced at 10 cents—are available separately for each Five Star home. With this list, your architect, building-materials dealer, or builder can compute in advance the cost of your home.

These complete home-planning aids may be ordered from firms listed above, from your local building materials dealer, your local financial institution, or direct from *Better Homes & Gardens*, Des Moines 3, Iowa.

When mailing your order, be sure to specify the Five Star home number. Enclose a postal money order, bank draft, or check, payable to firm to which you write.

Home Plan Book: If you haven't selected a specific Five Star home plan, *Better Homes & Gardens* new book, *Five Star Homes*, will help you make a choice. This 76-page book brings you photographs and floor plans of 66 Five Star homes. Price—50 cents. You can buy your copy at firms listed above or order direct from *Better Homes & Gardens*.

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See your home in print!

TAKE THESE TWO EASY STEPS:

1 Take clear midmorning or midafternoon photographs before the remodeling is started.

2 From the identical angle and spot take "after" photographs of the finished beauty and mail us the "befores" and "afters" with a sketch of the original floor plan and one showing the alterations you've made.

We'll study your remodeling thoroughly. If we can use it, payment at full editorial rates will be sent to you.

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Yes, Marlite brings beauty to your home . . . *lasting* beauty, modern beauty. The big wall size panels go up speedily and neatly over any wall. See Marlite's beauty for yourself! Visit your favorite lumber and building material dealer today. Ask for MARLITE by name. Marsh Wall Products, Inc., Subsidiary of Masonite Corporation.

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This Kentile Floor cost only $44.50 installed! The 9'x9' Kentile kitchen floor at the left is further proof of Kentile's low cost. Remember, this beauty is *guaranteed for the life of your home!*

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The Permanently Beautiful Asphalt Tile

DAVID E. KENNEDY, INC., 58 Second Ave., Brooklyn 15, N. Y.

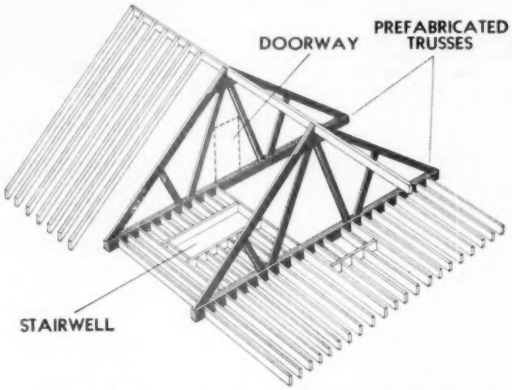
Every room works two ways

Begins on page 42

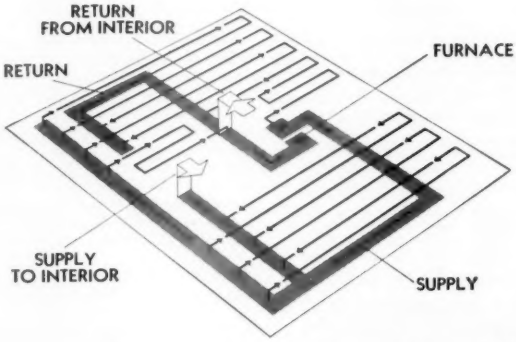
Above and below the 840 square feet of living space in *Better Homes & Gardens* Five Star Home No. 1911 are two construction features that give you added value at a saving in cost.

One time-, labor-, and moneysaver is the use of prefabricated roof trusses. There are two trusses per house which carry the roof load near the center of the house and make bearing partitions unnecessary on the first floor. In this way walls, ceilings, and floors may be finished before downstairs partitions are set in place, minimizing the amount of cutting and fitting. Furthermore, trusses cut the cost of roof erection, and let your builder use lighter and cheaper roof members.

The other feature is a combination radiant panel and convected warm-air heating system. Heated air passes from the furnace through a honeycomb of three-section clay tile, warming the floors throughout the house. This air finally exhausts through an outlet high on the living-room wall. Through this outlet the furnace delivers warm air in less than 15 minutes, offsetting the two-hour time lag required to warm the floors. Big advantage of this system is that its installation requires only common labor giving you a notable saving in cost.



Trusses, shown shaded, are put up as soon as stud walls and plates are in place. Ceiling joists, ridgepole, and rafters follow. Note that design of trusses allows space for standard-sized bedroom doors under ridge. Stairway from living room below opens into hallway between trusses



Heating system consists of supply and return lines (broad lines) imbedded in gravel; three-section tiles (black lines), laid over gravel, which distribute heat under the floor; exhaust outlet and intake (thin arrows). A two-and-a-half-inch layer of concrete covers heating tiles

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A lower night setting will save you fuel

How much can you save on your fuel bills by turning the thermostat of your furnace down at night?

Ask that question of any two homeowners, and you may get entirely different answers, as the saving depends on their homes, their heating plants, and living habits. As in most such controversial questions, the answer depends generally on individual cases.

However, much research has been done recently on the subject, and those making tests have come up with these conclusions:

If you have a poorly insulated large home, your savings from a night temperature reduction may be less than if you had a tighter house, because of the amount of heat required to bring your house up to daytime temperature.

At the other extreme, it is maintained that if yours is a very small, especially well-insulated home, the small amount of fuel needed may make your savings from a night setback less noticeable.

But if yours is the average well-built home, you'll find your fuel bills substantially smaller if you set your furnace for a lower temperature at night.

Experiments have revealed especially notable savings from night temperature reductions under these conditions:

If your family goes to bed at a fairly regular hour.

If bedroom windows are open during the night. (If they are, leave bedroom doors closed to keep cold from the rest of the house. There's no real need to open your windows —even in a tight house air changes about 1½ times an hour.)

If members of the family are not in the house for a substantial part of the day, you can make a daytime temperature cutback, as well.

The tests also show that savings increase according to the time the furnace can be left at its lower setting, and with the amount nighttime temperatures are lowered.

Because of the many types of installations tested in homes, the savings recorded varied considerably. One test showed a fuel saving of 15.8 percent resulting from a setback of 10 degrees between 9:30 p.m. and 5:15 a.m. Other home tests showed savings of 4 to 9.5 percent; and in industrial buildings, savings up to 30 percent were seen.

One reason some homeowners have resisted setting temperatures back at night has been the discomfort of rising to cold rooms. But new controls have done away with even that. The controls automatically turn your furnace back to daytime temperatures—before you get up.

WATERVILLE TABLE: North of New York State's Cherry Valley emigrants from the New England colonies founded the pioneer village of Waterville. Here they left the original from which the Stickley "round table," pictured here, was developed. With extension leaves it seats 12 persons, readily served by means of the Lazy Susan.

Stickley "American" FURNITURE

rooted in the past, yet unfolding the promise of tomorrow!

Reflecting America's cultural growth from the days of pioneer Cherry Valley to the highly urbanized Empire State of today, Stickley "American" furniture has a charm and individuality all its own. It is more than "reproduction" furniture. Rather, it is a truly living American style — one that follows a basic tradition and character, yet ever evolves to fit the changing needs and means of today's homes.

Every Stickley piece has the characteristics of custom-built furniture — is soundly and honestly built from solid cherry — famous fruitwood that has gone into treasured American creations for the last three centuries.

A STICKLEY "Little Heirloom" only $6.50 This handy footstool is typical of Stickley's cherry wood, solid construction and "Old Mansion" finish. Sold only by postpaid mail at the special introductory price of $6.50 Included with the stool is a full-size container of famous Stickley Furniture Polish, the dressing that preserves and beautifies the finish of any cabinet wood. L. & J. G. Stickley, Inc., Fayetteville, N. Y.

See Stickley Furniture at leading shops in principal cities.

Cherry Valley WORKSHOPS OF STICKLEY
OF FAYETTEVILLE, N. Y.

NOVEMBER GARDEN GUIDE

In all sections:

- Water garden plants for good wintering over
- Rake leaves from lawn and place on compost heap
- Store dahlia tubers—bury them in boxes of vermiculite
- Place barriers around the plants that rodents usually damage
- Finish planting spring- and summer-flowering bulbs
- Dust stored gladiolus bulbs with DDT to destroy thrips

SOUTH

Sow seeds of all types of annuals as well as most quick-flowering perennials in south Florida. Sow hardy and half-hardy annuals in Lower South and hardy annuals in Middle and Upper South.

Plant flowering bulbs—amaryllis, daffodils, freesias, ismene, cold-treated tulips, calla, Easter, and regal lilies in Lower South. In Middle and Upper South, plant hyacinths, ixias, leucojum, ranunculus, scillas, zephyranthes, tulips, daffodils, and lilies of all kinds. Remember, this is the last month for planting most spring-flowering bulbs with assurance of success.

Keep on feeding and dusting or spraying roses in Lower South. But do little around roses in Upper and Middle South except cutting tall canes to avoid whipping by winter winds.

Plant camellias, using a soil mix around the roots composed of equal parts topsoil, sand, and peat; use of peat alone allows roots to dry. Mulch camellias with peat or oak leaves.

—W. Elbridge Freeborn

TEXAS-SOUTHWEST

Start redwood burls and sweet-potato vines for holiday gifts and decorations. Plant dish gardens and glass gardens. Start paper-white narcissus now if you want blooms six or more weeks from now. Pot amaryllis bulbs early this month for early flowering.

Mulch plumbago; it is considered winter-hardy only in coastal areas. Cover pansy seedlings lightly.

Sow seed of California poppies, dianthus, stocks, and wallflowers before winter sets in. Plant tuberoses just before the first heavy frost; mulch well as they're not considered hardy in all sections of this area. Set out plants of sweetwilliams, daisies, and thrift in their permanent places to secure earliest bloom.

Soak camellias twice a week when buds begin to appear.

—Marian Price Scruggs

CENTRAL AND EAST

Plant and transplant various early-flowering shrubs now. Thrust the spade straight down and far enough away from the canes to get plenty of roots. Thrusting the spade under the shrub at a sharp angle cuts off too many roots and thereby causes stunting for several years. Don't allow roots to be exposed to the sun and air while the holes are being prepared. Mix a handful of complete plant food and some peat or compost in with the soil around the roots.

Take up annuals that have escaped frost, such as petunias and pansies, and pot them for indoor bloom. Pots of ground-cover plants, such as English ivy, provide green for indoors.

Plant bulbs and lilies up until the ground freezes—even until the first of the year, if you can dig the ground. Dig holes in wet soil, if necessary, to get bulbs planted.

Don't burn fallen leaves but place on the compost heap. Sprinkle some lime and complete plant food or a straight nitrogen plant food for each 6-inch depth of leaves. Use old compost now over garden and spade in.

—Harvey Bicknell

PACIFIC NORTHWEST

Lift dahlias after the first frost injures the leaves. Cut off tops about 4 inches above the tuberous roots. Turn clumps upside down and allow to dry thoroughly before storing. Store dahlias in sand or vermiculite in a cool place. Canna and begonia tubers should be stored similarly. East of the Cascades, lift tigridias and store in a frostproof place.

Divide and replant rock plants such as dianthus, campanula, and sedums. Top-dress plants in rock garden with 2 inches of compost; add peat for acid-loving plants.

Cut down aspargus tops and cover the bed with 6 inches of compost. Mound up soil around celery plants to start bleaching. Harvest tomatoes before frost.

Pick late apples and pears before danger of frost.

—Ada V. Turner

CALIFORNIA

Feed camellias with acid plant food and mulch with leafmold or redwood bark. Allow tuberous begonias to go to rest by gradually reducing water.

Renew Bermuda grass in the lawn by raking out long runners and giving a top-dressing. Sow ryegrass to keep lawn green all winter, while Bermuda grass is brown.

Keep vegetables in the soil for good winter storage except where the ground freezes. Frost improves parsnips.

Protect young avocado and citrus trees from bark injury by stretching burlap on south and windward sides.

—Alfred C. Hottes

Rootin' around....by BEAUEN

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There's no experimenting when you call your ROTO-ROOTER Serviceman. His time proven, electric Roto-Rooter machine with its rapidly rotating steel blades on flexible cable, Razor-Kleens clogged sewers in a hurry. Just look for ROTO-ROOTER, general section, telephone book.

Free Book ... Causes and Remedies for Sewer Trouble

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Choicest Colors SPECIAL! 6 Packets 25¢

Largest flowers, exquisitely waved and frilled, mostly four to each stem. Six finest colors: **scarlet-cerise, rose, cream-pink, lavender, blue** and **white.** **All 6 Packets** of seeds, 1 of each color (*value 95c*) **for only 25c,** postpaid. For a larger planting, **6 Half Ounces,** 1 of ea. (*value $3.*) **for $2.** *Send 25c or $2 today!* Grown on Burpee's Floradale Farms.

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HYPONeX GROWS Better PLANTS Quicker

Simply dissolve and water your plants. Grows superior house plants, garden flowers or vegetables *in any soil — even in sand or water.* Clean — odorless — safe. Excellent for starting seedlings cuttings, transplants. If dealer can't supply, order direct.

Large 16-oz. can $1 Postpaid . . . Makes 100 gals.

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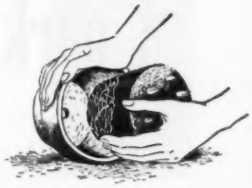
Send for folder "Opportunities in Floristry."

National Landscape Institute
Dept. BF-11, 310 S. Robertson Blvd., Los Angeles 36, California

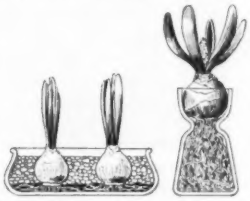
Use spring bulbs

Begins on page 38



Check root growth as shown after about eight weeks. Bulbs are ready if there is a heavy mass of white roots. However, you needn't bring in all bulbs as soon as ready—only as many as you need at the time. Move them indoors at two-week intervals for succession of bloom all winter long

Place in a light but not sunny spot, and water your bulbs from now till blooming is over. Pale leaf tips will turn green after a few days. Then move pots to a sunny window. Flowers will last longer if you can move the plants to a cool place during the night



Paper-white narcissus and hyacinth bulbs will bloom in plain water. Use stone chips for support, with only enough water to just reach base of bulb. Or try an old-fashioned hyacinth vase (at right) which has bulb in upper section, water in lower one

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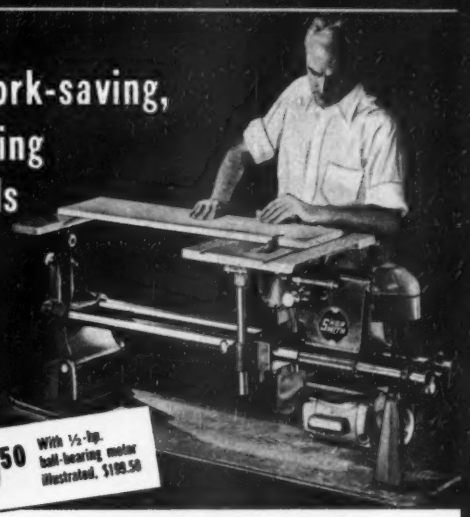
your money back or replacement if you buy any article of merchandise that is not as advertised therein.

FIVE work-saving, money-saving power tools in ONE compact unit



$169.50 With ½-hp. ball-bearing motor illustrated, $199.50

BEFORE you buy any power tools, be sure to see SHOPSMITH! Here at last is a *complete* power workshop . . . five tools in a single-power unit so compact it will fit in a 2 x 5 foot space in your garage or basement. And its price is only $169.50 ($199.50 with motor).

You'll get a lot of fun and satisfaction out of doing home repairs and making things with SHOPSMITH. It operates so easily that the beginner is soon a craftsman, the craftsman soon an expert. Actually outperforms most power saws, lathes, sanders and drill presses. And you can change from one tool to another *in less than 60 seconds.*

SHOPSMITH is designed for both heavy-duty and close-tolerance work . . . an ideal tool combination for home or professional use. See it demonstrated at any Montgomery Ward store or at leading department and hardware stores. Clip and mail the coupon below for FREE illustrated booklet.

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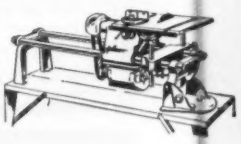
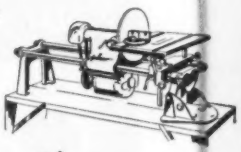
SHOP SMITH

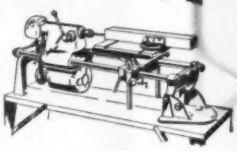
1. 8" CIRCULAR SAW
Depth of cut 2¼". Tilting table with automatic stops. Big capacity—cuts to center of 8' plywood panels. Micro-quill adjustment for accurate cutting.



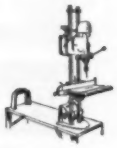
2. 12" DISC SANDER
Extra-large tilting table. Miter gauge and rip fence for accurate squaring, mitering and jointing. With extendable quill, sanding disc can be fed into workpiece.



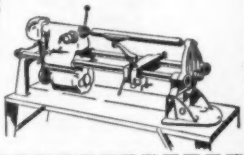
3. HORIZONTAL DRILL PRESS
Something only SHOPSMITH has. Extremely useful when drilling large, heavy pieces. Permanently grease-sealed ball bearings.



4. VERTICAL DRILL PRESS
Drills to center of 15" circle. Table to chuck distance 27" maximum. 5/64" to ½" Jacobs key chuck. Right or left hand feed.



5. 33" WOOD LATHE
33" between centers. 15" swing. Quill feed 4". Speeds 875 to 3500 rpm. Finger-tip adjustable tool rest slides parallel to work, can be locked in any position.



Address: **SHOPSMITH, Dept. 107-E,** *at factory nearest you.*
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A park comes to life

A run-down park is no good to anyone. But there are ways of giving it beauty and usefulness

City parks have a way of running down at the heels if no one bothers to keep them up. That's what happened to Thompson Park in Amarillo, Texas. It would still be down at the heels today if the Amarillo Garden Club hadn't done something about it.

Amarillo had big plans about 20 years ago when it bought 640 acres of land. A swimming pool was built, and children planted trees; but then the depression came, and nothing more was done to improve the area.

In the fall of 1947, the Amarillo Garden Club marked out 15 acres of the park and promised to make something out of it. When they started, it was a tangle of broken-down trees, weeds, and rubbish. That was soon changed.

Part of the land was cleared, leveled, and planted to grass. Existing trees were trimmed; more trees and shrubs were planted. The Club also bought playground equipment, drinking fountains, and other necessary equipment needed to make the park complete.

Another part of the 15 acres was made into a bird sanctuary, with plenty of shrubs to furnish both protective cover and food for the birds. The Club continues to put out food for the birds all winter long.

Money, as always, was a big problem; but the Club got it without asking for a single donation. They did it with rummage sales, a flower show, and similar projects.

It took slightly less than a year to complete the entire project, but it was no slapdash job. The results were so striking that the Amarillo Garden Club won second prize for cities in its population class in the last More Beautiful America competition. More important, the city now has a popular and attractive park in a part of town that had been badly in need of a place to play.

Not quite an after picture; the small fry couldn't stay out of the park until work was completed and the formal opening held. Sections of the playground are designed for the different age groups among children

in Amarillo

BEFORE Even after the ground clearing had commenced, the area didn't look promising. Chief assets were the trees planted years before, and the swimming pool whose edge just shows in upper left corner

AFTER It doesn't look it, but this is the same spot only 10 months later. Playground equipment, floodlights, and picnic tables were purchased by Garden Club; so was a water system, and all other equipment

$6,100.00 IN PRIZES

Is your planting done for your entry in the More Beautiful America competition? November is your last chance before winter in many sections. Even if you haven't already entered your community project, there is still time to get information and draw up plans if you hurry. The basic rules of the competition are simple:

A project must be permanent and civic in nature, and of benefit to the entire community.

A project must be sponsored by a civic, fraternal, religious, or industrial group.

Awards will be based on work accomplished between April 1, 1949, and November 1, 1950, as shown in clear "before and after" pictures, accompanied by an account of about 2,000 words describing the project.

For additional details, suggestions, and entry blank, write to: More Beautiful America Editor, *Better Homes & Gardens*, Des Moines 3, Iowa.

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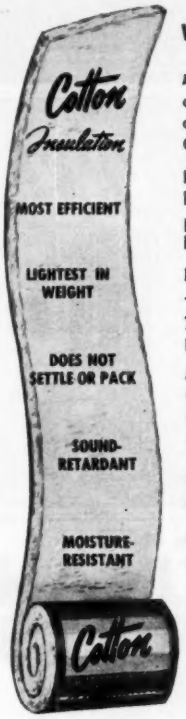

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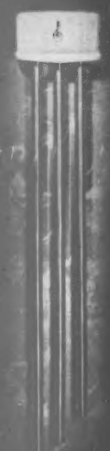

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"Red Head" "Double Dipper" or "Royal Sunset"

Do you know how many people ordered these violets last year at $2? Over 50,000. Large size, ever-blooming and very beautiful. Full of flowers, buds and leaves. Your choice of above 3 varieties sent for $1.00 or get all 3 for $2.75. SEND NO MONEY. Pay postman C. O. D. plus postage. Cash orders enclose 10c extra per Violet. Return at once for full refund if not pleased. GIVEN with $2.75 orders new exotic Spider lily bulb. Clip this. Order from

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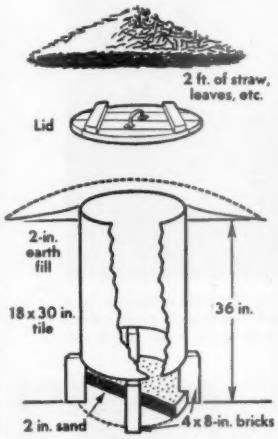
Garden clinic

Fruit and vegetable storage

Q *Our garden products shrivel and rot, stored in the basement. Please give us information on an outdoor-pit storage.* *R. Y., Michigan*



Apples, oranges, grapefruit, and root vegetables such as carrots and parsnips keep plump, crisp, and fresh till May in a draintile pit. Jonathan apples aren't likely to acquire spots when stored in a tile. Cold, crisp, juicy apples taken from the tile in May are delicious.

It's cold, moist conditions that make most garden products keep in storage. Basement rooms are usually too warm and dry for anything except squashes, pumpkins, and sweet potatoes. Most other garden products require a temperature no higher than 40 degrees; rot organisms set to work at higher temperatures.

An 18x30-inch draintile holds 3 to 3½ bushels of produce. Three bushel baskets will fit, or a variety of kinds may be stored in mesh sacks for easy removal.

Sink the tile in a well-drained spot on the north side of a building where temperature is uniform. One man can lower the tile to rest on four bricks (above). Wet the sand or gravel in bottom, and allow several nights to chill the tile before storing your produce. Place your fruits and vegetables in the tile in the evening.

Use care in handling at this stage. Prop the lid up at night and close in the morning. Place a thermometer with the stored products. Keep the lid closed all the time when the thermometer reads 35 degrees. Straw or bags of leaves over top prevent freezing. A waterproof covering will keep snow and rain from collecting and freezing in the mulch; an old piece of roofing is good. Weight the cover.

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LOW FACTORY PRICES Buy direct or through your dealer. A year's guarantee!

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We pay postage on orders $5. or more. Add 50c for packing, postage on smaller orders. (No C.O.D.) Plants carefully packed; guaranteed to arrive good condition.

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RED HEAD reddish purple—DOUBLE DUCHESS double blue—BLUE AMAZON dark blue—PURPLE PRINCE dark purple—HEAVENLY BLUE medium blue—DUPONT LAVENDER PINK large flower and foliage—DUPONT BLUE large flower and foliage—RED GIRL plum serrated foliage—BICOLOR two toned flower—ORCHID BEAUTY reddish purple—BLUSHING MAIDEN blush pink—IONANTHA light blue—FRIEDA reddish purple—VIKING medium blue—NEPTUNE odd shade blue—MYRTLE myrtle blue—AMAZON RED varies some—BLUE EYES clear blue—SKY BLUE light blue—AMAZON PINK deep pink—BLUE AMAZON GIRL large blue—RUFFLES dark foliage light blue—MENTOR BOY purple—PINK GIRL patented—GORGEOUS patented—WHITE LADY patented.

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Too civilized?

Continued from page 203

or, though less likely, he may be extremely variable. That is his choice.

4) Both of you, Father and Mother, should postpone bowel and bladder education until the baby can walk, can tell his needs, can learn to be dry through curiosity and imitation (usually about 18 months). His spinal-cord tract that controls bowel and bladder muscles does not fully develop until about 18 months, and his brain until he is 2½. If you wait until these developments come naturally, he will pretty much educate himself and won't get all fussed up.

5) Both of you, particularly Mother, must love him, cuddle him, comfort him. Your place is with him, his with you. Perhaps it is extreme to suggest that you carry him on your back. It depends. In Palestine, the economy has made it necessary for mothers to work in the fields. They have left their babies in nurseries. Last summer one of the Cornelian Corner psychiatrists, Dr. Harry E. August, visited Palestine and the nurseries. "In one there were 30 babies," Doctor August says. "Twenty-eight were thumb-suckers, many were bed-wetters. I told them this: if the Palestinean mother is to work in the field, she should carry her baby on her back."

That is the permissive method.

It makes one wonder. Will it bring inner peace to your child, a lessening of the psychosomatic ills that have tormented our time—this primitive mothering from a far-off Pacific island? Is it the Mother, after all, as the tear-jerking old orator said, who holds the destiny of mankind in her arms?

Is it the atom bomb that threatens us with doomsday, or is it the guilt and aggression in the frightened minds of men? Is it possible that our hope lies not with the generals, the "isms," the balances of power, the pacts, but in the soft warm breast of woman, and the fact that she has nothing better to do than to stay close to her infant and love him?

Is there much to lose in trying?

Growing pains

WHEN I was about 16 or 17 years old, my brother and I used to saw wood for spending money. One day our neighbor bought a load of old railroad ties, and we asked him for the job of sawing them. He said "sure," and we started right in with the old "crosscut." We had been sawing at that pile about a week when the Fourth of July drew near. We asked the neighbor if he wouldn't pay us in advance so we could have some spending money for the Fourth, and he did. But, believe me, the hardest job I ever did was to saw the rest of those ties after our money was spent.—*Ed Peterson, Iron Mountain, Michigan.*

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The diary of a plain dirt gardener

By Harry R. O'Brien

I smelled paint as I stepped through the door. Maggie's doing her kitchen over

Nov. 1 So busy at the routine chore of earning the family living that it was almost plumb dark when I got home tonight and no chance to do anything outside. So to the basement to potter around.

First, it was to examine the pots in which I had planted paperwhite narcissus bulbs the other day. Soil was beginning to dry a bit, so I carried water to them. Then to examine my glads, carried to the basement after digging, to dry and cure for two or three weeks in flats.

Bless my soul. I had left one flat of them on the floor. And our new pup—as yet unnamed—had discovered them. They were all scattered about, and a few had been worried considerably. So these had to be picked up and put with the others, beyond reach of said pup.

Nov. 2 In the past few days, most of the leaves have dropped. Two days ago the little hard maple on the front lawn was a thing of glory. Today it is practically naked in its winter underwear. The other maples stand naked, too. Today there is a mass of cover on the ground underneath the elms, and even the red oaks have lost most of their splendor.

Now our new unnamed pup is beginning to become sufficiently at home to be let out to play in the back yard. And dear me—he meets with a cold welcome. The black mama pussy stalks him, her tail twitching as a tiger's might, in the jungles. Now and then she launches a frontal attack right at his nose. The kittens scramble up the oak tree when he comes around, right up to where shortly I'll hang a bird feeder.

Which reminds me, late last month I bought a bag of sunflower seeds for the birdies. I haven't put any out yet, but the birds have begun to lurk around, just waiting for the opening of my free cafeteria for them.

Played hooky and out to work a bit early. First chore was to sow the rest of the rye for winter cover crop in the space Donald had worked up, where tomatoes had flourished earlier, and between rows of cabbage still standing. Other rye, sown some time ago, is now up and growing. This provides winter cover and is good humus to turn under next spring.

Running the wheelbarrow between rows of sweet corn, I garnered the crop which had turned hard and didn't get used, back in September when we were out to Idaho and other points west. I threw a few ears at the end of the back path, for the pheasants. The rest I hauled to the tool shed, for later feeding to pheasants or to put out for jays and cardinals.

Took down the clothesline. Drained and put away the hose, left out by one of the boys when he washed the car, sometime since.

Nov. 3 Raining today, mainly drizzle. And did a terrible thing. Tonight was the monthly meeting of our men's rose club. Instead of staying down for it, I came home after the day's work was over at the office.

In the 12 years or so since this club was organized, this is the first time I've ever cut a meeting. I've been absent many times, of course, but always when on a trip or sick. I just decided to stay home for once and see if the club could get along without me. Mebbe I wasn't even missed.

Nov. 4 When I planted my tulips last month, I had three dozen left over. So this afternoon I picked a spot and dug a trench 8 inches deep in front of some bushes to one side of the rear lawn. In the bottom of this I poured a layer of vermiculite. This I worked into the bottom soil with the spade. Here I set my tulips in the bottom of the trench and filled in soil over them.

Well, at any rate I started to do it, putting the bulbs about 6 inches apart, in two staggered rows. But my troubles began. While I was digging, the new pup had watched me, cheerful-like. When he saw the tulip bulbs, he wanted to grab them out of the trench and run with them.

This I discouraged. So he grabbed up one of the paper sacks and dashed across the lawn. This I rescued. After the bulbs had been covered, bless my soul if that pup didn't begin to dig down after them. Mebbe though, he was just practicing up on a promising spot for burying bones.

As soon as I covered my tulip bulbs, the pup began digging for them. Mebbe he was practicing up to bury bones

When the tulips were planted, I could see plainly that I need about three dozen more to finish out that line of color. But I don't know. You see, I charged all my October buying at the seed store—bulbs, sunflower seeds, flats, bag of vermiculite. The bill came today. Both Maggie and Donald were going over it and exclaiming about its size.

Donald and I got down the screens and put them away, overhead in the garage. I pulled up a few weeds from the new strawberry bed and noted how free it really was. And noted the fallen leaves on the lawn grass and did nothing about them.

Nov. 6 Donald was plumb disgusted with me this late p.m. He wanted me to help him clean the garage, clean the basement, get a bed worked up and ready for spring planting, move some bales of peat, and what not.

But, my friends, it was dark and chilly outdoors. Might rain any minute. Besides, I ought to catch up on reading my garden magazines. And strangely enough, there was a football game on the radio.

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So it was Mr. Donald who went out and labored solo.

Nov. 10 As I did come into our back yard this late afternoon, home

Found David laboring mightily in the garden. Can it be he needs extra money? Or mebbe he wants the car tonight

from work, I glanced out to our floral vineyard and there was Mr. David, laboring mightily with a spade. He was covering up the roses. This means hilling up soil around the base 6-8 inches. Counting some I did the other day, he had fully one-fourth put away for winter when he quit.

I wonder what is on his mind. Can it be that he needs some extra money? Or mebbe go out tonight with the new car? He vows it is just his interest in our home affairs.

Nov. 14 For light exercise, first cleaned up storage room in basement, where potatoes, onions, and dahlias already repose. Brought in two large cartons. Filled one with sunflower seeds and the other with scratch feed. Now I'm ready for serious winter feeding.

Next on program came the glad corms—or bulbs if you prefer to be inaccurate. These have by now been well dried and cured in the flats. So I took off the old corms underneath, which are now worthless. A hard twist will usually get these off. The husks, though, are not removed.

Then I stored the corms in vermiculite, same stuff as the dahlias are now stored in. I put a layer of this in the bottom of a carton, put in a layer of corms, another layer of vermiculite, and so on.

Nov. 16 Maggie's amaryllis plant from last winter doesn't look thrifty. So repotted that. Put some plant food in the soil. Once again to rose beds until plumb dark.

Nov. 17 Sallied forth to a nearby farmer's elevator to buy a bag of poultry scratch feed, loaded into back of car, for birdies. Also ordered for delivery some more bales of straw for mulching strawberries and newly planted iris. By the Home Market, I bought a hunk of suet for the birdies, too.

There was a chill in the air and no sooner was that feed put out than the birdies began to show up. Before night came, there were titmice, chickadees, nuthatches, downy woodpeckers, cardinals that I saw, and mebbe others. Of course, the sparrows. And one kind I can't identify. Can't find

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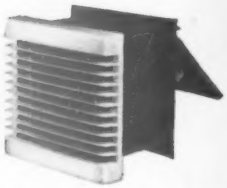

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The diary of a plain dirt gardener

Continued from preceding page

Lots of birds began showing up at the feeder. Couldn't identify one kind; its picture wasn't in my birdbook

its picture in my birdbook. Think I'll have to buy another book, with more pictures.

Nov. 18 Here endeth garden work for this month. A business trip is on hand and I expect to be gone two weeks. Donald is to go with me to help out. So it was off and away, after much oration to Maggie and David.

To both, much sage advice about how to look after Scratch the pup. My goodness—did I forget to tell you that last week we named him Scratch? It is symbolical of his chief activity in life.

Nov. 30 At around eleven tonight, back home from our travels, and as I stepped in the rear door, the first thing I noted was a smell of fresh paint. And learned the news that Maggie has gone on the warpath and is revolutionizing her kitchen.

While I was gone, she bought a new cabinet, one of those affairs you buy by the units. A painter had been summoned and he was painting, not only the cabinet, but the whole kitchen.

Then, in order to move the electric stove, so the wall back of it could be painted, she had summoned an electrician. He said the original wiring, put in when we bought the stove years ago, had been done wrong. So he just wired everything over.

And that's not all of the story. Maggie has phoned a firm to put new linoleum in the kitchen. A man is to come to do it after the painting is finished. You tell me how much that will cost. And Maggie is murmuring that we really ought to get a new stove—and, of course, a new refrigerator. Maybe I can stave these off.

More sad news is that David didn't do a lick of work while I was gone. Scads of ashes in the basement unhauled out. But Maggie's had the bin filled with coal.

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Shelf PAPER

How to live an extra lifetime

Begins on page 54

problem of immediate retirement in your lap when you least expect it.

Among the men I know who made new starts in their 50's, there's the former tobacco executive who heads a factory where 200 blind men and women make their living, the ex-army officer who heads an institute for the rehabilitation of cripples, the ex-advertising man who became so interested in arts and crafts that he heads a nonprofit school, teaching 50-odd handicrafts. To a man they tell you, "If I'd waited until I was 65 I probably wouldn't have done it. But now I see no reason why I cannot carry on this new work as long as I live!"

This matter of building yourself a happy old age is of paramount importance. When Dr. Lillian Martin opened the first old-age-counseling clinic in San Francisco only 3 of her first 200 callers were able to say that they were "reasonably happy." Retiring early to an active new life can save you from a fate like that.

But you're wondering, "What do I use for money?" Remembering that company pensions and annuity payments are smaller at 55 than at 65, and that Social Security old-age payments cannot commence until you're 65, you hesitate. Fortunately, your cost of living can drop sharply when you retire. Presumably your children are grown up and self-supporting. Miscellaneous expenses fall surprisingly. The drop in your income tax can amaze you because the tax on your pension or annuity income is very light for many years and there's no income tax at all on Social Security payments.

The very idea of retiring young can be a spur to increasing your present income, getting ahead faster. It quickens your wits at money management. You find ways to lower your cost of living without losing any of the good things of life. You look into all ways to make yourself financially independent before 65—insurance, annuities, stocks, bonds, investment trusts, United States bonds. You commit yourself to compulsory savings with your goal in mind.

And you may have a paying hobby or avocation right now which provides money on the side for financing added income for retirement. Here's Bill M., telephone repairman. He fixes radios two nights a week. No hobby could give him more pleasure, and the money it brings in will pay the premiums on another deferred annuity as well as provide added income when he retires. John K., an accountant, teaches his skill two nights a week with the same goal in mind. Almost any enjoyable craft or hobby may be turned to good account financially both now and after retiring.

"*Retire to—not from*" is a good

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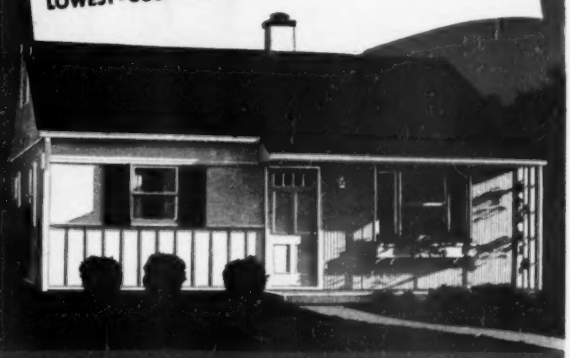

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How to live an extra lifetime

Continued from preceding page

slogan to remember. A year or so ago you may have read about the New York policeman, John A. Parsons. Early in life he wanted to become a minister but had to go to work at 16. As patrolman he spent six years' spare time studying theology. At 43, he was ordained a deacon in the Methodist church by Bishop Oxnam. At 44, he becomes eligible to retire on a pension and become a full-fledged minister. Around that same time the newspapers told of a Port Chester accountant and a Standard Oil of New Jersey foreman who also became clergymen after retiring. But where they did it at 70 and 65 respectively, Parsons made the change young enough to give himself *two* rich lifetimes in one.

Most of us want to be active and useful as long as we live. The Northwestern National Life Insurance Company got substantial proof of it when they asked over 3,000 policyholders, "If you were financially able to retire at 55 or 60, what would you like to do?" Three out of every four replies showed special interest in youth groups, religious work and social service, helping underprivileged children and the deserving poor. Half wanted to be useful to their communities.

This survey showed plainly that the pace and tension of a job can pall on you as you grow older. Many urgently wanted to ease up a bit to make time for study, purposeful hobbies, and interests. Outdoor living became more attractive and many spoke of farming, raising poultry and fancy livestock, having a few tourist cabins. Look again and you'll see that such projects are easier to launch before 65 than after.

This desire for more deliberate living has the hearty endorsement of public health authorities who are so concerned with the prevalence of degenerative changes in men past 50. "Sit slumped at your desk until you're 65," warns one doctor, "and you make yourself a shining mark for heart trouble." Retiring early, you have a better chance to make up for past mistakes in living. Your blood pressure and heart action may become more normal, your chances better of being young for your years. For there are two ways of aging. Chronological aging measures your life by calendar years. Physiological aging measures your age by the condition of your body, and as you know, one man may be younger physically at 75 than his brother is at 55. Some authorities even believe that retiring early on a sure pension and to interesting activity can add about four years to your life! In some cases it does even more.

Twenty years ago a Maine schoolteacher, then 50, was told he couldn't live more than a year

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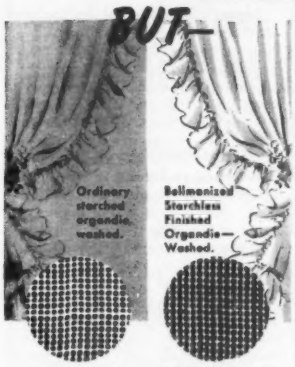

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longer. To kill time he built a small cottage. Still alive, he built another. He went on to complete an even dozen which bring him more income than he ever earned as a teacher. Today, at 70, he can pass any medical examination with flying colors. With a ruddy grin he asks you, "If retiring young didn't do it, what did?"

"A little business of my own" has long been a common dream for retirement. For agreeable activity, new friendships, and as a means of adding to income, it's hard to beat. You may deal in collectors' items like postage stamps, coins, seashells, or arrowheads, or create a market for some specialty you make in your workshop. A truck salesman retired at 57 to buy, sell, and swap rare butterflies. He enjoys the interesting contacts he makes, his international correspondence, and the fact that he can always hang the "out" sign on his door when he wants to go swimming.

Turning your late, unlamented past into an exciting future may appeal to you even more. Accountants, advertising men, and other business specialists often enjoy serving a few small clients after decades spent at the grindstone with a big company. When crippling illness compelled William S. Weiss, New York attorney, to retire young, he opened a legal clinic at home and helped thousands who couldn't pay more than a dollar. Vice-Admiral Charles E. Rosendahl, retired from the Navy at 54, has a consulting office where he continues to advance the cause of dirigibles. Many retired physicians enjoy working a day or two each week in a free clinic.

The boom in arts and crafts is making happier lives for people of all ages, but here again the earlier you begin, the more time and energy you'll have to grow into professional stature. In one school you'll find men in their early 50's learning to make toys, jewelry, and other attractive articles for their grandchildren, and also as a means of augmenting their retirement income. A New Hampshire couple studied crafts three winters; now their summer gift shop bulges with a wide variety of articles they make during the winter. Using your hands creatively can actually make you younger in appearance and health than you were when you worked only with your brain and nerves.

Among amateur photographers who enjoy their retirement, there's the ex-engineer who photographs progress of construction work for his former employers, the retired grocer who photographs pets, the former librarian who photographs homes for owners and agents.

Teaching and coaching provide still other new careers. Bands, orchestras, and theatrical groups are frequently coached by retired men. Others teach arts and crafts, nature study, and their own job skills to beginners. A retired druggist teaches conversational French to a class of 14.

As for writing, who hasn't

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How to live an extra lifetime

Continued from preceding page

thought about what he might do if he only had time? At 58, a coal-mining executive retired to write one of the best travel books of the year. Retiring in his 50's, a Texan who had scribbled small items for a local paper became a prominent contributor to national magazines. Others with more modest talent enjoy part-time reporting for local papers, and write for local radio stations.

In our 30's and 40's some of us talk excitedly about farming, but it can be too much for you when you're 65. Even if you retire at 55 be sure you're up to it; better specialize. One man who got only a headache raising poultry found he could make handsome profits by raising swans and peacocks for owners of big estates.

Having younger friends, that insurance survey showed, was an almost universal desire as we grow older. Early retirement betters your chances of being acceptable and interesting to younger people. That's because you're more adaptable yourself, more interested in everything going on, less self-centered. We can't all go to college at 55—though many do—but there are interesting, inexpensive substitutes which can keep us learning and among the young. You can enter evening classes in your high school or join a hobby club where your knowledge about cameras or cabinetmaking can make younger members look up to you and ask your advice.

Grade and high-school students may become your friends if you have a skill they want to learn or hobby equipment you're willing to share with them. A retired insurance man on Long Island doubled his hobby pleasure when he invited several teen-age neighbors to share his well-equipped workshop. A former railroad official turned his model railroad into an operating company, invited several young sons of neighbors to help him organize and run it, each boy holding one post after another. A retired dentist, seeking to regain his lost joy at the piano, found two budding violinists and a young cellist who wanted to form a quartet, but lacked a pianist. Now they are entertaining local audiences as well as growing musically. Another man shares his homemade telescope with young astronomers.

One of the happiest men I ever met was Edwin M. Hydeman, retired silk merchant. Quitting business in his 50's, he made a new career for himself by inducing managers of theaters, movie houses, ball teams, and circuses to put on special free performances for the orphans, crippled children, the blind, and other underprivileged youngsters in New York. But for his work they would never have been able to see hockey games, top-flight drama, and other high-priced entertainment. In 11 years he managed to get them 350,000 free tickets.

Other kinds of social service can be done even better before 65—raising money for hospitals, taxiing crippled children to school, serving on local committees which need your skill and experience. If you can act, sing, play an instrument, or entertain with parlor magic you may, like many, get a glow from entertaining in hospitals, old folks' homes, and orphanages. And you'll have a greater sense of fulfillment than you ever had when you were merely making money.

If wives knew what a lift it can be to have a husband make a well-planned early retirement, they, too, would ask, "Why wait until 65?" For mothers have their own peculiar retirement blues—the empty, all-gone feeling when the last adult offspring walks out to start a home a thousand miles away. At this very point might be your own ideal retirement age! For another survey showed that married couples look forward to redoing and renovating their homes as a grand lark when the children are gone. Retire *before* 65, however, and you'll be *readier* to paint ceilings, relocate an asparagus bed, do high outside painting, and make that stone walk in the garden.

You'll both feel more like traveling, hiking, and climbing to see things, and you'll find a heartier welcome in the home of distant friends than if you wait until 65 when both you and they are so much older that entertaining has become more of a chore. This is a wonderful time to take up some new cultural interest or even begin a little business together. One couple, for example, makes toys all winter long for distribution to poor children at Christmas time. At 42 a hardware wholesaler got so deep in making miniature reproductions of Colonial furniture that the house bulged with them. His wife prepared a circular and began to sell them by mail. Now their little business makes a satisfying sort of retirement. Another couple, childless themselves, had always wanted youngsters around them. Now they make a business of catering for children's parties. Bill calls for each child in his station wagon, Fran knows just what kind of meals and games they'll go crazy about, and their service has become the talk of the town.

But why defer adventures like those? Especially when that survey of 3,000 men showed the older ones positively fearful of retirement. The older you grow the deeper you can sag in your old, familiar rut, the more you positively dread to stick out your neck. At 65, retirement can loom up as impending tragedy where at 55 or 60 it can be a bugle call to a new life more to your liking. Marcus Aurelius had the right idea when he counseled: "Do not act as though you had a thousand years to live!" So why wait until 65 to live as you'd really like to?

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Harvest salad for Thanksgiving dinner

Begins on page 194

Waldorf Salad. Line up raisins, celery, nuts ahead of time. At last minute, mix with apple chunks and whipped cream or salad dressing

Waldorf Salad

- 2 cups diced apples
- 1 cup chopped celery
- ½ cup seedless raisins
- ½ cup broken California walnuts
- 1 cup salad dressing or whipped cream

Pare apples, if desired. If prepared in advance, squeeze juice of ½ lemon over apples to prevent their turning brown. Combine ingredients and chill thoroughly. Serve on crisp lettuce. Serves 6.

Cabbage-Pineapple Salad

(not pictured)

- 3 cups shredded cabbage
- 1 No. 1 flat can (1 cup) crushed pineapple, drained
- 1 cup chopped marshmallows
- ½ to ¾ cup mayonnaise

Combine shredded cabbage, pineapple, marshmallows, and mayonnaise. Toss lightly, but thoroughly, until mayonnaise coats all ingredients. Serve in big bowl, or on individual salad plates. Pass extra mayonnaise.

Chicken and Dumplings in a hurry with canned chicken soup and prepared biscuit mix dough. To serve 4 to 6, heat 2 10½- or 11-ounce cans of chicken soup to boiling in a large kettle. Drop by spoonfuls ½ recipe drop-biscuit dough. Cover tightly; steam without lifting cover about 15 minutes.

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Prepare Minute Tapioca Cream as directed on the back of the package, substituting 2 cups of coffee and ½ cup of evaporated milk for the 2 cups of milk called for in the recipe. Chill. Serve in parfait glasses with Caramel Sauce or Log Cabin Syrup. Makes 4 or 5 servings.

CARAMEL SAUCE

1 cup sugar — 1 cup boiling water

Place sugar in skillet. Cook and stir over medium heat until sugar is melted and golden brown. Add boiling water gradually, stirring constantly. Boil 6 minutes. Cool. Such a wonderful-tasting, luscious-looking dessert—no one would ever guess how simple and inexpensive it is to prepare. Try it on your most special dinner guests—they'll be impressed!

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Note to beginners: If you're new at this cooking business, you may never have used real, *genuine* Minute Tapioca—it was off the shelves during the war years. Seasoned chefs spruce up their fruit pies, meat loaves, omelets and soufflés with Minute Tapioca—Try it and win laurels for yourself!

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Trees planted right =

Plant your trees right—and in the right place—to add to the beauty and value of your home

Planting a tree is as important a job as you'll ever do around your home. You can make mistakes with smaller plants; but if your tree doesn't grow well, you've lost valuable years. And if it's in the wrong place, it can spoil the appearance of your home.

Give serious thought to use and placement of trees. Foresight's better than hindsight. Ask yourself the question, "What special purpose do we want the tree to serve?"

Trees are used to frame the home and enhance its appear-

1. Spread canvas or heavy paper by the stake where tree is to be planted—this will keep grass neat, give a finished job. Cut the sod in a circle and remove by peeling it back with the spade; sod bare spots around the lawn with it or place on compost heap. Dig the hole larger than spread of tree's roots; they must not be cramped. Place top and bottom soil on separate piles. Gouge holes for any extra-long roots

2. Roots should not be cramped in hole—they should spread out naturally, as above. Loosen the soil in the bottom before setting the tree. Place the rich topsoil around the roots. Keep the roots in water or wrap them in wet burlap while the hole is being prepared; sun and wind are hard on roots. The wrapping protects trunk from both sun and borers

satisfaction for life

ance. Your home and surroundings are kept cool for you to enjoy both indoor and outdoor living. Plant trees to screen undesirable views or to frame desirable ones. Don't forget a small shade tree for the children's sandbox. Planting three to five trees in one hole can give you a naturalistic effect out your picture window.

Use restraint and make every tree count. Remember, a tree is long-lived; and correct placement will save you discomfort and expense. Large, poorly placed trees are expensive to cut down. Drive stakes where trees are needed; shift them as necessary for final placement. Visualize a 30-foot branch spread where stakes are driven. Don't space trees less than 40 feet apart, or closer than 15 feet to the house; more space is better.

Special care must be used in fall-planting trees in cold sections of the country. Follow the planting story below step by step to help insure success.

3. Trunk wrap should run from two inches below ground up to the first limb. Set tree one to two inches deeper than it was before. Fill hole about three-fourths with soil, using poor bottom soil last. Thrust end of hose into the loose soil (above) and let water run; pull hose out and repeat around tree. Rock tree back and forth to cause close contact of wet soil with roots. Fill with remaining soil. You need not give plant food

4. Rake soil fine and make basin around trunk to receive water. Thorough watering is essential before freezing weather sets in. Cutting out or cutting back limbs can wait till next April. Apply several feet of straw or other form of mulch on the ground around the tree to encourage late rooting. Stake and tie the tree to prevent sway and root injury

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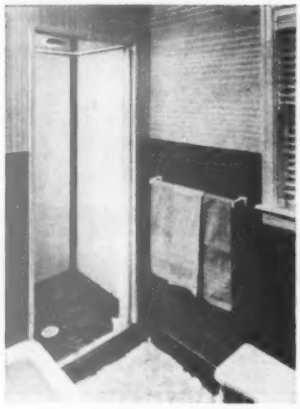

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Why not use your house plants?

Begins on page 50

Plant a garden in glass

Here is the basic construction of a glass garden: first a handful of coarse charcoal (if you have it) to keep soil sweet, then an inch or so of gravel, and finally, the soil. Have soil higher on one side if garden is to be viewed mainly from one direction. Be sure plants have headroom

Dry, hot air is the greatest hazard in growing house plants in winter. You can lick that problem with a terrarium or glass garden, which will keep plants green and glossy in moist air with very little watering.

A trip to the attic or basement will suggest possible containers for your glass garden. An old fishbowl, clear glass cooky jar, or rectangular aquarium is ideal.

Preparing the container: Wash and polish the container. Place charcoal, gravel, and soil as shown above. A lining of moss, green side out, between soil and glass will improve appearance. A good soil mixture is 2 parts loam, 2 parts coarse sand, 1 part leafmold. It shouldn't be too rich or plants will grow fast and crowd one another.

What to plant: A number of house plants, if not too large or rapid-growing, will thrive in your terrarium. A few of the possibilities are: African-violet, babytears, begonia (ever-blooming), caladiums, crotons, English ivy (miniature), ferns, fittonia, peperomia, philodendron, selaginellas, sheet moss, wandering Jew.

For a cool spot like a sun porch, plant a woodland garden of the smallest plants you can find in your own woods. Suggestions are: evergreen seedlings, dogtooth violet, Dutchman's breeches, hepatica, and mosses.

How to plant: Scoop holes, place plants with small balls of soil, firm soil about roots, and water. Don't plant too thickly; growth will soon fill any open spaces.

Ventilation and light: Cover opening with a glass lid, left partly open for ventilation. If moisture condenses inside, remove cover entirely. Place garden in good light but not sunlight, or heat will harm plants.

Watering: Water is seldom needed because little evaporates. Sprinkle just enough to moisten soil when it feels dry to the touch. Remember, there are no drain holes.

Actress

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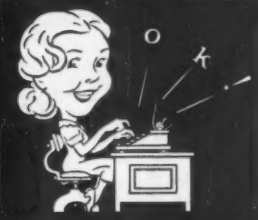

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F&W "Package Unit" VARIJET BULLET

Why not use your house plants?

Continued from preceding page

Grow plants on old wood

An unusual idea for growing small plants indoors is to use a mossy, gnarled piece of wood for the container. Placed on an attractive metal or pottery tray, they'll be attractive enough for a prominent place in your home.

A hike through the woods will usually turn up suitable pieces of wood. Some plants can gather enough food from the wood to grow, but most will do best in cracks and knotholes with some soil for the roots.

There are many small plants which will give good results, among them: various sedums, mosses, English ivy (miniature), small ferns, pellionia, ceropegia, dracaena, crassula, babytears, small types of wandering Jew, and even grass grown from seed sprinkled in the cracks. You'll get a more attractive effect if you use some plants with tinges of red, yellow, or other color in the leaves or stems.

There are few tricks to growing plants on wood. Spread the roots along the crevices or holes and press a little good soil over them. Water by spraying or submerging the log in a pan of water every few days. The wood absorbs water and gives it up slowly to the plants and soil. Most of the plants you'll use are not sun-lovers, although they should have good light. Have them near a window, but not in direct sun. And don't try to feed your plants: they will get along without.

—*Eugenia Mitchell*

Planted and ready to place on a tray, this gnarled log uses four types of plants. The vine is common spurge. A hole in the log (right center) contains a crassula. Several small ghost plants (graptopetalum paraguayense) at left grow in cracks of log. Tufts at right are arenaria

Here a charred piece of wood, covered with moss, is used. Arenaria forms the background. The rosette of leaves at left is ghost plant, common Sedum acre grows in center, and Sedum guatamalense is at far right. Don't remove moss from wood; it improves appearance, holds moisture

More on next page

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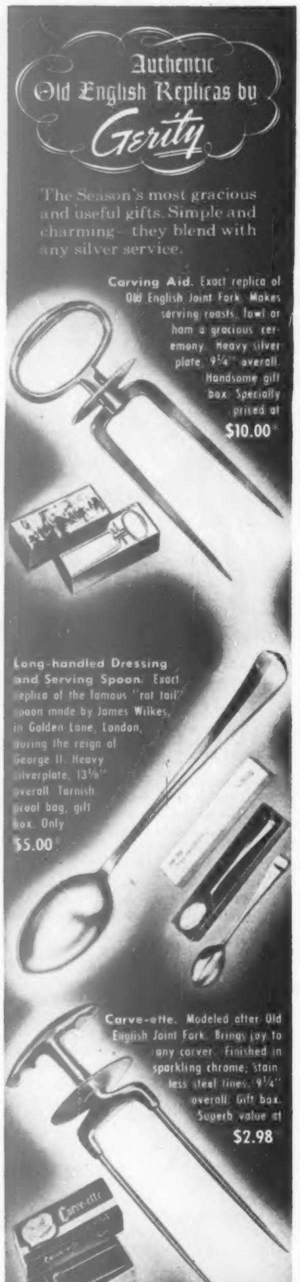

Why not use your house plants?

Continued from preceding page

Keep your house plants healthy

It's fortunate that the four most popular house plants (after African-violets) are among the easiest to grow. Geraniums, begonias, philodendron, and English ivy have no fancy likes and dislikes. They are simple, straightforward plants which reward you abundantly in return for a little common sense in caring for them.

If you follow the simple instructions below, the chances of trouble with these four plants are slight.

General care: Good loam with plenty of leafmold is the best soil. If you mix your own, use 3 parts garden soil, 1 part sand, 1 part leafmold or peatmoss. Double the amount of leafmold for the richer appetites of begonias. Add 4 tablespoonfuls of superphosphate or bonemeal to each peck of the mixture for needed plant food.

Put pieces of broken flowerpot in the bottom of the container to prevent drainage hole from clogging with earth. However, many of today's handsome containers come without drainage holes, and in that case place about half an inch of charcoal or gravel in the bottom of the pot before adding soil.

Turn the plants occasionally so they won't grow lopsided reaching for the light. Don't use cold water for your plants; the shock sets back their growth.

Your English ivy and philodendron: Both these plants dislike direct sunlight. That doesn't mean, though, that they don't need light. They will grow best near a window, but will stand considerable shade. The common practice of putting them in a dim, dark corner results in plants of which one cannot be proud.

Philodendrons are toughies and stand a good deal of heat and dry air. English ivy is a little more choosy, and prefers air somewhat on the cool side. For that reason, try to give it the coolness it needs by placing it on a sun porch or in a north window. If that isn't possible, spraying the leaves every day with water will help overcome the effects of too much heat and dryness.

Your philodendron won't give you much trouble because of insect pests or diseases. English ivy, though, is often a victim of red spider, especially if the air and leaves are dry. Red spider causes the leaves to turn gray and dead, and close examination will reveal tiny cobwebs on leaves. Best cure is water, applied in strong spray under your kitchen faucet. Repeat treatment every few days.

Both plants will do better with an occasional feeding of a solution of 1 teaspoonful of complete plant food to 1 quart of water. Or use a plant-food tablet poked into the soil. Feed a couple of times during the winter.

Your geraniums: Your main worry with these plants is overfeeding or overwatering, which will cause geraniums to grow foliage at the expense of bloom. Use a pot just big enough to prevent crowding the roots; too much soil gives the roots too much food. If you potted your geraniums in good soil in the fall they shouldn't need any extra feeding during the winter.

Water only enough to prevent soil from drying out. Sometimes the leaves of a geranium will turn yellow; this is usually a result of too much water.

Your geranium needs sunlight to bloom, so place it in a window with lots of direct sun.

Your begonias: Like geraniums, your begonias need sunlight to produce flowers. However, they like a richer soil and respond to feeding. Give your plants a light feeding once a month, using a solution of a teaspoonful of complete plant food to a quart of water. Or use a plant-food tablet poked in the soil with a pencil about once every two months.

Treat all begonias in this fashion except the tuberous kinds which are not commonly used as house plants. Your best bet is to grow everblooming begonias, which live up to their name and are practically never without flowers.

Where to get it

Continued from page 211

Page 136. (Upper) Large round tray $5; bread-and-butter plate $7.50; salt and pepper $15 pair; sugar and creamer $35; coffee server $145; pipkin $15; gravy ladle $10; serving spoon $8.50; salad set $22: Towle Manufacturing Company, Newburyport, Mass.
Low magic-lamp cigarette lighter $10: Saks Fifth Avenue, New York City.
Ambassador cigarette lighter and cigarette holder $15: Ridgefield Silversmiths, Ridgefield, Conn.
(Lower) Coasters $24 per dozen; Rosepoint pattern compotier $15; jam jar and Rosepoint spoon $11 complete; pepper and salt shaker $9 pair: R. Wallace & Sons Mfg. Company, Wallingford, Conn.
Silverplate "Leona" cigarette lighter $10 plus tax; silverplate "Diana" cigarette lighter $8.50 plus tax; "Georgian" lighter and cigarette box $27.50 plus tax: Ronson Art Metal Works, Newark, N. J.
"Spring Garden" pattern child's fork and spoon, and child's plate $2.50: Marshall Field, Chicago, Ill.
Collector bell set $4.50: S. S. Sarna, 225 Fifth Avenue, New York City.
"Hi-hat" sterling-silver cigarette jar $10; "You-and-me" cocktail shaker $22.50; marriage cup $27.50: Reed & Barton, Taunton, Mass.
Gorham cheese plate $9.75; cheese server $4.75; candlesticks $10 pair; "New Elegance" pattern cold-meat fork $3.75; pie server $5; tomato server $4.50; salad set $9: Joseph Jewelry, Des Moines, Iowa.

Two tables in one

Page 18. Hostess table: Grand Rapids Chair Company, Grand Rapids, Mich.

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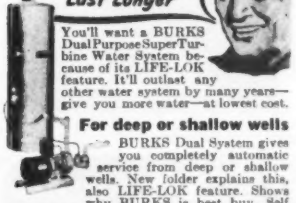

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Small-sized chest can do big jobs

Page 27. Bedside chest: Kindel Furniture Company, Grand Rapids, Mich.

Every room works two ways

Page 42. All paint: Martin-Senour, Chicago, Ill.
All accessories: Abraham & Strauss, Brooklyn, N. Y.
Living room. All pictures: Midtown Galleries, New York City.
Draperies: F. Schumacher & Co., New York City.
Cotton rug: Aldon Rug Mills, New York City.
Love seat-dining unit: A. Schneller, New York City.
All armchairs: Tomlinson, High Point, N.C.
Black lacquered glass-top square step table: Hexton Company, Grand Rapids, Mich.
China cabinet: Drexel Furniture Company, Drexel, N. C.
Bedroom. Curtains: Morton-Sundour, New York City.
Wallpaper: United Wallpaper Company, Chicago, Ill.
Rugs, Carrolton: George Mallinson, New York City.
All furniture: Drexel Furniture Company, Drexel, N. C.
Hobby room. Television: Magnavox, Fort Wayne, Ind.
Couch bed: A. Schneller, New York City.
Step table: Oakmaster, Grand Rapids, Mich.
Armchair: Drexel Furniture Company, Drexel, N. C.
Curtains: Patterson Fabrics, New York City.
Dinette. Wrought-iron furniture: Arbuck Company, Brooklyn, N. Y.
Wallpaper: United Wallpaper Company, Chicago, Ill.

Dressing-table skirts you'll want to make

You'll find all these fabrics sold in stores throughout the country.
Page 58. Plastic, "Koroseal" Pennsylvania Dutch print, 50 inches wide, about 98c per yard: Comprehensive Fabrics, Inc., New York City.
Faille, "Multicord" in cedar color, 50 inches wide, about $1.79 per yard: Celanese Corporation of America, New York City.
Chinese print in black and harmonizing plain red, both unglazed chintz, 36 inches wide; print about $1 per yard; plain about 89c per yard: Riverdale Mfg. Company, New York City.
Organdy, 36 inches wide, about 95c per yard: Fairchugh & Gold, Boston, Mass.
Page 59. Nylon seersucker, "Nymal", 50 inches wide, about $3.98 per yard: Mallinson Fabrics, New York City 16.
Quilted chintz, "Everglaze", 50 inches wide, about $1.98 per yard: Kandell, Inc., New York City.
All tables, benches, and accessories on both pages: Wolf & Dessauer, Fort Wayne, Ind.

Bedroom comfort

Page 148. Oak shelves: Dillingham Manufacturing Company, Sheboygan, Wis.
Cherry shelves: Crawford Furniture Manufacturing Company, Jamestown, N.Y.

Crystal for Christmas and a sparkling table

Page 158. (Upper) Sectional relish dish $3.50; 2-light candleholder $3.60 pair; 14-inch plate $3.50; footed sugar and creamer $10; low sugar and creamer $7.50; vinegar and oil set $7.50; berry dish 75c each; berry saucer 75c each: United States Glass Company, Tiffin, Ohio.
(Center) No. 653 tall candlestick $3.50; No. 628 candlestick $1; No. 1563 4-candle arms $2.50; three No. 1536 peg nappies $3; No. 1138 sea gull $3; 3 pig vases $3; No. 10 bobeches $1.70 each; No. 1 three-inch prisms 25c each: Cambridge Glass Company, Cambridge, Ohio.
(Lower) Punch bowl set $53.50; pitcher and six glasses $12.50 set; crimp dish $2.26 each; tumblers $1 each: Blenko Glass Company, Milton, W. Va.
Page 160. (Upper) Plume candlesticks $2.50 each; 10½-inch contour bowl $12 each; 8-piece garden center set $17.50 complete: Fostoria Glass Company, Moundsville, W. Va.
No. 1519 14-inch center-handle cake plate $6; No. 300-0 one-light epernion and prisms $16 pair: A. H. Heisey & Company, Newark, Ohio.
"Corinth" pattern No. 22 8-inch salad plate $1.10 each; "Corinth" pattern No. 40 sugar and creamer $1; salt and pepper $1 pair: Cambridge Glass Company, Cambridge, Ohio.
(Center) Fan sweetmeat dish $10; scolding birds $5 each: Imperial Glass Company, Bellaire, Ohio.
(Lower) Wedding lamps $20 the pair: celestial center bowl $15: Imperial Glass Company, Bellaire, Ohio.

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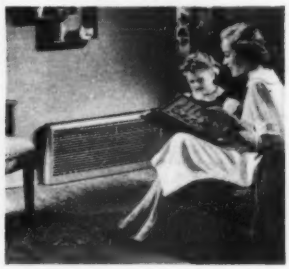

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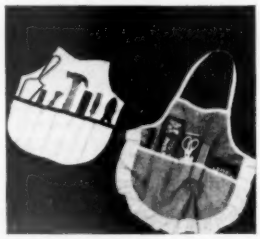
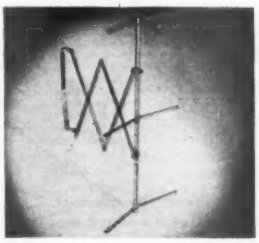
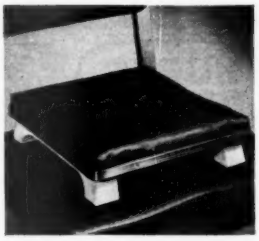




Wish you could hop into the bathtub for a quick last-minute shower without splashing your hair or make-up? Here's an attachment for the tub faucet that lets you keep your head above water. Three double arms have spray perforations; central pipe connects to mixer attachment. Extension arm screws to wall. *Kurtin-Less Shower*, $8.95, plus 50c delivery. Mastercraft Products, 60 South Street, Boston 11, Mass.

Child's stool has a multitude of uses: raises him up at the table, at shows, and in the car; he'll use it as a step to reach soap and water, and as a play toy of his own. Rubber-footed legs make it safe from tipping or sliding. Plastic upholstered top with metal trim, stuffed with sturdy felted cotton, gives it long life under the most rugged treatment. *Kiddie Up*, in red, blue, yellow, or ivory, $2.95, ppd. Sultra Products Co., Gooding, Idaho.



Hand Made **WELCOME**

Your hospitality is expressed right at your door with the 3 foot half-moon shaped rug. Entirely hand hooked with "WELCOME" hand hooked in the middle. Black backgrounds with borders in red, green or blue. Or with entirely black background without "welcome" for fireplaces, side of bed, etc. $7.25 postpaid.

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MAPLE "CUT-UP"

Handy, dandy for sandwiches, meat, salads. Solid maple block—rich-finish. Beautiful kitchen tool. Easy to clean, neat as a pin. 7 x 7"—$4.95, 7 x 10"—$5.95.

Checks, money orders or C.O.D.'s accepted!

MICHIGAN MAPLE BLOCK CO.
Petoskey, Michigan

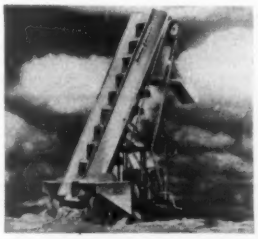
The most lifelike turtle you'll see outside an aquarium is the *Toy-Toise*. His bright red-and-orange-enameled shell and legs are steel. A trigger on the end of a 3-foot flexible cable propels Mr. *Toy-Toise* in a fumbling, rocking gait just like a real turtle, uphill, downhill, to right or left. *Toy-Toise* is 5" across; $3.25, ppd. F. A. O. Schwarz, 745 Fifth Ave., New York 22, N. Y.

Free-form planter for the dining-room table holds little cacti and succulents, flanked by a pair of candleholders. Trio makes a permanent dining-table centerpiece that always looks attractive. Original ceramic design by craftsman potters. Pieces are all handmade, rich jade-green design on soft white; planter is about 6" in diameter. *Table Planter and Candleholders*, $4.95, ppd. Saugatuck Potters, P. O. Box 501, Saugatuck, Mich.

Toni doll has hair that little girls can really curl with a play permanent wave. Silky, lifelike hair grows more lustrous and curly the more it is combed, curled, shampooed, and waved. Special play set of permanent-wave curlers, bands, papers, shampoo, comb, and sugar-water wave lotion comes with the doll. *Toni Doll*, $9.98 for 14" doll; $11.95 for 16" doll, ppd. Carnagey's, 2A Lyceum Bldg., Tarrytown, N. Y.

Family of four and two babies live in this big metal dollhouse. Red, blue, and pink plastic furniture comes with the house, all ready to arrange and move around. Front of dollhouse is finished in lithograph color with jutting dormers and chimney, cut-out windows with removable panes. *Metal Dollhouse* with approximately 45 pieces of furniture and doll family, $6.75, ppd. J. J. Anthony, P. O. Box 402, Milwaukee 5, Wis.

Authentic bucket loader fascinates youngsters with its dirt-moving operations, just like that of the real Barber-Greene bucket loader. Dirt and sand is shoved into a pile; buckets collect, carry to the top, and dump it. All-steel caterpillar treads move the loader. *Bucket Loader*, over-all height 18", weight, 10 lbs.; $13.95, plus 50c postage. David Rodes Co., 225 West 34th St., New York 1, N. Y.



Most Versatile ADAP-TABLE!

APTLY named, it adapts itself to your needs and desires. Breakfast in bed without fear of spilling anything . . . or read, write, and work in your favorite easy chair. Quickly adjustable to best height and angle for your purpose.

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You will find a hundred uses for this handy, all-purpose, aluminum kitchen saw. You can buy meat at quantity prices and cut it in your kitchen to serving portions desired. The hardened steel saw blade severs meat bones and joints smoothly and quickly. Handle is grooved for tenderizing tough cuts. Ideal for preparing frozen foods. Equally useful to sportsmen for dressing game and fish "on the spot." Will also cut steel and brass. Regular price, $1.50—Special Introductory Offer, $1.00 postpaid. Limit 2 to a customer. Extra blades, 3 for 40¢. Sorry, no C. O. D.'s—Money back guarantee.

ART METAL APPLIANCE CO.
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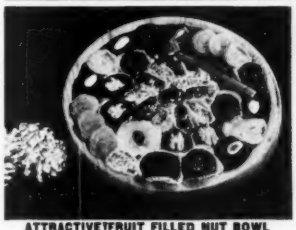

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A personal note at table time in the form of Silvertone or Goldtone Napkin Clips. You'll want one for each family member and several marked "Guest"! Your choice of name up to seven letters on each Clip, made of non-tarnish aluminum with satin finish.

Gift Box of 4 prepaid $3.00 Single Clips $.75

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Enclose Check or Money Order. We pay postage. C. O. D.'s you pay postage. MONEY BACK IN 10 DAYS IF NOT SATISFIED!

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... yet let 'em roam! **$1.75**

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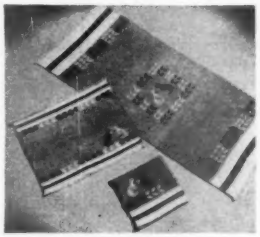
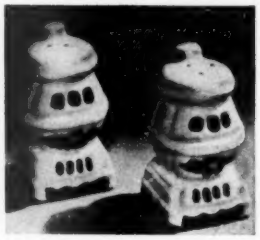
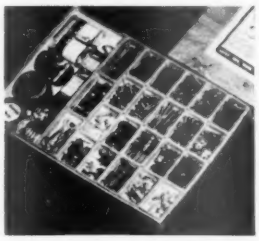


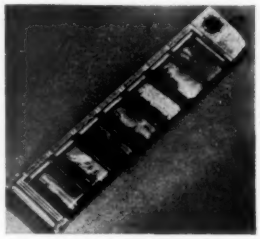
The quetzal eagle, national bird of Guatemala, is woven into these imported table pieces. Unusual quetzal design of aqua and white appears on gray background. Set includes a runner, six place mats, and six napkins of washable, colorfast cotton. Handmade in Guatemala. *Quetzal Place-Mat Set*, $11.35, ppd. Pan American Shoppe, 17 North State St., Chicago 2, Ill.



Tiny potbellied stoves hold salt and pepper behind their warm and inviting red-painted windows. Stoves are cream color with green trim, and stand 3" tall. *Potbellied-Stove Salt and Pepper Shakers*, $1, ppd. Charm Cottage Shops, Inc., 126 West Front St., Davenport, Iowa.



Household hardware kit supplies a vast 1,100-piece collection of nails, screws, nuts, bolts, etc., in varying sizes for daily repairs. Each item has its own compartment; another section holds tape, cement, plugs, and other emergency necessities. You can handle minor repairs around the house yourself and save trips to the hardware store. *Milady's Household Kit*, $5.25, ppd. Arnox Sales Co., 708 W. 177th St., New York 33, N. Y.



New weather detector is based on weather-forecasting techniques developed during the war. Works on the principle that wind and cloud formations reveal coming weather changes. Weather meter shows 13 full-color cloud formations to compare with sky conditions, a small compass to determine direction of wind, and 112 possible forecasts. *Weather Guide*, $12.50, plus 25c postage. England Bros., Pittsfield, Mass.

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Lovely, linen finish paper napkins in popular pastel shades of pink, blue, yellow and green. Size 9 x 9, die stamped in gold or platinum with first names, as "Mary and Tom," last name, as "The Martins," or Initials. Perfect for bridge and parties. *Make ideal Christmas Gifts!* SPECIAL LOW PRICE: Box of 100, only $1.25; or Box of 200, only $2.00. Sent postpaid. U.S.A. only.

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SOUVENIR BUCKETS

Red Cedar Brass Bound

These little buckets are turned out of solid cedar. They can be used as ash trays or cigarette stands for the coffee table, or as pencil and paper clip stands for the desk. They make a fine gift for children, particularly if filled with sweets. Or it's a shaving mug! 3½ inches tall, two brass hoops, copper handle.

Each	3 for	6 for	12 for
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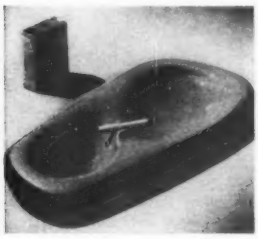
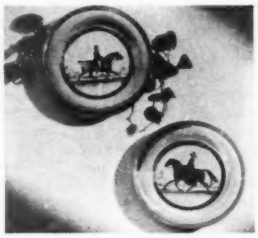
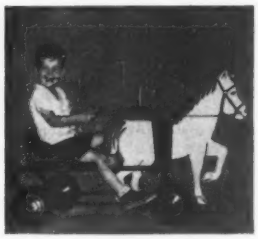
The Cat and the Fiddle goes around and around followed by a host of other nursery characters, when you switch on animated *Slumberlamp*. The designs are painted on an outer cylinder which revolves, powered by heat of a 40-watt bulb. The nursery characters play round the lamp as long as the light is on. Electrical parts have U. L. approval. *Slumberlamp*, $6.95, ppd. Randel Associates, 32-03 Bergenline Ave., Union City, N. J.



Here's an ash tray big enough to please any man. Free-form shape has cigarette bridge in the center where you can rest a cigarette without worry about its falling off on the table. Scooped-out ceramic ash tray can cradle a pipe; it's big enough for a cigar smoker. Available in six varied free-form shapes in a range of muted colors. *Free-Form Ashtray*, $2.95, plus shipping charges. Modernage, 16 East 34th St., New York 16, N. Y.

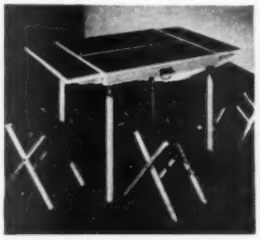
Burnished copper or brass banding frames these old riding prints. A half-moon planting pocket on the reverse side of the plate holds vines which set off the richly colored prints and the warmth of polished metal. Riding prints come in left and right for pair arrangement. Plates are 8″ across. Copper- or brass-banded *Old Riding Print Wall Planters*, $4.95 per pair, plus 25c postage. Ellison's, Box 284, Orange, N. J.





Pony and cart is real transportation for youngsters who love to go places. Operates like a tricycle, pedal-powered, steered by pulling on leather reins. Horse is 30″ high, of ¾″ plywood. Steel tubing frame, painted bright red, with steel disc wheels, solid rubber tires, 12″-wide seat. Over-all length, 48″. For boys and girls up to 10 years old. *Tri-cart*, $19.95, ppd. Porta-Bed Co., Inc., 2630 S. Harwood, Dallas 15, Texas.

Give the whole family this portable picnic table with four folding camp stools. It travels in the back of your car like a suitcase, unfolds to card-table size or, with the two extra leaves, opens way up to 30″x46″. When folded up, measures 15″x 30″, weighs 30 lbs., has easy-carry handle. Camp stools match the table top in red, blue, or green. *Portable Picnic Table*, $24.95 ppd. Servelux Mfg. Co., Inc., 138 39th St., SW., Grand Rapids, Mich.



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Prang Textile Color Kit . . . $4.00
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Buy at dealer's or order direct.

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the AMERICAN CRAYON company Sandusky, Ohio

Jumbo Pencil Case - $1.19 ppd.

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Giant whale inflates to almost four feet long! Ride him down stairs or in water. He's rugged—supporting over 200 pounds. Heavy durable plastic, patented heat-sealed seams. No. T3058.

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These "Spirited" Brandied Fruit Cakes have been made by Wolferman's from a special "Good Things To Eat" recipe for over sixty years! Fine brandy, rich fruit, and select nutmeats make Wolferman's Fruit Cakes ideal, worthy gifts for your friends, family, employees or business associates. In bright red tins of 1, 2, 3, and 5 pounds. Per pound ..... $1.50 plus postage

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It's NEW! It's a BEAUTY! Every gardener wants this new *GARDENER'S SCRAPBOOK*. Keeps garden ideas, planting facts, garden records at your fingertips. The *GARDENER'S SCRAPBOOK*it can be arranged to suit each gardener's needs. Beautifully decorated 3 ring loose leaf binder, hard covers, 144 special gummed page headings, 70 roomy pages for pasting clippings, notes, sketches, 15 large envelopes for folders, booklets, complete with index tabs. *Grand Gift Idea*. Also available (same idea as above)

SCRAPBOOKit FOR RECIPES
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$2.59 each. Any two $4.95. Any three $6.49 postpaid or C.O.D. plus postage.

Home Service Publications

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LOOK NEW KEES "SNO-OFF" Scoop

Scoop saves hours of back-breaking work.

And easily converts to a yard cart. No more puffing, panting, exhaustive "snow shoveling fatigue" once the KEES Utility Scoop goes to work for you. Kees Scoop is designed to clean walks and driveways quickly without physical strain; clear a 50 ft. drive of a 4" snow in 10 minutes. Extra-rugged, all-galvanized 28" scoop mounted on 6" Semi Pneumatic Rubber Tired Steel Wheels with balanced dual angle iron handle makes snow shoveling fun. Built to last for years. Yard cart attachment, sold extra at $1.45, converts Scoop into excellent grass, leaf or weed conveyor.

BANISH "SNOW STORM WORRIES" for the Man of your house . . . Give him a KEES Utility Scoop as a gift — he'll love you for it and live longer because of it.

Made by a 75 year old Company—Guaranteed Satisfaction or Money Refunded.

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RUSH KEES' Utility Scoop . . .
Enclosed $....., for.....Scoop(s)
Plus $.....for.....Yard Attachment(s).
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DREMEL Electric SANDER and POLISHER and MASSAGER

Makes play of wax polishing

Soothes tired muscles by massage

An Ideal CHRISTMAS GIFT

Only $14.85 POSTPAID

Take the "work" out of housework with this triple-duty machine. (1) **As a sander**, it gets into tight corners . . . puts a satin-smooth finish on walls, woodwork, furniture, etc. (2) **As a polisher**, it does a professional job on waxed surfaces . . . cars, furniture, shoes, etc. (3) **As a massager**, it soothes tired or sore muscles. Dremel Electric Sander delivers 14,400 strokes per minute . . . does the work while you guide it.

LOOK AT THESE DREMEL FEATURES—So foolproof even a child can use it . . . has only two moving parts . . . never needs oiling. Weighs only 2½ lbs. Operates on 110-120 Volt, 60 cycle. A. C. **Straight-line (non-rotary) action will not burn or scratch surfaces.**

WHERE TO BUY—**Dremel Electric Sander** comes complete with 6 sheets assorted Garnet Paper for sanding, plus felt pad and sheepskin for polishing. Buy from your dealer. If he cannot supply, send **$14.85** . . . we will ship postpaid. Or, send only **$2** now, pay postman balance plus postage on delivery. **Money back** if not delighted after 5 days' trial.

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The Lincoln and Ann Rutledge in hand-crafted SALT & PEPPERS

. . . the second of a series by the noted ceramist, Don Winton, Pasadena, California. Each piece signed by the artist. Charming . . colorful possessions: to use, to show your friends, to treasure. Hand-painted glaze; 3⅝ inch. **Not sold in stores! Edition limited. Order one set for yourself. Also order Famous Lovers sent to special friends, with gift card carrying your name. Price: Per set postpaid $3** Or send $1; pay balance C.O.D. with charges.

Collectors Note: A few of the charming "Robin Hood" sets are still available at same price.

CERAMIC MASTERPIECES
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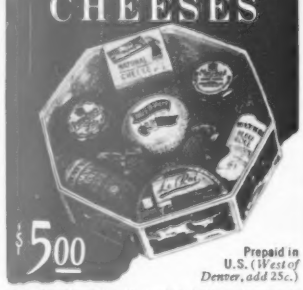
Grand Gift!
this gorgeous BIG BOX of 7 famous, delicious Wisconsin CHEESES



$5.00

Prepaid in U.S. (*West of Denver, add 25c.*)

Sure-fire hit of the gift-parade! And no shopping or mailing bother! Choicest prime and aged cheeses from America's Dairyland. Zestful, taste-delighting—every delicious bite! Cheddar, Holland, Swiss types—novelty varieties—full of wonderful flavor. Friends will long remember your good judgment and thoughtfulness. In Big, Colorful Gift Box; weight 4 lbs. 2 oz. Send complete gift list with check or money order NOW—don't delay! Indicate delivery on coupon. Schuster's will acknowledge order and supply gift cards, or will enclose your own cards, or send boxes direct to you.

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Gift list for ..... boxes, attached.
Send to.....
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City ..... Zone.... State.....
Sender.....

Schuster's
Dept. B Milwaukee 1, Wis.
3 Great Department Stores in Wisconsin's Largest City

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BINGO BED

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Prices Slightly Higher in West

HOLGATE TOYS
Train as well as entertain

FREE Holgate Toy Folder showing large assortment of Holgate Toys. Or send 10c (to cover mailing cost) for complete 24-page large-size catalog, including toy selection chart for choosing toys most suitable for your child.
HOLGATE BROTHERS CO.,
Kane, Pa. Dept. G-119

Name.....
Address.....
City.....
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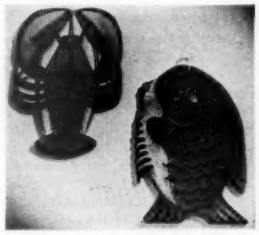
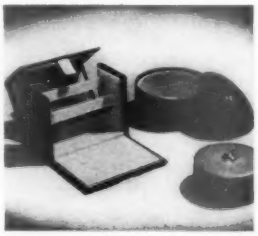
Through the Shops
. . . for your Christmas Gifts

Shopping cart just like Mother's lets youngsters help haul the groceries home. Cart with rubber-tire wheels rolls smoothly, is easy for tots to push around. Sturdy basket construction makes this cart a practical plaything which is also useful around the house as a toy pickup. *Child's Shopping Cart*, $2.95, ppd. LaPalette Gifts, 509 5th Ave., New York 17, N. Y.

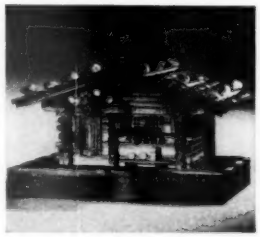
Cut meat and bread on these hand-painted boards with seagoing motifs. They double as decorative wall plaques in the kitchen. Deep-sea fish is green on natural wood background. Hangs on the wall by a fish line threaded through his mouth. Maine lobster is bright red and black. *Yankee Kitchen Plaques*, 9½" x 15", $2.50, plus 25c west of the Mississippi. Massachusetts House Workshop, Lincolnville, Maine.





Fine-grained, soft genuine leather covers these unusual lined earring boxes. They are craftsman-made in such appealing colors as baby pink, gold, fiesta wine, baby blue, beige, lipstick red, and pepper green. Round boxes have little handles made of earring backs. Small round earring box, $3.25; large round box, $4.25; small earring bar, $5.75, large earring bar, $6.75. Tax-free, ppd. Gifts by Rule, 220 Fifth Ave., New York 1, N. Y.

Imported Swiss music box tinkles a pair of sweet melodies when you lift the roof of this tiny chalet patterned after homes in Swiss villages. Cabin has a weathered appearance and tiny details, even to the little rocks for holding down the roof in a high wind. Music box has unusually clear, sweet tone. *Swiss Chalet Music Box*, $13.75 in size 6¾" long, 4" high; $9.95 for smaller size. Monica Hohe, 3140 Magnolia Ave., St. Louis 18, Mo.



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Simply replace air valve on radiator with Heat-Timer valve and turn dial to temperature wanted. Heat-Timer acts as an individual thermostat for each room; no changes required in your present controls. Perfect for any one-pipe steam system; pays for itself in fuel savings. Precision made; lasts for years—50,000 satisfied users. At your dealer, or direct—only $4.95, prepaid; money back instantly if not delighted. Order today for every radiator. Heat-Timer Corp., Dept. 1A, 160 Fifth Ave., New York 10.

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A SMART HOME GIFT

This Portable steel fold-away wardrobe rack can be set up in a minute, anywhere, without tools, nuts or bolts. Solves "wraps" problem when entertaining (has hooks for 32 coats and a double-deck hat shelf). Provides extra closet or storage capacity. Holds 4 feet of coat hangers or 4 feet of garment bags. Suns and airs an entire closet full of clothes. Holds the ironing of the entire "wash." Complete with hooks and carrying straps $29.75. If your dealer can't supply, order direct. Circular CT-2 sent on request.

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Sixteen crochet hooks ranging in size from "00" to "14" fit snugly in this colorful candy-stripe taffeta case with grosgrain ribbon tie. Case is taffeta lined; hook pockets are securely stitched; case ties up into tiny roll. Complete set of steel hooks, in an unusually attractive case, will fit into sewing plans of any woman who likes needlework. *Crochet Hook Set*, $3.75, ppd. Robert W. Kellogg Co., Springfield, Mass.

Jewel and make-up lotus box is delicately molded in infinite detail out of emerald or ivory plastic. Black velvet pads the bottom; movable partitions divide it into sections; a mirror is imbedded inside the lid. Versatile treasure box measures 10"x 8"x4". *Lotus Box*, $7.50, tax-free, ppd. David's Fifth Avenue, 666 Fifth Ave., New York 16, N. Y.

Tiny little knife will be a welcome memento gift for almost anyone on your Christmas list. Knife with one sharp blade is so tiny it hooks on a key chain and travels in purse or pocket. Pearl, gold, or silver finish. *Key-Chain Knife*, 55c, ppd. Drum and Drum, 500 Chancellor Ave., Irvington, N. J.

Playful elephant and bunny lamps let the light shine out of their ears for benefit of bed-bound small fry. Tiny bulb night-lights the room, requires little current. Friendly, cuddly little animals have a fuzzy fur finish, are about 5½" high. *Elephant* or *Bunny Lamp*, in pink or blue, $2.50 each, ppd. Norman's, 416 Mill St., Bristol, Pa.

Pilgrims John and Priscilla step right out of the storybooks to delight youngsters and grownups who collect dolls. Dolls are plastic, about 8" high. Priscilla wears blue taffeta skirt with white apron. John's coat and trousers are black felt with leather belt, silver buckle and buttons. *John and Priscilla Dolls*, $5.50 per couple, ppd. Nordic Dolls, P. O. Box 39, Cold Spring Harbor, Long Island, N. Y.

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A lovely period piece with the nostalgic charm of a bygone day. Gracefully translated in lustrous milk glass, delicately highlighted with hand-painted rosebuds. A delightful lamp for vanity or night table. Brass base and trimmings lacquered for permanence. 13¼" high.

$4.75 each; $8.95 the pair postpaid
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Also packed as follows:

8-Oz. Bottles	Fancy	Grade A	Grade B
3	$3.25	$2.60	$2.10
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Send check or money order to

BEER RIDGE FARMS
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Amazing new idea eliminates "drippy" strainers. Base cup swings up for pouring—swings back to catch all drips. Superfine strainer assures clear drink. Fine for straining baby's formula and orange juice. Silver plated on solid brass. Sturdily made — beautifully finished. An ideal gift, only . . . $2.25
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Set of 12 $1.00 Ppd.

Twelve full-sized pencils with 12 different colored leads. Each pencil finished in a different rainbow color, too, with owner's name or nickname printed in gold. Attractively packaged in imitation red leather pouch with plastic window. This wonderful gift sent from "Santa Claus" with your card enclosed. Order several sets—ask for free catalog.

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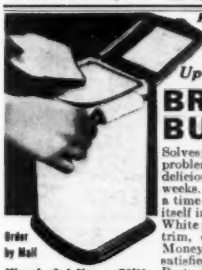

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Send me FREE, full-color brochure, picturing 28 pages of other wonderful fruit gifts. ☐
Enclosed is check or money order for $_____for gift packages to be shipped to names on ATTACHED list.

MY NAME_____
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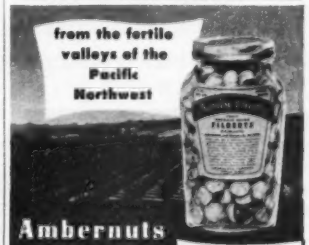

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These glorious, creamy-white cut flowers are easily shipped without damage and will bloom for weeks! So, make it a white Christmas for yourself . . . your closest friends . . . your far-away relatives . . . with a box of these long-lasting wonder flowers that *stay* as sweet as they are! Stems 12" to 18" long.

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Free Christmas Gift folder upon request.

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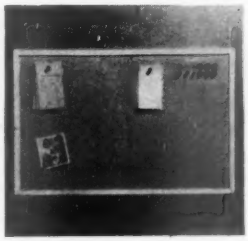
Through the Shops

... for your Christmas Gifts



Tiny magnets clamp notices to this metal bulletin board. Hold a paper against the board and plunk on a magnet. Paper stays put. In kitchen or playroom, you'll find the *Magnetic Bulletin Board* a big drawing card for orderliness in keeping notes and memos. Wood frame, 17"x28", 2 hooks for hanging. *Magnetic Bulletin Board*, 12 magnets with colored wood handles, $2.98, ppd. Edith Chapman, 50 Piermont Ave., Nyack, N.Y.

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These smooth palm-leaf baskets are handmade by native craftsmen of Southern Mexico. Ideal for serving breads and hot biscuits — fruits, cookies, candies, and cakes — or for a host of other uses. They're natural straw color, measure from six to eight inches across, and are deep enough for almost any purpose. Order several sets today — some for yourself and some for gifts.

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1—8½"x15" bag for cheese, fish & clip
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Enjoy economy of foods kept fresh in space saving Handi-Bags right away. Send $1.00 for each set today. We ship immediately prepaid. Money back guarantee. No C.O.D.

6 Bags $1. AMG Handi-Bags

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Dandy Denny **BIRD FEEDER**

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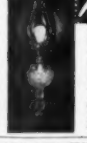

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Send 10c for instructions on electrifying OIL LAMPS in ½ minute—also tells how to make lamps from vases, pitchers, jugs, bottles, bowls, etc.

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And other wonderful gifts for children

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SHOE SHINE STOOL

Strong, braced, non-tip step-stool, foot-rest—"step" for kiddies in bathroom, at window, as chair. Top raises to make perfect shoeshine stool. Space inside for shining kit. Beautiful hand-rubbed maple or blond finish. Antiqued edges. Strong hardware. 13½x7½x7¾-in. Ideal gift. ppd. $3.95

Everything fully guaranteed.

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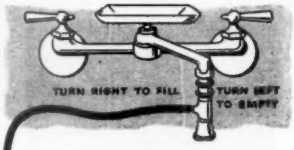

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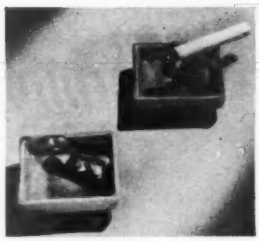
Shipped Complete with 24" Ground Stake and Screws
Ready to Install—Postpaid. (Not sold in stores)

Complete marker with up to five 2" reflector letters or numerals . . . . $3.50 Extra 2" letters . . . . 45c each.
Complete marker with up to five 3" reflector letters or numerals . . . . $4.70 Extra 3" letters . . . . 65c each.

No Charge for Punctuations

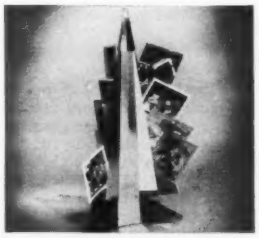
ABBEY DECORATIVE PRODUCTS CO.
PLEASANT VALLEY 3, NEW YORK

Square little bridge tray has a tiny cigarette bench modeled after the typical Chinese motif of a temple gate. Set of four is made up in varied colors of deep coral, mirror black, chartreuse, and blue-gray. High-glaze *Ceramic Bridge Trays* are 2⅛" square; $1.35 for four, plus 15c postage. Sun-Kroft Studios, 330 West 15th St., Panama City, Fla.



French color etchings imported from Paris are originals signed by the artist. They'll add a gracious note to any decorative scheme, are painted in pastel colors. Etchings are 10"x13", show views of France, Belgium, and Holland. Each original *French Etching*, $2, ppd. Camilla Lucas, 36 West 47th St., New York 19, N. Y.

Display your Christmas cards around this shiny cardboard tree, which stands two feet high. Tree itself is attractive addition to your holiday decorations, made up in glossy Christmas red with silver panels. One tree holds over 100 Christmas cards out where you can see them all. *Christmas-Card Tree*, $1.95, plus 10c postage. Althea B. Titus, 1611 Cortland Ave., Detroit 6, Mich.



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HICKORY SMOKED HAMS

THESE "Ole Mizzou" HAMS HAVE IT! They are slowly cured the old fashioned way for months to produce a tantalizing, tangy flavor. Perfect for Christmas Dinner or a Festive Buffet . . . "Ole Mizzou" hams weigh about 12 to 14 pounds. Cooking instructions included with each ham.

Per pound ..... $1.00 plus postage

Baked "Ole Mizzou" hams, ready to serve, 7 to 9 lbs. Per pound (plus postage) $1.75

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Safe Delivery Guaranteed. Add 50c per ham for mailing charges. Send check or money order with your gift list. No C.O.D.s Please! Specify weights desired and delivery date for each order. Mail your orders today.

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Special "Gifts of Good Taste" Christmas folder showing 22 additional gift food suggestions. Write for your copy now.

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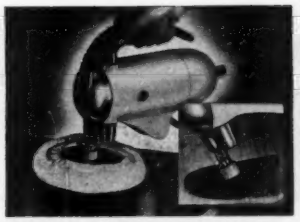

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Save time, effort! Let your kitchen mixer wax furniture, floors, auto; polish silver, glass, brass; sand wood, metal, ceramics! Just snap on Toolzon (fits any mixer or money back). Zip—tedious work done! Includes lamb's wool buffer, sanding discs, all attachments. Used in thousands of homes. Postpaid.

TOOLZON for kitchen mixer $3.00

For electric workshop drill $2.50

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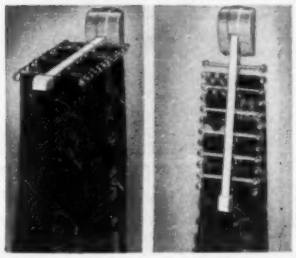
LORD RAGLAN TIE RACK



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NOW $1.39

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PERSONALIZED ★ CRYSTAL ★ And Save

Only $3.25 for 8 sparkling crystal tumblers in the famous Bell Barrel style, fully monogrammed by skilled cutters. The glasses and monogram styles are shown in the illustrations below. You'll want several sets . . . for yourself and gift giving!

MONOGRAM STYLES

No. 1 Early English 1 letter

No. 2 "Mr. & Mrs." First initial

No. 3 Block 1, 2, or 3 letters

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No. 1 Iced Tea—13 oz.

No. 2 Water—9 oz.

No. 3 Juice—5 oz.

(Heavy bases with chip proof "Saterlite" rims)

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Send the following postpaid with money-back guarantee.

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(OR) 3 complete sets for $9.00

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Name_____
Address_____
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Check, Money Order (No C.O.D.'s)

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Holds up to 32 Garments FULL LENGTH

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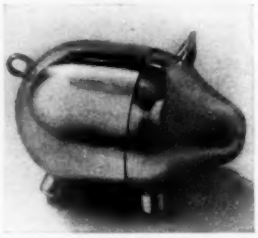

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"CASCADE" GIFT BOX. Six asst. 5½-oz. jars Strawberry, Wild Plum, Blackberry, Greengage, Prune with Hazelnuts, English Gooseberry. *Express Prepaid* . . . **$2.95**

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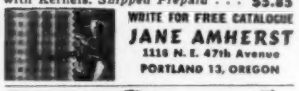

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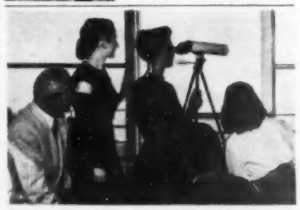

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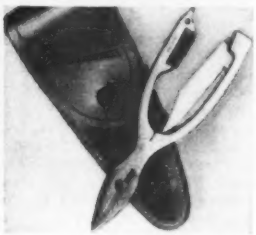

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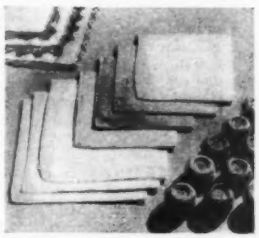

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Heirlooms of tomorrow-authentic Pennsylvania Dutch trivets used as hot dish holders, flower pot bases, wall decoration, etc. Ideal for your own home, unique Xmas gift to friends. We gift-wrap, enclose card, ship promptly postpaid. Designs: (A) *Grape*; (B) *Colonial Eagle*; (C) *Sunburst* in black iron: $1 each; 3-$2.75; 6-$5.25. *In solid brass:* $2.75 each; 3-$7.50; 6-$14. About 8 inches long, ¾-inch legs.

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NEW SENSATIONAL (ORIGINAL) **"RODLESS CURTAIN"**

Nationally Advertised — WINDO-TREAT* Elastic Action! Will allow ruffling to s-t-r-e-t-c-h to fit any size or shape window, SINGLE, DOUBLE & miniature. No rods, no sewing, no measuring, easy to launder and iron . . . Ready to hang, complete with hardware and simple directions . . . Versatile! FOR EVERY ROOM in the house! Swell over venetian blinds, curtains, or as shown in illustration. Because we maintain the highest standards of quality and workmanship we unconditionally guarantee our product.

1. PLASTIC (Looks like Chintz) (Solid Colors—4 gauge vinyl) Cherry Red, Rosedust, Kelly Green, White, Blue, Gold, Wine $2.25
2. GINGHAM CHECK PERCALE (Combed yarns—high count) Red, Blue, Green $3.25
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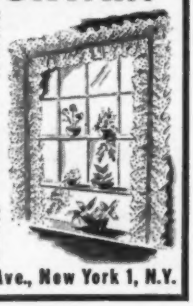
4. White Permanent Finish Organdy (Colored Center Bands—Extra fine sheer quality) Red, Blue, Green, Rose, Gold, Wine, White.....$3.25
5. EVERGLAZED CHINTZ (Solid Colors—Special Finish) Cherry Red, White, Kelly Green, Blue, Gold, Wine, Rosedust.....$4.25

Note: One Windo-Treat will S-T-R-E-T-C-H up to 24 feet. Do not be misled by imitations. THIS IS THE ORIGINAL WINDO-TREAT*—RODLESS CURTAIN**!! *Trademark



Enclose Check or Money Order. We pay Postage . . . C.O.D's you pay postage. Money Back within 10 days if not satisfied.

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GIVE "HIGH-HAT" SPICES... AT LOW, LOW PRICES!

Any woman will love you for discovering this gift set of eight spices, pride of Cincinnati's famous spice-importing house, the Frank Tea & Spice Company. Each spice jar, 3 inches high, has a different Dutch design in blue and red, permanently fused on milky-white glass. Red metal rack, 8¼ x 4¼ inches. A smart companion gift is Frank's coveted Herb Set (thyme, marjoram, onion flakes, curry powder, sage, parsley, bay leaves and poultry seasoning) in leaf-decorated jars with metal rack. Same size as spice set.

$2.00 postpaid, for either the Spice Set or the Herb Set.
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(Add 10c per set west of the Mississippi.)

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A great big thrill for every little girl. It's BIG and just like a real hammock. And its **low price** is a great surprise. Sturdy, all-steel frame—39" long, 12" high. The bright and fringed hammock is big too. And it has an attached pillow. Neatly packed in a flat box. Takes just a moment to set up. Grand Christmas gift. Postpaid, **$1.25.**

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Never again need you say, "Just a minute while I get a pencil"... for this handsome little pencil attaches to your phone and is always at your fingertips. It's 3 inches long and uses any standard lead. Both pencil and chain are gold-plated. Order one for each phone and several as gifts—Christmas or otherwise. No. C.O.D.'s.

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CAST ALUMINUM LAMB **$3.95** P'PD.

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Two Sections 8x13"
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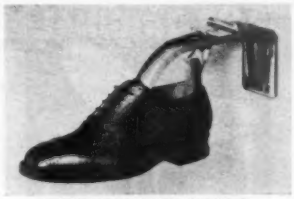

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A Useful Gift

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The Stewart Folding Skirt Hanger eliminates folds and wrinkles — keeps the skirt in its pressed condition. For skirt sizes from 22 to 34.
Sold in sets of two in attractive box.
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Highest cash prices paid for jewelry, rings, spectacles, gold teeth, diamonds, broken and usable watches, etc. Cash mailed promptly. Mail articles or write for FREE shipping container.

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Through the Shops

... for your Christmas Gifts

Serve fruit, sea-food cocktails, salads, and desserts in deep-well glass dish nested in gleaming ice bowl. Individual iced servers are of plain spun aluminum with a narrow band pattern. Fill the server with ice; heavy glass bowl fits inside, keeps food chilled while you serve it. *Chillit Individual Iced Server*, $12.95 set of 6, ppd. Hammacher Schlemmer, 145 E. 57th St., New York 22, N. Y.

Toy brick mill manufactures clay bricks. Put the clay in the hopper, pump the handle, and the clay is forced out through any one of six shaping apertures. Clay can be reused or you can bake in the oven to make a clay house permanent. *Brick Mill* with 2½ lbs. of clay, $3.39, ppd. Malcolm's House & Garden Store, 524 N. Charles Street, Baltimore 1, Md.

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A perfect gift, artistically designed to grace the home or office. Combines beauty with utility. Just press the Global Ring and the cigarettes are at your fingertips. Made entirely of Jeweler's Bronze with a highly polished two-tone satin finish. 6" high by 5" wide.

$5.00 POSTPAID

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FOR CHRISTMAS

Say "Merry Christmas" the traditional way with beautiful glossy-green, full red-berried English Holly sprays and wreaths. Carefully selected. Treated for long life. Ideal for gifts and home decoration. Greeting cards enclosed. Holly shipped about Dec. 10th. Mail gift list early to assure delivery.

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Over a bushel of choice red-berried holly sprays $4.85
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Lovely wreath, heavily clustered with berries. Outside diameter: 16". $4.65
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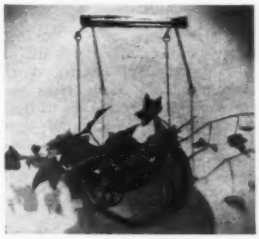
ITASCA WEAVERS GUILD • DEPT. H-18 ITASCA, TEXAS

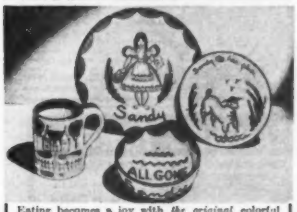
Whimsical ceramic pixies peek out from the foliage when you fill the little planters and vases. Left, *Buddy Pixie*, 4" tall, $1.50. Center, a gnome pokes his head out of an old shoe where you can grow plants and vines. *High Tops*, 5¾" tall, $2.95. Elf perches on flower stem holder, right. *Paddy Flower Arranger*, 4½" tall, $2.95. All three for $6.95. Ward Phillips Co., Box 3451 Merchandise Mart, Chicago 54, Ill.

Coloring and cut-out tools nest with this redwood duck on a floatable base of ponderosa pine. Scissor-bill duck swims in front of 24 crayons which stand on end. Duck measures 5", platform 10". Base is light natural-color wood; duck has natural and green wings. *Woody Wood Duck*, with crayons and scissors, $1.95, ppd. Linnwood Mfg. Co., Seward, Nebr.

Burnished copper half-moon planter hangs free from a wall support, allowing plenty of room for plants to grow and providing tiny chains for vines to twine around. Chains and wall support are brass and copper. Handmade *Crescent Planter*, $3.75 for size approximately 6" across; $4.25 for size approximately 7" across. Each ppd. Greylock Gifts, Pittsfield, Mass.



EATING'S A GAME WITH *PERSONALIZED* POTTERY



Eating becomes a joy with *the original* colorful stoneware set. Child's name and design hand-painted under glaze and fired in for permanence. Design differs for boy or girl. Set includes 9" dinner plate, 6" bread and butter plate, mug and bowl. Send child's name, sex. Safe delivery guaranteed. Make some child happy! **$5.00** ppd. No C.O.D.'s please

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5 Bulbs, Jar and Moss $2

Finest quality, Denmark grown. Specially prepared for indoor growing. 5 Prime Bulbs, ready to burst into **blossom within 3 weeks! Plus** handsome 4½" copper colored Styrene Jardiniere **plus** Sphagnum potting moss. All only $2, ppd. Ideal Christmas Gift, too! ORDER from:

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ARTISTS' EASEL
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Educational Entertaining
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$3.95 each plus 80c postage

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Also larger mats — approx. 17" w. x 32" l. at $5.95 each.

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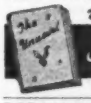

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Box of 6—$5.75; Box of 12—$10.75; Box of 24—$19.25
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RAINBO-RANCHO, Dept. BH, EMPIRE, COLORADO

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... for your Christmas Gifts

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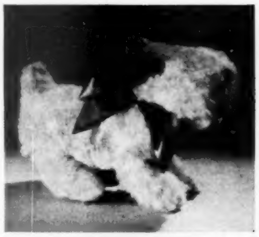

Doggy bounces along just like a real pup who wants to play. Wind him up and he hops across the floor, sits on his haunches to beg, and cavorts like a real family pet. This happy little dog has silky fur, is beige and chocolate brown, 7" tall, 8½" long. *Hoppy Pup*, $5.95, ppd. Spencer Gifts, 31 Leeds Place, Atlantic City, N. J.

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Almost everything in your home; the car; the nursery can be beautifully personalized . . . inexpensively . . . permanently . . . attractively. Graceful, raised script letters can be applied to items of leather, glass, plastic, metal, paper and wood surfaces. Waterproof. Alcohol-resistant. Easy to apply. Countless uses. Glossy black or gold.

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- 30-inch "Door Charm" with red ribbon and huge cone.
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- Choice assortment of pine, fir and cedar boughs.
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English Holly with bright green leaves and brilliant red berries. Box 3½x12x24 . . . . $2.95

Large "Door Charm" (described above) $3.50

Send names and money order or check (no C.O.D.'s) to

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America's largest shipper of Christmas Trees and Florists' Greens

Initial COCOA MATS

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PERSONALIZED SHAVE RACK

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MAN-SIZE ASHTRAY

ENGRAVED WITH MONOGRAM

Hand Cut In Heavy Crystal

5½" $3.95

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Add 35c W. of Miss. Ppd. No CODs

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The BARNYARD COMES to LIFE

Animals jump the fence and mysteriously roam about the farm guided by magnetic remote control under the playboard. Sound effects imitating animal calls, a 20½ x 12" sturdy playboard, 9 plastic animals and movable farm scenery.

Complete for $4.25 postpaid

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"15-PUZZLE GAME"

Played singly or competitively on a neat plastic board, 2½" square. The trick is to get the slides in various numerical sequences. Neatly cased. Carry it in pocket or purse. We pay postage. $1

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FREE CATALOG SHOWING MANY DESIGNS IN VANES AND SIGNS. HORSE ILLUSTRATED 19" x 20" ALL COPPER. ONLY $8.95 POSTPAID. ROOF PLATE FURNISHED. PROMPT SHIPMENT

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CAPE COD WEATHERVANES
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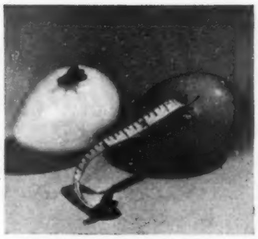
Southern Broiler!

Here's a grand gift idea from California! Sturdy metal SOUTHERN broiler sets up quickly for winter charcoal broiling in fireplace, summer cooking on picnics and camping trips. Has removable nickel grill, 16"x24" cooking surface, sturdy charcoal grate, proper ventilation. Beautiful hammertone finish! Only $9.75 postpaid. Order now. No COD's.

FREE! Send for BURR Barbecue Plans & Ideas

WALLACE O. LEONARD, Inc., Dept. 119 B
373 SOUTH FAIR OAKS AVENUE • PASADENA 1, CALIFORNIA



Don't swat that fly! He's on the end of a tape measure coiled inside these little plastic eggs. Manufacturer guarantees the winding mechanism. When you're not measuring, use the egg for darning. *Plastic Egg*, in pink, blue, green, or yellow, $1 ppd. Green Gable Gifts, 394 Lenox Ave., New York 27, N. Y.

Unusually easy knitting patterns for beginners are made up in a color graph that blocks out the number of stitches and illustrates where the yarn colors go. Photograph shows *Shaded Four-Point-Star Sock and Tie Patterns* No. 7213 and 0213T, also *Christmas Stocking* No. 1. Graphic Knitting Patterns, 25c each, in stores or ppd. by mail. Grace Ennis Graphic Knitting Patterns, 444 Homewood Road, Los Angeles 24, Calif.

Christmas-tree bells ring continuously with a tiny tinkle as long as the electric cord is plugged in. Cord of five bells, each a different color—red, green, blue, silver, and gold—can be strung around your Christmas tree or twined into a wreath of holiday greens for a door or mantel decoration. Electric wiring, U. L. approved. *Bells of St. Nicholas*, $4.98, ppd. Damar Distributing Co., 333 Halsey St., Newark 2, N. J.

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—by the editors of Better Homes & Gardens magazine. For the latest home building ideas, and information on how to plan your home, select materials, learn building "know-how," get your copy today.

You'll find the Home Building Ideas book on the newsstands, at book and department stores. Or, order direct from 6711 Meredith Bldg., Des Moines 3, Iowa. Only $1. (In Canada, $1.25.)

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DAMPENS CLOTHES WITHOUT SPRINKLING

No sprinkling, no bother, no mess. Assures faster, easier, more perfect ironing. Keeps clothes damp for days. Large 18 by 36 inch size. Made of strong vinyl plastic with watertight welded seams. No raw edges or stitches to rip. Lasts for years. Perfect for prizes, gifts, etc. Order now!

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Send check or money order and your DAMP-CHAMP will be sent promptly. Try it for ten days! If it isn't the handiest device you ever used, return it and we will refund every cent you paid. Simple instructions on label. Choice of rich, non-fading Blue or Green color. No C.O D.'s, please. *Postpaid*. Only... $1.95

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HUMPHREY-CALLANDER & CO.
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ONLY **$9.95**

(plus $1.00 Fed. tax)

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Write for free booklet.

THE LIBERTY BELL MFG. CO.
MINERVA OHIO

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Filled with **15** PLASTIC ACTION TOYS

2.00 ea. plus 15c for mailing — 25" high

Just the thing to put a great big Merry into Christmas for the children in your life. Those youngsters you want to make happy will be thoroughly thrilled with these giant stockings containing 15 safe plastic action toys—a whole yearful of wholesome fun.

Also available in $1 size containing 10 plastic toys.

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BOY'S STOCKING (Illustrated)	GIRL'S STOCKING
• Large Streamlined Truck	• Rocking Horse
• Jet Plane	• Floating Gondola Swan
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• Donkey Rider	• Baby Boy Doll
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• House Trailer	• Teddy Bear Cradle
• Limousine Trailer	• Hop Along Dog
• Service Truck	• Playground Triple Swing
• Donkey	• Sitting Boy or Girl
• P-48 Plane	• Playground See-Saw
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Cake Decorator

FREE—Amazing new cake decorator free. Make flowers, loops, names, leaves . . . new easy way just like professionals. Also decorate jello, salads, desserts, pastries. ALSO FREE—seven delicious cake recipes—all new and different, plus lovely icings and whips for decorator. We make this amazing free offer to introduce our heart-shaped cake pans or jello molds. Size 9 by 1¼ inches. Bake a sweetheart layer cake for birthday, anniversary or special occasions. Set of two pans only $1.00 plus postage and C.O.D. handling. SPECIAL OFFER: Double order (4 pans and two decorator sets) only $1.69 plus postage and C.O.D. handling. SEND NO MONEY, just mail a card today. SATISFACTION GUARANTEED or your money back. The free gifts are yours to keep regardless. Don't delay. Act now. **Royal Industries,** Dept. 5060-K, **Mt. Vernon, Illinois.**

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Recapture the nostalgia of early days with this exact reproduction in metal of the old wood stove. Hand painted in Pennsylvania Dutch design it comes complete with salt and pepper shakers which can be removed for planting ivy or philodendron. May hang on wall as decorative planter. 5½" high; 4" wide; 3" deep.

PENN DUTCH as shown	$3.95 ppd.
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Send for 1949-50 Gift Catalog. No C.O.D.'s.

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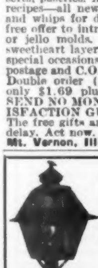

Post lanterns and hanging lanterns in tin, copper and brass, ready to mount. Hand made and made to last, ("the better kind"). Large variety to select from. Also signs, and lawn name plates, as per your design. Send 10 cents for catalogue, refunded with your first order.

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They take the place of unsafe, dusty slats. Lock springs securely, won't let bed collapse. Felt-lined, won't mar rails. Order Style 4 for wood rails up to 1" thick; Style 3 for iron rails. Fully guaranteed. No COD's please. State finish of bed.

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Dare devil driving! Just wind the motor and watch it speed for the edge of the table—then at the last split second, it spins around safely and goes into another daring table-edge dash! Colorful, all-metal. About 5½ in. long. $1.25

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Let this wistful, hungry little puppy make your childs feeding time a more enjoyable experience for him. Puppy Tu's cleverly hinged jaws gladly gobble up all the food you may offer him. The food then falls back into the dish so that not a particle is wasted. Puppy Tu's appetite sets a good example. Made of non-breakable, beautiful plastic that may be sterilized.

Five piece set, only **$1.25** postpaid
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The LEMAC Co.
Dept. HG-11, 164 W. Tremont Ave., N. Y. 53, N. Y.

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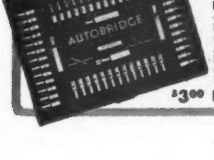

Beginners, Average, Advanced Players—Fun while you learn better contract bridge *all by yourself* with the help of the world's best bridge experts. With AUTOBRIDGE you play every hand. Every mistake you make is instantly corrected. Set includes board, 72 deals, instruction sheets. Pocket Set, Aluminum, 5 x 7", $3.00. Large Size, 10 x 14", Aluminum, $6.00; Masonite, $4.00. Indicate on order: Beginner, Average, Advanced Player. Postpaid if payment is enclosed or C.O.D. plus postage. Money refunded in 7 days if not satisfied. Order today!

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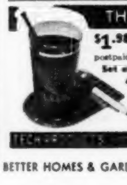

$1.98 postpaid Set of 4

A much-needed innovation to simplify serving—the coastray—combination coaster-ash tray.

- For parties—for the family
- Life-long chromium plated
- Attractively packaged
- Ideal Xmas gift—unique bridge prize

Send Check, Postal Note or Money Order to:

OPEN DOOR - Light's On!
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DOR-LITE
AUTOMATIC SWITCH
Assembled complete with 6-foot cord. No wires to splice or electrical connections to make.

Easily installed by anyone in 5 minutes

Fine for Closets, Pantry, Garage, Etc.
Simply unscrew your present light bulb, plug control socket into light socket, and fasten automatic switch to top of doorway with two small screws furnished. Operates same as the light in an electric refrigerator. Send check or money order. No COD's, please. Complete with simple instructions. Easy to install. *Postpaid*, only.. **$2.45**

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Perfume perfection from the highland desert of Nevada where d'ormel grows acres of the finest domestic lavender blossoms. Picked at their peak for long lasting fragrance. A delightful and unusual gift box $1.00. Send us your gift list and we will mail direct postpaid with card enclosed.

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EVERY TIME
WITH THIS *Taylor* CANDY AND JELLY THERMOMETER

● Make better candy, frostings, jellies with this Taylor Binoc Candy and Jelly Thermometer. Improves canning too. And for heavenly French-fried potatoes or onions, get a Taylor Binoc Deep-Fry Thermometer. Each $3 (Canada $3.50).

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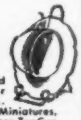

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SIZE
32 Dr. Unit 12¼" x 15¼" x 6"
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Drawer Size 1¼" x 2¾" x 6"

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With Heavy Weight Cardboard Drawers. Metal Drawer Pull. Suitable for most home uses.
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For small items so easily misplaced—nails, screws, nuts, bolts, washers, buttons, workbench and hobbyists' needs. Spot welded steel cabinet, grey enamel finish, marproof rubber foot—looks good anywhere. Send check or money-order. No C. O. D's. Ohio orders add 3% sales tax. Money back if not satisfied.

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XMAS TREE CAKE PANS
Use Also as Salad Molds

Make your holiday tables festive with cakes and salads in appropriate Xmas Tree design. Decorate cakes with green and red cherries—quick, easy, exciting! Make lime gelatin salads with various colored fruits to simulate ornaments. Pans are 10" long, made of E-Z Bake aluminum. Rushed to you postpaid. (No C.O.D.'s please), per pair, only..... $1.50

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THE "Original"
SKILLET CLOCK

This self-starting, completely accurate clock of a novel, decorative design is cast from a light-weight durable alloy metal with a sealed clock movement. Finished in rich velvet black with numerals, hour and minute hands buffed to a Butler finish. Sweep second hand tipped carmen red provides for timing at a glance.
Size: 9½"x13¼". Grand as a gift item.
$10.85, postpaid. No C.O.D.'s.

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Salad Service Special!
Wolverine **WOODENWARE**
9 PIECES FOR $9.95

No dinnerware service is complete without one of these beautiful woodenware salad sets. Gracefully carved from golden birch with attractive natural finish . . . also available in single units:

11" Large Serving Bowls.....$4.00 each
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Order direct — send check or money order, or C.O.D. Catalog of complete line of dozens of woodenware products free with first order.

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Through the Shops

... for your Christmas Gifts

Tiny bit of a carving from the Tyrolese Alps is a refreshing approach to the nativity. The two little winged angels, one with a flower halo, kneel beside a cherubic Jesus. Enameled in bright colors. Just big enough to work in with a low table centerpiece or to use as the focal point of a manger scene. *Nativity*, $2., Old Mexico Shop, Santa Fe, N. M.

Cut-crystal saltcellars with sterling-silver ladles of Danish design hold individual servings of all sorts of condiments on the well-dressed table. Cellars of imported Czechoslovakian crystal are 2" in diameter; ladles are 2" long. *Crystal Cellars and Silver Ladles*, $4 for two ladles and two cellars, ppd. Wayne Silversmiths, 1924 McGraw Ave., New York 62, N. Y.

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Protect your hands with these plastic mitts, for dishes, washing, waxing and all household chores. On and off in a jiffy, fit over rings, watches and also protect cuffs. Finest quality, silky, soft plastic. Sent Postpaid, no C.O.D..... **$1.00 Pr.**

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Cute and perky enough to serve as a cocktail apron. Gay, colorful, red, yellow and blue coin dots on soft as silk plastic film. Large pocket—colorful bound edging. Beautifully packaged in cellophane. Sent Postpaid, no C.O.D. **$1.00**

HANDY GLOVE CO.
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Delight your friends with delicious barbecues right in your home with this FIRESIDE GRILL. Easily and quickly installed and removed . . . fits any fireplace . . . swings out for placing or removal of food. Grill adjustable to proper height over fire. Can be used outdoors for camping, picnics . . . also as swing-away grill for outdoor stone fireplaces. **$14.95**
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Including Envelopes (plus 15c shipping)

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Select any photo of yourself, your home, children or pets . . . THE PERSONAL GREETING WHICH ONLY YOU CAN GIVE! Send negative and 3c stamp for FREE PHOTO CHRISTMAS CARD sample.
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Keep your boots "high and dry"

Store boots and waders properly. Insure ventilation. Hang anywhere. Non-gouging clamps clip instantly over flared soles. Made of rust-proofed spring steel. Light weight, folds to pocket size. *Two Sets* postpaid anywhere in U.S., $1.00. (No stamps.)

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CARLA JILL STUDIOS
"headquarters of the unusual"
Dept. BH Northport, New York

Take one clove garlic, toss into wooden mortar, crush fine with polished pestle. Then follow the rest of the directions lettered on this engaging little bowl which is devoted to the art of mixing oil dressings for salad. You can't lose your recipe or your inspiration with it on hand. Bowl is 4½" across, mixes dressing for six. *Salad-Dressing Bowl*, $2.95 plus 25c postage. Parmelee-Dohrmann, 510 West 7th St., Los Angeles, Calif.

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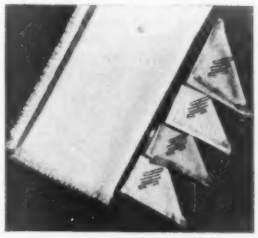

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Also available completely covered in bright coin gold with white panel for name and date of any special occasion such as wedding anniversary, etc. Same price.

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Indispensable in the Kitchen

Perfect for Fishermen, Hunters and Housewives. Cleans, cuts fish and poultry in a few seconds. **Many handy uses:** screw cap opener, nut cracker, bottle opener, hammer, screw driver, pliers and hook extractor—all in one tool! It's a "gadget" that **really works!** Slightly over 9" in length. Made of first-quality hot drop-forged steel. Fully Guaranteed! Send Cash, Check, M.O. **No C.O.D.'s please.** Dealers: Write for prices.

$3.95 Postpaid

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Original, unusual, sure to be enjoyed—send this graceful vane: 24" high; ball swivel. Christmas delivery assured. Complete, prepaid, only $7.95. Money back if not pleased. WRITE for interesting FREE catalog; 17 designs; other items.

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Introducing the sensational new MUSICAL DOLL

Revolves as it plays. 11" high. A beautiful keepsake **$7.95**

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Send check or money order. No COD's (we pay postage). Send for FREE complete catalogue containing many other items. NYC residents add 2% sales tax.

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KIMBALL BUILDING
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Attractively trimmed in fur. Genuine sheepskin leather; fluffy, wool lining. Specify red or bark-tan and size. **$3.95** Postpaid

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Beautiful Plastic

VOGUE TOOL KIT

Contains all tools and fixits for home repairs. No rummaging around. Everything ready when needed.

TOOLS are drop-forged steel, highly polished. Hammer, pliers, 4" screw driver, 2½" screw driver, steel tape rule, 3-in-1 handy oiler.

FIXITS: nails, tacks, brads, screws, picture wire, picture hangers, picture hooks, rubber bands, household cement.

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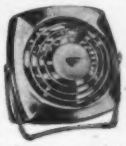
Christmas Gifts...
FOR THOSE WHO "HAVE EVERYTHING"



The Amazing New FRESHN'D-AIRE Heaterette

$13.95 $14.95 West of Denver

Cozy, warm comfort everywhere, anywhere. Made by a division of the Cory Corporation, the FRESHN'D-AIRE Heaterette is perfection as heater or cooling fan—a flick of the switch determines which. Portable, it weighs only 5¼ pounds. Fingertip tilt control directs heat anywhere—horizontal, vertical or in-between. Wonderful as a hair-dryer, too. Completely safeguarded.

The New CORY ELECTRIC Knife Sharpener

$11.95

A perfect edge on every knife in a flash with the New CORY Electric Knife Sharpener. No experience needed — scientific construction insures immediate professional sharpening. Noiseless motor gives no radio interference, never needs attention or service. Attached cord tucks back into unit. Streamlined design and weight of only four pounds make for easy storage. Works on 110-115 volts, 50-60 cycles A.C.

Shipped postpaid; send Check or M.O. Postage extra on C.O.D.'s. For gift orders, send names and addresses. We'll mail direct with attractive card.

Catalog free on request.

GLEAM Products Corp. (Dept. K-11)
Whitestone, L. I., N. Y.

$1.50 POST PAID GIFT BOXED

New **"EASY-TO-SEE" WINDOWPANE THERMOMETER**

Big figures and pointer on 3½" transparent dial. Outdoor temperature easily read even 10 ft. away. No screws, no brackets. Attaches anywhere on outside of windowpane. Weatherproof adhesive supplied.

Money-back guarantee. No C.O.D.'s.

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Brad Lee Gifts
19 Bedford St., Waltham 54, Mass.

Framed Genuine Color Etchings

$5 pair

This amazing low price for both this etching and its beautiful companion piece . . .

Just the Perfect Gift

Unusual value! . . . this signed color etching of "Irish Setters" and its companion "Cocker Spaniels." Paul Wood, celebrated artist, does this pair with lifelike realism; size 11" x 15", framed with ¾" maple moulding. Postpaid, pr. $5.

Write for Free Art Bulletin.

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"WUNDERBAR" That's Pennsylvania Dutch for "wonderful". And wonderful is the word for these decorative Pennsylvania Dutch designs. Easy to apply to furniture, doors, cigarette boxes, book-covers, etc.

No. 10 DECALS. Large sheet of 35 decals. Authentic, quaint, colorful. Postpaid . . . **$1.00**

No. 100 ABCD PATTERNS. Matching designs each in 4 sizes for painting, needlework. Postpaid . . . **$1.00**

Complete set of decals and patterns. Postpaid . . . $2.00. Specify by number when ordering.

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Luscious, large Comice Pears, creamy in texture, rich in juicy flavor, make appreciated gifts for family, friends and business associates. These world-famous pears are grown in our own orchards, carefully selected — individually wrapped. Delivered PREPAID in colorful gift boxes to U.S. Express points. Perfect arrival guaranteed. Gift cards enclosed. Send gift list — we do the rest. No stamps. No C.O.D.s.

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HEMSTITCHED HEMMED!

SET OF 3 $1 PLUS POSTAGE, ETC.

340—Lovely hemstitched-hemmed, Linen Guest Towels make ideal gifts and are quickly embroidered. Set of Three Towels, $1.00 plus 10c for postage and handling! Towels are guest size with lovely Rose Cross-Stitch, Pondilly and Basket Designs stamped for easy embroidery on excellent quality pure, imported, cream linen. You will want to make more than one set! Sufficient Six-Strand Thread for embroidering the Set of 3 Towels 20c extra. 100% satisfaction or your money back. Be sure you order Today—by number!

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GENUINE LEATHER DESK BASKET

No more hunting for papers, letters, notes. Genuine leather oval shaped desk basket, 4½" high. Handsomely gold-tooled & 24 Kt. Gold initials FREE. Maroon, Red, Green or Brown. Send check or Money Order.

$3.50

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PENNA. DUTCH ROCKING HORSE

$5.95

Exp. charges collect
No C.O.D.'s

Any small fry up to 5 yrs. is sure to love "Go-Go". Gaily decorated in bright red, green and yellow on white enamel ground. SAFE non-tip rockers; 21" long, 23" high; easily assembled. Order Now!

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Grow THESE HYACINTHS from THIS for CHRISTMAS

Shipped to you ready for your window . . . already potted and started!

GUARANTEED TO BLOOM "POTFUL OF SUNSHINE"!

Watch them grow and bloom. Place 6" waxed paper pot in a cool window and water.

$2.00 per pot postpaid. 25c extra west of Mississippi

• Pink • Blue • White • Red • Mixed

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5 POWER TOOLS IN ONE MACHINE only $39.95

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EMRICK 5-in-1 MACHINE — *the gift he will really enjoy!* Easy to learn 83 operations, working in wood, metals or plastics. Make furniture items of all kinds for yourself or for sale — turn out adorable presents — save many dollars annually doing home repairs. Fun for the entire family at only a few cents per hour.

An EMRICK includes big capacity, heavy-duty Lathe, Drill Press, Saw Arbor, Grinder, Sander — all in ONE power machine, using ONE motor. Only $39.95 cash, or on Easy Payments. Christmas delivery assured. 10-Day Free Trial. MONEY-BACK GUARANTEE. Thousands of satisfied customers — our 31st year.

Write for FREE Catalog, describing Big Pre-Christmas Sale. EMRICK, INC., 1876 Clinton, Kalamazoo, Mich.

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Better Homes & Gardens easy-to-use *Cook Book for Men* has 256 recipes tested by men themselves. Recipes that find favor with a man —steaks, stews, barbecues, poultry and fish dishes, salads, desserts.

Order today from 5711 Meredith Bldg., Des Moines 3, Iowa. Only 50 cents.

Accidents happen on slippery steps. Make wooden, metal, concrete steps safe without spoiling looks. Quick! Easy! Permanent! Send for tested materials, handy applicator, simple directions.

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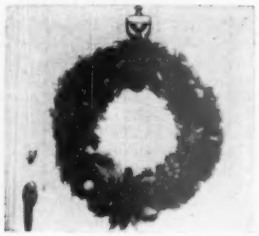
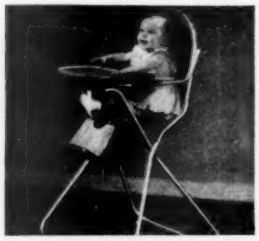
Through the Shops

... for your Christmas Gifts



Christmas wreath inspired by the art of 15th-century Italian sculptor, Della Robbia, uses 16 California flora: redwood foliage base, miniature fruits, seed pods, berries, cones. Unusual, colorful wreaths are made by a boys' community to secure recreational funds. *Della Robbia Wreath*, 12" size, $5.50; 18" size, $8.50, ppd. (Outside measurements, 20" and 25" respectively.) California Junior Republic, Chino, Calif.

Folding high chair stores flat in closets (takes up just 6"), rides in the car trunk, yet when set up has full leg spread for safety. Streamlined chair is constructed of satin finished aluminum tubing and natural-finish oak wood with rubber-tipped legs. *Norlitt Fold-A-Way Hi-Chair*, in stores or $15.95, ppd.; $16.95, ppd. to East and West coasts. Norlitt Mfg. Co., 2102 Bryan St., Dallas, Tex.



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Personalized Ex Libris

BOOK JACKETS

Name In Gold

Protect book covers with sturdy Ex Libris Book Jackets. Durable, washable leatherette, 4 sparkling colors. Name and page marker embossed in genuine 22-Kt. Gold. Ideal for fiction, textbooks, cookbooks, Bibles. Order now for Xmas. Rushed postpaid, only $1.25

Choice 4 colors:
Royal Blue
Gypsy Red
Forest Green
Ebon Black

BEAUX ARTS, 179-M W. Washington Blvd., Chicago 2, Ill.

ALUMINUM WINDOW TRAY AND 2 BRACKETS

27" long x 6¾" wide x 1½" deep
Ideal for African Violets—Moss Green Finish.

An Original Indoor Plant Aid —Tray Rests in Restraining Brackets, attached by screws, to a Window Sill as Narrow as 2½ inches. No Leaks—No Rust.

$2.00 POSTPAID NO C.O.D.

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100 Ft. Choice of Xmas motif combining red, green and silver or year round design combining pink, blue and silver. 20" wide—fine quality paper—cutter edge box. $2.95 ppd.

150 ft. Roll Xmas or Pink Ribbon $1.00 Ppd.

No C.O.D.'s please. Send for Gift Circular.

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DECORATIVE KEYS

Hang these wood brackets at different levels on your wall for your own collection corner! So charming for precious antique, pot of ivy or group of Chinese figurines.

Finely finished in pickled pine, black, Chinese red, forest green, chartreuse, they're each 14¼"x4½".

$12.95 the pair, express collect
No C. O. D.'s, please

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GIFT FOR A GOLFER

Score a Hole in One Christmas Morn with Hole-In-One Putting Trap! Take perfect shots, only, on rug or lawn, just like cup on green. Good practice trap, fun for parties! Steel construction.

Each $2.00 ppd.
Set of 3 (Red, Yellow, Green, to make a 3-hole putting course $5.00 ppd.

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WANTED BROKEN JEWELRY

WRITE FOR FREE SHIPPING CONTAINER

Highest cash prices paid for gold teeth, watches, rings, diamonds, spectacles, old gold, etc. *Mail items or write today. We are BONDED.*

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Give your youngster a TRACTALT for the joy-ride of a lifetime! Looks just like a man-size Tractor. The perfect gift for boys, girls, up to 12 years old. Pedal-driven. Sold only direct from factory. Write for Literature, FREE trial offer.

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REAL feathers, gorgeous colors of native birds on black background, adds rich and rare beauty to any home. A Christmas gift that's different. Size 4x7 in. under glass in hand carved cedar frame. $3.00 per pair ppd. Satisfaction guaranteed.

Lee L. Burns, P. O. Box 95, Kankakee, Ill.

Chaps and vest for your young buckaroo to wear at the corral around the Christmas tree. Navy-blue heavy denim, tape bound, with nailhead-studded genuine leather pockets, brands, and belt. For girls, bolero and skirt. Comes in small (ages 3-5), medium (6-8), large (9-10). *Punchers' Chaps and Vest*, $3.75, ppd. Northmore's, Highland Park, Ill.

Outboard enthusiasts will go overboard for this plastic safety cable, which replaces rusting safety chain. It's twice as strong (holds 900 lbs.), has core of aircraft steel cable sealed in welded plastic. Starter rope for outboards, power mowers, of the same tough, supple "Plastoline" outwears ordinary ropes 10 to 1, sloughs off grease, salt water, dirt. *Plastoline Safety Cable*, $1.50; *Starter Cord* 50c, ppd. Yacht Lines, Box 5281, Wheaton, Ill.

Cake plate and snack bowl fit together on a ball-bearing device that turns like an old-fashioned Lazy Susan. Use cake plate alone and set birthday candles in the tiny holes around the edge; or use the snack bowl, too, for hors d'oeuvres with wooden picks upright around the edge. Tray is 15", bowl 7½", light or dark redwood. *Snack Susan* $5.95, ppd. Dee's Redwood Products, 2199 Folsom St., San Francisco 10, Calif.

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Hundreds of Exciting Gifts!

You've never seen such unusual gifts before! All kinds of newest, latest gifts for men, women, kiddies; useful articles for the entire home, kitchen; toys, flattering personalized gifts, etc. It's a great catalog—and you'll enjoy thumbing through its many pages.

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• Of course Santa Claus is astounded. You will be, too. Paddy O'Hair is as bald as a billiard ball. Make him grow a crop of Irish green hair, which lives for weeks. Seed and directions furnished. Lovable, unusual gift; 5 inches tall. Flesh colored durable pottery. Extra seed for replanting always available; 3 Pks. for 25c.

Only $1.00 if paid with order or $1.36 if C. O. D.

Unconditional Money Back Guarantee.

PADDY NOVELTY COMPANY

21 WASHINGTON AVE. • GOLIAD, TEXAS

the* EDGER

magnetic

SOAP GRIPPER!

SAVES SOAP! Plastic holder with permanent magnet. Easy to install on any surface. Rounded metal stem inserts in your favorite soap . . . suspends in midair, eliminates messy dish. White, Red or Black. Neatly boxed! Grand Gift! Money-back guarantee. $2 postpaid (SORRY — no C. O. D.'s).

*Patent Pending

EDGER'S, 4540-B W. Broadway, Louisville, Ky.

Save on Home Repairs with

Free Catalog **Darra-James POWER TOOLS**

GOOD MONEY IN WEAVING

Earn money **at home** weaving rugs, carpets, etc. from old rags or new yarn—in your community! No experience necessary. 31,000 doing it with easy running **Union Looms** costing less than **$60.00!** Send for our **free booklet** today.

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Made especially for us in volume to bring the price way, way down.

$3.95

PREPAID ONLY

CHOICE OF 6 COLORS

Soft Elk Leather. Choice of Black, White, Brown, Wine, Green, Blue

Women's sizes 3 to 10. Narrow and medium widths to fit AAA to D feet

JUMBO **widths to fit E, EE and EEE feet . . . in sizes 4 to 11** **$4.75**

You have probably never felt anything like the comfort you get from the combination of soft unlined Elk leathers, plus a soft cushiony cork platform, plus a wedge heel that supports the arch where support is needed. Feels like a slipper, yet it's a neat, dressy oxford. We do not sell thru dealers or agents. But we sell them direct to you prepaid. Just tell us your regular shoe size and we will send the proper fit. Money back if not satisfied. No C.O.D.'s.

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*Name*_____

*Address*_____

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MINNEAPOLIS 3, MINNESOTA

NEW FOR THE PARTY HOUR

THE "GLASS BUTLER"

Clever coaster that contains a secret in-built ash tray and comes complete with snugly fitted, decorated 11-ounce tumbler. Press the button, and tray in base of coaster opens automatically. Drop ashes into tray. Close with finger tip, and drawer snaps safely shut. Non-slip nurl aluminum finish. Novel. Attractive. Triple duty gift of coaster, ash tray, and glass which lifts out for washing.

2 Glass butlers for **$3.95**

Additional Glass butlers $1.69 each or $18 the dozen. If COD, postage extra. Order now on money back guarantee. FREE! Novelty Plastic Mixers Included.

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Famous **Swisconsin**

Aged Natural Cheese

A Choice Christmas Gift

4.95 post paid

This beautiful gift box contains 3 lbs. 12 oz. of delicious SWISS, CHEDDAR, GOUDA, BRICK and APPETIZER cheese. Each gift is mailed, prepaid, direct to every person on your gift list and includes a card with your name. Send us your list today, enclose check or money order. We guarantee satisfaction.

SWISCONSIN CHALET NEW GLARUS, WISCONSIN

Where do you PARK YOUR TEETH!

Here's the *NEW IMPROVED* **TOOTH GARAGE**

compact in size, now has life-like **Floral Knob.** Scientifically designed for sane, sanitary, and safe parking of false teeth . . . can be filled with water, air holes for ventilation. Fashioned of pottery, colorfully hand-painted. Lettered MOM or POP—also unlettered with floral decoration. Indicate choice.

$2.50 ***Another Bren Linda Exclusive!*** Money refunded if not satisfied. No C.O.D.'s please. postpaid

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This "Flex-Lite" . . . for table, radio, television, desk, or wall. Heavy aluminum reflector, 12" flexible arm, takes 100W. bulb. Table or wall mount. 6 ft. approved cord. Baked enamel finish in Aluminum, Brass, Bronze, Chinese Red, Chartreuse, Green, Specify color. We pay postage **$5.50**

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PATT. APP. FOR

INSURE against Food Loss! *PROTECT* your child from shock!

Modern *HOLD-IT CLIP* prevents loose connections and accidental removal of Electric Refrigerator — Freezer — Iron — Alarm Clock *cord plugs* from wall outlet! Cord can be removed intentionally by adults - *not* accidentally by Children — Brooms - Mops Pets or Vibration.

Install *HOLD-IT CLIP* yourself in less than a minute. Send $1. for 3 clips — No C.O.D's.

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***Colorful* WALL PLAQUES**

Here's magic for Kitchen and Dinette walls—a pair of easy-to-hang, white baked enamel on metal plaques decorated with rie-rac trim, ribbon bow and colorful decals—size 6½" overall.

Choice of Designs

Dutch, Fruit or Floral In red, green or blue trim *Specify design and color*

$4.50 Per Pair Postpaid **$4.00** THREE SETS

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Also 50 and 25 for $1.00 with or without name. Free samples. Other boxes on approval, including entirely new, different deluxe assortment with feature television card. Cute plastic assortments. Write today. It costs nothing to try.

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A "DOOR"ABLE Flower Knobs for *Loveliness* in your Home!

Picture the doors of your home with **A "DOOR"ABLE KNOBS . . . Hand-carved and hand-painted roses in all their natural beauty, (red, white, yellow, or pink) encased in clear "lifetime" Plexiglas.**

Octagon in shape and beveled, fits any standard door. Satisfaction guaranteed. Specify color. (Fits standard door spindles.) Comes with screws.

$3.10 A SET POSTPAID **or $11.75** FOR 4 SETS

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CURTAIN-SUB

. . . uses no rods

Year 'round, Curtain-Subs cheer up every room. These economical curtains are easy to hang because they stretch to fit every window. No Fuss—Quick Laundering.

PLASTIC: Solid Colors. Red, Green, Blue, Yellow, Wine, Pink, Rose . . . . . **3.89 ea.**

PLASTIC: Polka Dot Red, Green, Blue, Yellow Dots on White Field. . . . . **3.19 ea.**

EVERGLAZE CHINTZ: Red, Mint Green, Blue, Yellow, Wine, Rose. . . . . **3.89 ea.**

PERCALE: Gingham Check. Red, Green, Blue . . . . . **2.89 ea.**

WHITE ORGANDY (Perm. finish) with White, Wine, Green, Yellow, Red, Blue Centerband. . . . . **2.89 ea.**

PERCALE: Polka Dot. Red, Green or Blue Dots on White field. . . . . **2.89 ea.**

Postage Prepaid with Check or Money Order. C.O.D. Orders accepted. Money back guarantee.

Catalog of new ***cornice-sub*** now ready!

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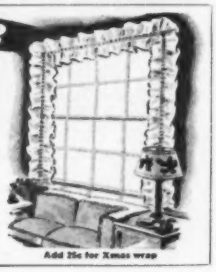
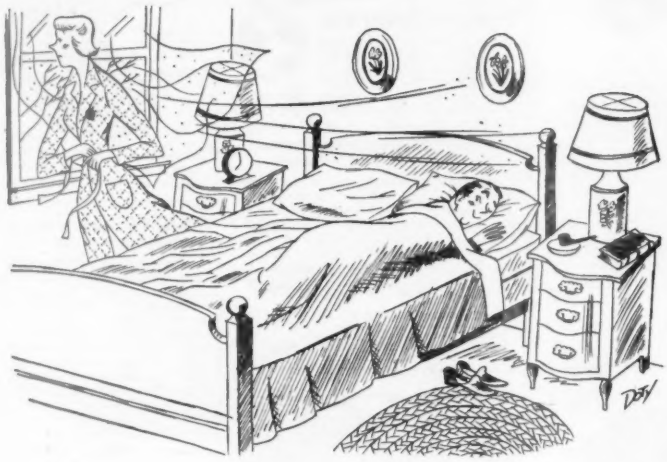
Box 713, Dept. B-1, G.P.O., New York 1, N. Y.



Add 25c for Xmas wrap

THE MAN NEXT DOOR



These are the frosty, keen-aired mornings that make a man glad to be alive so he can appreciate his wife's getting up first to turn up the heat.

+ + +

I wondered why Junior didn't complain when I turned out his light in the middle of a story. Now I know that, just as his dad once did, he has learned to keep quiet and read by the light of the bright November moon.

+ + +

Wherever I go, men stare at my neckties in envy and women finger them in admiration. For moral support in buying new ones, I seek not my wife who loves me but my college daughter who is in love.

+ + +

The little boy down the street has been sick. When I met his mother this morning and asked how he was, she said, "Enough better that I can begin worrying about the doctors' bills. What a relief to be past the stage where it didn't matter what it cost!"

+ + +

The woman across the street who made a career of reforming her husband has begun to wonder. He seems to have been reformed of most of the things that made her like him in the first place.

+ + +

The man in the next block who has five kids is far more contented than a man I once met who had five million dollars. The man with five kids doesn't keep hankering for more.

+ + +

Refusing a child love because it might warp his character is like refusing him food because it might upset his stomach.

There are so many beautiful, intelligent young girls these days, our son should have no difficulty finding a good wife. But I have yet to see the boy who shows enough promise to be a worthy husband for our daughter.

+ + +

The youngest, who is as casual about her grammar as she usually is about her home life, came back from a weekend with a friend and exclaimed, "I never seen another home as happy as ours!" . . . And do you think her mother or I corrected her grammar? Well, think again!

+ + +

We finally got the new piano paid for. Now the sacrifices are forgotten; the Kiwanis glee club and the P. T.A. orchestra rehearse here; other talented friends drop in oftener; and our children spend long hours at the thing—voluntarily. I wish Mother had made me stick to music lessons back in 1914; but Father was on my side.

+ + +

Spend a lonely, weary week in a hospital and you realize, as never before, how much a loving hand and a happy "good night" must mean to a child.

+ + +

Wonder if there's a moral in the fact that the most comfortable shoes are usually work shoes.

+ + +

The saddest technological unemployment is that of today's small boy in the Thanksgiving kitchen. When I was young I carried wood to keep the range going, and was rewarded with early nibbles of turkey. Today my son doesn't even get to turn the knob on the new range, and he seems little interested in the privilege of licking the blades on an electric mixer.

World War II is finally over and forgotten in our neighborhood. Several of us went hunting last week, and not one man showed up wearing any part of his uniform.

+ + +

One night I listened as my son sat up in bed and ate potato chips, his teeth working noisily, his lips smacking. At that moment, I thought of him not as the named boy who was my son, but as a small human animal, crunching away contentedly in the dark and safety of his own little den. At that moment, he had less in common with the philosophers than he had with all the other wild young animal cubs who crouched in their dark dens and made little crunching, greedy, satisfied sounds as their teeth found food and found it good. At that moment, as in no other I have ever known, I loved him most because I included in that love all the other living creatures on the face of the earth. At that moment, he and I were at one with all who lived and breathed and hungered. The next moment, he yelled for a drink of water.

+ + +

We've found that whenever our children are particularly naughty, they usually come down with some bug the next day. Now, when they suddenly start acting like terrors, we reach for the thermometer instead of the hairbrush.

+ + +

If the fiddle is a little off key but still sounds all right to you . . . if you have just lost another tough game of checkers but you don't mind . . . if it sounds as if there's a football game in progress in the den upstairs and there is . . . if some little character who faintly resembles your favorite cook says he doesn't want to wash his face because he's practicing soil conservation . . . then you're safe at home and you love it.

Studebaker Land Cruiser

All eyes are on this "next look" in cars!

AMERICA EXPECTS the unexpected from Studebaker—and here it is—the "next look" in cars!

This is a truly inspired 1950 Studebaker—dynamically new in form and substance—styled ahead and engineered ahead for years to come.

Every car in the line is a stand-out! A breath-taking new Studebaker Champion in the low-price field—a value-packed new Studebaker Commander—in your choice of dreamlined sedans, coupes and convertibles! An ultra-luxurious special Land Cruiser sedan, too!

Stop in and see these new 1950 Studebaker thrill cars first chance you have. See for yourself why Studebaker is really rolling as never before right now. Studebaker leads again with the "next look" in cars!

NEW 1950 STUDEBAKER

Styled ahead for years to come!

White sidewall tires and wheel discs optional at extra cost

America likes this "next look" in interiors—Fabulously fine nylon cord upholstery, introduced into motoring by Studebaker, is standard in the 1950 Land Cruiser and regal de luxe Commander. Land Cruiser is shown.

America likes Studebaker gas economy—Studebaker's higher compression Champion and Commander engines of increased horsepower use gasoline very sparingly. Automatic overdrive is available at extra cost.

America likes Studebaker's new driving thrill—Every 1950 Studebaker handles with delightful new light-touch ease—rides so smoothly it almost completely abolishes travel fatigue. A new kind of coil spring front suspension.

America likes Studebaker craftsmanship—Men of conscience and competence, many of them members of father-and-son teams, build surviving soundness into every 1950 Studebaker.

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